UI ELEMENTS

FONTS

San Francisco

Aa Aa Aa Aa Weight: Bold Weight: 600 Weight: 500

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmopqrstuvwxyz 1234567890!@#\$%&*

Roboto



ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmopqrstuvwxyz 1234567890!@#\$%&*

HEADING

This is Heading One - San Francisco 18px / Bold / 1.4

This is Heading Two - San Francisco 16px / 600 / 1.4

This is Heading Three - San Francisco 14px / 600 / 1.4

This is Heading Four - San Francisco 13px / 500 / 1.4

This is Heading Five - San Francisco 12px / 500 / 1.4

Body Copy - San Francisco 14px / 400 / 1.4

Body Copy Small - San Francisco 12px / 400 / 1.4

PARAGRAPH

Paragraph

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Ratione deserunt aperiam vitae voluptatibus rem doloribus ea, earum, adipisci dolores magnam! Veniam, sit est aliquid dolor adipisci esse ipsam deserunt veritatis. Lorem ipsum dolor sit amet, consectetur adipisicing elit.

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Ratione deserunt aperiam vitae voluptatibus rem doloribus ea, earum, adipisci dolores magnam! Veniam, sit est aliquid dolor adipisci esse ipsam deserunt veritatis. Lorem ipsum dolor sit amet, consectetur adipisicing elit.

*Default line-height 1.4, font-weight 400 for all text except for titles.

*Distance between title and paragraph is 16px.

*Distance between each paragraph is 16px. *Min distance between first, last paragraph and parent container is 16px.

Paragraph With Link Below

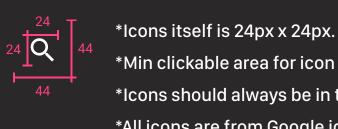
Lorem ipsum dolor sit amet, consectetur adipisicing elit. Ratione deserunt aperiam vitae voluptatibus rem doloribus ea, earum, adipisci dolores magnam! Veniam, sit est aliquid dolor adipisci esse ipsam deserunt veritatis. Lorem ipsum dolor sit amet, consectetur adipisicing elit.

Larn More

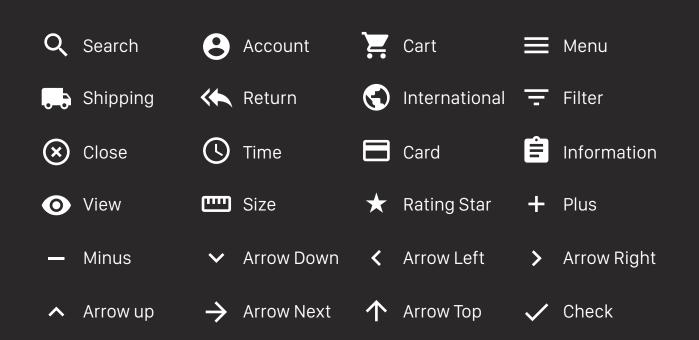
*Distance between the last paragraph and the link is 16px.

*The link has 8px padding on top and bottom and the line-height os also 1.4.

ICONS



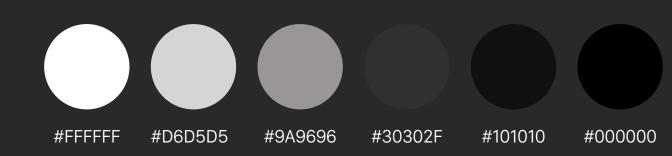
*Min clickable area for icon botton is 44px x 44px. *Icons should always be in the center (X & Y) of icon biuttons. *All icons are from Google icons. Default font size 24px.



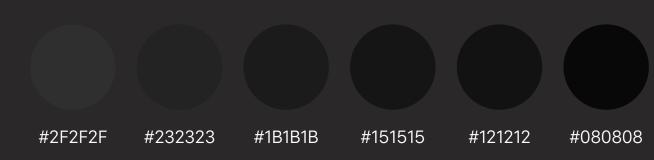
COLOR PALETTE

Primary Colors #**#CBB60**0 #F3AC00 #FFD557 #FBC933

Natural Colors



Background Colors



Secondary Colors



FORM - TEXT INPUT

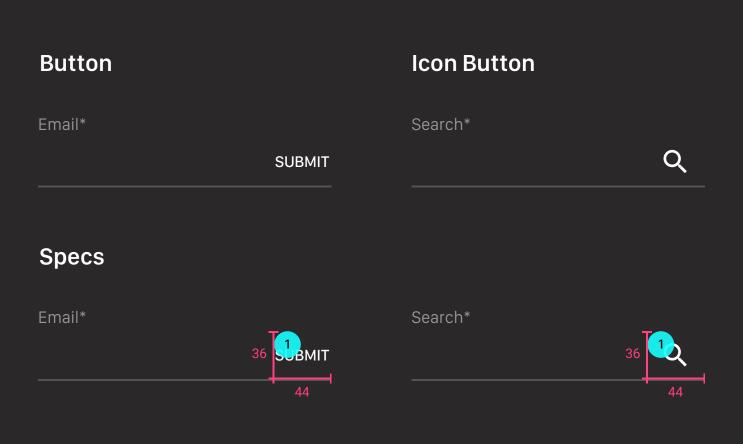
Normal		Focus	
Email*		Email*	
example@voyageone.com		example@voyag	eone.com
Error		Specs	
Email*		Email* 1	20
example@voyageone.com		2	36
Error message here	<u>(</u>)	Error message here	20 3 20 1
			20

1. Input label font-size 13px, line-height 20px.

2. Input text area font-size 16px, line-height 36px and 1 px border-bottom.

3. 4px between text area border-bottom and error message. Error message line-height 20px. Error Icon 20px x 20px.

FORM - TEXT INPUT WITH BUTTON



1. Button height 36px and min width 44px. Text button font size 12px weight 500. * Other specs are the same as text input.

FORM - SELECT

Normal		Focus	
Select Title*		Select Title*	
Select Option	~	Select Option	~
Error		Specs	
Select Title*		Select Title* 20 1	3
Select Option	~	Select Option 36 2	8 8 ¼ H
Error message here	①	Error message here 20 4	20 1

1. Select label font-size 13px, line-height 20px.

- 2. Select option area font-size 16px, line-height 36px and 1 px border-bottom. 3. Arrow icon size is 8px x 8px with 45deg rotating. Distance to right edge 8 px.
- 4. 4px between text area border-bottom and error message. Error message line-height 20px. Error Icon 20px x 20px.

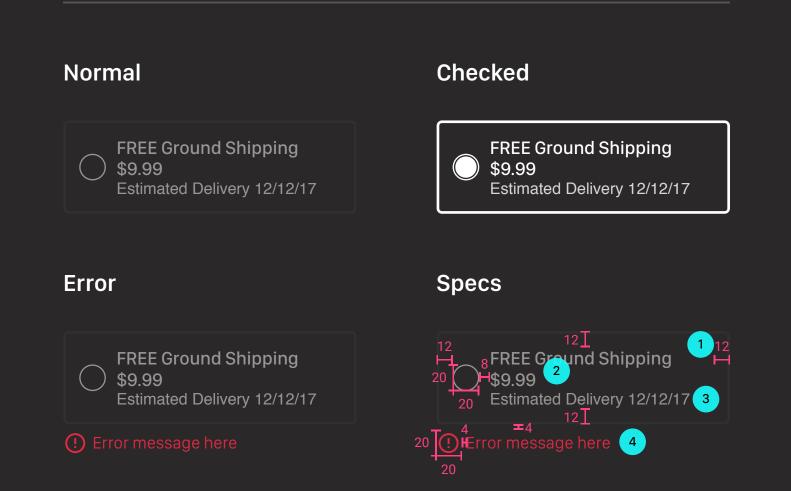
FORM - RADIO BUTTON

Normal Checkbox desciption here	Checked Checkbox desciption here
Error	Specs
Checkbox desciption HereError message here	20 HCheckbox descipti 2 Here 36 4 = 20 4 20 HError message here 3

1. Min height for radio button is 36px not including error message. 2. Label font size 14px weight 500.

3. 4px between radio button bottom and error message. Error message line-height 20px. Error Icon 20px x 20px.

FORM - RADIO BUTTON OUTLINED

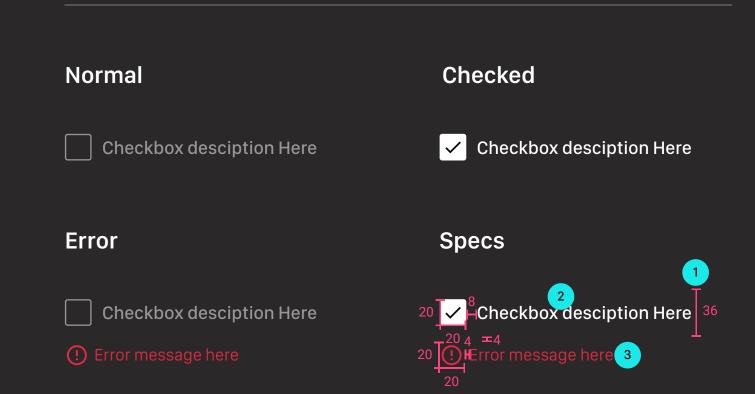


1. 12px from radio button content to outline including 2px outline.

2. Label font size 14px weight 500, line-height 1.2.

- 3. Font size 12px, line-height 1.2 for small radio button label text (used for long content. ie. shipping delivery time), color #D6D5D5.
- 4. 4px between error message and radio botton outline bottom.

FORM - CHECKBOX

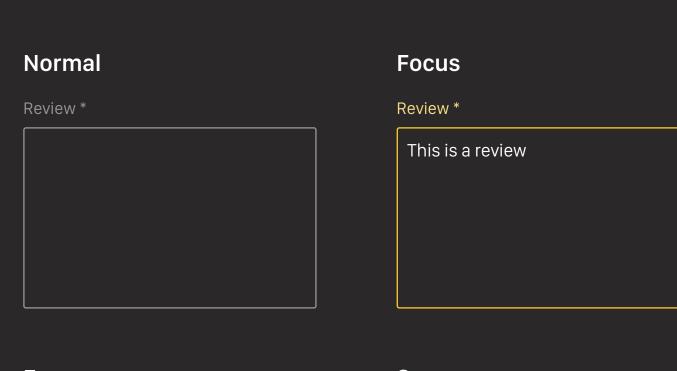


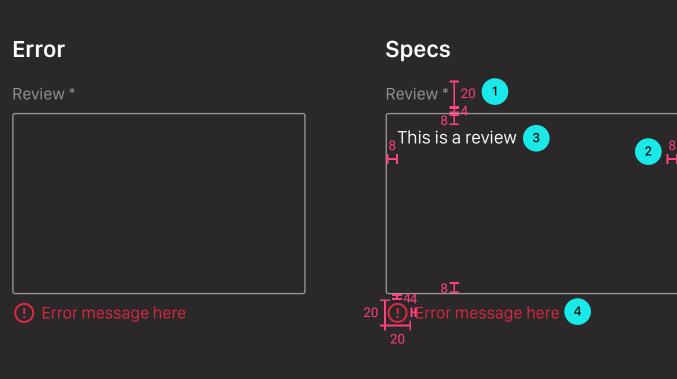
1. Min height 36px not including error message.

2. Label font size 14px weight 500.

3. 4px between checkbox bottom and error message. Error message line-height 20px. Error Icon 20px x 20px.

FORM - TEXT AREA





1. Title line-height 20px, font size 13px Padding bottom 4px.

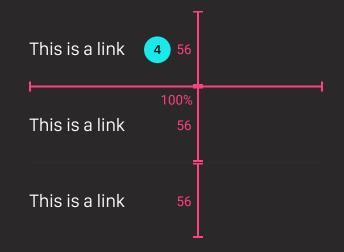
- 2. Text area has 1px border and Padding 8px between content and text area border around.
- 3. Content text 14px white, line-height 1.4.
- 4. 4px between error message and text area bottom border.

UI ELEMENTS

Link

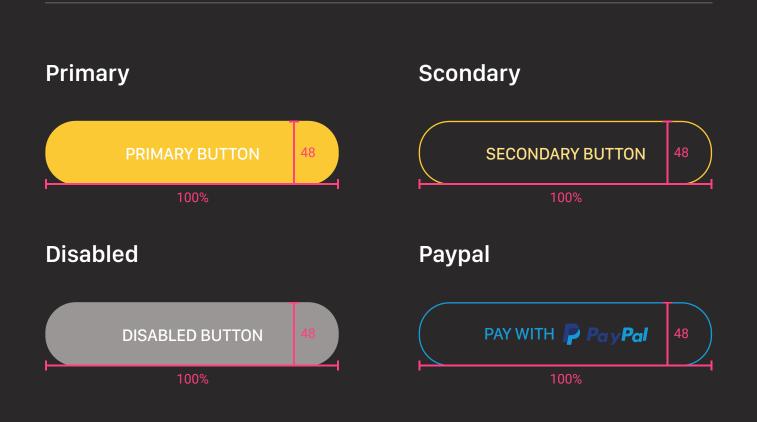
As an Individual Line In Paragraph Lorem ipsum dolor sit amet, contur Lorem ipsum dolor sit amet, contur adipisicing elit. Ratione deserunt adipisicing elit. aperiam vitae voluptatibus 1 8I This is a link 2 8I doloribus ea, earum ipsam deserunt veritatis. Lorem ipsum dolor sit. **Link List Small** Link List Mid This is a link 4 This is a link 3 This is a link This is a link This is a link This is a link

Link List Large



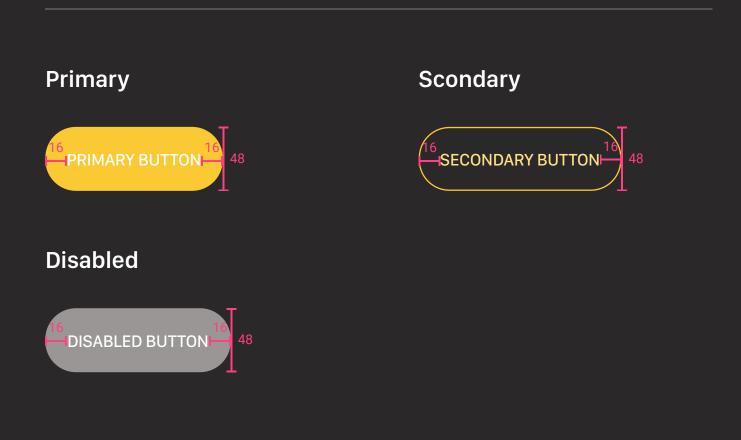
- 1. Inline links color #FFE189.
- 2. Block level links color #FFE189, line-height 1.4, 8px padding on top and bottom. Min width 44px.
- 3. Small list links height 44px, font size 14px. Clickable area 100% width.
- 4. Mid list links height 48px, font size 14px. Clickable area 100% width.
- 5. Large list links height 56px, font size 14px weight 500. Clickable area 100% width.

BUTTON - FULL WIDTH



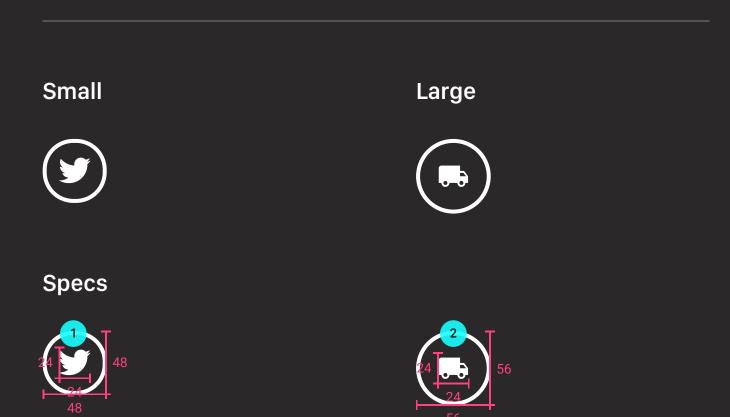
* 100% width of parent container, height 48px, font size 13px, weight 500. Used for important call to action items. ie. add to cart, checkout...etc.

1.8.2 BUTTON - SMALL



* Height 48px, font size 13px, weight 500, padding left and right 16px. Used for normal call to action items, such as write a review, more reviews...etc.

BUTTON - CIRCLE ICON SMALL



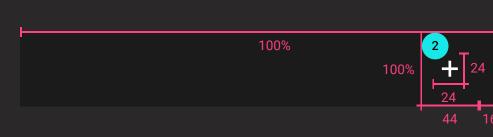
1. Small icon button clickable area width 48px height 48px including 3px round border. The icon inside is 24px x 24px. Used for social icons.

2. Large icon button clickable area width 56px height 56px including 3px round border. The icon inside is 24px x 24px. Use for opening customer

BUTTON - IN HEADER ICON

Only Icon a clickable area

Whole header a clickable area



- 1. The icon itself is 24px x 24px. Clickable area is 100% parent container height and width is same as height. No margin or padding to header edge.
- 2. Whole header area is a clickable area. The icon itself is 24px x 24px. Outer container for icons(for align purpose) are 100% parent container height, 44px width, 16px to header edge.

BUTTON - BACK TO TOP



- * Button width 48px, height 48px including 1px solid rgba(255,255,255,0.1) border. Button background rgba(0,0,0,0.3).
- * Back to to button hidden by default, when users scroll down to 1.5x viewport height, it fades in and sticks at bottom right corner of viewport (position bottom 24px, right 16px).

CHIPS

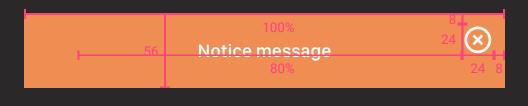
Normal	Specs
Basketball &	HBasketball

* Height 32px with 12px padding on left and right. Distence between text and x icon is 4px.

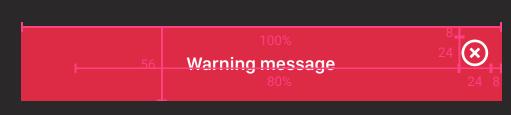
MESSAGE BAR



Notice



Warning



- * Message text font size 14px, weight 600, line-height 1.4, width 80% viewport width, align center and middle.
- * Message 100% viewport width, min height 56px. Always shows below header.

CART NUMBER NOTICE

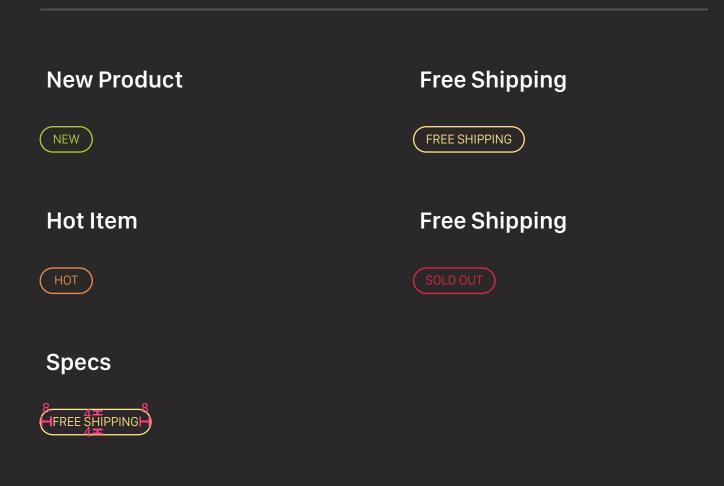


Specs



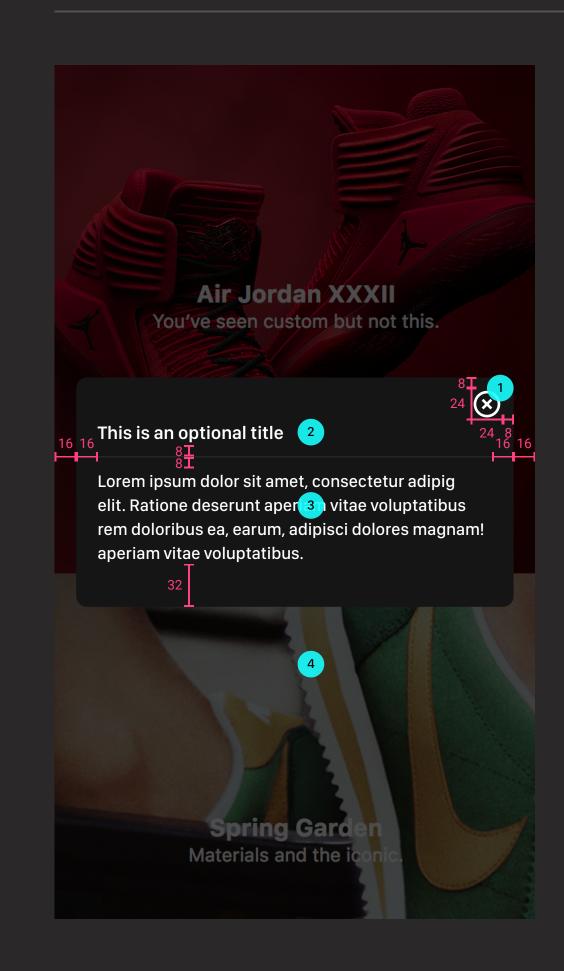
* Cart notice number width 16px, height 16px, 8px to header top, 4px to cart button right edge. Text 11px, color black, weight 400, align center and middle.

