

# WILDNISPFAD

# PCA





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## WILDNISPFAD

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Historical newsletters are also available on our website: <https://wtrpca.org/newsletter/>



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**"LIFE IS REALLY LIKE A DRIVING A CAR,  
JUST BALANCE YOURSELF"**

- UNKNOWN

**"STRAIGHT ROADS NEVER MADE  
SKILLFUL DRIVERS."**

- UNKNOWN



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You can also contact us using the contact form on the website <https://WTRPCA.org/> by clicking at Contact Us.

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# P

## RESIDENT'S MESSAGE



**H**appy New Year,  
I hope that everyone's Christmas and New Year's was happy and healthy. We had a challenging year in 2020 to keep activities up with all Covid protocols in place. I will say that everyone in the club did an excellent job of attending our driving events and following protocols. We had growth last year like we have never seen in the club. We want to continue that growth through 2021 so please encourage anyone who has a Porsche and is not in the club to join.

We will be looking for national guidance on when we can start having our monthly dinner meetings start back. Hopefully as the vaccine rolls out and more people get it, we can resume our normal monthly meetings at all our favorite restaurants. I know I missed

our Christmas party this year and want to make up for it this year. We have some new members of the board from nominations we received. This will be my last year of being your president and I have enjoyed it immensely. Please consider taking a position within the club so we can continue our growth.

I would like to welcome our new chairs in the club. Carl Justice as Vice President and Dealership Liaison. Matthew Leach as Regional Technical Chair and Marketing Chair. I would like to thank Scott Hubbard for serving as Vice President these last few years.

Look for email over the next few weeks for our upcoming club drives, meetings, etc... See you all on the road.

Mitch Rainero

Mitch Rainero  
President WTR-PCA



# E DITOR'S COLUMN

What a wild year! I remember, during our dinner at the Chop House in January, promising to keep our club busy and a goal of at least 20 events in 2020. As we were getting ready to start the driving events, it came the pandemic. All planning went out the window and I had to cancel scheduled events and think on ways to keep us busy. I don't like improvising. I'm a master planner, my friends used to say. My frustration isn't just about planning, cancelling and planning it again; it's more about not being able to see all of you, my Porsche Club family.

By March, when all the cancellations started, we had three social dinner and the Hugh Tackett Memorial Drive. Finally on May 31<sup>st</sup>, the group gathering ban was lifted in Tennessee. On an abundance of precaution, we gave another extra month and we resumed the driving events in July (WTR 42<sup>nd</sup> Anniversary drive to The Snake), then we met in August on a great drive at the Roan Mountain. September we went to Little Switzerland, Diamondback, Devil's Whip. We were able to fit two events in October: New Members Welcome (partnered with Rick Hill) to Back of the

Dragon and Appalachian Autobahn (with Charity and Community Service flavors). Finally in November we went back to The Snake. I had hope for a weekend with good weather late in December, who had thought we would have a white Christmas this year, right?

Buckle up and get ready for 2021. Hugh Tackett Memorial Drive is coming this February. As far as January goes, we will play it by ear. To this year I also want to have one or two 2-day driving events. A weekend getaway can help strengthen bonds and create lasting friendships over and above the acquaintanceships we experience during a single morning drive.

*- Leandro Nascimento*



# WILDERNESS TRAIL REGION NEWS



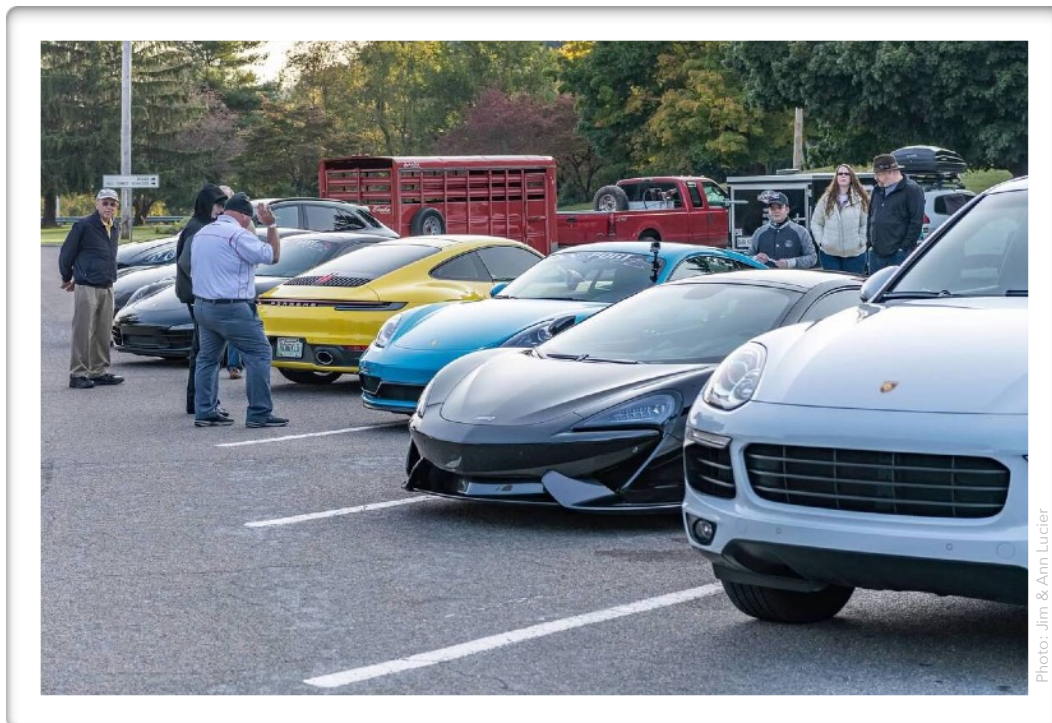
Photo: Fotostrobi (Pixabay)



Photo: Melk Hagelslag (Pixabay)

Wilderness Trail Region got the 2<sup>nd</sup> place on factored region growth at PCA Zone 3 (among sixteen PCA regions within the states of SC, NC, TN, GA, AL, MS, and part of VA). Considering all the challenges of the pandemic in 2020, that is an amazing achievement to our region, celebrated with a **New Members Welcome Ride** on October 4<sup>th</sup> in partnership with Rick Hill Porsche. The destination: Back of the Dragon (BOTD).





During the check-in we welcomed 35 cars and more than 50 participants among PCA members and guests that brought a great mix of beautiful cars, such as Porsche, Lamborghini, Ferrari, McLaren, BMW and Mustang.

It was a chilly morning when cars started to arrive at the VA Welcome Center in Bristol, but soon the Sun came out and it started warming up. At 9:30 am we started rolling out.

The Back of the Dragon starts in Marion, VA - thirty two miles, three hundred dragging curves and the most spectacular views

in the Appalachians. If you never drove the BOTD, don't let the beautiful views take your attention from the road, BOTD is no joke. The road is considered by many harder than the Tail of the Dragon, mainly because of its off-camber surface and sharp turns everywhere.

Our final stop was at the *new* Welcome Center, a modern-looking facility to relax after the ride, with great food and adult beverage, live music and test drive at the Porsche Taycan, all offered by Rick Hill!

