



ENERGY TAIWAN

台灣國際智慧能源週

Net-Zero Taiwan

台灣國際淨零永續展

Sustainability Award Registration Rules

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TAITRA



Green Energy and
Sustainability Alliance
綠能暨永續發展聯盟

I. Introduction

To showcase the creative and efforts of exhibitors in implementing sustainable practices at Energy Taiwan & Net-Zero Taiwan, the Sustainability Award was first held in 2022. After an initial screening and on-site review by the judges, and with the participation of visitors' voting, 4 outstanding companies were successfully awarded, which not only attracted visitors' attention but also received favorable media coverage.

In addition to gathering renewable energy and net-zero sustainable solutions to help exhibitors develop markets and promote exchanges, Energy Taiwan & Net-Zero Taiwan has also been committed to working with them to implement ESG and present their own sustainable actions at the show. The Sustainability Award will continue to be held in 2023, rewarding companies that creatively and effectively showcase their sustainability efforts through booth decoration design and interactive activity planning.

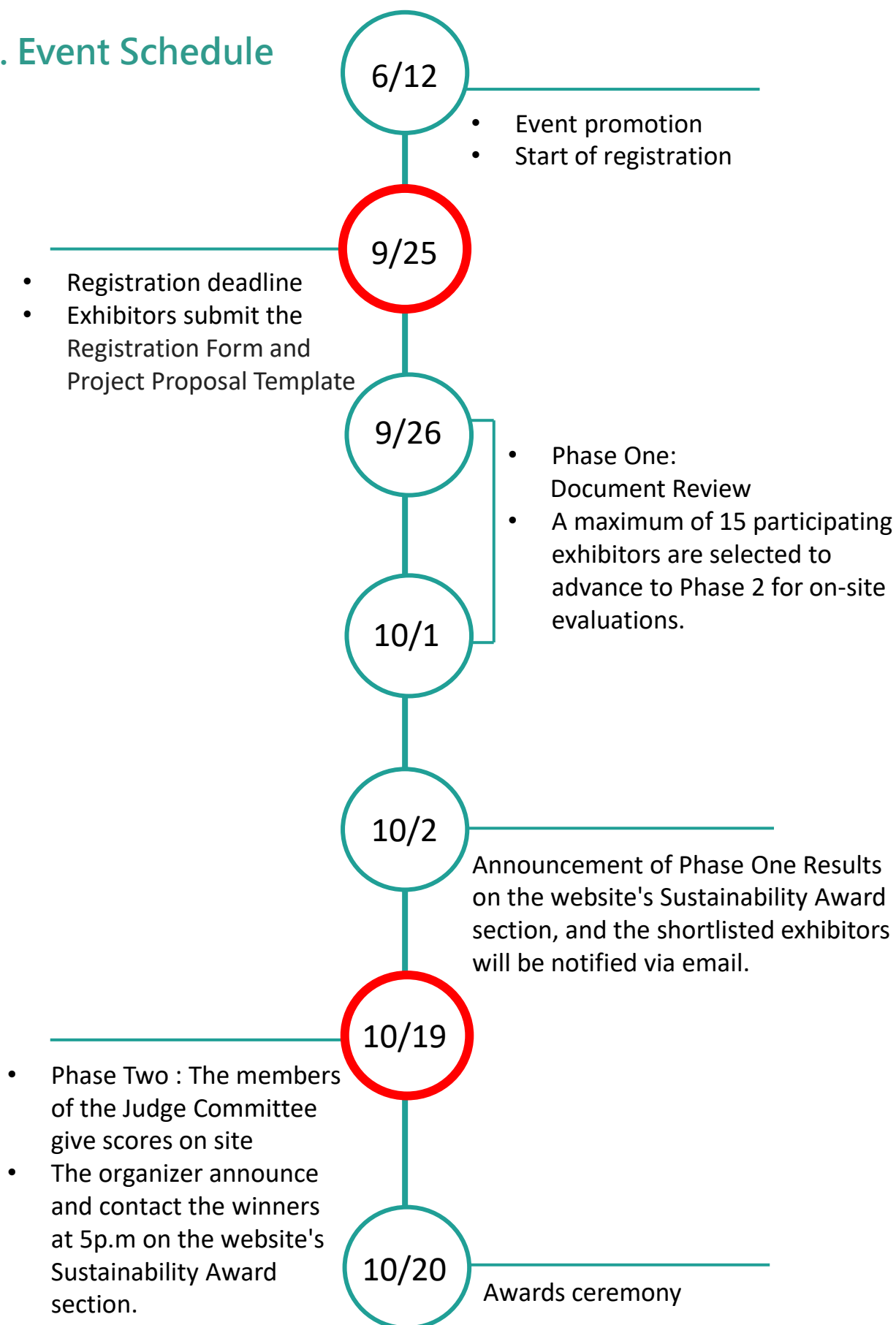
II. Eligibility

- 2023 Energy Taiwan & Net-Zero Taiwan exhibitors' raw space booths (four or more booths).

**Sustainability
Award**



III. Event Schedule



IV. Judging Standards

(Please refer to the Self-evaluation Form in the Appendix section)

Main Principle 1: Sustainable design and materials(40%)

Definition:

Utilizing recyclable materials for decorations, taking into account the non-disposable use of displayed items and materials for subsequent use. Through sustainable and innovative design, the company demonstrates its commitment to environmental sustainability while reducing the impact of booth design on the environment.

【 Suggestions 】

1. Utilizing recyclable materials for decorations: Choose eco-friendly decoration and graphic materials that can be reused, recycled, or repurposed, and avoid disposable materials by using eco-friendly printing materials and ink.
2. The sustainability of the structure and decoration materials: Consideration for the ease of disassembly and reassembly of structural components and materials (such as large arched structures, service counters, back walls, display cabinets, light boxes, logos) for future reuse; choose not to use carpets or only use second-hand carpets.
