

## 5. Talent & Tourism

In recent years, the number of Thai visitors to Taiwan has increased rapidly. In order to promote Taiwan's unique tourism, Taiwan Expo is setting up the 'Taiwan Tourism Pavilion' to introduce Taiwan's tourist attractions. In addition, 'Contact Taiwan' will be set up onsite with the aim of recruiting local talent for Taiwanese companies and help them understand local business opportunities.

Company	Highlight Product	Photo
<p><b>Contact TAIWAN / InvesTaiwan</b></p> <p>Taiwan Ministry of Economic Affairs</p>	<p><b>Global Talent Recruitment</b></p> <ul style="list-style-type: none"> <li>Contact TAIWAN is a government website that seeks talented professionals worldwide to live and work in Taiwan. We offer global professionals and overseas students a ONE-STOP service for employment matchmaking, providing comprehensive guidance for working and living in Taiwan.</li> </ul>	
<p><b>Taiwan Tourism Pavilion</b></p>	<p><b>Taiwan Sightseeing Spots Introduction</b></p> <p>Since implementing the visa-free policy for Thai citizens in 2016, the number of Thai tourists to Taiwan has increased. In 2017, there were nearly 300,000 Thai visitors, demonstrating a growth rate of 49.5% and a clear attraction for the Thai people. In this exhibition, "Taiwan Tourism Pavilion" was specially set up for inviting the Thai people to travel to Taiwan, enjoy Taiwanese food and its beautiful landscapes. Meanwhile, tourism themes such as '2018 Taiwan Tourism Year', '2018 Taichung World Flower Expo' and 'Taiwan Tourism Calendar' will be highlighted to make Thai people more aware of Taiwan's tourism, culture and food.</p>	

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Taiwan Indigenous' Hub	<p><b><u>Tribal Traveling Brand: uhtan'e ho mimimiyo</u></b></p> <p>In Tsou language, “utan’e ho mimimiyo” means "welcome to our indigenous village and roam the sites”. Through in-depth travel experiences of slowly hiking and wandering through the tribes, our indigenous people hope to share their lives and provide visitors with a glimpse of the harmonious relationship between our indigenous people and nature, and enable them to enjoy our indigenous hospitality, craftwork and the fruits of the featured agriculture.</p>	 
MEET TAIWAN	<p><b><u>MEET TAIWAN, Meet Specialist Incentive Travel Teams</u></b></p> <p>Taiwan’s MICE Promotion Program integrates both government and private sector resources, providing complete and comprehensive services and advice for incentive activities in Taiwan. These include assistance with visa processing, itinerary recommendations, finding venues, organizer match-ups and local government incentive travel service schemes.</p>	 