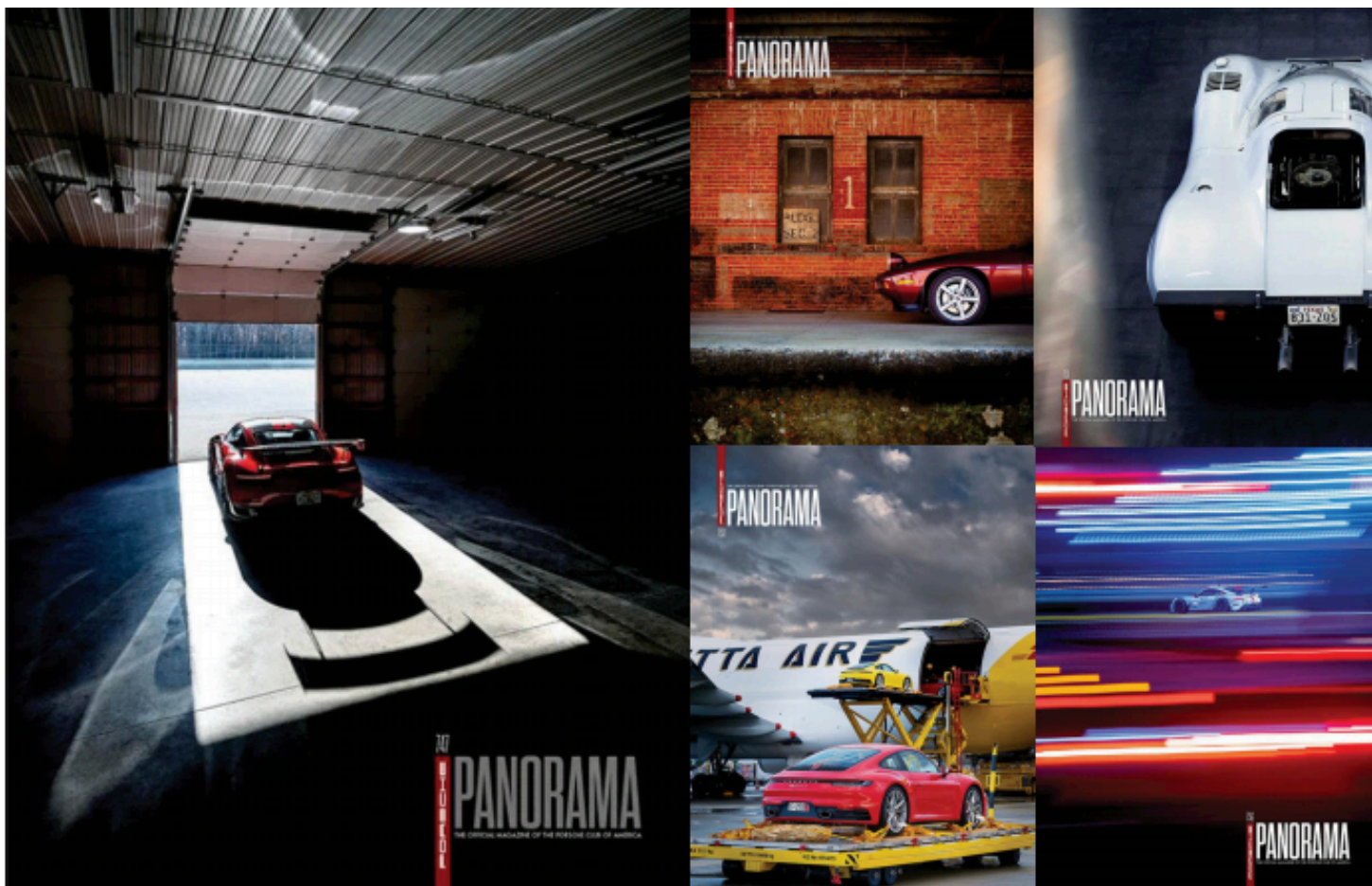
Visit our event's gallery: [wtrpca.org/gallery/](http://wtrpca.org/gallery/)



## 2020 NEW MEMBERS WELCOME PHOTOS







## Porsche Panorama

### Multiple Award-Winning Monthly Magazine

*Porsche Panorama* is the official magazine of the Porsche Club of America. A 160+ page glossy, full-color magazine that features the work of some of the most prominent automotive writers and photographers in the industry. When other magazines are shrinking in size, or printing on lower-quality paper, *Porsche Panorama* is doing just the opposite, bringing you feature stories about classic Porsches, Porsche personalities, and the latest new models from Porsche.

Sign up for a PCA membership today. It's the only way to get *Porsche Panorama*. Your \$46 annual membership breaks down to just \$3.84 an issue. Not counting the other myriad benefits of membership, it's an incredible value.

CURRENT AND BACK ISSUES ONLINE: <https://ww2.pca.org/panorama/current>



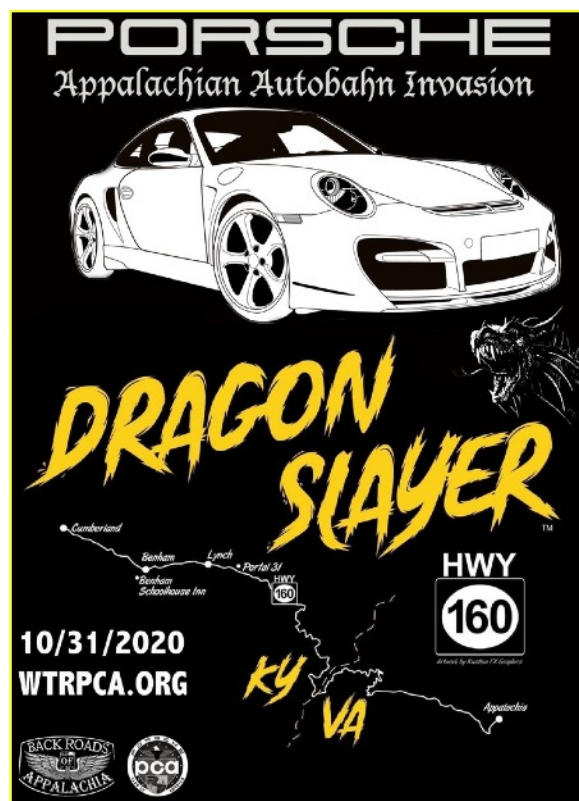
# PORSCHE CLUB OF AMERICA

On October 31<sup>st</sup> our region organized a Charity Event and Community Service at Appalachia, KY. Harlan County is considered *America's poorest white town* where business owners and community had struggled, abandoned by coal industry, swallowed by drugs and crime. The history of the crisis remote to the region's reliance on heavy manual labor in its coal mines. With heavy labor often came chronic pain, and physicians were prescribing painkillers for chronic pain in non-cancer patients.

Appalachia remained on drugs' addiction frontlines, witnessing increases in overdose deaths since 1999. When COVID-19 restrictions made local businesses to limit their operation or close their doors, the unemployment raised as those places started to lose income, the struggle to regions like Appalachia just became worse and the use of illegal substance grew even more on

those areas, leaving the local community hopeless. But they didn't know that HOPE was coming on their way...

In August we were reached by Erik Hubbard, promoter from Backroads of Appalachia (non-profit organization to foster the tourism and economy in Southeastern Kentucky) and together we came with the idea of doing an event to help promoting the motorsport tourism to the area and help the local economy.