PRODUCT PROMOTION LABEL



* Text font size 10px, weight 400, line-height 1, padding top and bottom 4px, padding left and right 8px, border 1px solid, border radius 50%. * Can be used at category page or the most wanted page on product images , position 8px from image container top edge 8px from left edge.

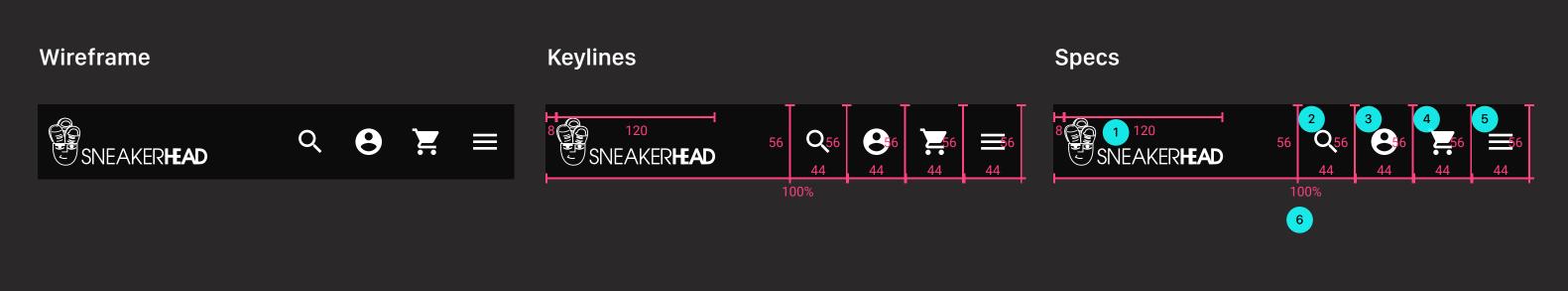
POP UP BOX



- 1. Close Button Width 24px, height 24px. Margin to edge top 8px, right 8px. Closes current pop up message when clicks.
- 2. Pop Up Title Font size 14px, font-weight 600, line-height 1.4.
- 3. Message Font size 13px, line-height 1.4, font-weight 500.
- 4. 70% black overlay. The pop up message align middle of the viewport.

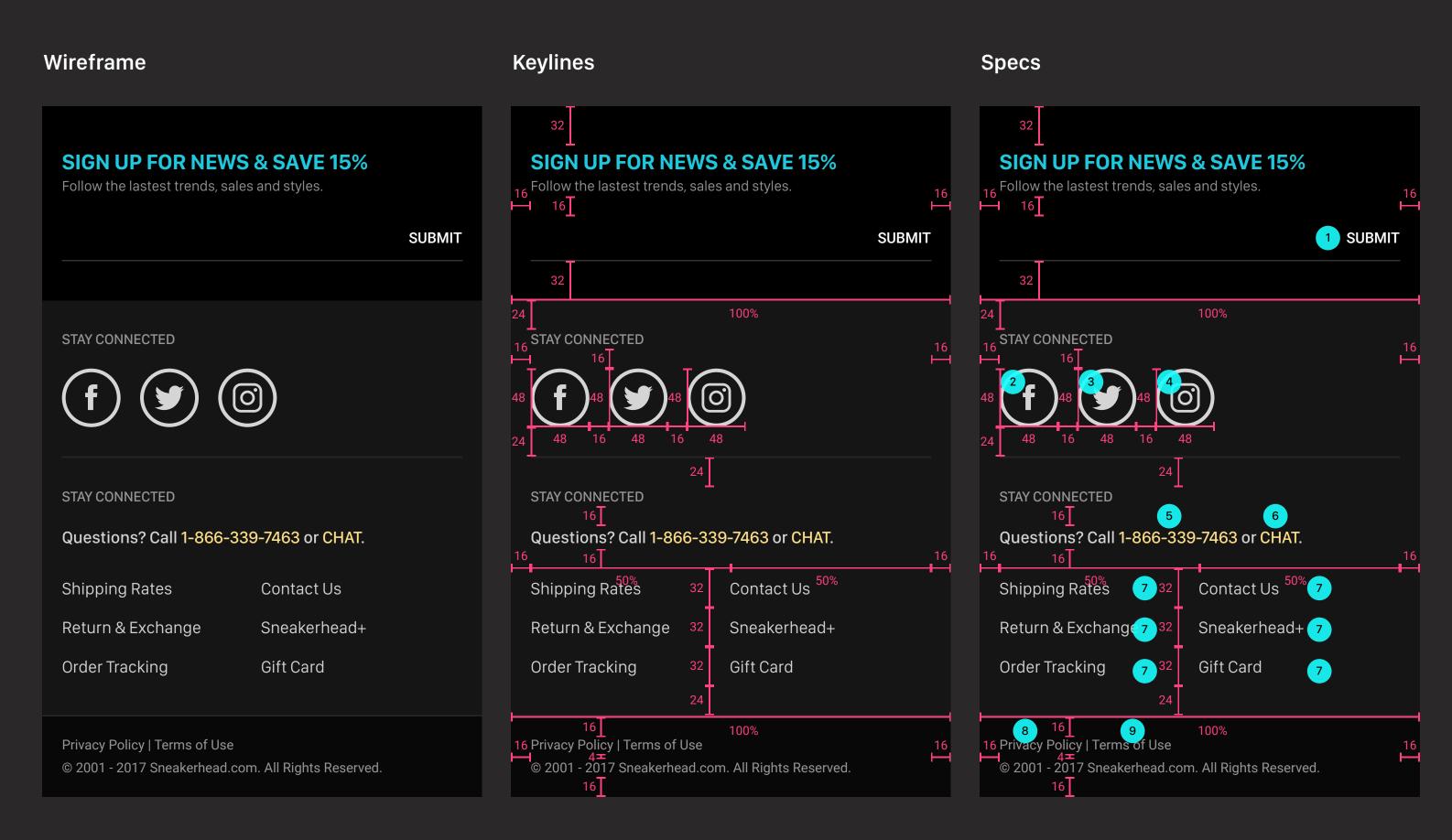
HEADER, FOOTER & MIAN MENU

HEADER



- 1. Sneakerhead logo Links to home page when click. 8px morgin to header left edge.
- 2. Search Icon Slides down and shows search modal window from top.
- 3. Account Icon Links to sign in / up page when click. If logged in, links to My Account home page. If users log in form shpping cart and checkout page, redirect back to cart or checkout page.
- 4. Shopping Cart Icon Links to shopping cart when click.
- 5. Menu Icon Main menu slides in from the right when click.
- 6. Global Header Slides up out of viewport when users scroll down. Slides down and fixes at viewport top when scroll up.

FOOTER

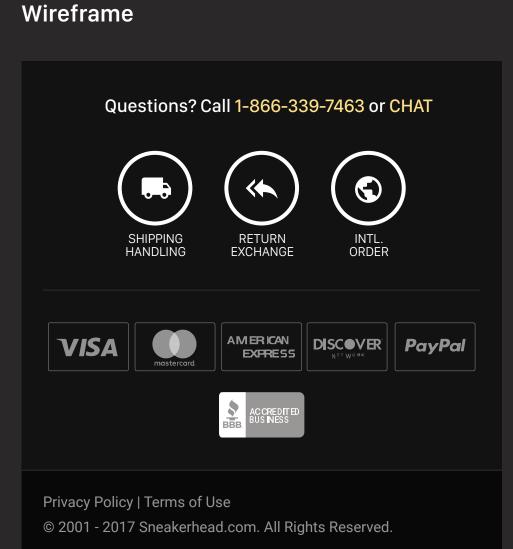


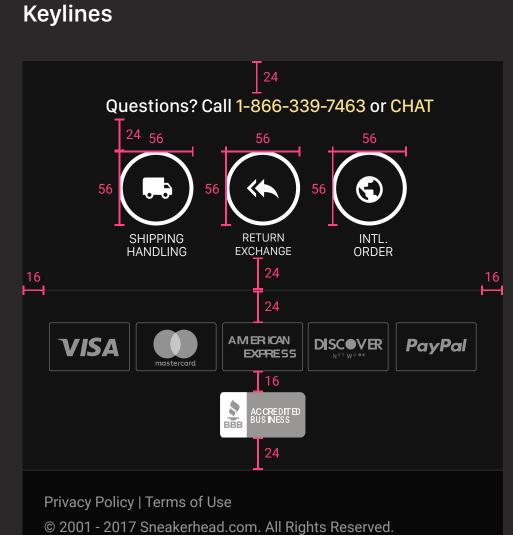
- 1. Newsletter Submit Button Opens a new window for Constant Contact sign up page when submit.
- 2. Facebook Icon Opens Sneakerhead Facebook page in a new window when click.
- 3. Twitter Icon Button Opens Sneakerhead Twitter page in a new window when click.
- 4. Instagram Icon Button Opens Sneakerhead Instagram page in a new window when click.
- 5. Customer Service Tel Link Calls Sneakerhead customer service when click.

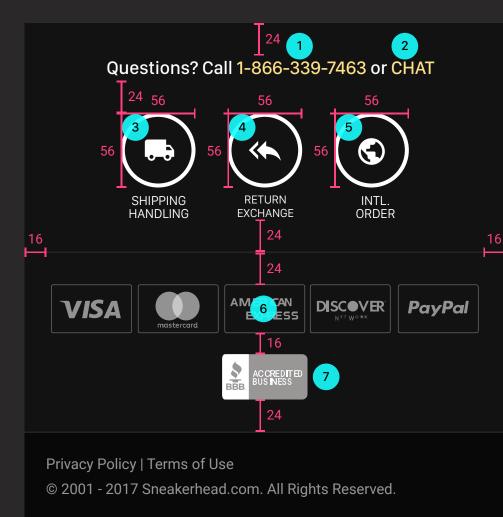
6. Customer Service Chat Link - Open chat in a new window when click.

- 7. Customer Service Links Links to designated customer service pages when click.
- 8. Privacy Policy Link Goes to privacy police page when click.
- 9. Terms Of Use Link Goes to terms of use page when click.

FOOTER SHOPPING CART



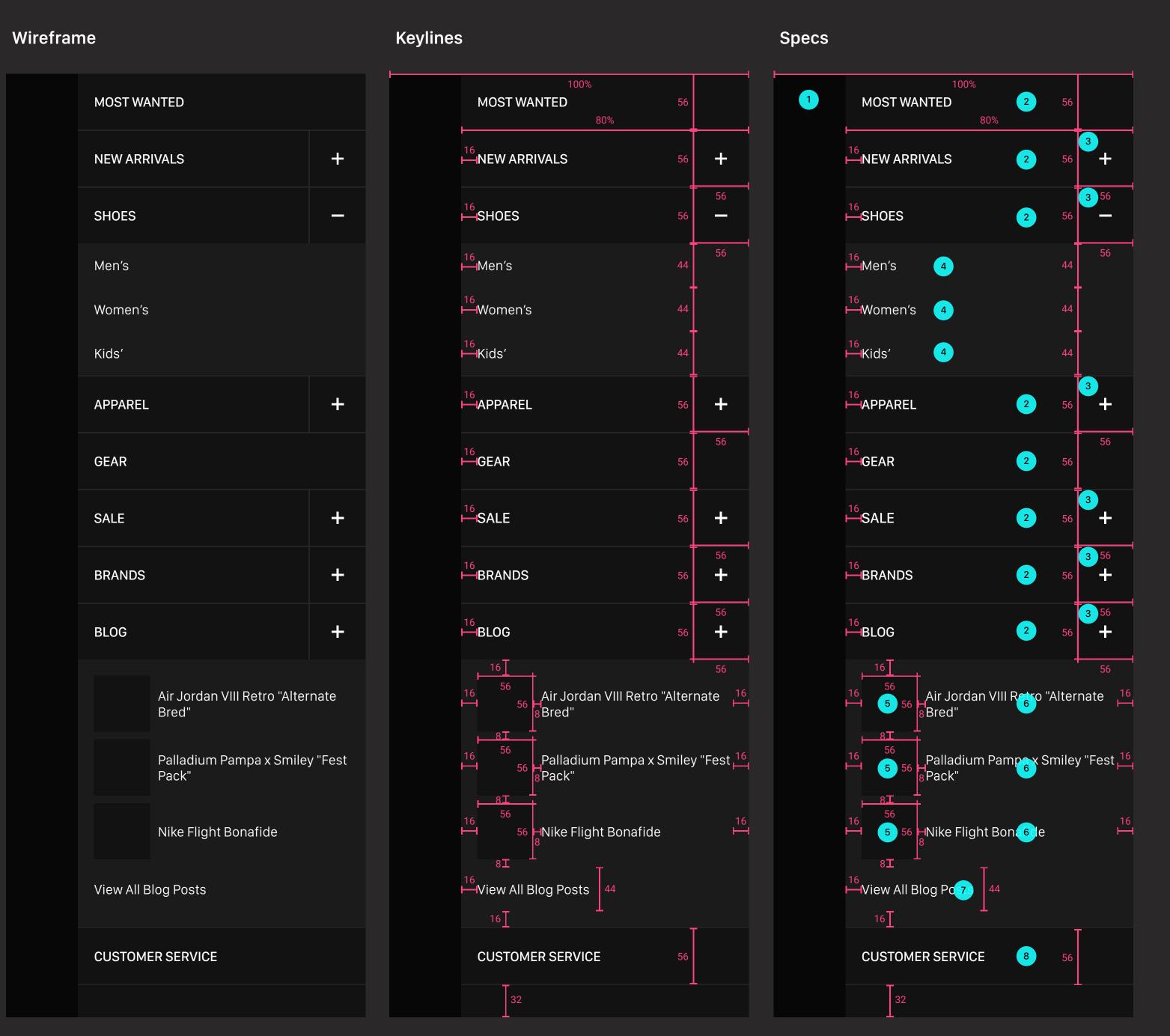




Specs

- 1. Customer Service Tel Link Calls Sneakerhead customer service when click.
- 2. Customer Service Chat Link Open chat in a new window when click.
- 3. Shipping Icon Button Slides down and o pens shipping modal window when click.
- 4. Return Icon Button Slides down and opens return & exchange modal window when click.
- 5. International Order Icon Button Slides down and opens international order modal window. 6. Accept Payment - 96% parent container width, max-width 320px.
- 7. BBB Trust Sign Width 56px.

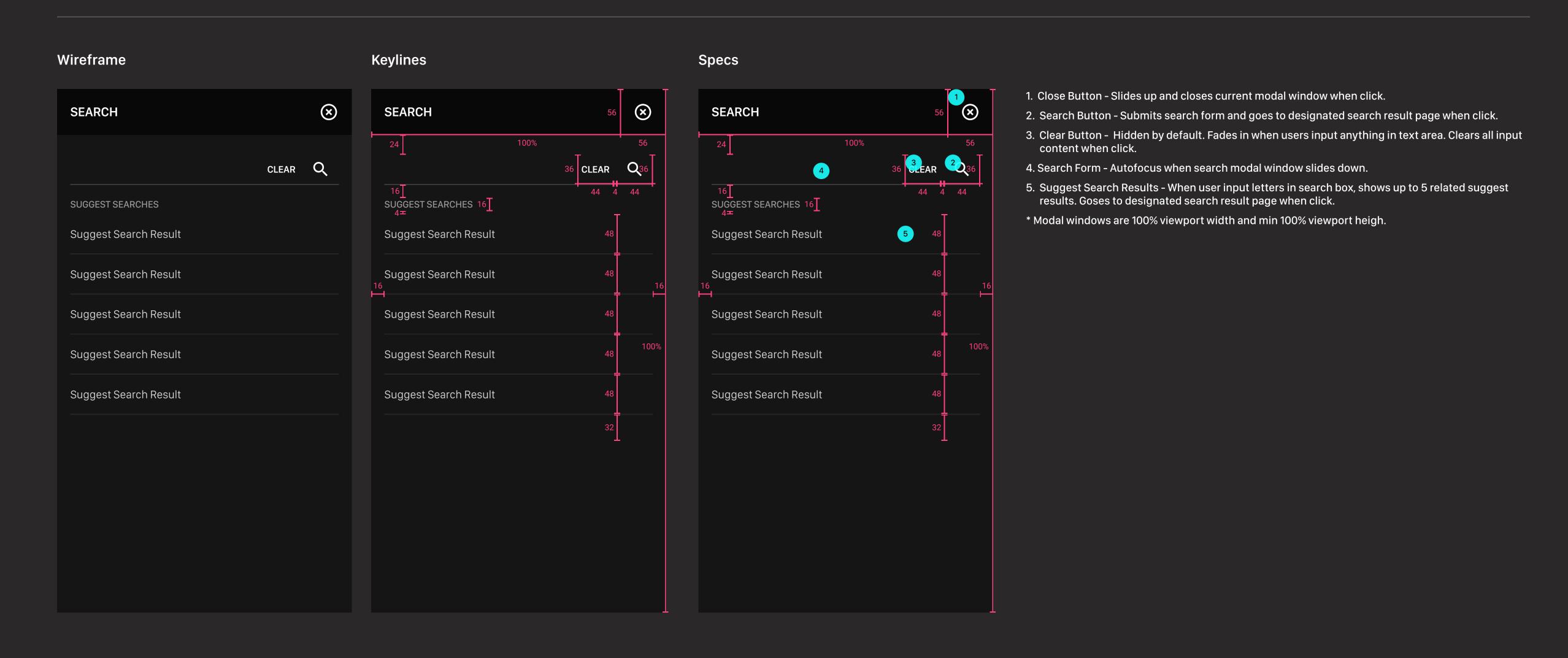
MAIN NAVIGATION MENU



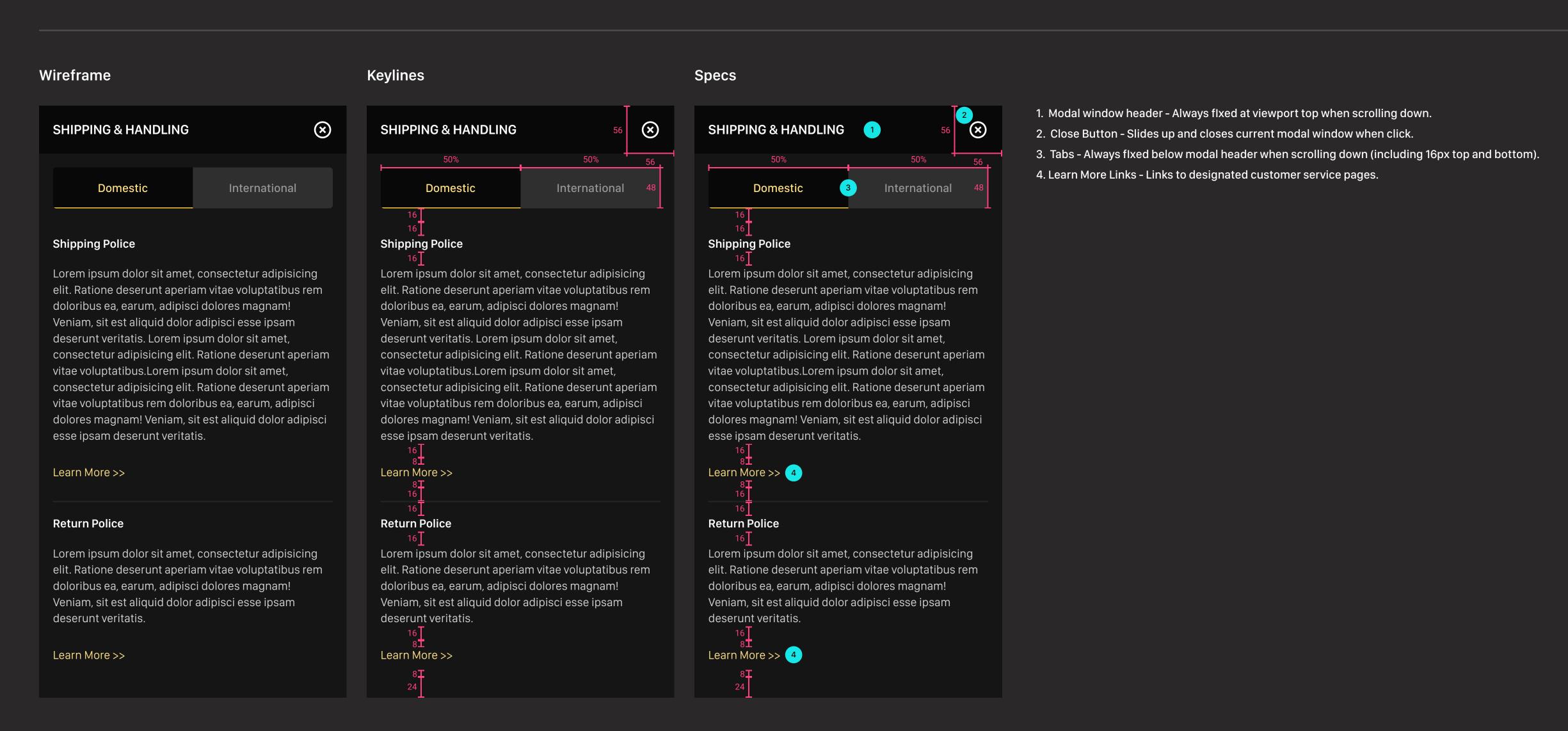
- 1. Main Menu 80% of viewport width. When main menu slides in, body is covered 70% black. When
- touch or click outside the main menu, main menu slides right and hides. 2. Top Level Link - Goes to designated category page when click.
- 3. Expending Buttons Indicates this section contains sub categories. All subcategory sections are collapsed by default. Toggle slides down & up subcategory section when click. The + sign becomes - sign when subcategory section is open.
- 4. Subcategory Links Links to designated category pages.
- 5. Blog Images Display the lastest 3 blog posts. When click, go to designated blog detail page. 6. Blog Links - Display the lastest 3 blog posts. When click, go to designated blog detail page.
- 7. All Blog Link Height 44px. Goes to blog index page when click.
- 8. Customer Service Link Goes to customer service home page when click.

