

Post Show Report

OCT. 25-27, 2023

Taipei Nangang Exhibition Center, Hall 1

*Creating a new era
with advanced electronics*





EMA TAIWAN

Electronics Manufacturing and Applications

In 2023, TAITRONICS, AIoT Taiwan, OPTO Taiwan, and TPCA Show were jointly showcased under the umbrella of the "EMA TAIWAN." The event attracted nearly 600 exhibitors, utilizing over 1,900 booths to collectively showcase cutting-edge electronic industry, AIoT technology, and manufacturing techniques.



台灣電路板產業國際展覽會



EMA Taiwan/ TAITRONICS & AIoT Taiwan Summary



EMA Taiwan

Exhibitors Booths

600

1,900

TAITRONICS & AIoT Taiwan

Exhibitors

Booths

Visitors

Media
Reports

222

377

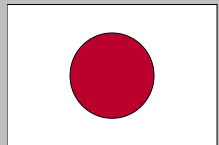
4,160

341

Key Exhibitors @TAITRONICS & AIoT Taiwan



Overseas Exhibitors



Japan

Japan Taiwan Exchange
Association
BONKOTE



S. Korea

SUNKYOUNG S.T.
Mindforge



Poland TME



U.S.A.

FHD Electronics Corporation

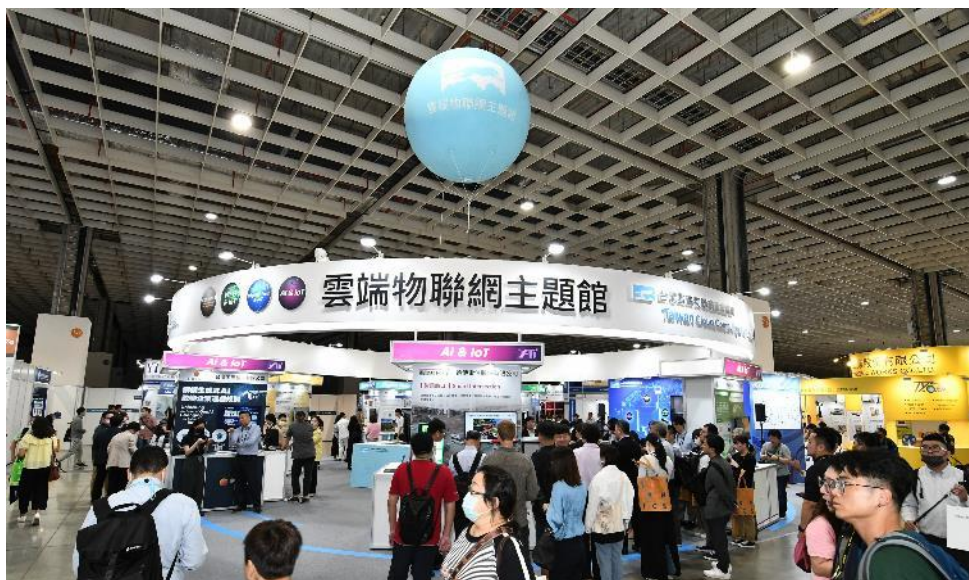


Czech HARDWARIO a.s.