3. Renting instead of purchasing: Booth furniture or decorations can be rented or replaced with existing items instead of buying.
4. Sustainable label materials: Employing decoration materials that have obtained certification marks from national standards (such as GBM Label, FSC certification)
5. Choosing environmentally friendly equipment: Using energy-saving lighting, renewable energy sources, eco-friendly printing ink to reduce carbon footprint.
6. Digitalization: Enhance the interaction of the exhibition by using electronic interactive devices, multimedia projection, and VR technologies to replace disposable printed materials.

IV. Judging Standards

(Please refer to the Self-evaluation Form in the Appendix section)

Main Principle 2 : Sustainable Education Interaction(25%)

Definition:

Interactive sustainable education design of booths can enhance visitors' absorption of knowledge related to sustainability and net-zero issues, while deepening their understanding of the corporate brand and products. Through diverse and innovative planning, the booth can be made more interactive and engaging for attendees, improving the exhibition experience and enhancing the company's image and likability.

【 Suggestions 】

1. Interactive element: Booth design can incorporate various interactive elements, such as interactive screens, VR experiences, online voting and surveys. Through engaging presentations, it can attract visitors and help them focus on the brand and products.
2. Green practice sharing: By sharing practical examples of corporate green strategies and related knowledge and technologies on sustainable development, it can enhance environmental awareness among attendees.
3. Sustainable environmental experience: Interactive environments such as sustainable communities, offices, and lifestyles can be set up at the booth. By creating environments that provide practical experiences, attendees can immerse themselves and feel the company's sustainable development concepts and practices.
4. Utilizing social media sharing: Booths can be integrated with social media by providing short videos and images to encourage attendees to share. Through the exhibition, this can expand the influence and engagement of the brand, while promoting the spread of sustainable concepts.