MODAL WINDOW

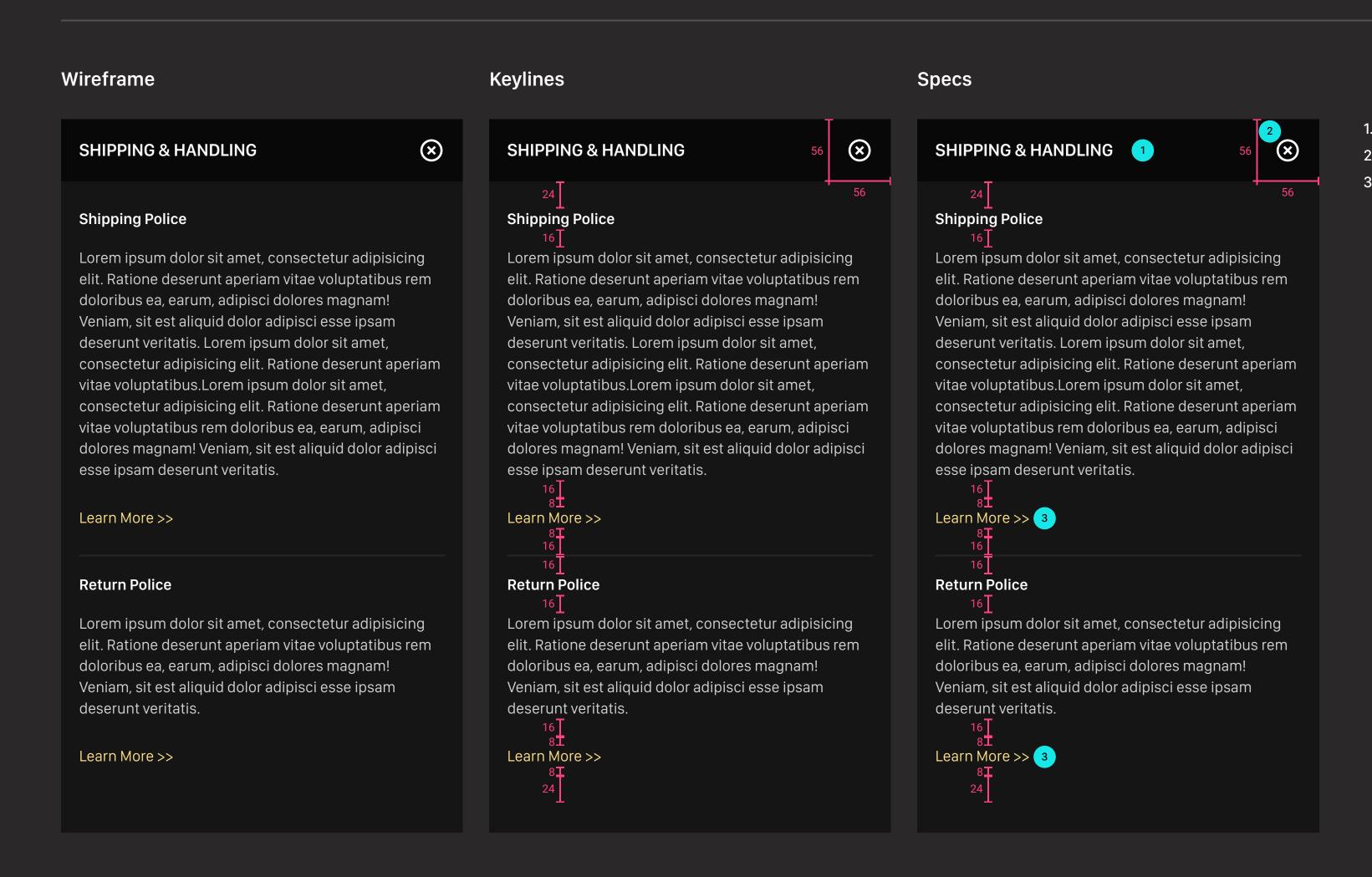
SEARCH



MODAL WITH TABS

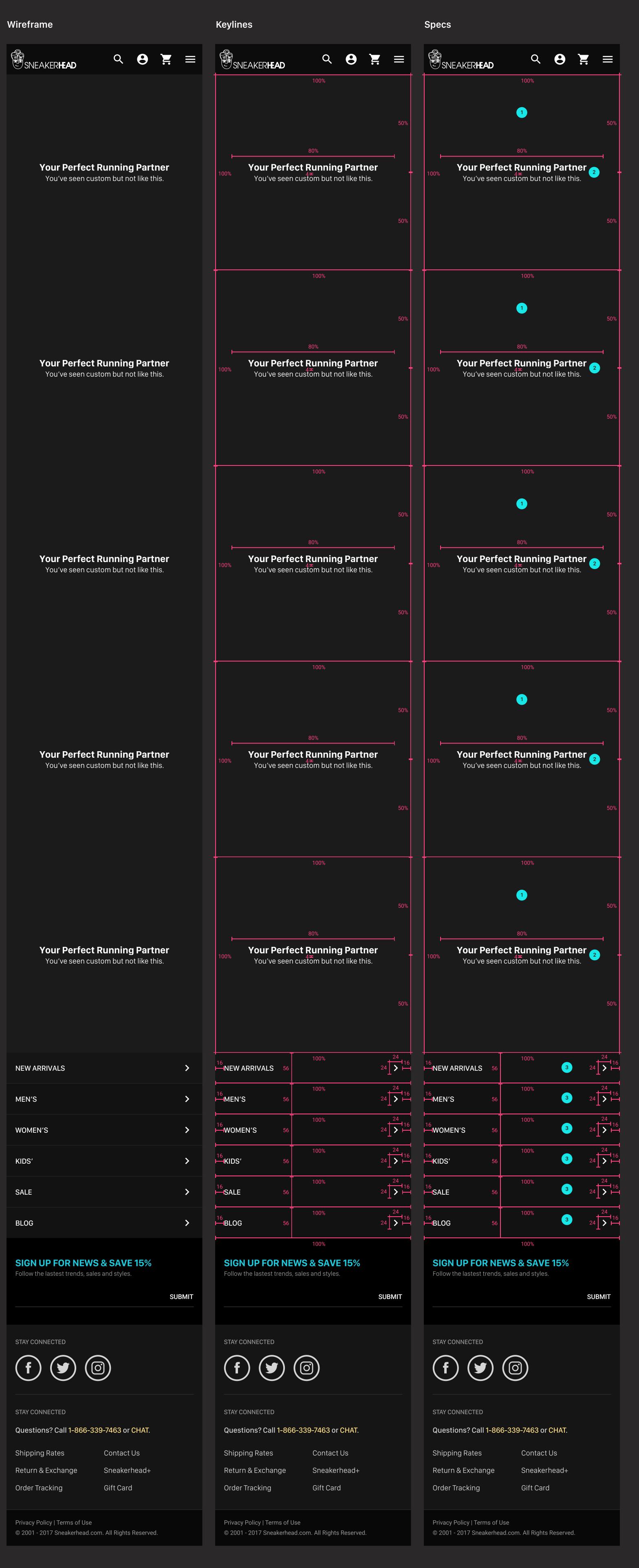


MODAL WITH NO TABS



Modal window header - Always flxed at viewport top when scrolling down.
 Close Button - Slides up and closes current modal window when click.
 Learn More Links - Links to designated customer service pages.

INDEX



- 1. Banner 100% width of the viewport. Image aspect ration is 1 : 1. Recommend size 500 x 500. Links to designate category or product when click.
- 2. Banner Title 80% width of the viewport and align to the center both vertical and horizontal. Title font size 18px, font weight bold, line-height 1, margin bottom 4px. Title description font size 14px , line-height 1. Links to designate category or product when click.
- 3. Bottom Links Link to designated category pages or blog index page. Clickable area is 100% width.

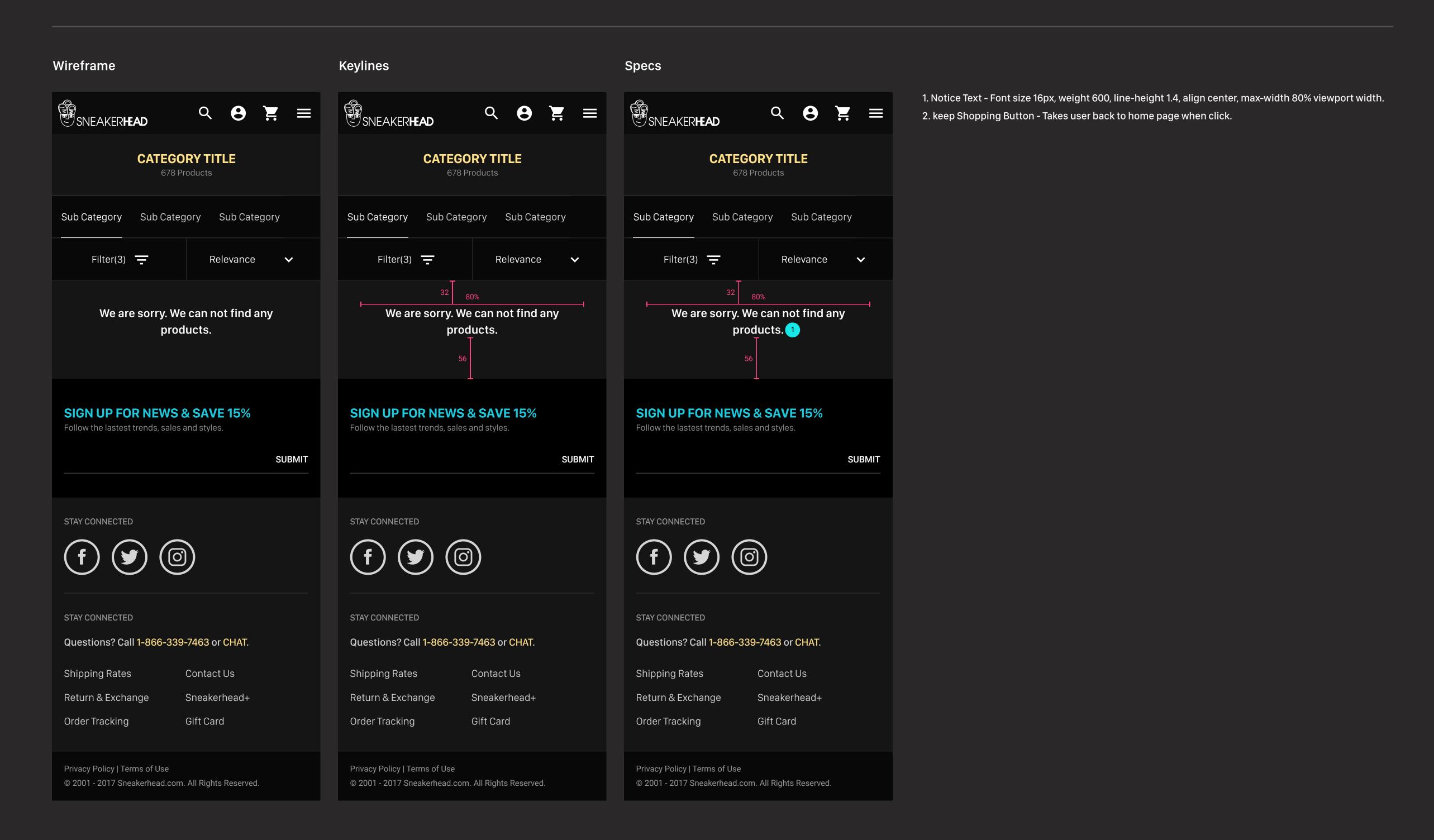
CATEGORY



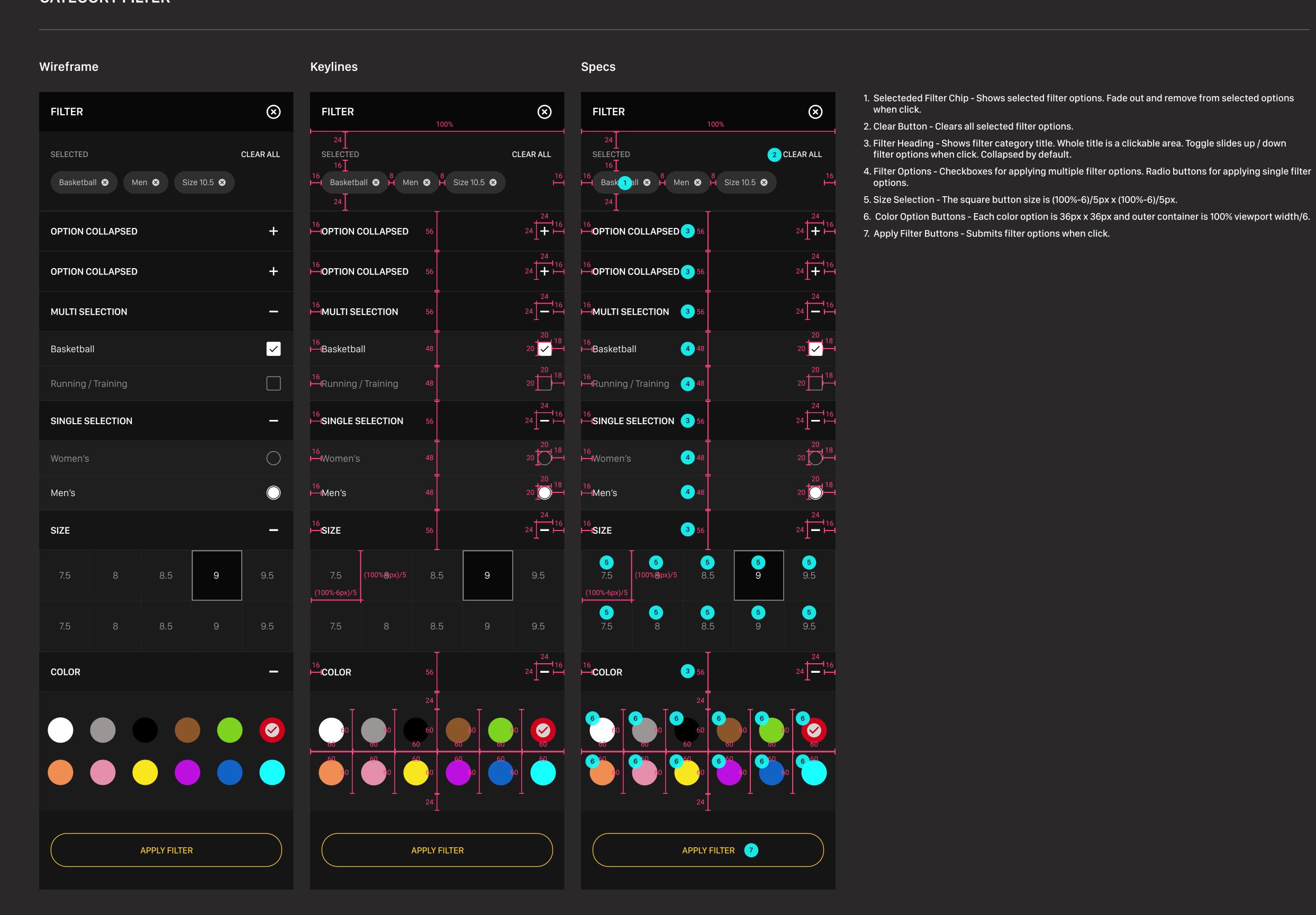
- 1. Page Title Title font size 18px, line-height 1, margin bottom 4px. Description text font size 12px , line-height 1.
- 2. Scrolling Sub Category Links Link to designated sub categories when click.
- 3. Filter Button Slides down and opens filter modal window when click.
- 4. Sorting Dropdown Menu Opens system default style dropdown menu for sorting products when click. 65% of half viewport width.
- 5. Highlight Product Can be used for major categories to promote hero products (optional). Goes to designated product page when click either product image or product name.
- 6. Regular Product Display regular size products. Shows 40 products initially (not including Highlight Product), and loads another 40 products when users scrolling to the 40th product.