Our club brought more than 30 Porsches and 40 participants to enjoy the windy roads and beautiful scenery of the Appalachia region while we did the inaugural ride to the new 110-miles driving loop called **Appalachia Autobahn**. To do more than just supporting local businesses, we brought toys and donated to a Christmas toy fund for disadvantaged local school children, the Tri-City Empty Stocking Fund. We also made a stop at the KY-160 Dragon Slayer Welcome Center to shop some T-Shirts and other gifts. At the Welcome Center, they provide job training and opportunity women on recovery (from illegal substances' use).

Our event was covered by a TV local station, helping spreading about the Porsche Club of America, the Wilderness Trail Region and the Appalachian Autobahn. Our event was published also at PCA's e-Brake News and selected to 'Members Making a Difference'. That brought not only more visibility to PCA, but it resulted on multiple car clubs from all over the country contacting Erik Hubbard to organize an event on Appalachia this year and next year. The local community, restaurants, shops, hotels, community centers, welcome center, etc., they are all very excited for having more events booked for next year, thanks to Porsche Club of America's support and reachability.



While we planned everything to be perfect, we had one unexpected challenge. On the 110- mile loop called Appalachia Autobahn, one of the roads was a narrow 17-mile path through the Kingdom Come State Park, with an elevation of 2,700 feet, a crowning jewel in the crest of Pine Mountain near Cumberland, KY. This road, although it has good surface, it was surrounded by huge trees on both sides of the road making a nice canopy. During our recognition drive few days before the event, we knew there would be some leaves on the road, after all, it was Fall season, but a tropical storm did hit the region two days before the drive and the road conditions were not optimal. Once we entered the trail, there was no U-Turn, so the lead drivers communicated with each other and with the drivers and we enjoyed the scenic drive on a much slower pace on an abundance of precaution to make sure everyone would make it through safe.



Photo: Jim &amp; Ann Luger



I would like to share a feedback provided by Erik Hubbard:

*"It is with my great honor to write up an amazing group and talk about Wilderness Trail Region, Porsche Club of America did for our non-profit, Backroads of Appalachia. With communication we formed an event to host a wonderful organization. Truly amazed of the love and professionalism of Wilderness Trail. Quick reference of Backroads of Appalachia we are a 501-c3 with an empathy for the Appalachia Region especially Southeast Kentucky and South West Virginia. Our purpose is simple Economic Development to poverty Stricken areas of Appalachia where the downturn of Coal has crippled the Economy. We created the Appalachia Autobahn a loop of technical and beautiful roads in Rural areas. On October 31st we launched with the help of Wilderness Trail, 30 Porsche's came to our area to not only drive our roads*

*but the most important they gave hope to many people of a chance of survival especially in COVID-19 times. When they came, they came with smiles and love settling out at locally owned Hoagie Shop and bringing gifts for Tri Cities Empty Stocking Fund. The Stocking fund has been in operation 40 years providing toys and meals to children who go without. We can personally tell you the gifts will make so many Children smile in upcoming weeks. We are forever grateful for the opportunity to Host PCA events for they are truly the most organized and structured of any we have ever dealt with. Thank you once more!" -- Erik Hubbard, Backroads of Appalachia Director*



# APPALACHIA AUTOBAHN

## PHOTOS





Our last drive of 2020 was on a Sunday afternoon on November 15<sup>th</sup> and even with pouring rain, 20 beautiful cars didn't get shy and came out to drive at The Snake (US-421). It is not often that we drive on Sundays, and even more rare doing that in the afternoons, but I am glad we did. We saw members that we didn't see in many other drives throughout the year due to working schedule not allowing them to come out on Saturday or Sunday morning. Our meeting point was on an open parking lot in Blountville but as soon as the first car arrived the rain started. The staff at the Christian Care Center of Bristol was nice enough to let us shelter under their pavilion so we could proceed with the check-in process and do the drivers meeting. When we were ready to roll, the rain was gone, but the roads were still wet. The words 'Drive Safe' were repeated multiple times during the drivers meeting.

Our first stop was at Shady Valley Country Store. When we got there, it was very windy, so we all rushed inside to use restroom and get away from the cold wind. What most didn't know was that we had a little surprised prepared by Jeremy and Karla Stanley. They brought cupcakes to celebrate Daniel's birthday!



Photo: Antonio Abriola

HAPPY BIRTHDAY  
DANIEL! 🥳



From the Country Store, we continued on US-421 to Mountain City to another set of loops and twists, and although the rain gave us a break, the road was still very wet. We all drove with caution until our next stop in Mountain City.



Photo: Antonio Abriola

What is better than driving The Snake once? Doing it twice! From Mountain City we took the way back to Shady Valley via US-421 towards the Backbone Rock Campground. The Backbone Rock Campground is located about 15 minutes from the Country Store and it makes a really fun stretch with less accentuated curves and more straights. It also makes a good place to end the PCA drive, surrounded by nature, the sound of the creek running next to the cars.



Photo: Antonio Abriola / Leandro N.

# R ENNSPORT DRAGON RALLY

In October, Wilderness Trail members (among 220 Porsches from 30 states) attended Rennsport Dragon Rally, the biggest Porsche rally at the TN and NC mountains. With that many drivers plus passengers, it was difficult to run by everyone, but I met at least eight members of our region during the event. Three of them (including myself) were lead cars in one of the six groups. Daniel Thompson and Matthew Leach led experienced groups and I led a cruisers group.

In three days we covered almost 1,000 miles and drove through legendary roads like Tail of the Dragon, Hellbender, Moonshiner 28, Cherohala Skyway, Foothills Parkway, Wayah Road and so many other backcountry roads that I don't want to spoil it, so that if you decide to join on future editions of the event, you can be surprised.

This photo was taken during the morning staging at the 129 Hub in Maryville with some of the cars.



To me, the pinnacle of the whole weekend was the airstrip rented to our group to run side by side with another Porsche, but besides driving on amazing roads and using the airstrip, we also were hosted by Öhlins at their manufacturing facility as well as a visit to the Appalachian Driving Experience.

Next event is in June and registration is open at [rennsportdragonrally.com](http://rennsportdragonrally.com) - [not a PCA event].

Check more photos of the event on next page.





Photo: Chris Rhoad



Photo: Bob & Patricia Walters



Photo: Bob & Patricia Walters





Photo: Timothy 'Doug' Leach



Photo: Timothy 'Doug' Leach



## Tri-Cities Cars & Coffee

**C**ars and Coffee Tri-Cities brings many beautiful cars on every edition. The meet is on every 1<sup>st</sup> Saturday of each month, almost year round, from 8-10am at University Parkway Baptist Church in Johnson City.

If you are on Facebook, search for Cars & Coffee Tri-Cities group on Facebook to be informed about any updates on the event. Check below how the September meet looked like.

