






## 7. Good Living

Recently, the steadily growing Thai economy has motivated the Thai people to travel overseas. Based on market response, Thais are most impressed by Taiwan's food industry. Taiwan's catering industry is leveraging this national image to enter the Thai market. Other consumer goods such as home life, sports and leisure, beauty care and maintenance are also the strengths of Taiwanese companies. With the increase of consumption in Thailand, potential business opportunities are huge.

| Company  | Highlight Product   | Photo   |
|--|---|---|
| <p><b>Taoyuan City</b></p> <p>Germani Biotechnology Co. Ltd.</p>               | <p><b>DB Craft Beer</b></p> <p>Diverse beers; Taiwan country flavor beers.</p> <ul style="list-style-type: none"> <li>▪ DB craft beers have not been pasteurized. They keep the original and fresh flavor bottled. Store at room temperature.</li> <li>▪ OEM beer and malt.</li> </ul>  |    |
| <p><b>Digital Commerce &amp; Startups Pavilion</b></p> <p>xBeacon Co. Ltd.</p> | <p><b>Fotoya IG</b></p> <p>What is Fotoya?<br/>Instantly print your memories from IG. Whatever event you're hosting, a party, wedding, festival or a BIG exhibition for your company, Fotoya can help you remember each treasured moment. Using &lt;#hashtags&gt;, it's simple and easy for attendee to find their unique photos on Instagram. You can set an exclusive #hashtag for the event, search the #hashtag and remember the happy times you spent with your friends.</p> <p>Fotoya - Customize your own photo frame.<br/>You can design and set your own frame for the event. Each individual frame will remind you of those special moments.</p> <p>Get Fotoya right now:<br/> <a href="https://www.fotoya.style/">https://www.fotoya.style/</a><br/> <a href="https://www.facebook.com/fotoya.style/">https://www.facebook.com/fotoya.style/</a></p> |  |

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| <p><b>Digital Commerce &amp; Startups Pavilion</b></p> <p>PChome Thailand Co. Ltd.</p> | <p><b>PChome Thai</b> is a convenient and secure online trading platform. Users can shop freely on the platform and publish products for free. They can enjoy shopping anywhere and anytime through computers and smart phones. We expect to provide the best online shopping experience for both buyers and sellers alike.</p> <p>PChome Thai is a PChome Thailand Co. Ltd. is a joint venture between PChome Online (8044-tw), Taiwan's largest Internet group, and Taijinbao Electronics (CCET.TH). It was launched in 2015 by offering C2C online trading platforms, and free shops and listings. The service, which won Thailand's local C3 electronic payment license in 2016, was the first Taiwanese e-commerce site to acquire approval to operate a local cash flow business in Thailand and provide its own payment brand - PChomePay payment service. Under the policy of maintaining free store openings and free listings of goods, we will continue to increase the quantity and the quality of online products, and boost the possibility of selling items in various countries, all while striving to provide appropriate payment services and shopping protection mechanisms in the region. We believe this will result in providing the best shopping experience for local Thai users.</p> |    |
| <p><b>Taiwan Excellence Pavilion</b></p> <p>Everest Display Inc.</p>                   | <p><b><u>Cloud Touch Projector</u></b></p> <ul style="list-style-type: none"> <li>▪ Combine with android phone/tablet and projector.</li> <li>▪ PC-free, trouble-free! Provide Windows and MAC users with an easy-to-use android system.</li> <li>▪ Handle interactive functions in a classroom and meeting room, with the simple finger touch.</li> </ul>  |  |

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|--|---|---|
| <b>KAOHSIUNG CITY PAVILION</b><br><br>Exeye Technologies, Inc. | <b>Product Name: Magic Flying</b><br><b>Features:</b><br>Featuring diverse VR products and multi-axis; combining four-axis paragliding with VR headsets to step into a 3D virtual world, as well as lead players to operate simulated paragliding. Enjoy double the euphoria for fun-tech and vision. |  |