CATEGORY NO RESULT & FILTER

CATEGORY FILTER NO RESULT



CATEGORY FILTER



PRODUCT DETAIL

Privacy Policy | Terms of Use

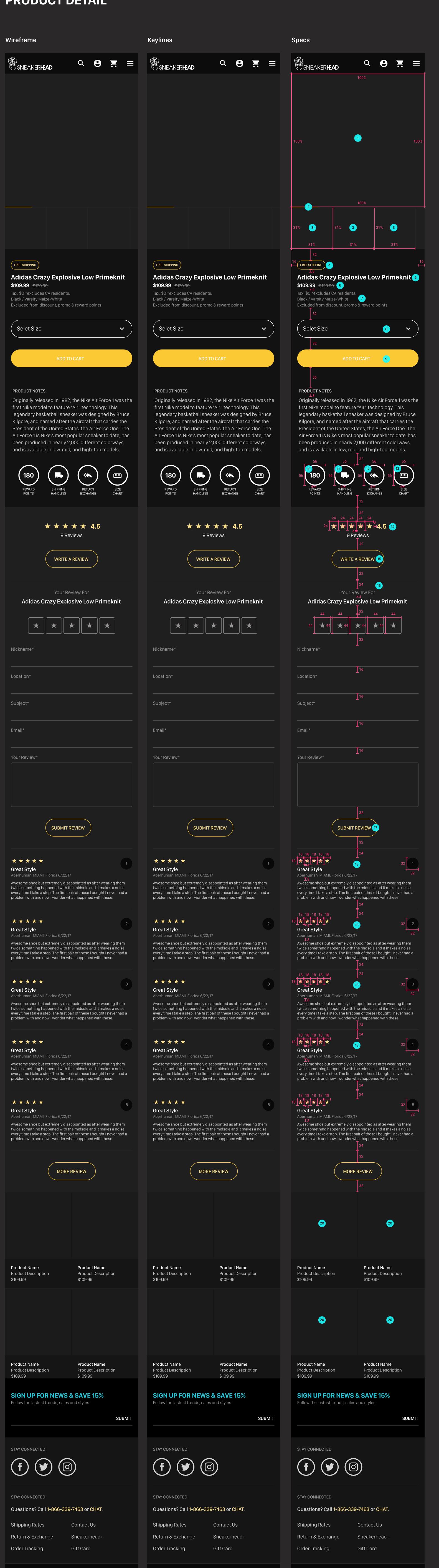
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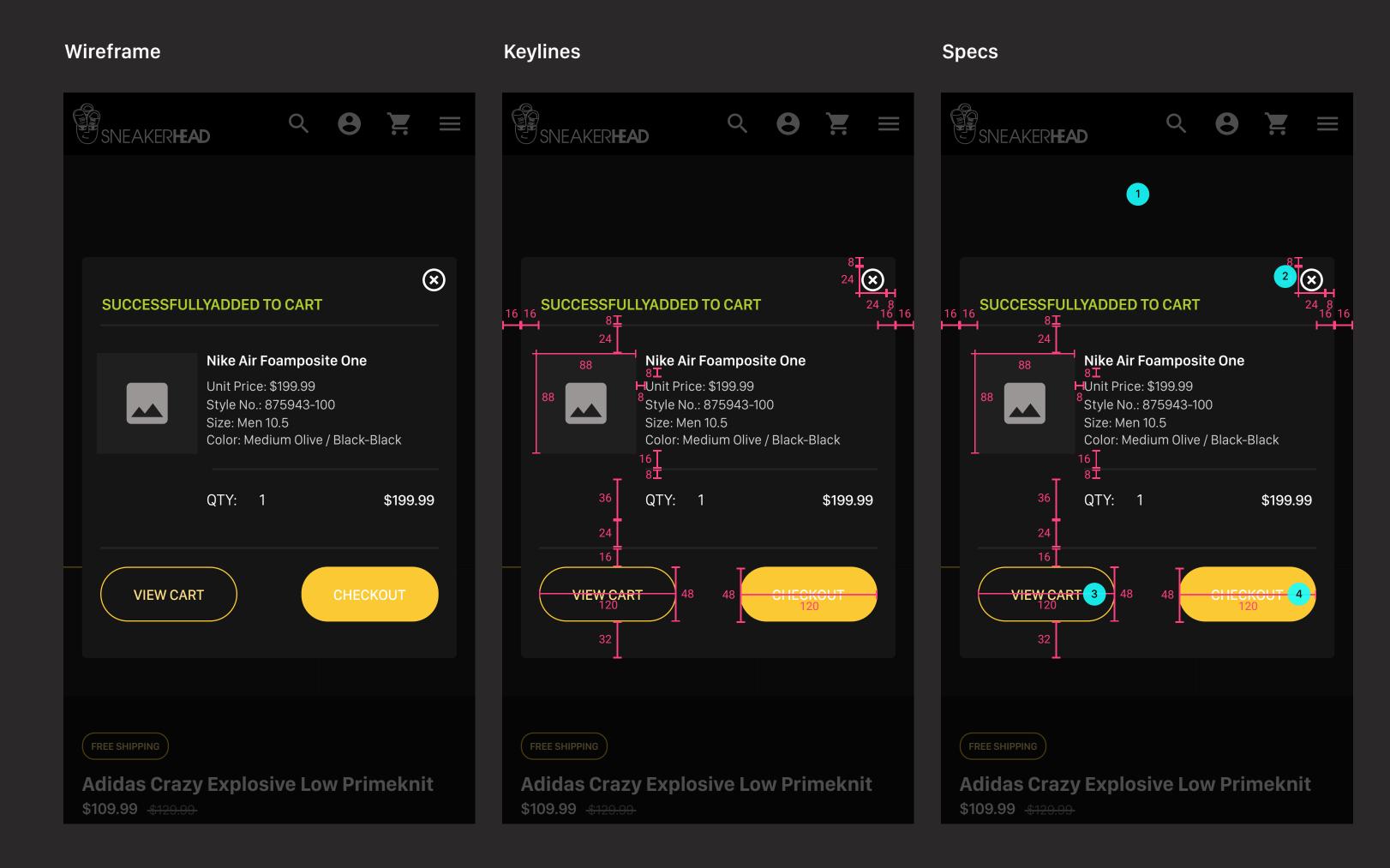
Privacy Policy | Terms of Use

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- 1. Product Main Image 100% width of the viewport. Image aspect ration is 1:1. When users doubl tap, the image zooms in 3x and zooms out back to original size when users double tap again. Users can swipe both left and right to view other product images.
- 2. Main Image Progress Bar Indicates current image number. For example, if there are 5 images in total, when current image = image #1: progress bar width = 20% viewport width, when current image = image #2: progress bar width = 40% viewport widthand so on.
- 3. Color Variation Thumbnails Display all available colors. If there are more than 3 colors, Users can swipe both left and right to view other colors. If there are 3 or less colors, this section can not be swiped. If there is only color, this section display none.
- 4. Free Shipping Tag Display block when this product is eligible for free shipping. Display none if
- this item is not eligible for free shipping.
- 5. Product Name Font size 18px, weight bold. 6. Product Price - Font size 14px, weight 500, margin bottom 4px.
- 7. Product Description Font-size 12px, weight 400.
- 8. Select Size Dropdown Menu Use system default dropdown menu. 9. Add To Cart Button - Shows disabled state (grey color) if no size is selected. Once a size is selected, it becomes normal state (yellow) if a size is selected. if no size is selected, select size dropdown menu will be automatically focused when click. If a size is selected, a "ADDED TO BAG" pop up
- 10. Reward Points Icon Display points earned if purchase this item. Opens reward points description modal window when click.
- 11. Shipping Icon Opens shipping rate modal window when click.
- 12. Return Icon Opens return policy modal window when click. 13. Size Chart Icon - Opens size chart modal window when click.
- 14. Product Rating Display average rating score in both star and number format.
- 15. Write A Review Button Slides down and opens write a review section when click. 16. Write A Review Section - Display none by default. Slides down when users click write a review button.
- 17. Submit Review Button Submits review and shows thank you for reviewing message.
- 18. Customer Reviews Display up to lastest 5 customer reviews by default.
- 20. Recommend Items Display 4 recommend products. Go to designated product detail pages
- 19. More Review Button Fades in from #6 to oldest reviews when click. when users click.

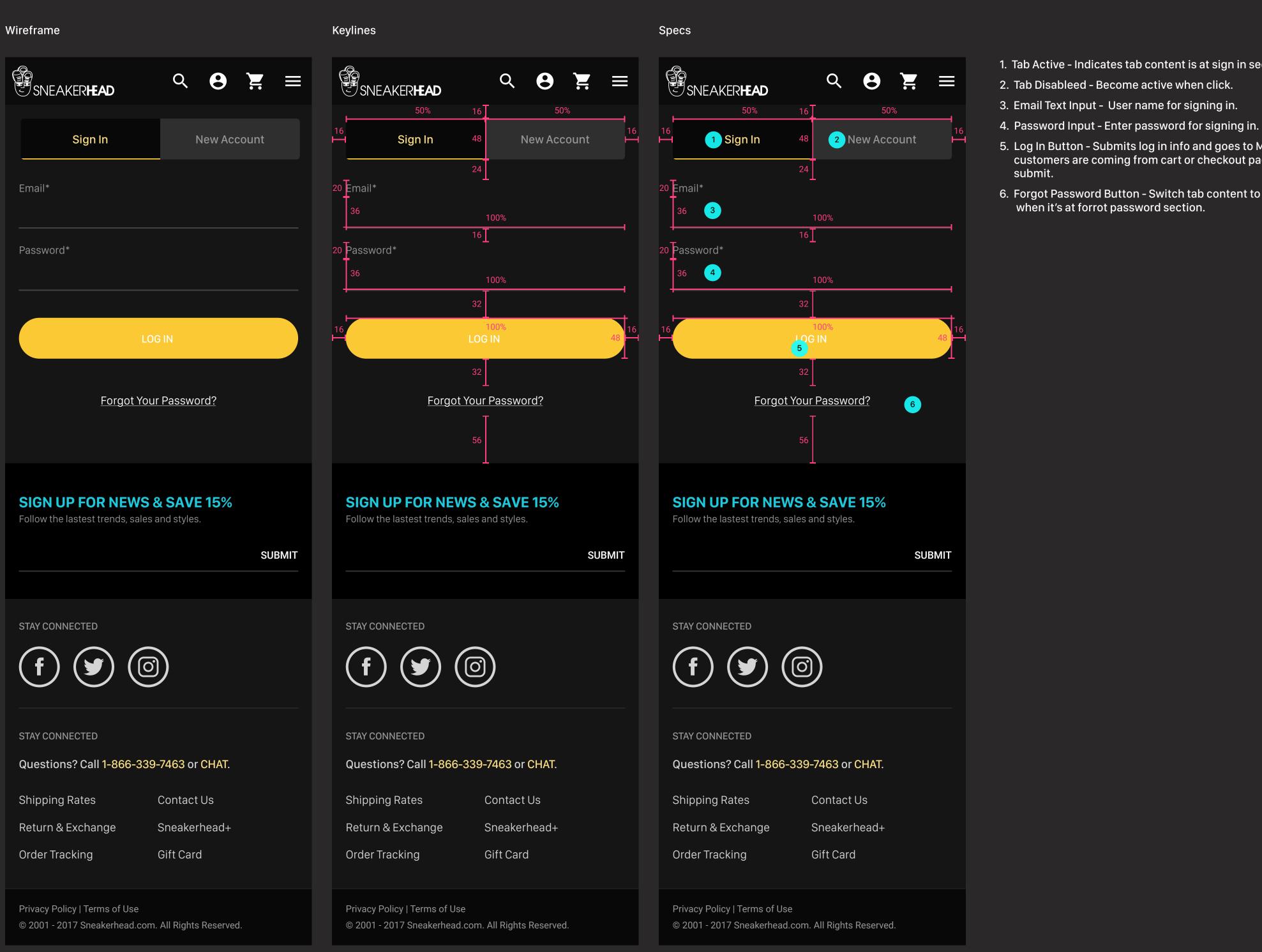
PRODUCT DETAIL - PRODUCT ADDED



- 1. Background Overlay A 70% black covers all viewport. Also, when users click the overlay area, the pop up window close.
- 2. Close Button Close pop up window when clicks.
- 3. View Cart Button Goes to shopping cart when users click.
- 4. Checkout Button Goes to checkout page when users click.
- * The pop up box aligns both vertically and horizontally of the viewport.

SIGN IN / REGISTER

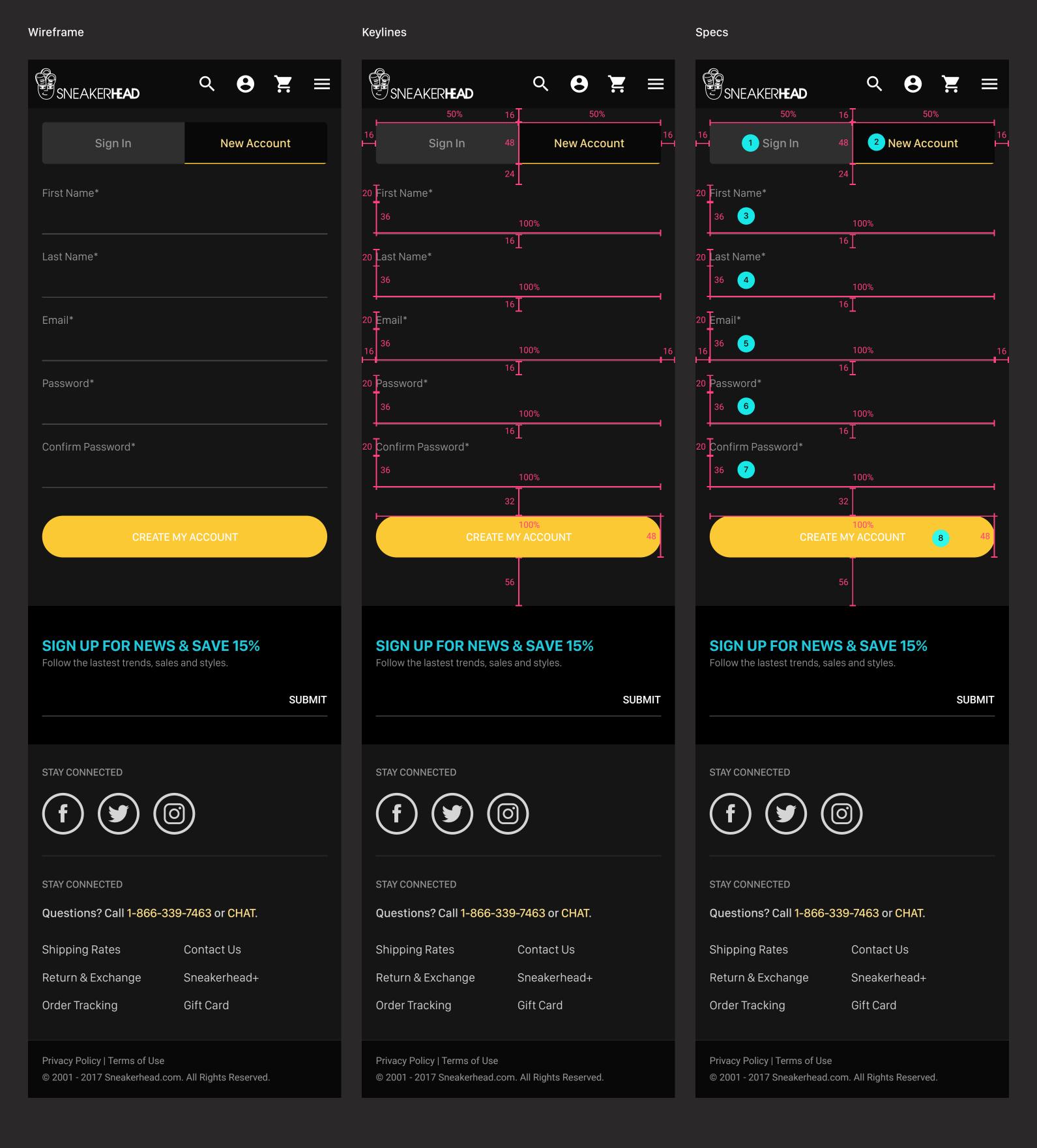
SIGN IN



- 1. Tab Active Indicates tab content is at sign in section.

- 5. Log In Button Submits log in info and goes to My Account home page after submit. If customers are coming from cart or checkout page, goes back to cart or checkout page after
- 6. Forgot Password Button Switch tab content to retrive password section. None tab shows active

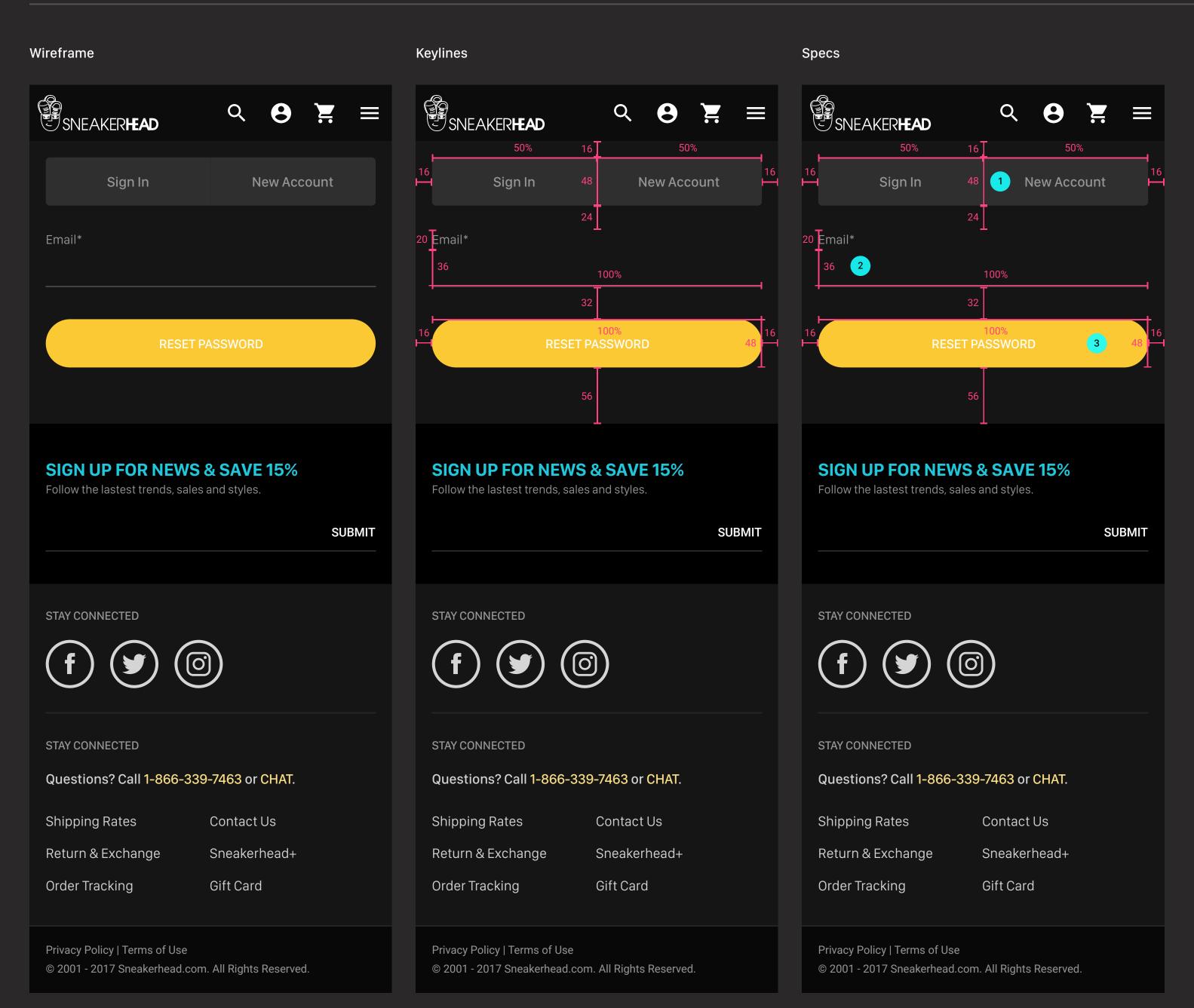
NEW ACCOUNT



- 1. Tab Disable Becomes active when click.
- 2. Tab Disable Indicates tab content is at new account section. 3. First Name Text Input - For user inputing first name.
- 4. Last Name Text Input For user inputing last name.
- 5. Email Text Input For user inputing email address.
- 6. Password Text Input For user inputing password for log in.
- 7. Confirm Password Text Input Reenter password.
- 8. Create My Account Button If all info is validated, creates a new account and goes to My Account home when submit.

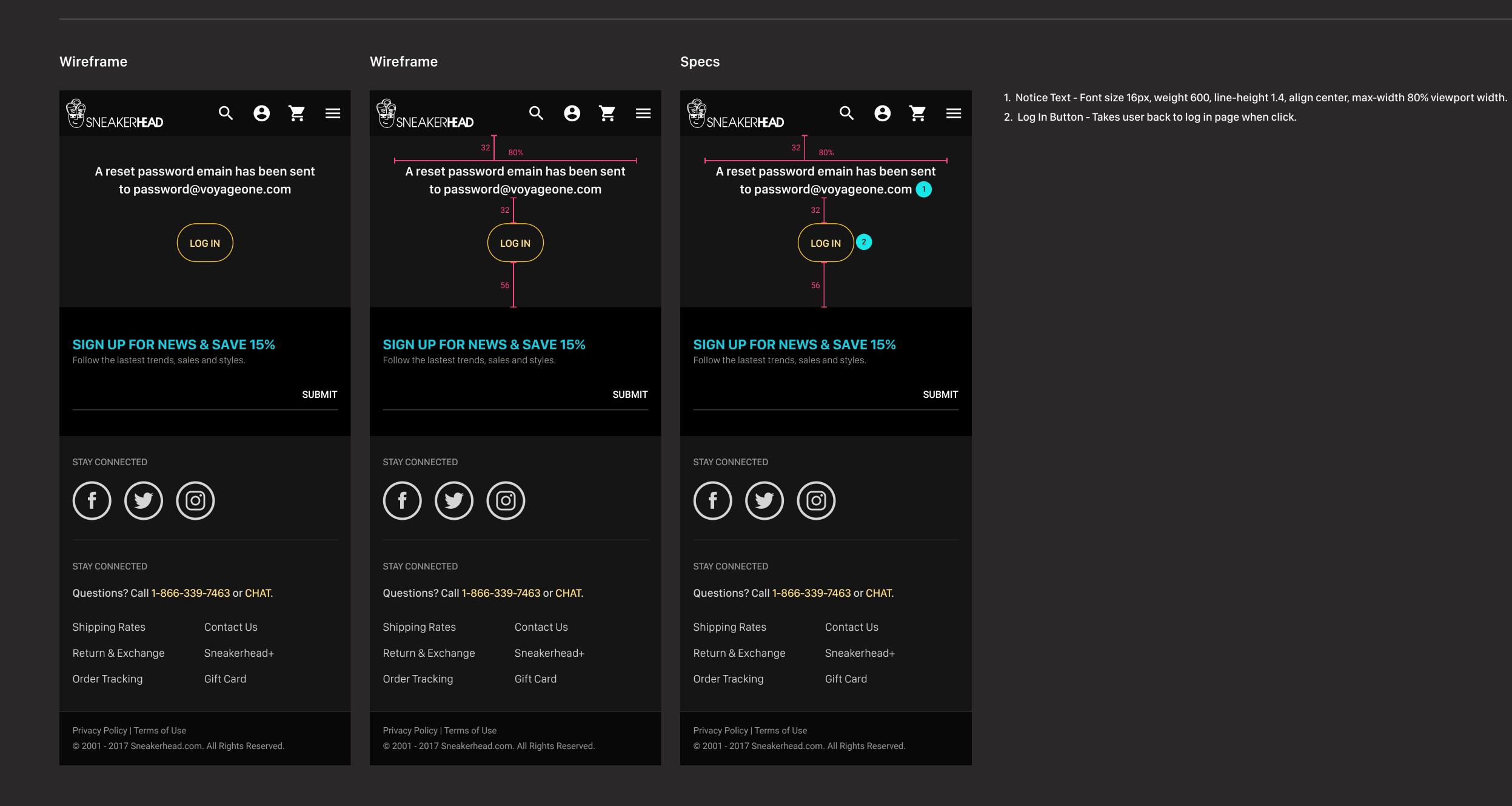
FORGOT PASSWORD

FORGOT PASSWORD



- 1. Tab Disabled All tabs disabled when it's at forgot password section.
- 2. Email Text Input User input email address for sending a retrive password email.
- 3. Reset Password Button Sends reset password email to email address provided and goes to reset password notice page when click.