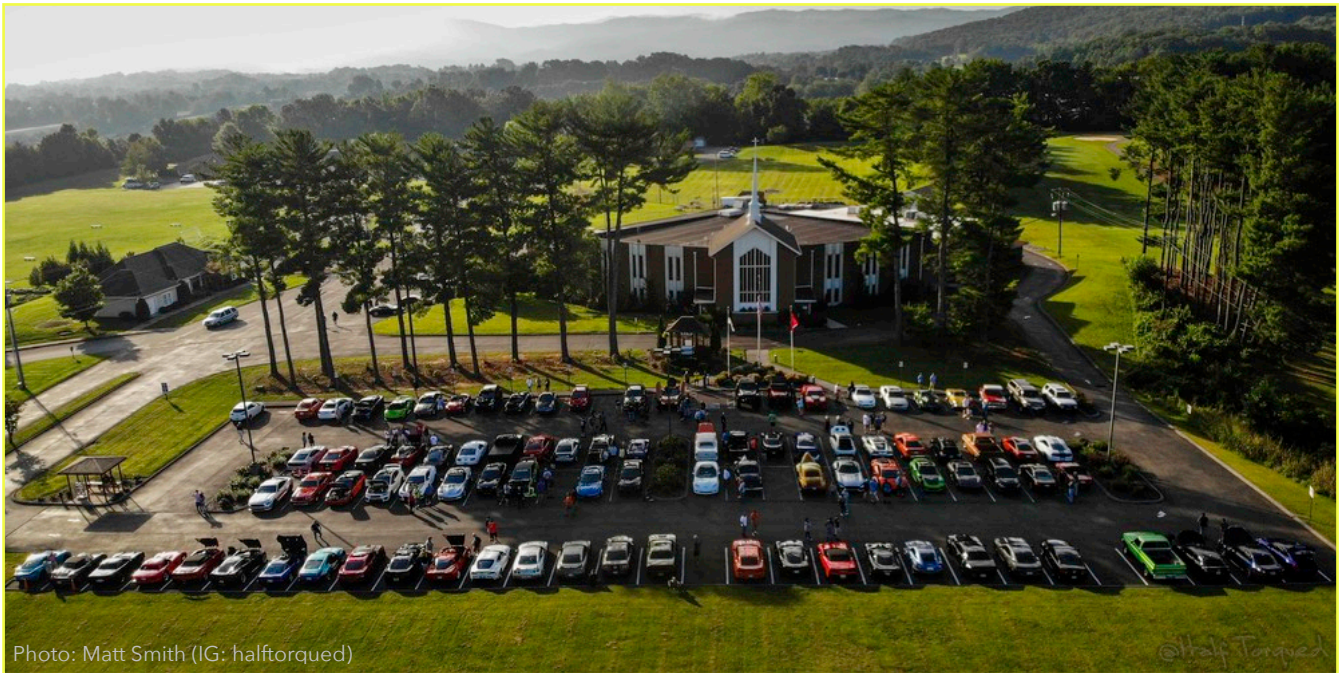


Photo: Matt Smith (IG: halftorqued)



# E VENTS



Photo: Valdemaras Januška / Unsplash

## FEBRUARY

06: Tri-Cities Cars & Coffee: Click [here](#) for more information. **To be confirmed.**

\*\*\*Not a sanctioned PCA event. PCA insurance does not apply.\*\*\*

20: Hugh Tackett Memorial Drive & Brunch - Amis Mill Eatery - RSVP info to come later.

## MARCH

06: Tri-Cities Cars & Coffee: Click [here](#) for more information. **To be confirmed.**

\*\*\*Not a sanctioned PCA event. PCA insurance does not apply.\*\*\*

20: PCA Driving Event - RSVP info and location to come later

## APRIL

03: Tri-Cities Cars & Coffee: Click [here](#) for more information.

\*\*\*Not a sanctioned PCA event. PCA insurance does not apply.\*\*\*

17: PCA Driving Event - RSVP info and location to come later.



# HUGH TACKETT MEMORIAL DRIVE & BRUNCH

2/20/2021

AMIS MILL EATERY - ROGERSVILLE, TN



MEET: 9:45 AM @ RICK HILL PORSCHE

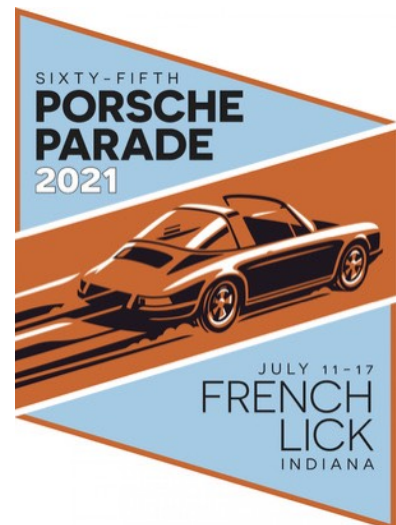
## 65<sup>TH</sup> PORSCHE PARADE

### Key Dates

- February 10, 12:00 noon (EST):  
Phase I registration opens  
Parade and hotel
- April 7, 12:00 noon (EST)  
Phase II registration opens  
Banquets, events, and tours
- June 14, 12:00 noon (EST):  
Parade and hotel registration closes
- July 11-17, 2021: Porsche Parade

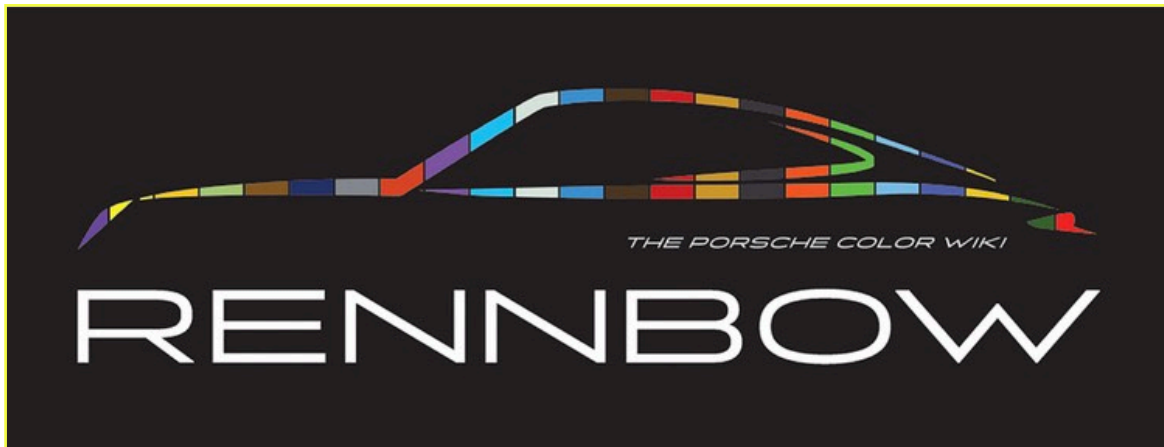


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# RENNBOW

## THE PORSCHE COLOR WIKI



RENNBOW is the largest collection of Porsche images on the Web, organized by color with a giant color chart and images of nearly every color ever offered by Porsche. Currently, the database has 508 colors and more than 5,400 pictures. Check it at <https://rennbow.org/>.



Want to know more about the RENNBOW project? Check out on next pages an extract from PCA Panorama Magazine - February 2018



# The Power of Color

THE COLOR OF A CAR IS ABOUT MORE THAN AESTHETICS.

STORY BY **NATHAN MERZ** PHOTOS BY **SHUTTERSTOCK, RANDY WELLS, PAG**



## It's hard to resist

any gathering where Porsches might be present, with the anticipation of seeing row after row of magnificent machinery and the various stamps of personalization each owner has carefully installed on his or her prized possession. Whether the car is pristine or has rock chips, a dirty windshield, or rubber chunks in the fender wells, chances are it is well loved. ❖ However, there are certain cars that stand out in these rows of Porsches. Around them gather the usual cadre of PCA members, as well as the young hipsters, cameras in hand. There seems to be a veritable buzz encapsulating these Porsches. Later, those same cars are likely to be heavily posted on Instagram, Facebook, and various forums. So what is it about these particular cars?