IV. Judging Standards

(Please refer to the Self-evaluation Form in the Appendix section)

Main Principle 3: CSR (20%)

Definition :

Corporate social responsibility (CSR) is a strategy for companies to fulfill their responsibilities in the economic, social, and environmental aspects. Showcasing practical examples of CSR at the booth can enhance the company's brand image, strengthen relationships with stakeholders, and expand potential markets and customers.

【 Suggestions 】

1. Presenting the CSR strategy: Showcasing the company's goals, action plans, and achievements in social, environmental, and economic aspects, providing relevant information such as sustainability reports at the booth.
2. Demonstrating Environmental Responsibility: When displaying products and services at the booth, emphasizing their sustainability and environmental characteristics and showcasing the company's net-zero practices, such as the use of renewable energy, waste reduction, sustainable supply chains, to demonstrate the company's concern for net-zero issues.
3. Corporate social responsibility achievements: Showcasing the active involvement in social public welfare causes, attention to employee welfare, protection of consumer interests, and building good relationships with the community.
4. Economic responsibility: Highlighting the company's pursuit of long-term development, ensuring its commitments to stakeholders such as shareholders, employees, and suppliers.

IV. Judging Standards

(Please refer to the Self-evaluation Form in the Appendix section)

Main Principle 4: On-site popularity (15%)

Definition:

A voting area will be set up at the exhibition site, inviting attendees to vote together to select the booth that best embodies sustainable concepts.

- Visitors can vote for their favorite sustainable booth at the designated voting area. The votes will be collected and tallied during the exhibition to determine the winner of the Sustainability Award.
- Each person is entitled to one vote, duplicate votes will not be counted.



V. Method of Registration

- Starting today, eligible participants (2023 Energy Taiwan & Net-Zero Taiwan exhibitors' raw space booths (four or more booths) may visit the official website to download the Registration Form and Project Proposal Template, and e-mail those documents to Energy Taiwan before September 25, 2023
email: energy@taitra.org.tw
- Please follow the Project Proposal Template to prepare the documentation for review. The Judge Committee will give scores based on the content of the Project Proposal for the first phase and select a maximum of 15 participating exhibitors to proceed to the second phase.
- Submit the Self-evaluation Form, Registration Form and Project Proposal Template on September 25, 2023.

VI. Awards and Promotional Methods

1. Awards:

Winners of the Sustainability Award will receive trophies for the Platinum Prize, Gold Prize, Silver Prize, Popularity Prize, and Creativity Prize in addition to prize money. The prize money is for your booth registration fee in 2024 (may not be used for exhibitions in 2025 or beyond).

Prize	Platinum Prize	Gold Prize	Silver Prize	Popularity Prize	Creativity Prize
Prize Money	NTD 120,000	NTD 90,000	NTD 60,000	NTD 30,000	NTD 30,000