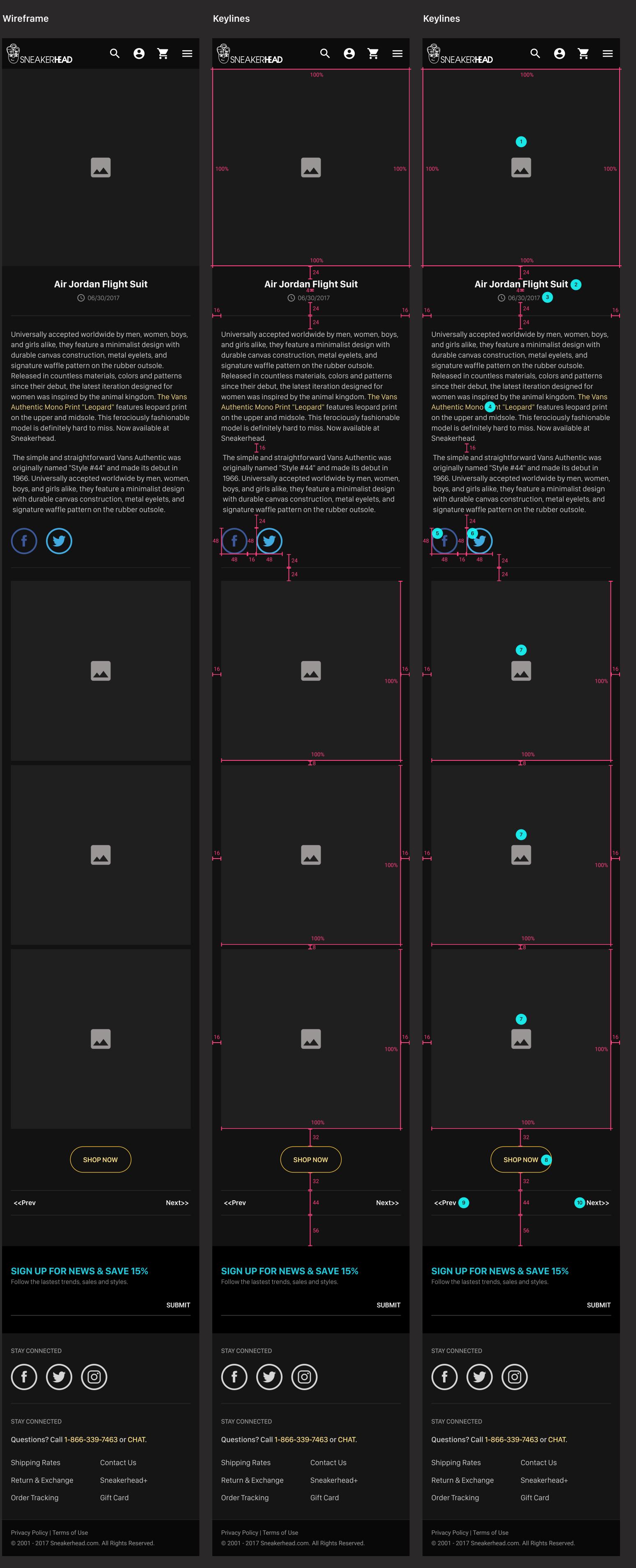
FORGOT PASSWORD NOTICE





- 1. Blog Main Image 100% width of the viewport. Image aspect ration is 1 : 1. Recommend size 500x500. Links to designate blog post when click. Display lastest 10 post when page loaded. and automatically load another 10 posts when user scrolls to end of the page.
- 2. Banner Title & Links 80% width of the viewport and vertical align to the middle.
- 3. Read Link Links to designated blog post pages when click.
- 4. Shop Link Links to designated product detail pages when click.

BLOG DETAIL



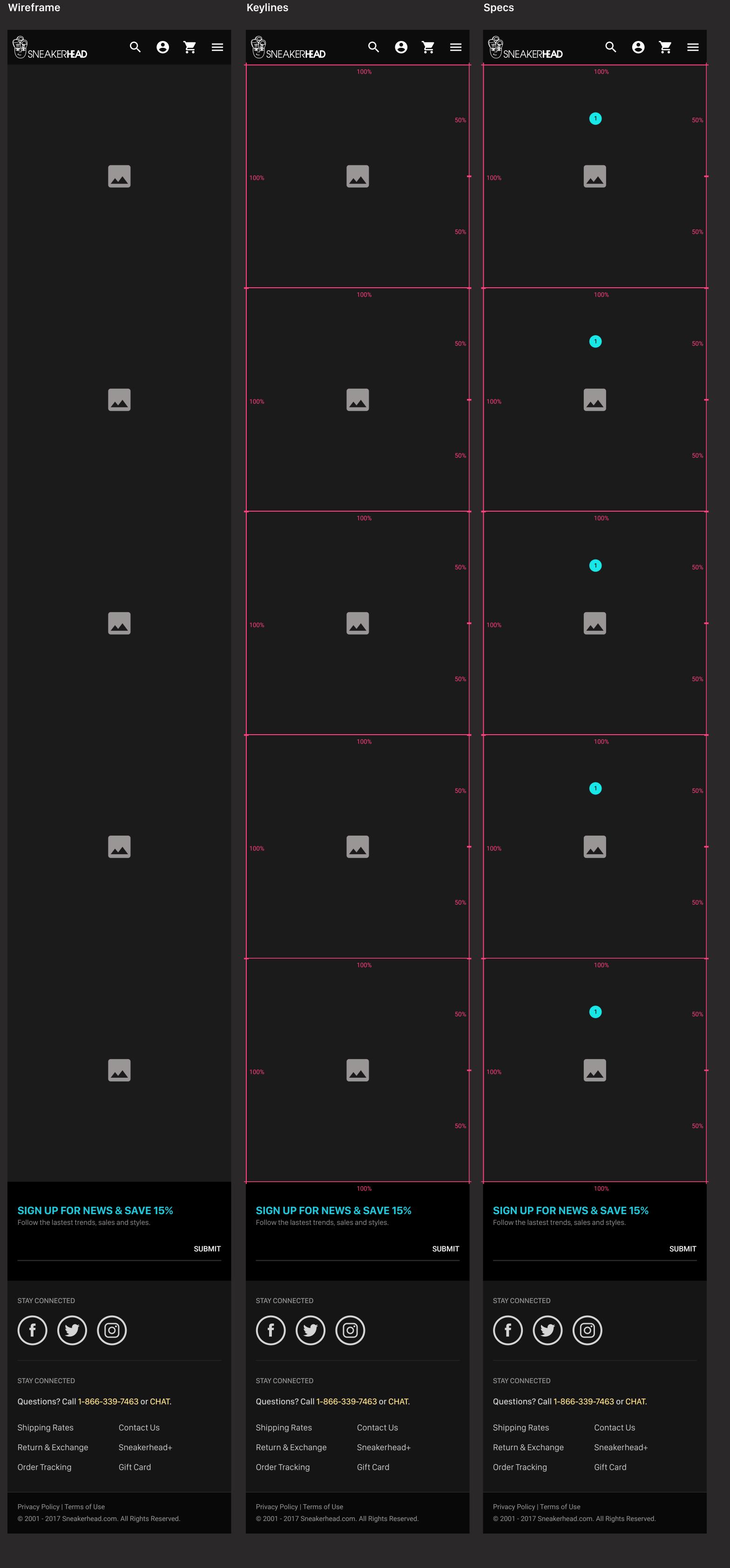
- 1. Blog Main Image 100% width of the viewport. Image aspect ration is 1 : 1. Recommend size 500x500.
- 2. Blog Title Font size 18px, weight bold, line-height 1, margin-bottom 8px.3. Blog Time Font-size 12px, line-height 1.4. Clock icon 16px x 16px, 4px margin-right to the time text.
- 4. Product Link Links to product detail page when click.
- 4. Product Link Links to product detail page when click.5. Facebook Button Share this blog post on Facebook when click.
- 6. Twitter Share Button Share this blog post on Twitter when click.
- 7. Blog Images 100% width of the viewport (minus 16px padding on both left and right). Image aspect ration is 1 : 1. Recommend size 500x500. Display all other available images. If current images are not square, just set width to 100%.
- 8. Shop Now Button Links to product detail page when click.
- 9. Previous Button Links to previous blog post. If this is the 1st post, this link is no show.
- 10. Next Button Links to next blog post. If this is the last post, this link is no show.

BRANDS



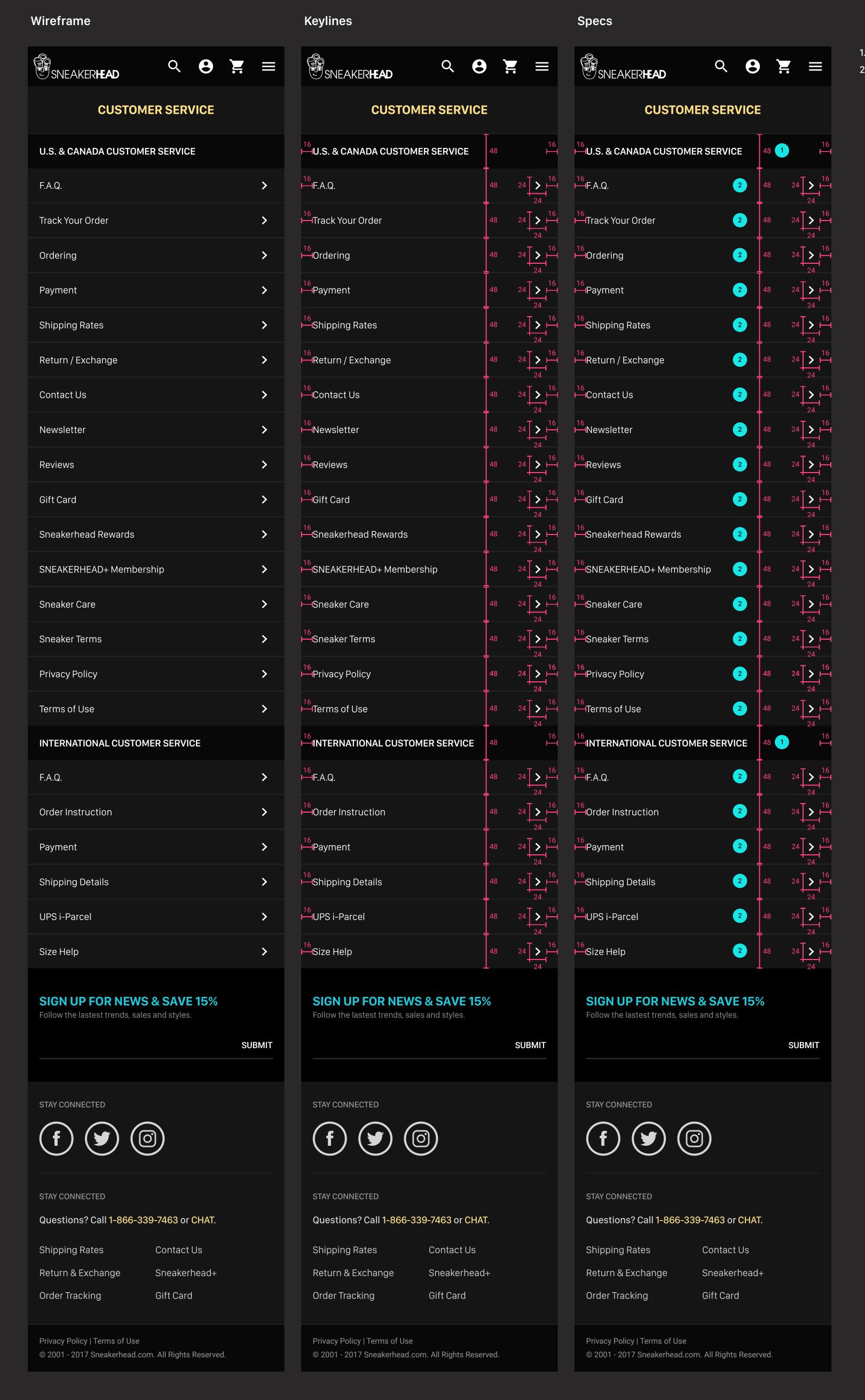
- 1. Brand Main Image 100% width of the viewport. Image aspect ration is 1 : 1. Recommend size 500x500. Links to brand category page when click. Display 10 brands when page loaded and automatically load another 10 brands when user scroll to page end.
- 2. Brand Name 80% width of the viewport and vertical align to the middle. Links to brand category page when click.

THE MOST WANTED



1. The Most Wanted Image - 100% width of the viewport. Image aspect ration is 1 : 1. Recommend size 500x500. Links to product detail page when click. Display 10 products when page loaded and automatically load another 10 products when user scroll to page end.

SERVICE - INDEX



Title Section - No links
 Customer Service Links - Links to designated customer service pages when click.

SERVICE - CONTENT

Wireframe

SNEAKER**HEAD** Q 8 Customer Service **SHIPPING RATES**

Section level title

Paragraph title

Look for the "Eligible for FREE SHIPPING & FREE RETURN" text on qualified items. Some items are excluded. Other items in your shopping bag that are not eligible are subject to shipping and return shipping charges. Free shipping only applies to orders shipped to a valid address in the contiguous United States. The "FREE SHIPPING & FREE RETURNS" offer is not available for shipments to APO/FPO addresses, P.O. boxes OR International destinations.

Look for the "Eligible for FREE SHIPPING & FREE RETURN" text on qualified items. Some items are excluded. Other items in your shopping bag that are not eligible are subject to shipping and return shipping charges. Free shipping only applies to orders shipped to a valid address in the contiguous United States. The "FREE SHIPPING & FREE RETURNS" offer is not available for shipments to APO/FPO addresses, P.O. boxes OR International destinations.

Table

	Title One	Title Two	Title Three
1 Item	\$13.00	\$15.00	\$29.00
1 Item	\$13.00	\$15.00	\$29.00

List

- Some packages may REQUIRE A SIGNATURE and will not be released without a signature. The delivery of your package may be delayed if no one is present at the time of delivery. Sneakerhead.com is not responsible for delays in shipping caused by the signature requirement, Sneakerhead.com's internal Fraud Prevention policies, or the policies of the shipping carrier(s).
- Credit card authorization and verification must be received prior to processing.
- Credit card authorization and verification must be received prior to processing.

Anchor

- Questions Related to Ordering
- Questions Related to an Existing Order
- Questions Related to Products & Inventory

SIGN UP FOR NEWS & SAVE 15%

Follow the lastest trends, sales and styles.

SUBMIT









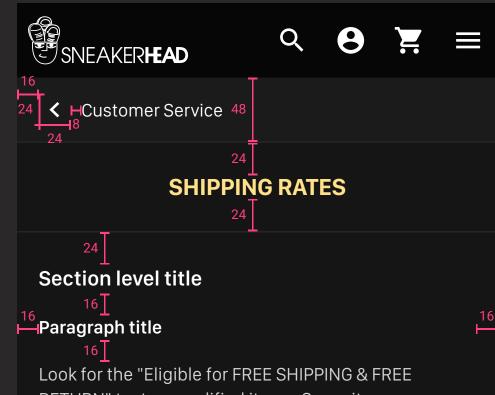
STAY CONNECTED

Questions? Call 1-866-339-7463 or CHAT.

Shipping Rates Contact Us Return & Exchange Sneakerhead+ Order Tracking Gift Card

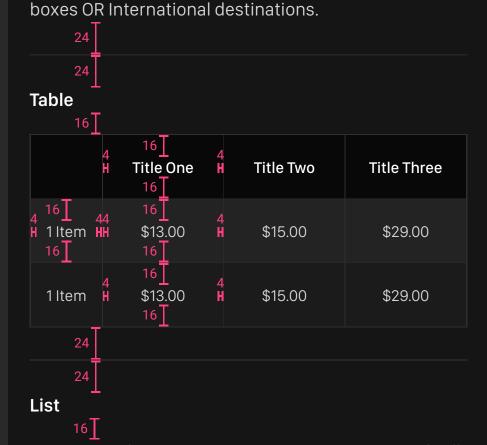
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Keylines

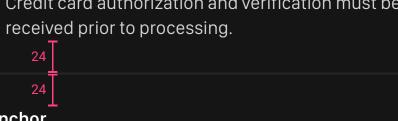


RETURN" text on qualified items. Some items are excluded. Other items in your shopping bag that are not eligible are subject to shipping and return shipping charges. Free shipping only applies to orders shipped to a valid address in the contiguous United States. The "FREE SHIPPING & FREE RETURNS" offer is not available for shipments to APO/FPO addresses, P.O. boxes OR International destinations.

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- Anchor
- Questions Related to Ordering
- Questions Related to an Existing Order
- Questions Related to Products & Inventory

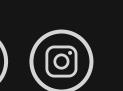
SIGN UP FOR NEWS & SAVE 15%

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SUBMIT

STAY CONNECTED





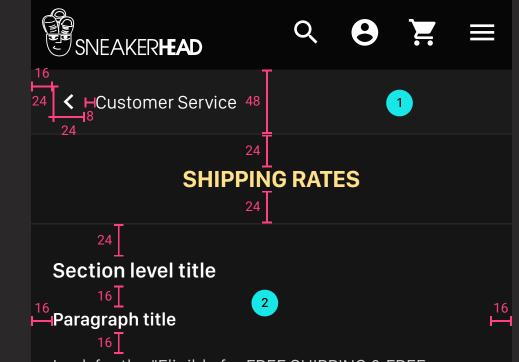
STAY CONNECTED

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Shipping Rates Contact Us Return & Exchange Sneakerhead+ Order Tracking Gift Card

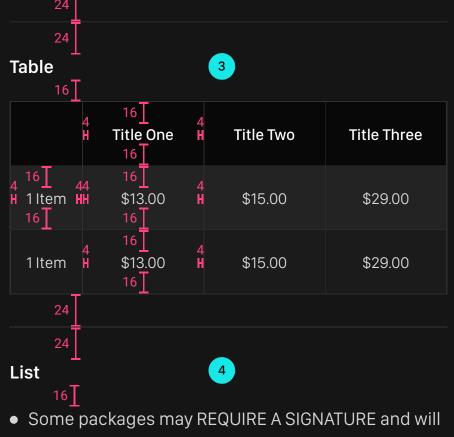
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Specs

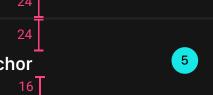


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- not be released without a signature. The delivery of your package may be delayed if no one is present at the time of delivery. Sneakerhead.com is not responsible for delays in shipping caused by the signature requirement, Sneakerhead.com's internal Fraud Prevention policies, or the policies of the shipping carrier(s).
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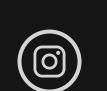
- Anchor
- Questions Related to Ordering Questions Related to an Existing Order
- Questions Related to Products & Inventory

SIGN UP FOR NEWS & SAVE 15% Follow the lastest trends, sales and styles.

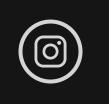
STAY CONNECTED







SUBMIT



STAY CONNECTED

Questions? Call 1-866-339-7463 or CHAT.