Often, it has to do with their vibrant paint color—Aurantium Green, Gulf Blue, Viper Green, Tangerine, Continental Orange, Jade Green, Arrow Blue, Leaf Green, Mint Green, Rubystone, Signal Green, Signal Yellow, Maritime Blue, Riviera Blue, Aubergine, Chartreuse. Like moths to a flame, we seem drawn to these over-the-top period colors, even if we might not be brave enough to have picked one of them for ourselves.

Marketers know that color has a tremendous impact on how we emotionally respond to a product, and marketing is all about creating a passionate reaction. We know that blue connotes safety and security, red sex and daring, yellow happiness and joy, silver technological superiority and elegance. Is it surprising that sports cars in bright, primary colors are more apt to be featured in advertising?

If that's the case for sports cars, how do automakers market a vehicle like a minivan? The class leaders Toyota and Honda advertise their wares in safe shades of silver and gray. Chrysler is trying to get back in the game, and you will note it is featuring the new Chrysler Pacifica in Red Pearl and promoting it as a van for cool families. Whether or not this approach is working, it goes to show the power of color in something as mundane as the much-maligned family minivan.

When you log on to *Porsche.com*, you will see that the promotional photos of the 718 and 911 series of cars are in Lava Orange, Miami Blue, and Racing Yellow. Check out a Panamera or a Cayenne and you will find more neutral shades of black, Volcano Gray, and Night Blue Metallic.

**IN TODAY'S AUTOMOTIVE CLIMATE,** the neutral colors are dominant: white, black, gray, and silver. In fact, according to Axalta Coatings Systems' latest 2016 survey, those four colors accounted for 73% of all cars sold in North America. Red comes

up a distant fifth place at 10%, and blue is trending upward at 8%. Those six colors account for 91% of all new cars sold. The greens, yellows, oranges, and purples account for an increasingly small sliver of the market.

This trend holds true for Porsche as well. On Porsche's online car configurator, you will find that Porsche offers a total of 25 unique colors across all models, although each model has fewer choices than that. Among the neutral colors are white, White Metallic, black, Black Metallic, Volcano Grey, Agate Grey, Meteor

**In years past, buyers spent hours poring over these small paint samples making tough color choices. For some reason, these old sample cards seem to hold great charm.**





# All-time Favorites

Here are author Nathan Merz's five favorite Porsche colors:

- 1 Jade Green/  
Hell Grun,  
Color Code 227  
1972-1975 911
- 2 Maritime Blue,  
Color Code 388  
1991-1993 928  
& 911
- 3 Continental  
Orange, Color  
Code 107  
1976-1978 928  
& 911
- 4 Lime Green,  
Color Code 226  
1972-1973 911
- 5 Talbot Yellow,  
Color Code 106  
1976-1980  
911/912

Grey, Rhodium Silver, GT Silver, and Chalk. There are also various reds and blues, such as Guards Red, Carmine Red, Burgundy Red, Graphite Blue, Night Blue, Miami Blue, Biscay Blue, and Moonlight Blue. Arguably, there are only three really daring colors offered: Lava Orange, Miami Blue, and Racing Yellow.

When it comes to collectible Porsches, the color story is the polar opposite. Bright, fun, daring, and unique colors are all the rage, and rarity is the Holy Grail. That's because, whether we are talking artwork, stamps, coins, or Porsches, an item that is scarce is more desirable than one that is plentiful. In the early days of Porsche, the color palette was more daring than that of today. That is likely a factor of both the time period and the fact that Porsche was a small sports car company that didn't have to take itself so seriously. Prior to the mid-1970s, a Porsche owner was literally yelling to the rest of the motoring public: "I'm an individual and my car is a direct reflection of that."

With that mindset, an owner could pull off an outrageous color like Viper Green or Signal Yellow. Fast forward to the mid-1980s, and Porsche had fully arrived. Its owner,

while still an enthusiast, projected a more buttoned-down image, which continues to this day. There is also a certain risk involved in picking a daring color. How will it fare in the future? What will my co-workers and neighbors think? How many of these bright early cars were later changed to black, silver, or Guards Red in the 1980s?

## THE VALUE OF A NEUTRAL

So, if collectors today want early cars in a bright "jellybean" shade, why don't people buy new Porsches in the more daring Miami Blue, Racing Yellow, or Lava Orange? Why do so many of us pick a neutral color? There are many great reasons:

- **Conformity:** Not everyone wants to make a loud statement. You can't be shy if you're going to drive a Lava Orange Porsche.
- **Compromise:** Cars are usually purchased by a couple, and nearly everyone can compromise with their partner on silver, gray, white, or black. Nobody compromises on Speed Yellow or Mint Green.
- **Safe resale:** A neutral *never* goes out of style. Whether it's 1980, 1990, 2000, or 2020, arriving in a black or white car will never offend. Its resale value will always be neutral as well.

• **Versatility:** A neutral matches every season, every occasion, and even every outfit. If butter yellow leisure suits come back in style (hopefully not!) how will you look climbing out of your Rubystone 964 in front of the discotheque?

It also comes down to what's available at your local dealer. If you owned a Porsche store, would you feel safer with a lot full of neutral-colored new Porsches, or would you be willing to bet your fortune by having a dozen new Miami Blue cars on the lot? I would bet you might be more comfortable stocking them in Agate Grey.

## THE VALUE OF A NON-NEUTRAL

- **Uniqueness:** Whether it's on a club drive, the concours lawn, or your local Cars and Coffee, there is nothing like the reaction you'll get pulling up in a Chartreuse 1973 911S. It's no fun to go to an event and have your pride and joy join a line of otherwise indistinguishable models just like yours.
- **Nostalgia:** When buying an older car, we are reflecting on simpler and more carefree times in our lives. Nothing says simple, youthful, and carefree like a decidedly bright primary color. Nobody can accuse you of being frumpy when you are driving a Ravenna Green 914!
- **Memorable:** In today's fast-paced world we are inundated with a veritable landslide of information and images. Which car is more likely to be remembered by others, the black 928 or the Arrow Blue 928? If you are trying to wow the concours judges, according to the rules, color should have no impact. In reality, having an Auratium Green Speedster is a sure trump card over a Signal Red one.
- **Safety:** In the early 1970s, Porsche actually posited that its sports cars should only be sold in bright colors, as it was believed the colors made them safer due to increased visibility. In fact, the legend is that they discontinued the colors Slate Grey and Sand Beige for this very reason! In today's world of smartphone-





focused drivers, maybe a Continental Orange 911 SC is better than a Silver Metallic one?

### WHAT ABOUT PAINT TO SAMPLE?

One of the unique things about Porsche has been its commitment since the beginning to really listen to its customers. Nothing is better evidence of that than the Paint to Sample (PTS) program. Since the 356 era, Porsche has allowed its customers to specify a color that is not listed in the standard palette. This could have been something as simple as requesting a color only available on the 928 for your 911, or picking a historic 356 color for your 996. More unusual are the truly rare, one-off colors specified for a Porsche family member, VIP client, or just a regular customer lucky enough to specify that his new 911 should match his wife's Ferrari Dino.

