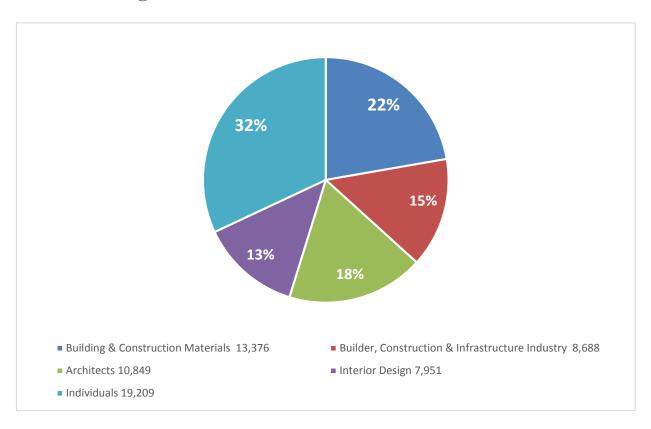
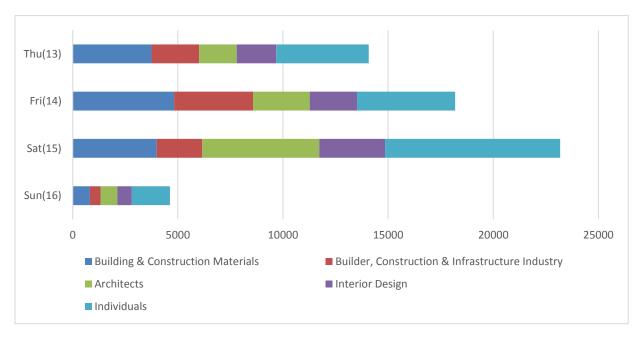
2018 Taipei Building Show

Statistical Analysis

Visitors Background



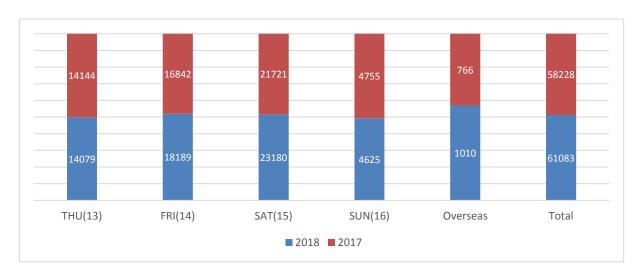
Background Analysis of Daily Visitors



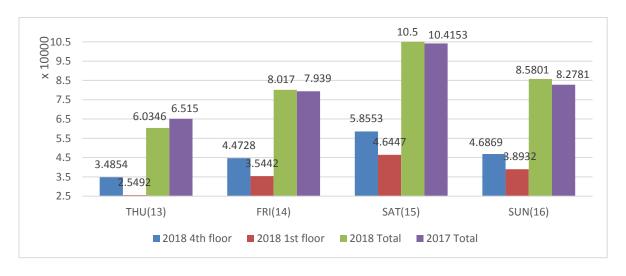
2018 Taipei Building Show

Statistical Analysis

Annual Visitor Numbers



Analysis of Daily Visits



Countries of Overseas Visitors

From 27 Countries

Japan, China, Malaysia, Mongolia, Philippines, USA, Singapore, Vietnam, Thailand, Russia, Korea, Italy, Canada, Indonesia, South Africa, Austria, UK, India, Australia, Greece, Jordan, Germany, Turkey, Egypt, Portugal and Ukraine.

2018 Taipei Building Show

Statistical Analysis

2018 Exhibitors

Total

NationalityExhibitorsBoothsDomestic5082,163Overseas44114

552

2018 Visitors

| Visitors | Number |
|----------|--------|
| Domestic | 60,073 |
| Overseas | 1,010 |
| Total | 61,083 |

| Total Visits | Visits Analysis | Badge & Calculation |
|--------------|---------------------|---|
| 330,000 | Exhibitors: 110,000 | 10,719 badges x 4 days x reused 2.5 times =100,700 |
| | Visitors: 220,000 | 33-11=22 |

2,277

2018 Overseas Exhibitors

| Countries of Exhibitors (Agents are included) | | |
|---|---|--|
| | China, Hong Kong, Macau, Indonesia, USA, Japan, Malaysia, Ireland, Italy, | |
| 23 Countries | Mongolia, Denmark, Belgium, Canada, France, UK, Thailand, New Zealand, | |
| | Philippines, Singapore, Sweden, Germany, Australia, Korea. | |

2017 Exhibitors

2017 Visitors

| Nationality | Exhibitors | Booths | Visitors | Number |
|-------------|------------|--------|----------|--------|
| Domestic | 509 | 1,931 | Domestic | 57,462 |
| Overseas | 15 | 43 | Overseas | 639 |
| China | 42 | 58 | China | 127 |
| Total | 566 | 2,032 | Total | 58,228 |

| Total Visits | Visits Analysis | Badge & Calculation |
|--------------|---------------------|---|
| 330,000 | Exhibitors: 110,000 | 10,719 badges x 4 days x reused 2.5 times=100,700 |
| | Visitors: 220,000 | 33-11=22 |

2017 Overseas Exhibitors

| Countries of Exhibitors (Agents are included) | | |
|---|---|--|
| 20 Countries | China, Hong Kong, Denmark, Japan, Egypt, Belgium, Canada, France, USA, UK, Thailand, New Zealand, Malaysia, Philippines, Singapore, Sweden, Italy, Germany, Australia, Korea. | |