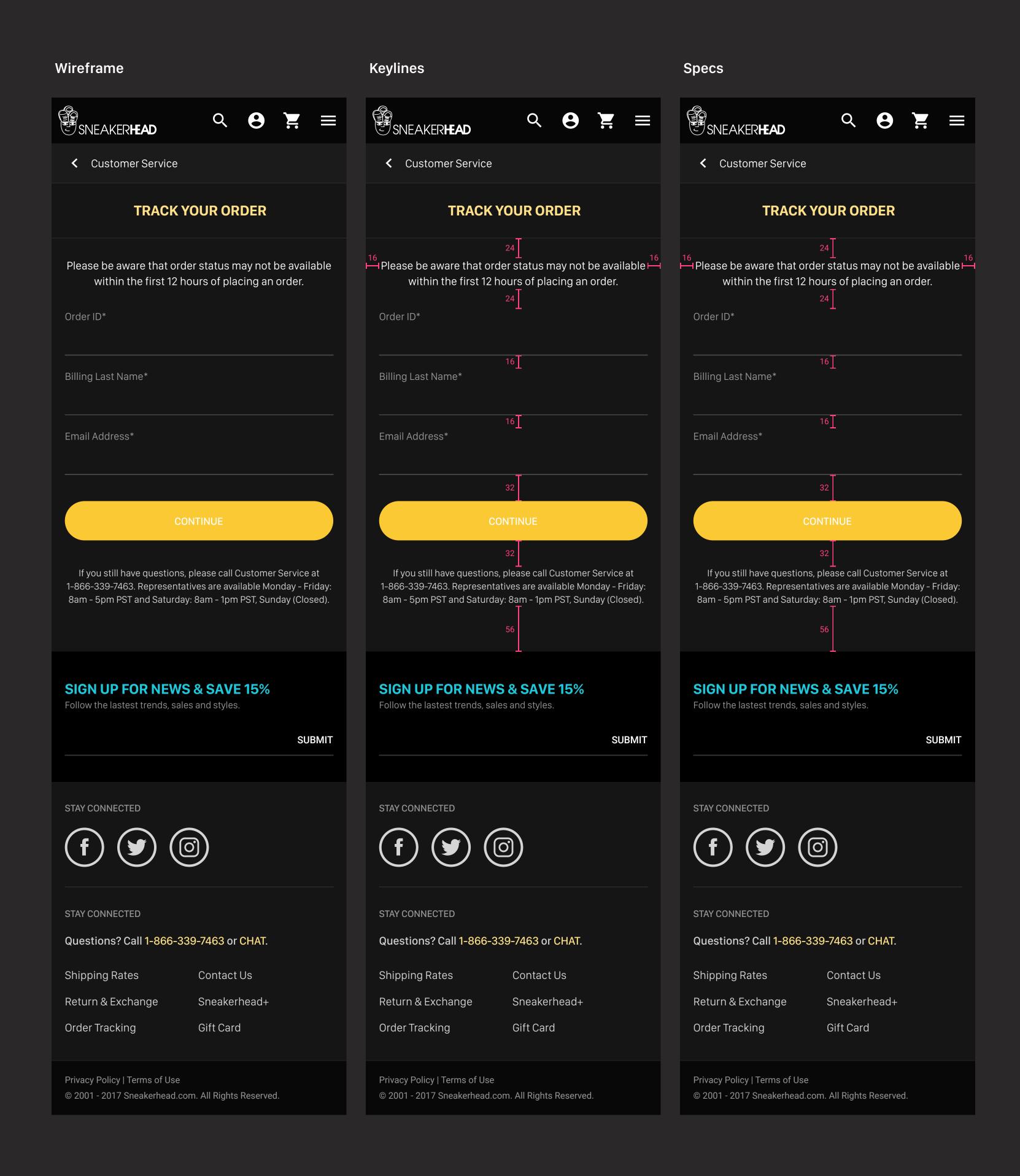
Contact Us Shipping Rates Return & Exchange Sneakerhead+ Order Tracking

Gift Card

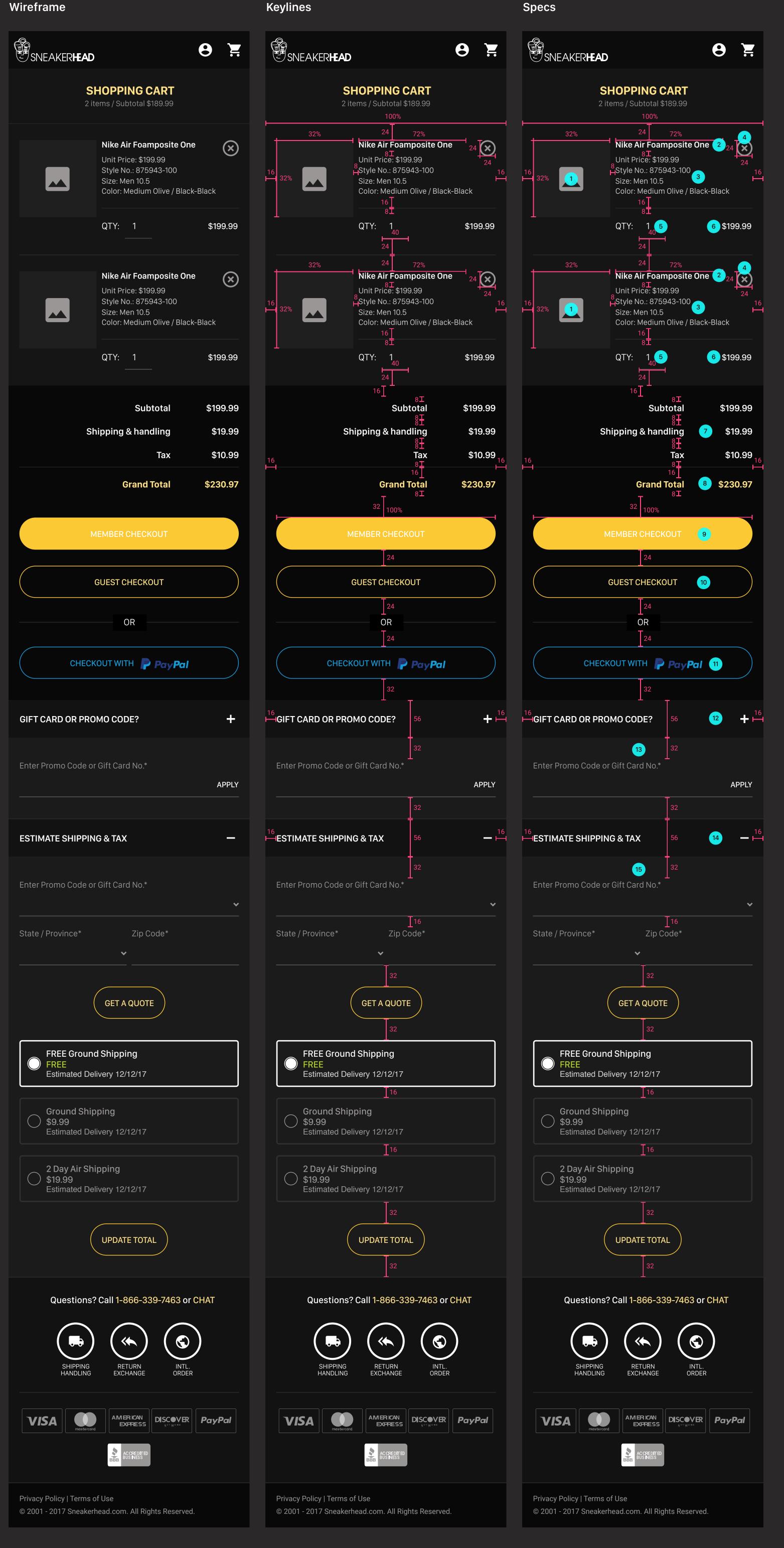
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- 1. Back To Customer Service Button Links back to customer service home page when click.
- 2. Paragraph 16px between every element. 24px margin or padding to parent container. Section level title font size 16px, weight 600, paragraph title size 14px weight 500, paragraph size 14px color #D6D5D5. All title and paragraph line height 1.4.
- 3. Table 16px between title and table. 16px padding top and bottom, 4px padding left and right for table cells. Font in table cells is 12px. Thead color #FFFFFF weight 500, tbody color#D6D5D5 wieght 400. 24px margin or padding to parent container.
- 4. List 16px between title and table. 8px between each list. 24px margin or padding to parent container.
- 5. Anchor Everything same as list but adding underline for each anchor.

SERVICE - TRACK YOUR ORDER



SHOPPING CART

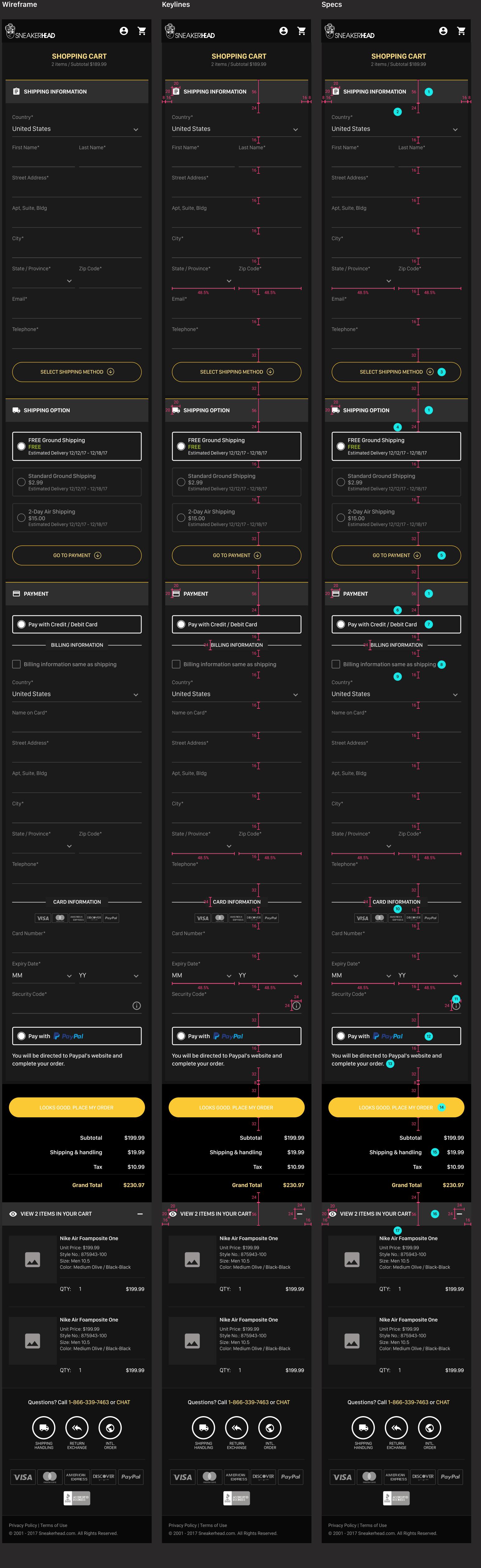


- 1. Product Image 32% width of the viewport, max width 160px, image aspect ration is 1 : 1. Recommend size 120x120. Links to product detail page when click.
- 2. Product Title 72% width of product description area, line-height 1, font size 13px weight 500, margin bottom 8px. Links to product detail page when click.
- 3. Product Info Shows product information, line-height 1.4, font size 12px, no links.
- 4. Remove Button Fades out and removes this product from cart when click.
- 5. Product Quntity Text Input Updates shopping cart subtotal and grand total when quantity changes. 6. Product Subtotal - Shows subtotal for this product.
- 7. Total Table Table cells padding top and bottom 8px, font size 14px, line-height 1.4, weight 600.
- 8. Total Table cells padding top 16px and bottom 8px, font size 14px, line-height 1.4, weight 600. 9. Member Checkout Button - Slides down and opens login modal window if not logged in. If
- logged in, goes to checkout page when click.

10. Guest Checkout Button - Goes to checkoutpage when click.

- 11. Paypal Button Goes to Paypal website for checking out when click.
- 12. Gift Card & Promo Code Section Header Toggle slides gift card & promo code section when click. Whole header is a clickable area. + icon becomes - when opens.
- 13. Gift Card & Promo Code Section Hidden by default. For user applying gift card and promocode.
- 14. Estimate Shipping Section Header Toggle slides estimate shipping section when click. Whole header is a clickable area. + icon becomes - when opens.
- 15. Estimate Shipping Section Hidden by default. Once all input fields are valid, shows available shipping methods when click get quote button. Updates cart total when click update total button.

CHECKOUT - ALL EXPANDED

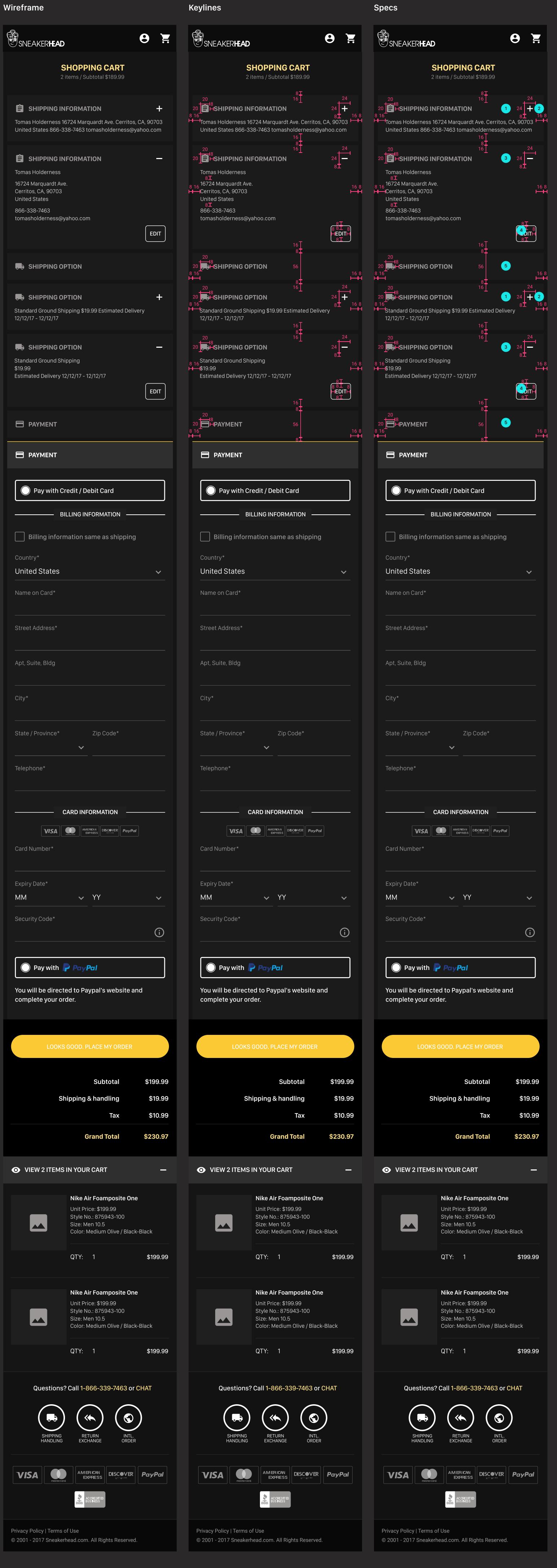


- 1. Section Title When active, a 1px yellow line is shown and background color #2F2F2F.
- 2. Shipping Info Expanded by default when users first come to checkout page. 3. Select Shipping Method Button - If all input fields are valid, fades out this section and slides down shipping method section when click. If not, shows error messages under invalid input fields.
- 4. Shipping Method This section is collapsed by default. Slides down when user click select shipping method button. Free shipping should be the default option. If user is a Sneakerhead+
- member, Free 2 Day shipping is the default option. 5. Go To Payment Button - Fades out this section and slides down payment section when click.
- 6. Payment Section Hidden by default. Only pay with credit/debit card and pay with Payapl radio bottons are shown when user first enter this section.
- 7. Pay With Cradit/Debit Card Radio Button No selected by default. When users select this, billing information same as shipping checkbox is shown and checked. Also, card information section is shown.
- 8. Billing Information Same As Shipping Checkbox Checked by default. If users uncheck this, shipping information section fades in.
- 9. Billing Information Section hidden by default. Fades in when billing information same as billing checkbox is unchecked. 10. Card Information Section - Shown by dafault when users select pay by credit/debit card radio button.
- 11. Security Code Description Button Security code modal window slides down when user click. 12. Pay With Paypal Button - Not selected by default. When users select this, pay with Paypal notice fades
- in, and billing information and card information fades out. Also, place my order botton becomes pay with Paypal button.
- 13. Pay With Paypal Notice Hidden by default. Fades in when pay with Paypal radio button is selected. 14. Place My Order Button - Shows disabled state(grey) by default. When all billing and card information is
- Paypal button. It sticks at viewport top (with 16px padding background black) when it hits the viewport top.

valid, it becomes active stste(yellow). If pay with Paypal radio button is selected, it becomes pay with

- 15. Total Table Same dimension and specs as total table in shopping cart page.
- 17. Items In Cart Section Hidden by default. Shows all items in shopping cart. No links for product image
- 16. View Items In Cart Title Whole title is a clickable area for toggle sliding up/down items in cart section. and product name.

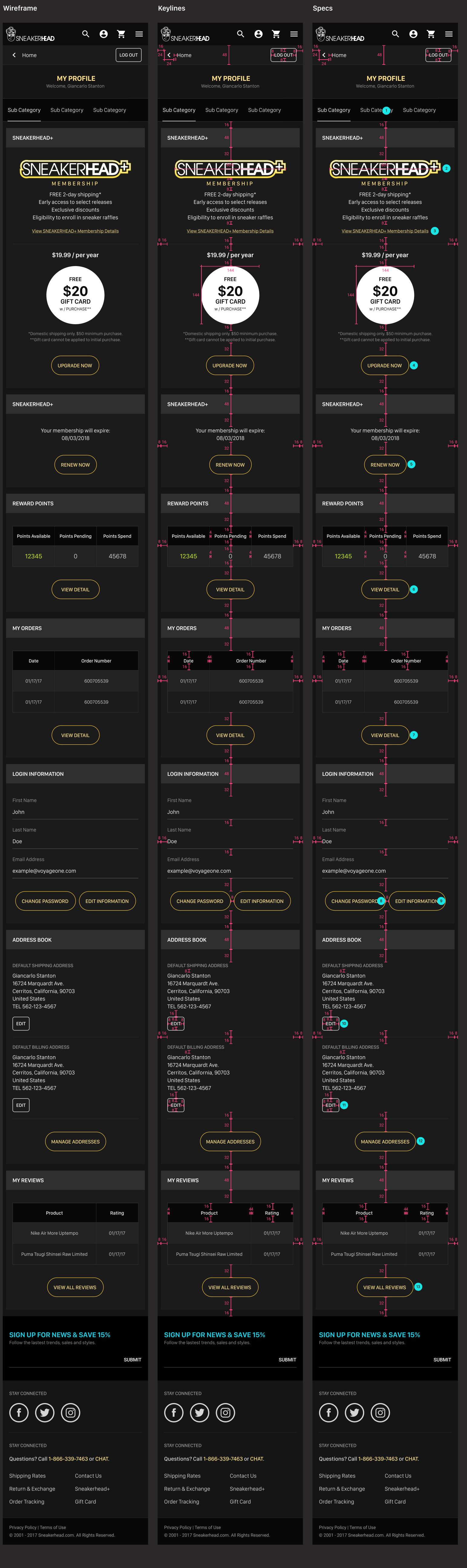
CHECKOUT - IN ACTION



Title Section With Filled Data Collapsed - All filled information displays inline below title.
 Expand / Colllapse Data Button - Toggle all filled information display inline or block.

3. Title Section With Filled Data Expanded - When user click the +, all filled data displays block

- and properly formatted. Also, a edit button shows at bottom right corner.
 4. Edit Information Button For users to modify checkout information. When click, current and previous filled data section fade out and current section form fields fade in. For example, if a user is at payment section and clicks shipping information edit button, all existing shipping information and shipping method filled information fade out and removed. This user need to reenter all shipping information and reselect shipping methods.
- 5. Inactive Section Title Title before being filled any information. For example, when users first come to checkout page, shipping method and payment title sections are like this.



