

# **Privacy Policy**

Last Updated: July 1st, 2023

This Privacy Policy ("Policy") explains how Seint.Al ("Company," "we," or "us") collects, uses, discloses, and protects the personal data and information of individuals ("Users" or "you") in relation to our behavioral biometrics technology services. Protecting your privacy is important to us, and we are committed to ensuring the security and confidentiality of your personal data.

#### Information We Collect

- 1.1 Behavioral Biometrics Data: We may collect and process behavioral biometrics data, including but not limited to keystrokes, typing rhythm, mouse movement, and other behavioral patterns. This data is used to create a unique digital signature for authentication and security purposes.
- 1.2 Usage Data: We may collect information about your use of our services, such as log data, IP addresses, device information, and browser type. This data helps us analyze trends, improve our services, and administer our systems.
- 1.3 Cookies and Similar Technologies: We may use cookies, web beacons, and other similar technologies to enhance your experience and collect information about your interactions with our website. You have the option to disable cookies through your browser settings, although this may impact certain features and functionalities of our services.

## How We Use Your Information

- 2.1 Provision of Services: We use the collected information to provide and improve our behavioral biometrics technology services, including authentication, security, fraud detection, and service enhancement.
- 2.2 Communication: We may use your contact information to communicate with you regarding our services, updates, and important notices. You may opt-out of receiving certain communications by following the unsubscribe instructions provided in the communication or by contacting us directly.
- 2.3 Legal Compliance: We may process your information as required by applicable laws, regulations, or legal proceedings, and to protect our rights or the rights of third parties.

# Data Sharing and Disclosure

- 3.1 Third-Party Service Providers: We may engage trusted third-party service providers to assist us in delivering our services or performing certain business functions. These providers are contractually obligated to maintain the confidentiality and security of your information.
- 3.2 Compliance with Law: We may disclose your information if required to do so by law or in response to valid legal requests, such as court orders or government regulations.
- 3.3 Business Transfers: In the event of a merger, acquisition, or sale of our assets, your information may be transferred as part of the transaction. We will notify you of any such change in ownership or control of your personal data.

# **Data Security**

We implement reasonable security measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction. We regularly review and enhance our security practices to ensure the ongoing integrity and confidentiality of your information. However, no



method of transmission or storage is completely secure, and we cannot guarantee the absolute security of your data.

### Data Retention

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law. We will delete or anonymize your data when it is no longer needed for the intended purposes.

# **Your Rights**

You have the right to access, correct, update, or request the deletion of your personal data. If you would like to exercise any of these rights or have any questions or concerns regarding your personal data, please contact us using the contact details provided at the end of this Policy.

## Changes to this Policy

We may update or modify this Policy from time to time. The revised Policy will be effective upon posting on our website. We encourage you to review this Policy periodically for any changes. Your continued use of our services following the posting of changes constitutes your acceptance of such changes.

#### Contact Us

If you have any questions, comments, or concerns regarding this Privacy Policy or our data practices, please contact us at sales@seintai.com. We will endeavor to respond to your inquiries in a timely manner.

By using our services, you consent to the collection, use, and processing of your personal data as described in this Privacy Policy.

Please note that this Privacy Policy applies solely to the services provided by Seint.Al and does not govern the practices of third-party websites, applications, or services that may be linked to or integrated with our services. We encourage you to review the privacy policies of such third parties before providing any personal data to them.