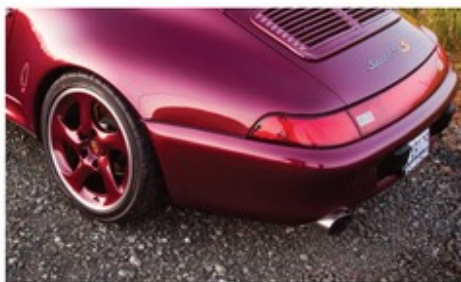
The current Paint to Sample program, while still quite unusual in the automotive world, does not allow the truly unlimited choices it once did. Currently, Porsche maintains an approved list of PTS choices, which primarily consists of historic Porsche colors. In fact, the interesting thing is that on modern Porsches, some of the PTS shades are more common than some of the lesser-chosen standard palette choices. The bright jellybean choices have permeated the majority of the PTS GT cars, such as the GT3, GT3 RS, and GT4.

As a general rule, PTS Porsches will trade for a premium. So if you get the chance to purchase a car in a one of these shades, you will generally be rewarded when it comes time to sell. Not to mention, you'll have a great story to tell at the next Cars and Coffee when you explain that your car was manufactured in the school colors of the original owner's alma mater.

**IF YOU'RE LUCKY** enough to own a Porsche in a unconventional shade or would like to purchase one, here are some things to think about:







Which one speaks to you? A colorful array of various Porsche hues over the generations.

- Certain rare colors are currently in vogue; those colors will trade at a significant premium versus more standard colors on that model. The premium will depend on the relative rarity of the given color.
- Certain rare colors are still *not* currently in vogue. As a general rule, the majority of the currently in

vogue colors are single-stage, primary colors (think M&Ms and Skittles).

- One of the best metrics for understanding how much of a premium the market might support for a given color has to do with its rarity. Is it a one-year-only color? Was the color a significant extra cost when new? Is it a truly unique Paint to Sample

color? When doing a broad-based search, can you find many cars in this particular shade, or does your search turn up little information?

- Some special colors have historical significance: the Porsche family cars in green, the Le Mans 917 in Gulf Blue, a Jägermeister Orange 934. Buying an old car is a nod to nostalgia and a look backward.

**SO, IF YOUR PORSCHE** is a common color, is it doomed?

No. If we think of the stereotypical Porsche color, Guards Red comes to mind. In the 1980s, if your 911 was anything other than Guards Red you were somehow missing the boat. As a result, there are a tremendous number of Porsches from the 1980s and 1990s in this iconic shade. In fact, I personally own two Guards Red Porsches and showed them in Preservation class at the 2017 Porsche Parade. I cringed when I pulled up in my 1993 RS America and in my class of nine cars, four were Guards Red.

Here's the good news:

- The color was popular because it was highly desired. People *loved* that color, so in the long run people will continue to love that color. It clearly showed the car in a great light and captured the essence of that car.
- Because there are so many of a particular model running around in a given shade, people everywhere—including collectors of the future—are developing a connection to that car. Case in point: When I was 12 years old I was a newspaper carrier, and each morning while doing my route, I would see a Bamboo Beige 911 SC in a customer's driveway. Now, 30 years later, I want a Bamboo Beige 911 SC!
- For the same reasons people pick neutral colors for their new car, most people pick them for their used car, too, because the color won't go in or out of style. You will note that none of the wild colors has ever been a large sales success. Most people are happy with





# Wild Colors of Each Decade

Within each decade you can see some basic trends emerge.

While these color lists are not exhaustive, they are a sampling of the more daring colors of each era.

the more common shades. A color doesn't sell well if it doesn't look good on a particular car. A Silver Metallic Boxster will always be an elegant car, and black will always be in style.

So the real question is, are you content to be the person who is drawn to a wild-colored Porsche but motors away in your black 911 SC knowing your car looks snappy, elegant, mature, and timeless? Or do you daydream of replacing it with an early SC Targa finished in Talbot Yellow with brightwork trim? If that's your choice, be prepared to be the center of attention at your next Porsche event. 🍷

www

Interested in more on Porsche colors? Get a preview of PCA's Color Wiki, where you'll be able to look at a huge collection of factory color charts and upload photos of cars in the appropriate colors, as well as paint code/formula information.

Go to: [pca.org/colors](http://pca.org/colors)



## 1950s

Pastels are the flavor of the day.

Aurantium Green, Lago Green Metallic, Radium Green, Adria Blue, Orange

## 1960s

Greens are still popular, but a few more daring colors.

Leaf Green, Gold Green, Olive, Sea Green, Crystal Blue, Pastel Blue, Champagne Yellow, Blood Orange

## 1970s

The floodgates open—this is the golden era of wild paint schemes!

Rose Red, Magenta, Conda Green, Daphne Green, Lime Green, Jade Green, Ravenna Green, Signal Green, Viper Green, Acid Blue, Arrow Blue, Gulf Blue, Aubergine, Royal Purple, Light Yellow, Signal Yellow, Talbot Yellow, Tangerine, Continental Orange

## 1980s

Conservatism returns. A few colors mix it up, but by far Porsche's most buttoned-up color era.

Granite Green Metallic, Glacier Blue, Minerva Blue, Lime Yellow, Bamboo Beige, Caramel Brown, Nougat Brown Metallic

## 1990s

The colors come back! None of them sold in large volume, but Porsche put them on the palette.

Raspberry Red, Coral Red Metallic, Rubystone, Mint Green, Murano Green, Signal Green, Turquoise Blue, Riviera Blue, Horizon Blue Metallic, Iris Blue Metallic, Tahoe Blue Metallic, Amaranth Violet, Amethyst Metallic, Viola Metallic, Speed Yellow, Pastel Yellow

## 2000s

A retreat from the wild options of the '90s. A few flamboyant colors, but fairly conservative.

Orient Red Metallic, Malachite Green, Wimbledon Green, Azure Blue Metallic, Violet Chromoflair, Fayence Yellow, Speed Yellow, Nordic Gold, Orange, Orange Metallic, Orangerot, Signal Green

## 2010-Current

There are a few slow-selling wild shades, but the industrial shades rule.

Aqua Blue Metallic, Racing Yellow, Miami Blue, Lava Orange, Sand Yellow, Malachite Green, Ipanema Blue Metallic, Ultraviolet



# C LASSIFIEDS

**D**aniel Thompson's 991.1  
2013 Porsche 911 Carrera  
Black is going for Sale!

3.4 Natural Aspirated  
Manual 7sp Transmission

Stock HP: 350

Stock Torque: 287

Top Speed: 179 Mph

Carrera S 20 " Wheels

BMC Intake Air Filters

Sharkwerks Center Exhaust

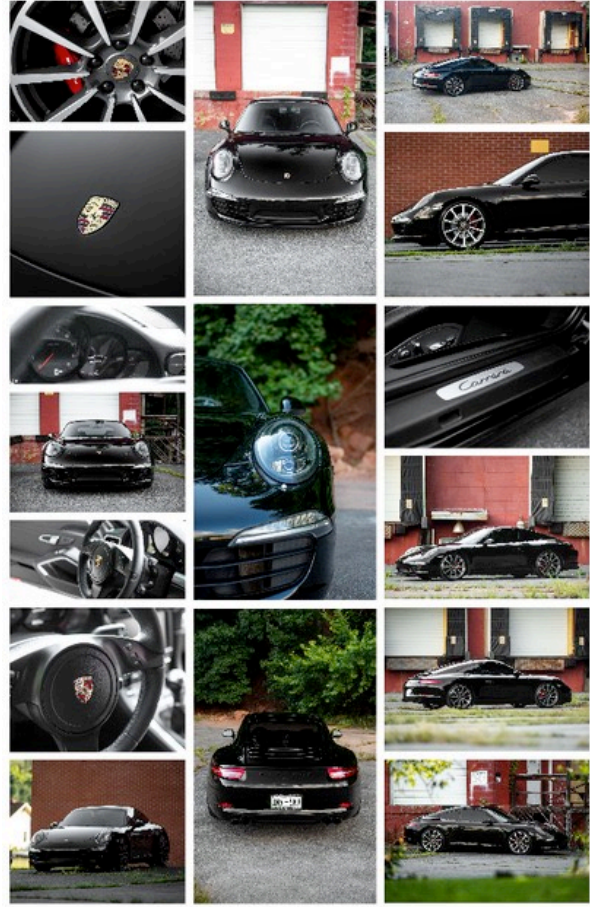
Fabspeed Quad Style Tips

Techart Lowering Springs

Clear Side Markers

20% Tinted Windows

If you are interested, contact him at  
burtongq@yahoo.com or reach him  
on Facebook