- My Account Menu All my account links here. Users can swipe to view all available links.
 Sneakerhead+ Logo 80% of parent container width, max width 300px.
- 3. View Sneakerhead+ Detail Link Goes to Sneakerhead+ detail page when click.
- 4. Upgrade To Sneakerhead+ Button Adds Sneakerhead+ membership and links to shopping cart when click.
- 5. Renew Sneakerhead+ Button Adds Sneakerhead+ membership and links to shopping cart when click.
- 6. View Reward Points Detail Button Gooes to my reward points page when click.
 7. View Orders Detail Button Gooes to my orders detail page when click.
- 8. Change Account Password Button Gooes to edit account information page when click. Change password checkbox in edit account information page is checked and change passowrd input fields are shown.
- checkbox in edit account information page is not checked.

 10. Edit Default Shipping Address Button Goes to edit default shipping address page when click.

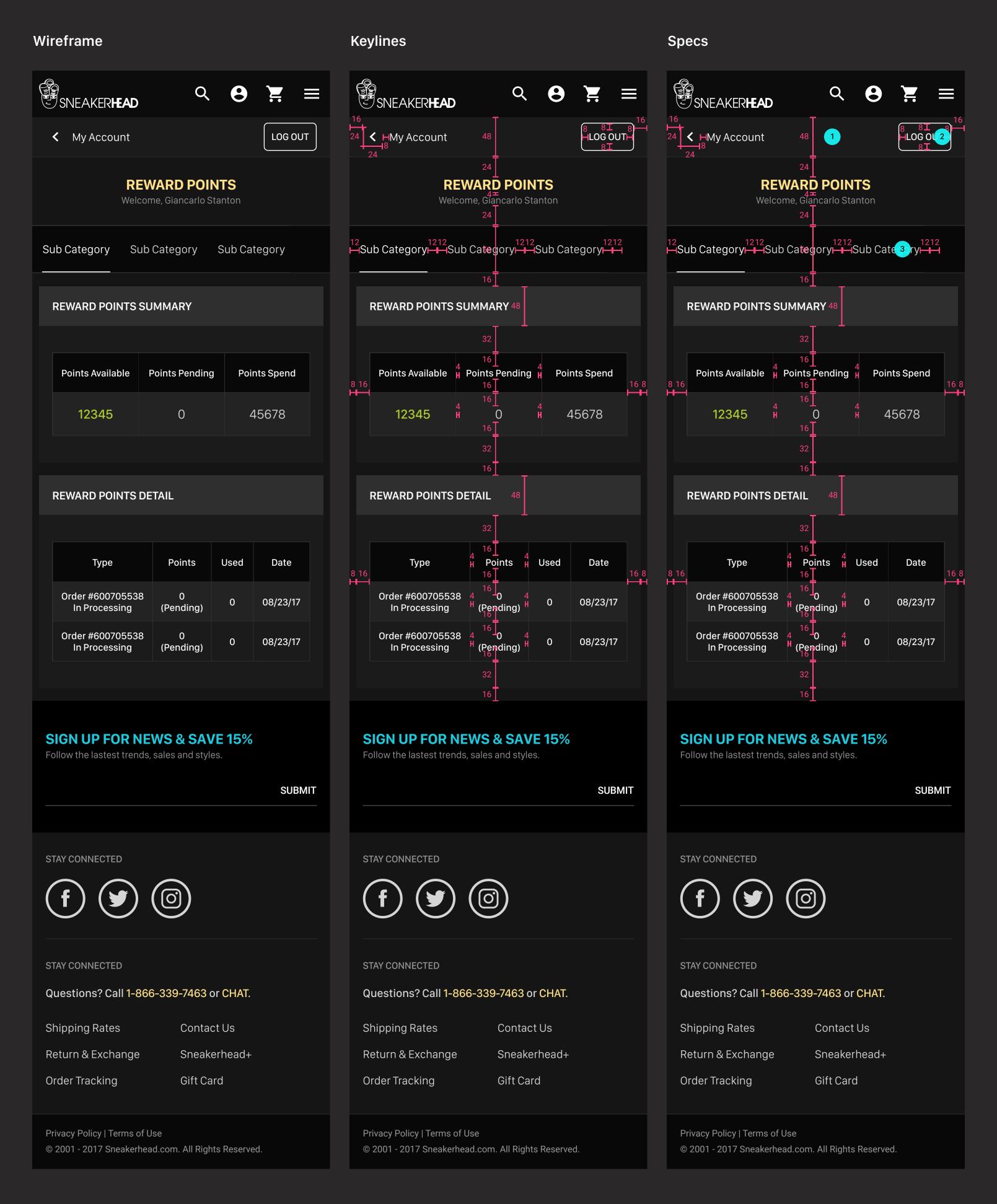
9. Edit Account Information Button - Gooes to edit account information page. Change password

- 10. Edit Default Snipping Address Button Goes to edit default snipping address page when click.

 11. Edit Default Billing Address Button Goes to edit default billing address page when click.

 12. Manage Address Button Goes to my account address book page when click.
- 13. View All Reviews Button Goes to my reviews page when click.

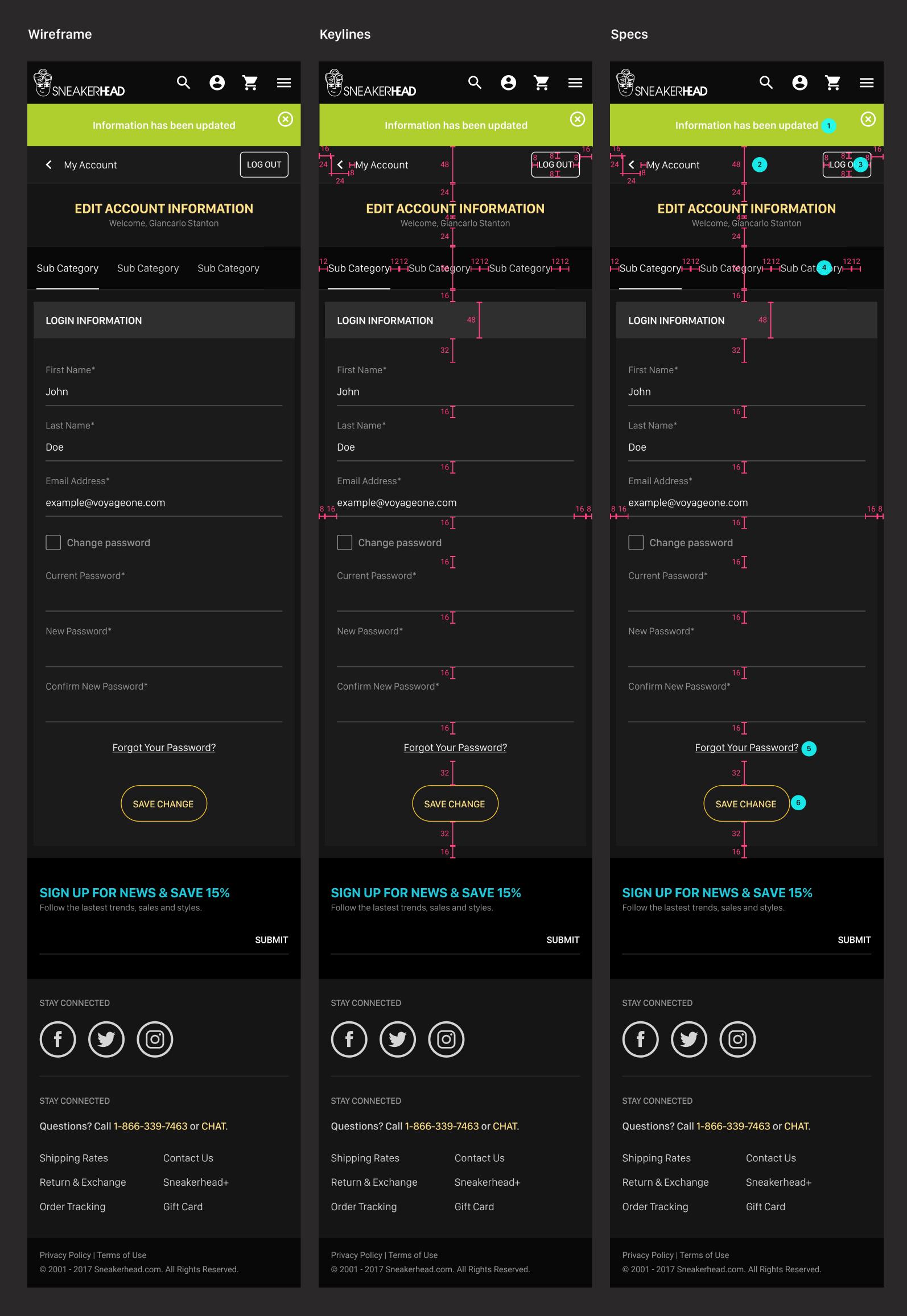
MY ACCOUNT - REWARD POINTS



1. Back To My Account Button - Goes back to my account profile page when click.

- 2. Log Out Button Log out my account and go to successfully log out page when users click.
- 3. My Account Menu All my account links here. Users can swipe to view all available links. Current actove section link color #FFFFFF and with a 1px white line at bottom.

MY ACCOUNT - EDIT ACCOUNT INFORMATION



1. Success Message - Hidden by default. Shows when users click save change button.

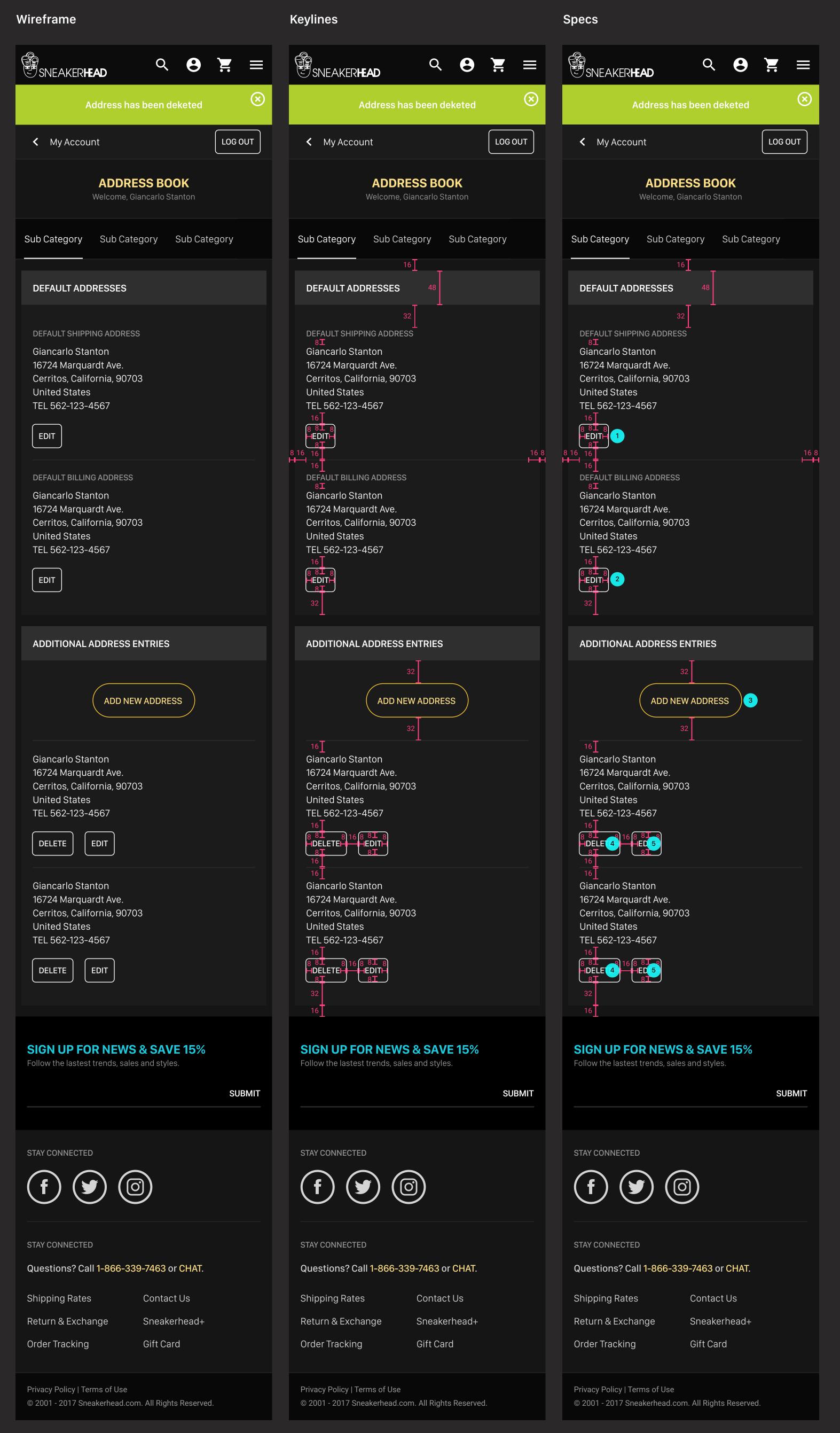
2. Back To My Account Button - Goes back to my account profile page when click.3. Log Out Button - Log out my account and go to successfully log out page when users click.

4. My Account Menu - All my account links here. Users can swipe to view all available links. Current

actove section link color #FFFFFF and with a 1px white line at bottom.

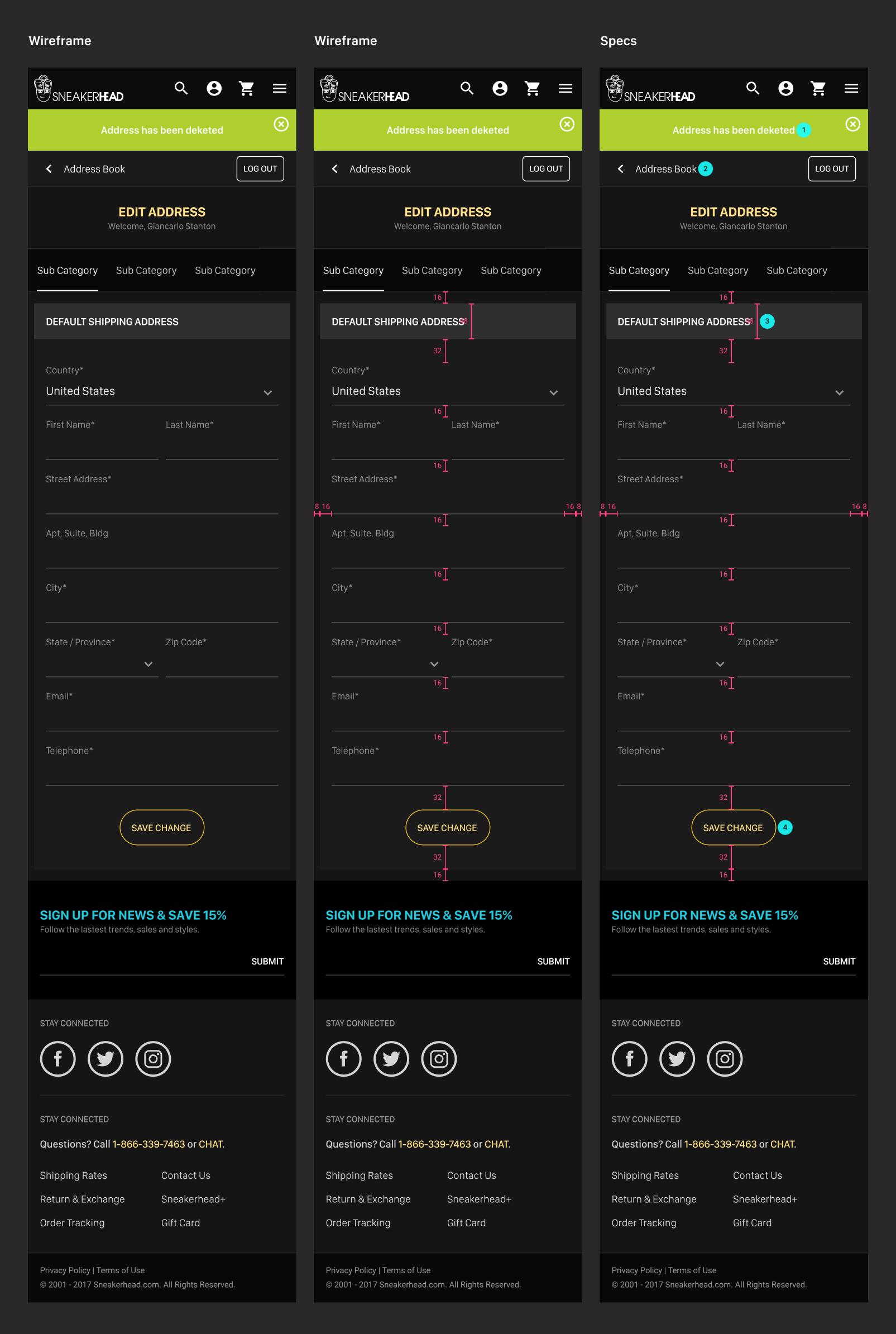
5. Forgot Password Link - Goes to forgot password page when click.6. Save Change Button - Success message is shown when users click save change button.

MY ACCOUNT - ADDRESS



- 1. Edit Default Shipping Address Button Goes to edit default shipping address page when click.
- 2. Edit Default Billing Address Button Goes to edit default billing address page when click.3. Add New Address Button GOes to add new address page when click.
- 4. Delete Address Button Delete this address and a "Address has been deketed" message is shown at top of this page.
- 5. Edit Address Button Goes to edit address button page when click.

MY ACCOUNT - EDIT SHIPPING / BILLING ADDRESS

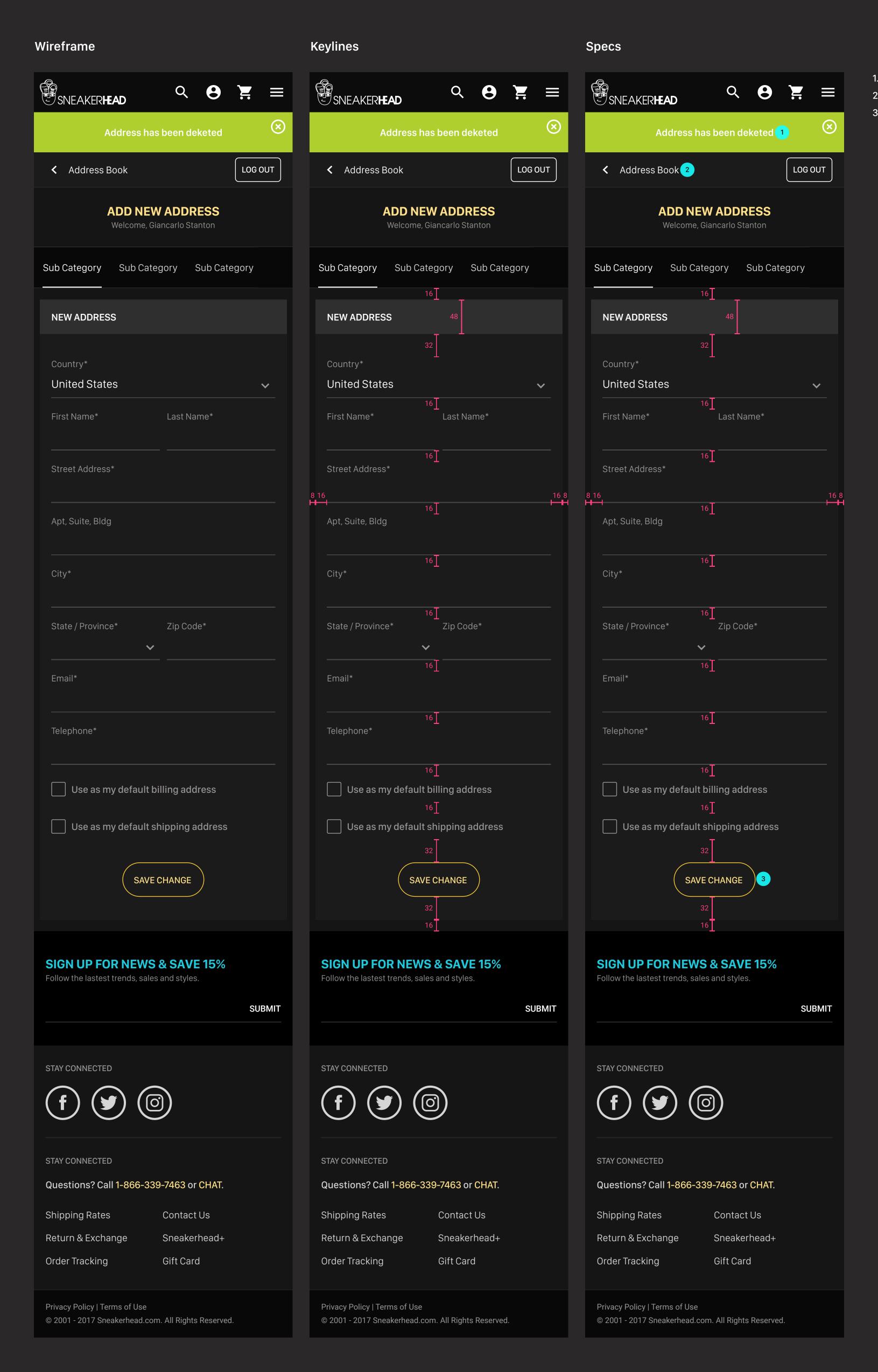


1. Success Message - Hidden by default. Shows when users click save change button.

- 2. Back To Address Book Button Goes back to address book page when click.3. Form Title Edit shipping / billing address are the same design, the only difference is this
- title.