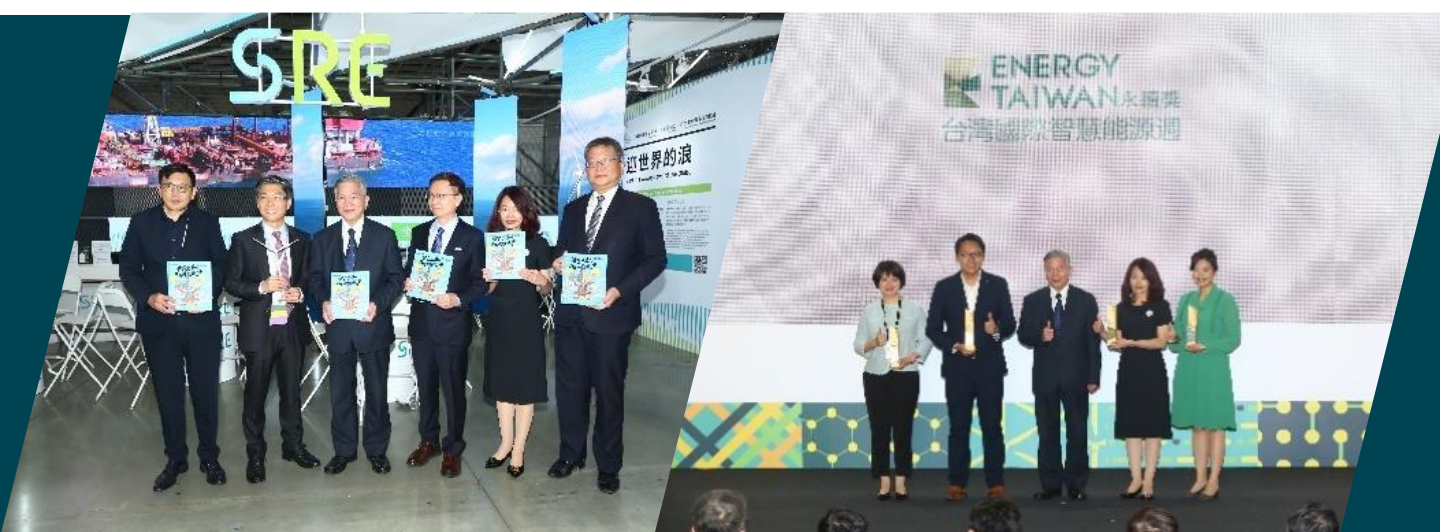
VI. Awards and Promotional Methods

2. Promotional Methods

- A. The organizer will hold the awards ceremony on October 20th for the public presentation of the prizes and publish the information of the winning booths on the official website's Sustainability Award section.
- B. The winning exhibitors and the information of the booth design companies will be published in a press release after the exhibition.
- C. The organizer will announce the list of winners and post the photos of the winning entries at the Sustainability Award voting area at the exhibition.
- D. The video footage of the event will incorporate scenes from the Sustainability Award and will be published on a 200-inch on-site public screen at the entrance of Hall J on 10/20, and will serve as promotional material for next year.
- E. Energy Taiwan & Net-Zero Taiwan's website has set up a "Sustainability Award" section, where information related to the winning exhibitors for that year will continue to be displayed after the show.
- F. The organizer will provide award signs for the winning exhibitors to post in their booths.

VII. Judging Methods

1. The judging procedure consists of the self-evaluation of exhibitors, on-site scoring, and the confirmation of the winning exhibitors by the Judgement Review Meeting.
2. By decision of over half of the members of the Judge Committee, no winners will be awarded a prize if the winning criteria are not met.
3. The organizer will publish the names of the winners after confirmation of the Judge Committee.
4. Based on the principles of fairness, rigor, and confidentiality, members of the Judge Committee shall avoid conflicts of interest.
5. The judgement process and related information shall be kept confidential, and judges must fill out the scoring sheet in an objective, detailed, and rigorous manner.



VIII. Notices

1. If nominated entries have been reported and confirmed to be infringing the rights of others, violating the Patent Act and/or the Copyright Act, being produced by others, or violating government regulations, the Committee shall disqualify the participants' eligibility and retrieve all certificates and prizes awarded if any.
2. For the promotion of the event, all participants agree to authorize the organizer to remake, publish, or reproduce materials in all events related to the event at the time of registration. The organizer has the right to compile the entries into any kind of album and promote it for profit or non-profit purposes, and use the Registration Form as the proof of consent without separate evidence.
3. Please describe in details or state the source if the entries contain quotations from other people's works or materials.
4. The exhibitor shall guarantee to be held liable for the damage and loss of properties, personnel casualties, or other incidents and acts of infringement caused by the design of the booth, construction, use, or improper dismantling of the booth. In addition to all liabilities, the exhibitors shall guarantee that the organizer will not be subject to any civil or criminal proceedings; otherwise, the exhibitors shall be responsible for compensating the organizer for all damages, including litigation costs and attorney's fees.