*Classifieds are free of ads fee to WTR members for items personally owned or sought by the member. Deadline for classified ad submission to the next newsletter edition is March 15th. Ads will run for one issue and repeated until requested to remove. Terms of sale and all other aspects of the transaction are the sole responsibility of buyer and seller.*

Anybody looking for race wheels and tires? Brian Gong is letting them go for \$ 900.00 (must pick up them in Jonesborough)... If interested, reach him at [bgong629@gmail.com](mailto:bgong629@gmail.com) or via Facebook



*Classifieds are free of ads fee to WTR members for items personally owned or sought by the member. Deadline for classified ad submission to the next newsletter edition is March 15th. Ads will run for one issue and repeated until requested to remove. Terms of sale and all other aspects of the transaction are the sole responsibility of buyer and seller.*



# G

## ENERAL INFORMATION

### OLD MATERIAL HUNTING

Everyone who has old materials of any significance, please bring this information to our next meetings or email them to me. If it is a printed material, and you are not coming to any meetings soon, you can mail me, if it is digital, please send it to [wtrpca@gmail.com](mailto:wtrpca@gmail.com) and we will make it available on our website and future newsletters.

### EVENTS

We would like for our members to come up with some new ideas for events we could do as a club for the remaining of the year and for 2021. Please report on DE's, Concours shows, tours/drives, racing, autocross and anything which might interest our members for more camaraderie and a good time.

### TREASURY

Michael Kidd reported that the club had a balance of \$ 9,058 by

the end of November. If you have questions or want to know more details, please reach out to Mike.

### UPDATE YOUR PROFILE

Go to <https://www.pca.org/user> and update your profile info. Once you logon, click on EDIT, then Account and update the information on this screen. Then click on MEMBERSHIP and update the information there as well.

**PCA STORE:** Looking for official PCA apparel or merchandise? PCA Web-store has what you need: clothing, lifestyle products, Club Racing exclusives and more. Order today and show your PCA pride: [pcawebstore.com](http://pcawebstore.com)



# P ORSCHE RAFFLE

Kingsport Boys & Girls Club's, a non-profit 501(c)2 corporation, will be raffling a Porsche Macan this year. The raffle has been a longstanding tradition at KBGC helping raising money to continue supporting the kids. Their mission is to inspire and enable all youth, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. And you can help them and have a chance to win a Porsche Macan.

They have been doing the raffle for 14 years now, with people from all over the country buying a ticket (or several tickets). They only sell 1,300 tickets, so the chances are excellent for everybody.

The raffle is sponsored by Rick Hill Imports, and participants do not need to be present to win.

Raffle cost is \$100 for one ticket.

They can be purchased online at [www.kbgc.org](http://www.kbgc.org), over the phone at (423) 230-4160 or in person at the Boys & Girls Club of Greater Kingsport, located at 1 Positive Place.

Proceeds will benefit the Boys & Girls Club's of greater Kingsport.

This year's Porsche Macan Spec: 2021 BLACK/MOJAVE BEIGE MACAN - HEATED STEERING WHEEL, PANORAMIC ROOF SYSTEM, DRIVER MEMORY PACKAGE, HEATED FRONT SEATS, AUTO-DIMMING MIRRORS, LANE CHANGE ASSIST, WHEEL CENTER CAPS WITH COLORED PORSCHE CREST, PORSCHE ENTRY & DRIVE



Payment must accompany request. Deadline for internet and phone sales is Wednesday May 5, 2021 at 5:00 p.m. EST. Tickets may be purchased at event until 8:30 p.m. EST on May 8, 2021. You must be 18 years of age or older to purchase a ticket. Payments are not tax deductible contributions and are non-refundable unless event is canceled. If 800 tickets are not sold, a full refund will be provided and the raffle will not occur. This is a fund-raising event and all proceeds directly benefit the Boys & Girls Club of Greater Kingsport, 1 Positive Place, PO Box 784, Kingsport, TN 37662 . Winner need not be present to win. Winner will be responsible for all federal, state and/or local taxes and any delivery/shipping fees. An independent accounting firm will supervise the entries and drawing of raffle.



# F ROM THE ARCHIVES



## 2009 Officers

### President

Dr. Greg Miller  
gnmiller@charter.net

### Vice-President

Craig Haltom  
haltomc@yahoo.com

### Sec'y & Newsletter Editor

Hugh Tackett  
hunley20@earthlink.net

### Treasurer

Barbara Lang  
bal121762@hotmail.com

### Membership Chair

Jerry Godsey  
jegodsey@hotmail.com

### Membership Co-Chair & Safety Chair

Mark Finley  
rezoom@earthlink.net

### Social Chair

Jo Adams  
DocWes@aol.com

### Tour & D E Chair

Stan Mosley  
Jovan\_36@yahoo.com

### Webmeister

Stan Mosley  
Jovan\_36@yahoo.com



### PCA Zone 3 Representative

Bob Saville  
naro@carolina.rr.com



## Wilderness Trail Region Porsche Club of America JUNE '09 NEWSLETTER

### June '09—Kaffe Blue in Kingsport, TN Meeting called to order by President Greg Miller

We enjoyed the meeting and food again at our new meeting location, Kaffe Blue.

The Treasurer's Report was given by Greg as Barbara Lang was not in attendance. He reported our balance is currently \$11,005.20. We have paid a deposit of \$2,500 for our fall D E and will have to pay the balance before the event.

A group of our members went to Road Atlanta last Monday, June 1st, for a Chin D E. Everyone had a good time and though a couple of our members had some broken parts, there were no incidents. The next track event will be Members' Day at VIR (June 25th) and Greg will be attending.

We have been talking about re-doing our web site. Hilah has been working on it and, though she has not completed everything, she hopes to have something up and running soon to show us.

Our club may organize a weekend touring event (starting out on 421) in October. The group will be staying at the Martha Washington Inn in Abingdon, VA. We may also attend a play at the Barter Theater across the street. Kernie Timmons and Justin Cook have volunteered their services to help with the event. Greg would like to have a committee meeting to plan this event soon.

Hugh Tackett gave a report on the PorscheFest in Asheville a few weeks ago. It was an excellent event which included an Autocross, Rally and a Concours. The Concours was held at the Biltmore property (in the rain). Before the Concours, everyone enjoyed breakfast on a large outdoor gazebo area. This only allowed everyone ONE hour to clean their respective vehicles (after driving them from the hotel in the rain)! Because of the rush, Hugh was sad to report he was awarded 2nd place due to leaving things in his hinged door pockets in the 996 class. That cost a half a point and first place!