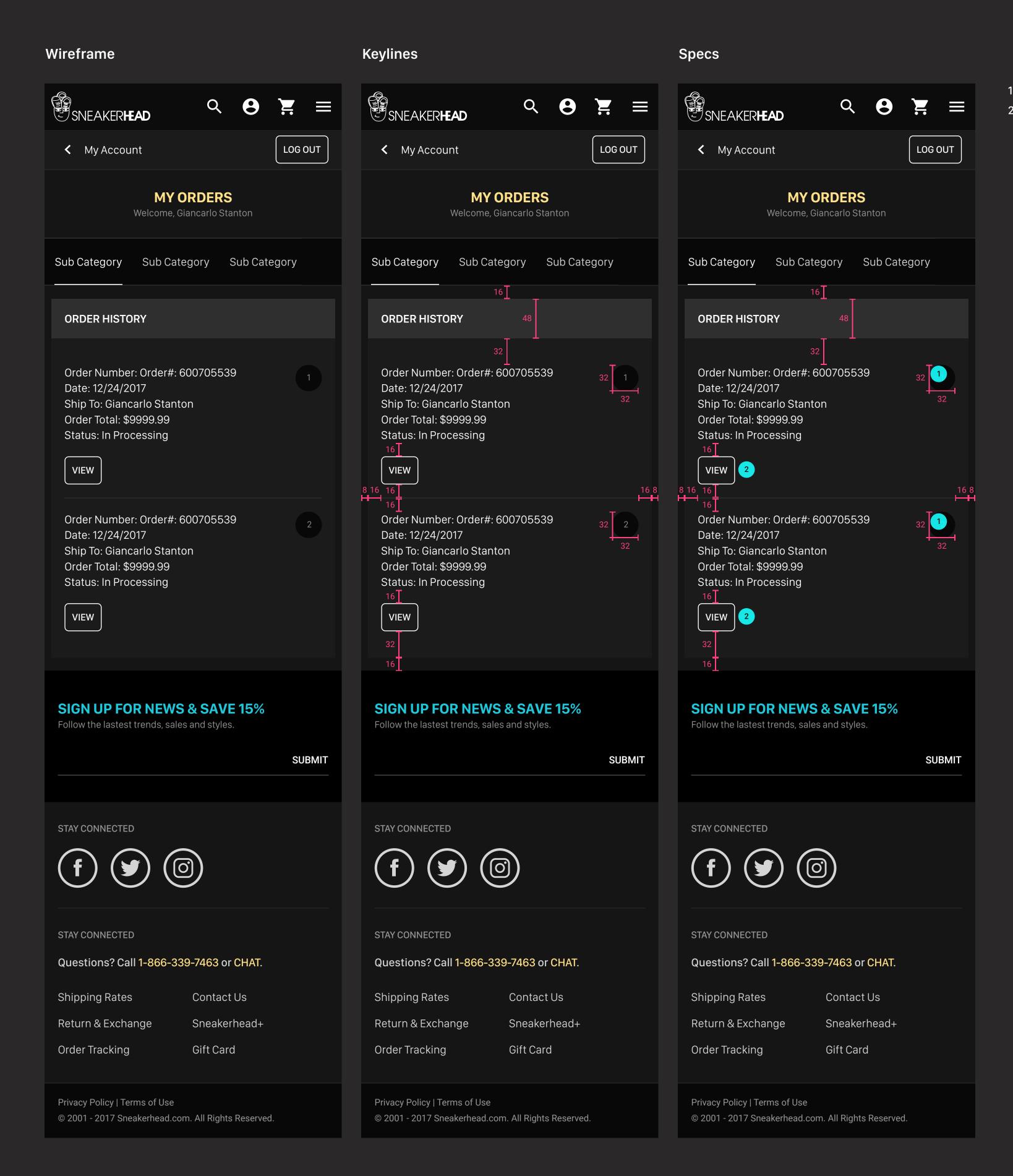
 4. Save Change Button Saves information changes and shows success message after click.

MY ACCOUNT - ADD NEW ADDRESS



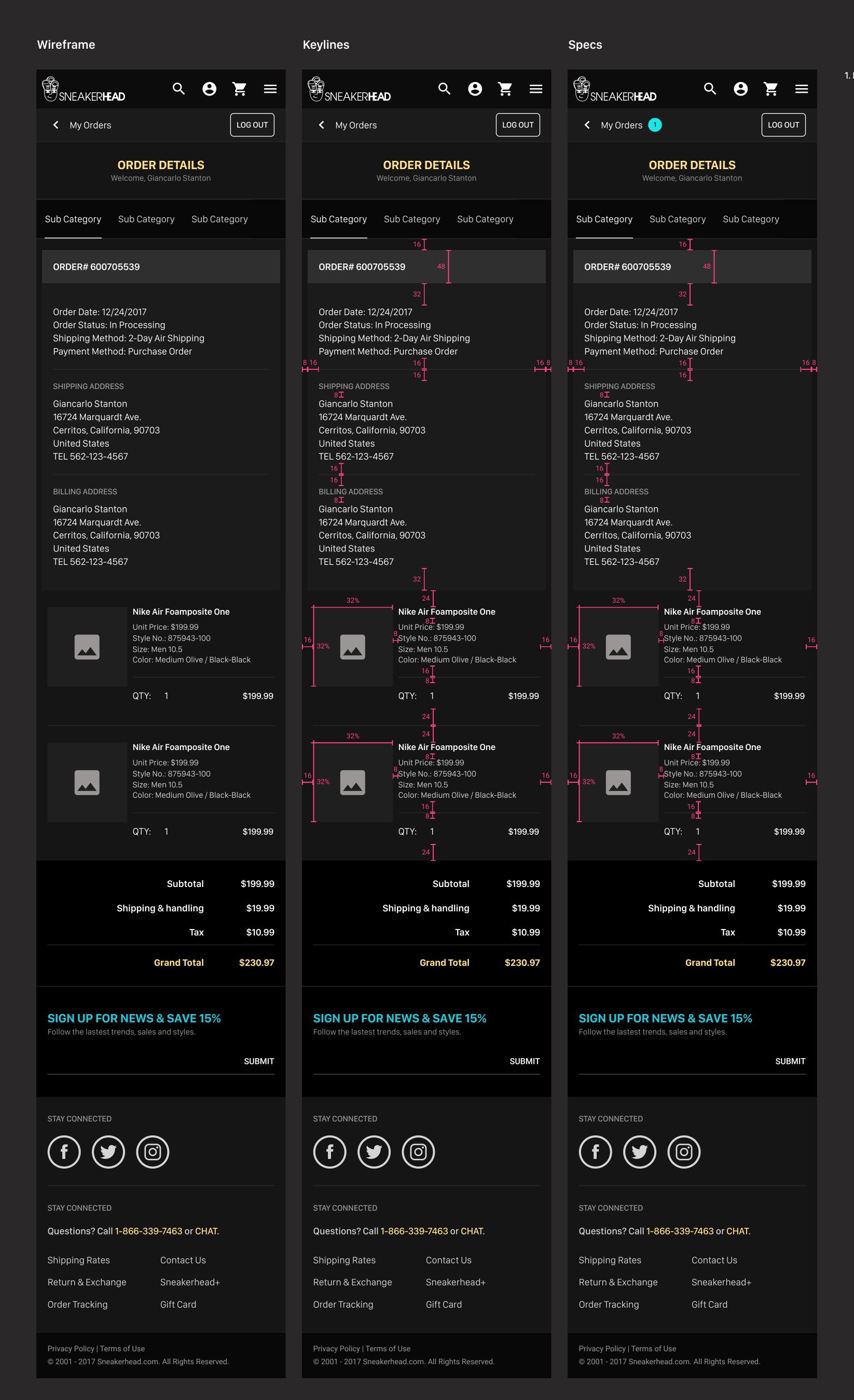
Success Message - Hidden by default. Shows when users click save change button.
 Back To Address Book Button - Goes back to address book page when click.
 Save Change Button - Saves new address and shows success message after click.

MY ACCOUNT - MY ORDERS



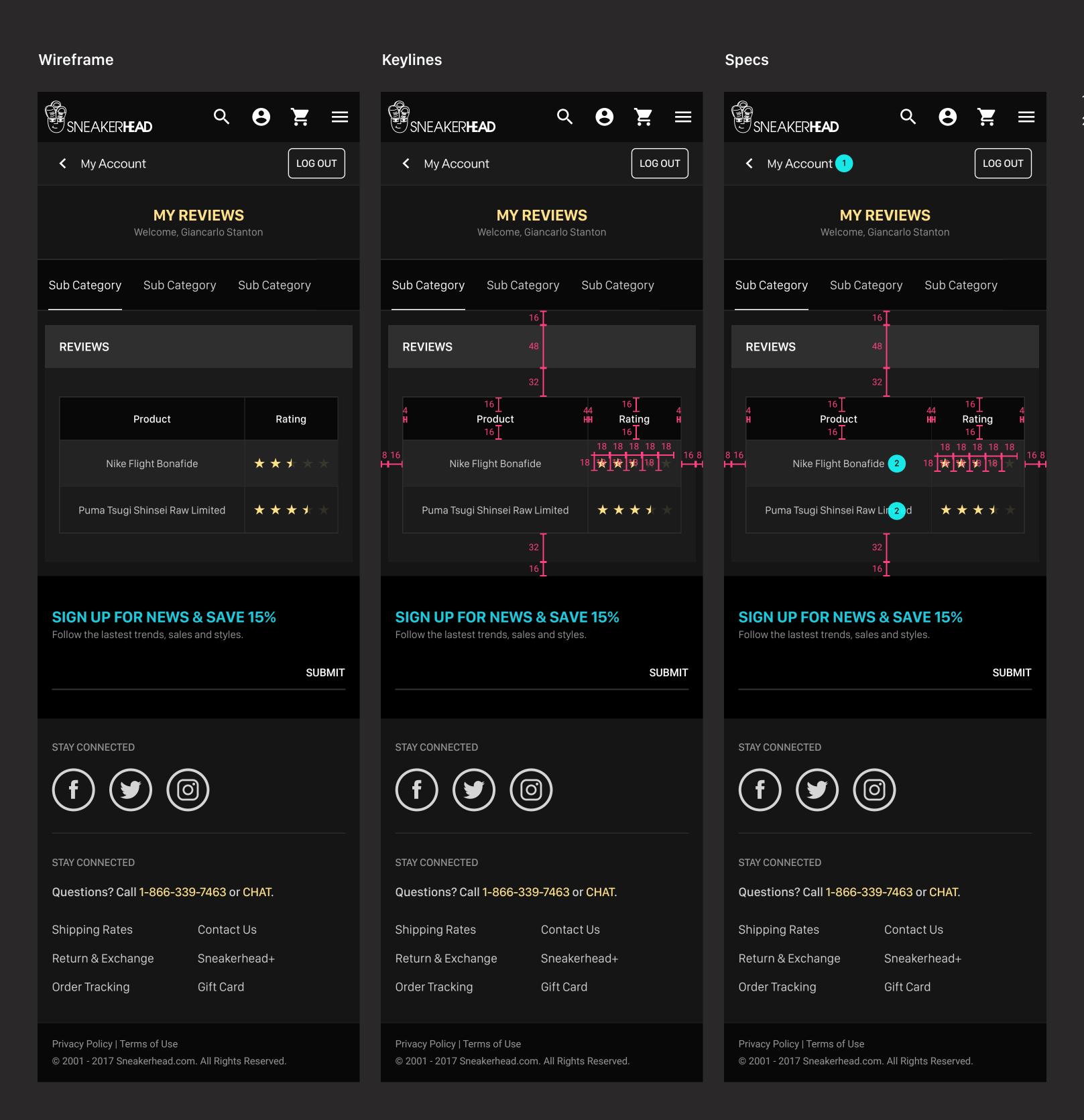
Order Number - Number of orders. Sort by order date.
 View Order Detail Button - Goes to order detail page when click.

MY ACCOUNT - ORDER DETAILS



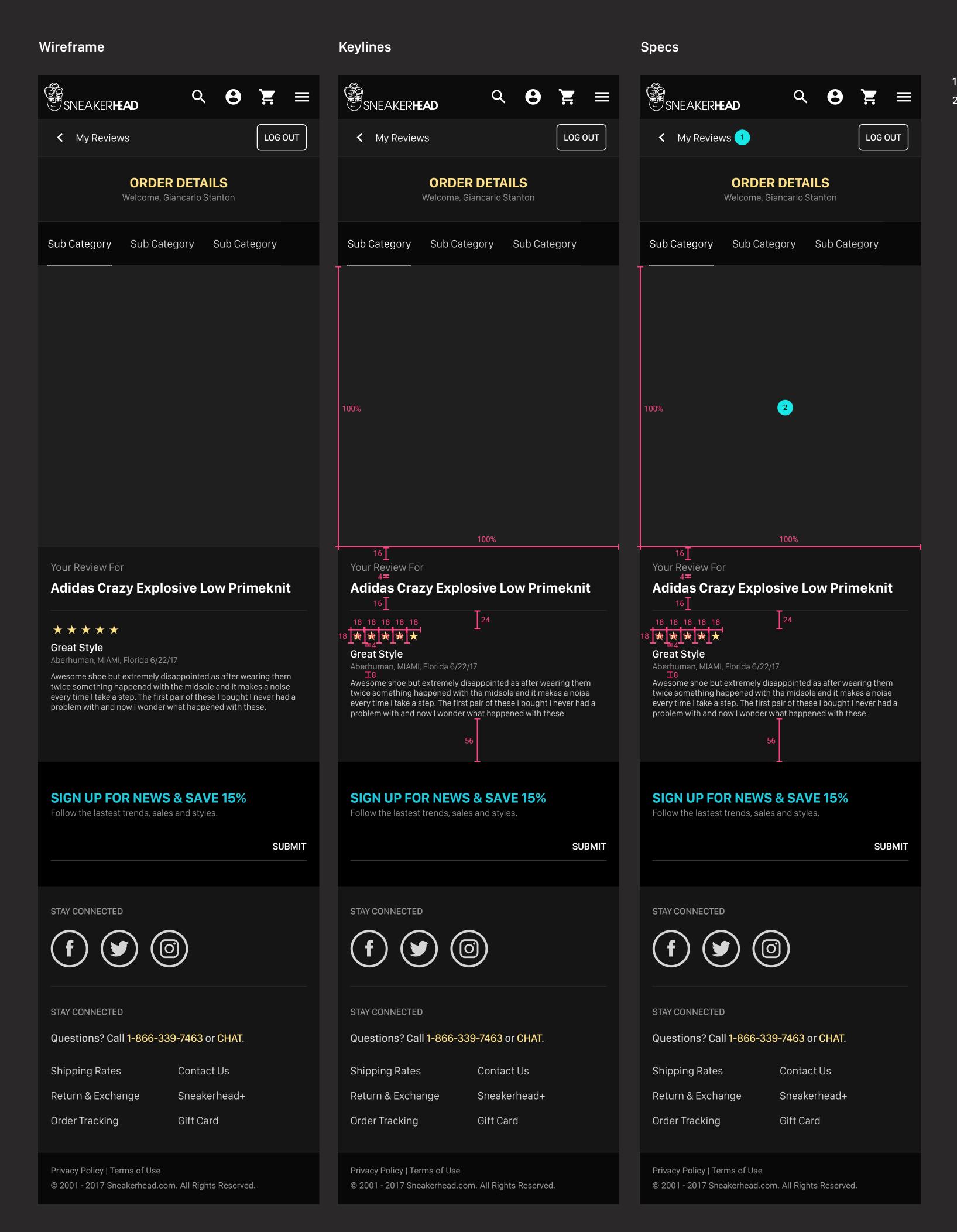
1. Back To My Order Button - Goes back to my orders page when click.

MY ACCOUNT - MY REVIEWS



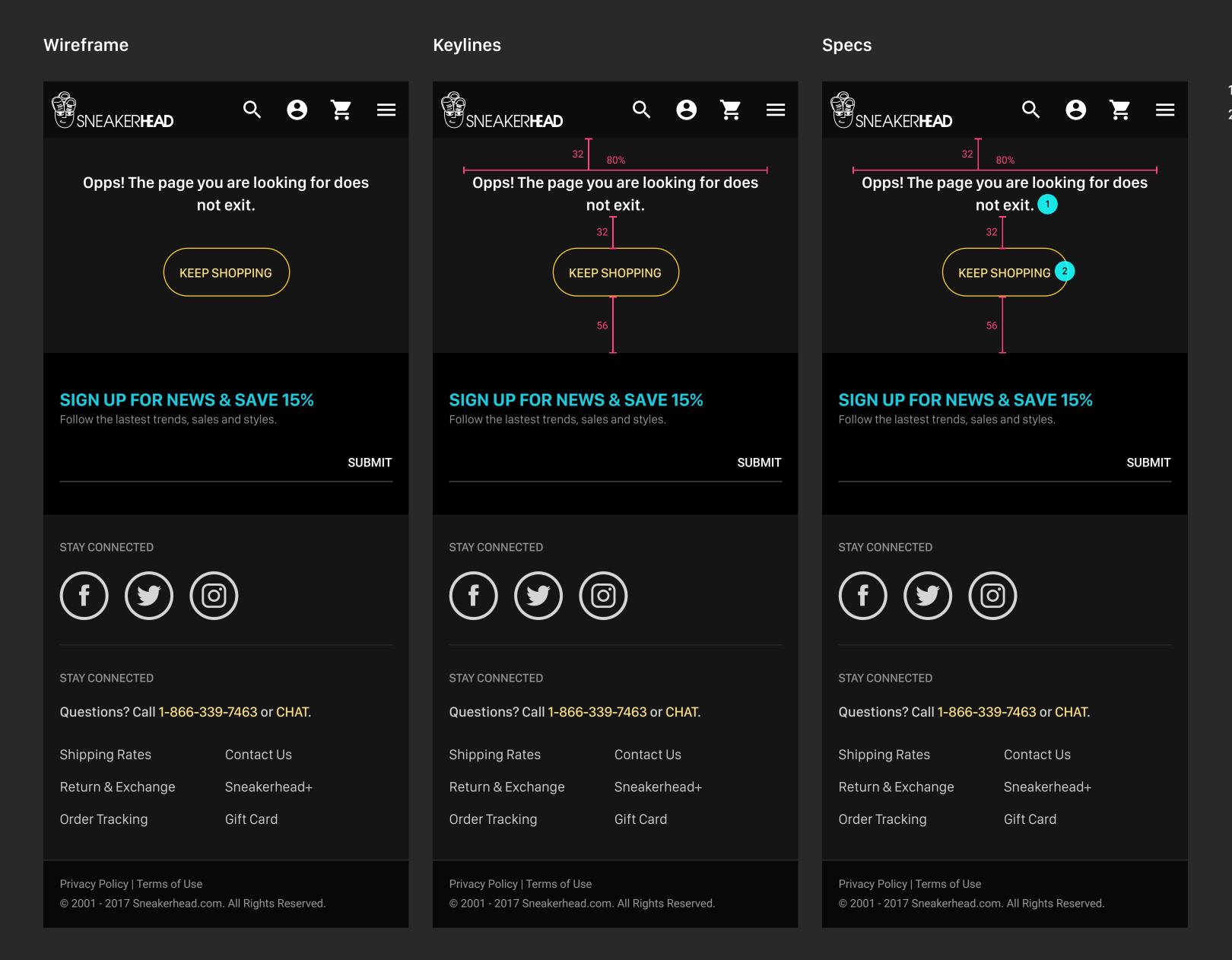
Back To My Account Button - Goes back to my account page when click.
 Review Link - Goes to review detail page when click.

MY ACCOUNT - REVIEW DETAILS



Back To My Reviews Button - Goes back to my reviews page when click.
 Product Image - Links to product detail page when click. Links to sneaker folio page if this product is offline.

404 ERROR



1. Notice Text - Font size 16px, weight 600, line-height 1.4, align center, max-width 80% viewport width.

2. keep Shopping Button - Takes user back to home page when click.