Hugh gave a Porsche Spyder book away that he and Ed Yates was given at Amelia Island to the first person who could answer the number of years Porsche celebrated their anniversary last year. Kernie Timmons came up with the right answer—60 years! (we want to make a special note that Hugh did NOT whisper the answer to Kernie ahead of time as Kernie was seated at Hugh's table! ☺)

For now, we will continue meeting at Kaffe Blue. Next month, we will need everyone to RSVP in order to get a better idea of the amount of food that will be needed for our meeting attendees. There will be a charge for the meal starting in the month of July, a flat fee plus any alcoholic beverages one might desire (beer only).

Scott Roberts of Crown Point made a presentation for his Porsche events starting on June 20th and passed out flyers. Hugh will also e-mail information to all members.

Pictures are from the Asheville Porschefest Concours—Enjoy!

Regards,

*Hugh*

Hugh Tackett  
Secretary-Newsletter Editor  
Widerness Trail Region—PCA



Restored 356—Very nice!



80's Carrera



02 Turbo Club Racer—Hickory, N C



Turbo 993 owned by Jim Cambron, Pres.  
Heart O' Dixie Region, AL



Mid-Engine 914



356 Class Winner



Basic Black 944—Class Winner

Reproduction of June 2009 WTR's digital newsletter (page 2) - Editor: Hugh Tackett



# LET'S PLAY

## WHAT PORSCHE ARE YOU?

CHOOSE YOUR BIRTH MONTH + DAY

- JAN** 944 TURBO
- FEB** 991 GT3 RS
- MAR** 356 SPEEDSTER
- APR** 930 TURBO
- MAY** 959
- JUN** 993 CARRERA RS
- JUL** 935/78
- AUG** 904 CARRERA GTS
- SEP** 918 SPYDER
- OCT** CARRERA GT
- NOV** TAYCAN TURBO S
- DEC** 914-8

- 01** Miami Blue
- 02** Lava Orange
- 03** Racing Yellow
- 04** Guards Red
- 05** Chalk
- 06** Jet Black Metallic
- 07** Rubystone Red
- 08** Biscay Blue Metallic
- 09** Sahara Beige
- 10** Lido Gold
- 11** Ultraviolet
- 12** Cognac Brown Metallic
- 13** Dolphin Grey
- 14** Carmona Red Metallic
- 15** Gulf Orange
- 16** Acid Green
- 17** Signal Yellow
- 18** Oak Green Metallic
- 19** Glacier White
- 20** Mexico Blue
- 21** Raspberry Red Metallic
- 22** Lizard Green
- 23** Golden Yellow Metallic
- 24** Black Pearl
- 25** Aubergine
- 26** Slate Grey
- 27** Carmine Red
- 28** Tangerine
- 29** Mauritius Blue
- 30** Olive Green
- 31** Sand White

# M

## EMBERSHIP NEWS

We would like to welcome all the 2020 new members:

Danny Williams & Amy Mann - 1973 914 2.0 Red  
 James Pierce - 2015 911 Turbo S Rhodium Silver  
 Jeffrey Weatherall - 2007 Boxster Black  
 Brandt Fuqua - 2019 911 GT3 RS Lizard Green  
 Greg Sanders - 1956 356 Speedster Red  
 Antonio Abriola - 2015 Cayenne S White  
 Keith & Tina Sluss - 2000 Boxster Speed Yellow  
 Sam Henry - 2001 Boxster S Seal Gray  
 Riley Alison - 1979 911 SC Red  
 Chris Mitchell - 1990 944 S2 Cabriolet Silver  
 Char Murphy - 2014 Boxster S Rhodium Silver Metallic  
 John Burns - 1979 911 SC Targa  
 John Miller - 2019 Panamera Turbo Chalk  
 Jeremy Stanley - Cayman Metallic Mahogany  
 Henry Bailey - 911 Turbo Cabriolet Black  
 Haven France III - Cayenne Ice White  
 Dicky Templeton - Panamera S Black  
 Shelton Cherry - 911 Carrera Silver  
 Michael Carrier - Boxster Speed Yellow  
 Matthew Leach - 911 Turbo Orange  
 Jeffrey McKee - 718 Boxster Red  
 Shelley Huber - Boxster Meteor Gray Metallic  
 Daniel Thompson - 911 Carrera Black

Edward & Nanette Hidalgo - Boxster S Navy Blue Metallic  
 (transfer from Space Coast Region)  
 Derek Harman - 2017 911 Carrera (transfer from Blue Ridge Region)  
 Bradley Graham - 2010 Cayman S Black (transfer from Ozark Region)  
 Paul & Bonnie Straub - 1997 911 Carrera Guards Red (transfer from  
 Sacramento Valley)



## CLUB MEMBER ANNIVERSARIES

Ed Yates - 41 years  
 Scott Arnold - 38 years  
 John Dellis - 38 years  
 Dow Strader - 32 years  
 Kernie Timmons - 31 years  
 Tom Raymond - 30 years  
 Scott Hubbard - 29 years  
 Wes Adams - 29 years  
 Michael Roberts - 28 years  
 Tim Loy - 27 years  
 Mark Finley - 26 years  
 Joseph Brown - 21 years  
 Ted Koehner - 21 years  
 Randy Moore - 20 years  
 Jerry Godsey - 20 years  
 Frank Saylor - 18 years  
 Robert Scales - 18 years  
 Jaye Cornett - 18 years  
 Wayne Thacker - 17 years  
 John Kressin - 17 years  
 Gregory Miller - 15 years  
 David Miranda - 14 years  
 David Kreshek - 13 years  
 Willie Chaffin - 13 years  
 Howard Cummings - 13 years  
 Greg Schuette - 12 years  
 Broughton Jolley - 12 years  
 Jim Holmes - 11 years  
 Grady Moore - 10 years  
 Gregory Chudzik - 10 years  
 Dennis Bellamy - 10 years  
 Parker Smith - 9 years  
 James Myers - 9 years  
 Jerry Smith - 9 years  
 Gary Poe - 9 years  
 Carter Haws - 9 years  
 Tom Kwasigroch - 8 years  
 Carl Justice - 8 years  
 Bobby Gibbons - 8 years



Photo: Silvie Pauwels (Pinterest)

Paul Jaynes - 8 years  
 Scott Cole - 8 years  
 Mike Lamb - 8 years  
 Gary Umbarger - 8 years  
 Steven Blankenbeckler - 8 years  
 Garrick Ho - 7 years  
 Ryan Elswick - 7 years  
 James Boles - 7 years  
 Jason Carter - 6 years  
 Gene Greene - 6 years  
 Wayne Culbertson - 6 years  
 David Fagerburg - 6 years  
 Derek Guske - 6 years  
 Dave Sample - 6 years  
 Michael Kidd - 6 years  
 Patrick Morrison - 6 years  
 James Maxwell - 6 years  
 William Campbell - 5 years  
 Steve York - 5 years  
 Robert Quillen - 5 years  
 Mitchell Rainero - 5 years  
 Ira Deere - 5 years

Congratulations on your Membership Anniversary!

Check on [www.pca.org/anniversary](http://www.pca.org/anniversary) details of Membership Anniversary recognition.





Photo : Julien Ducamp (Pixabay)