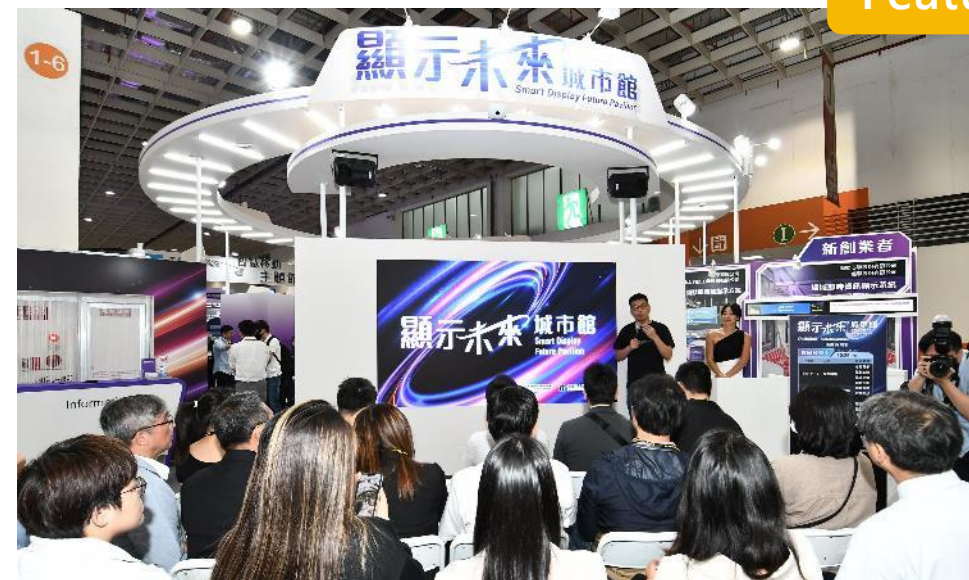


Canada

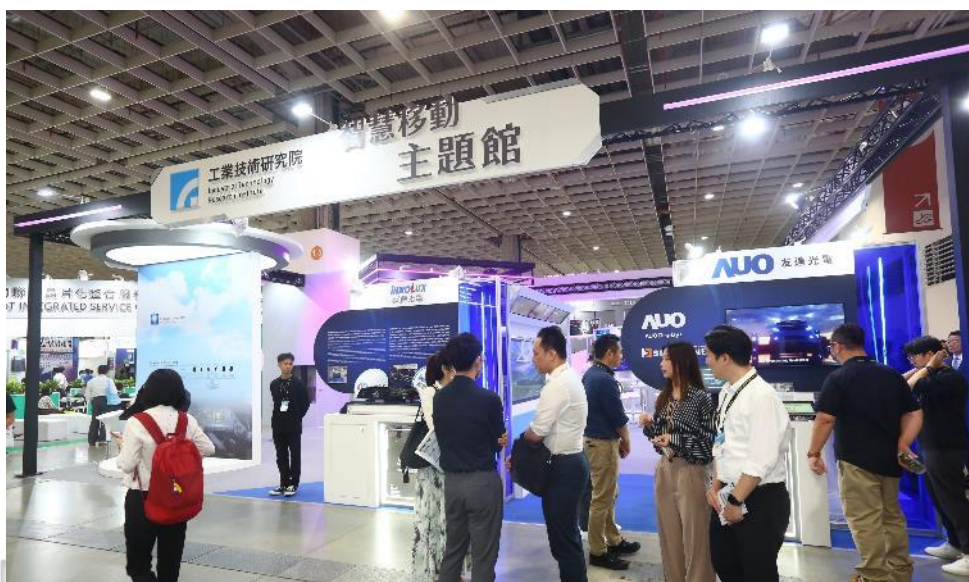
GTRON Corp



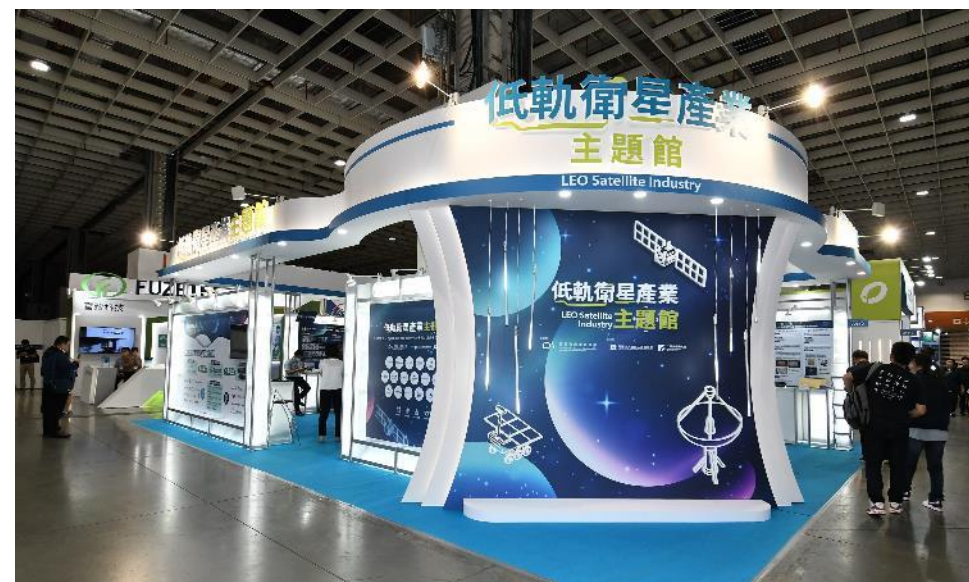
Cloud & IoT Pavilion



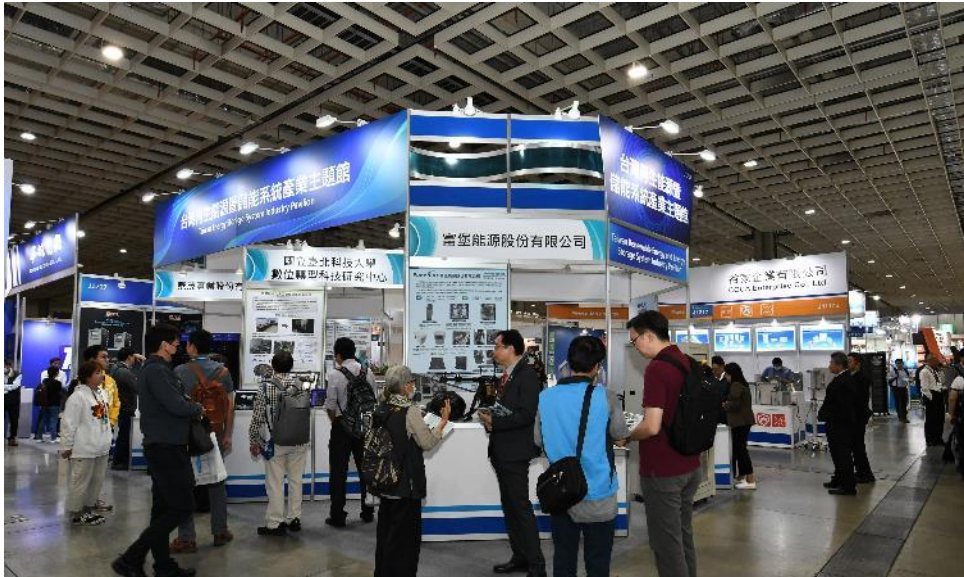
Pavilion of Display in Future City



E-mobility Pavilion



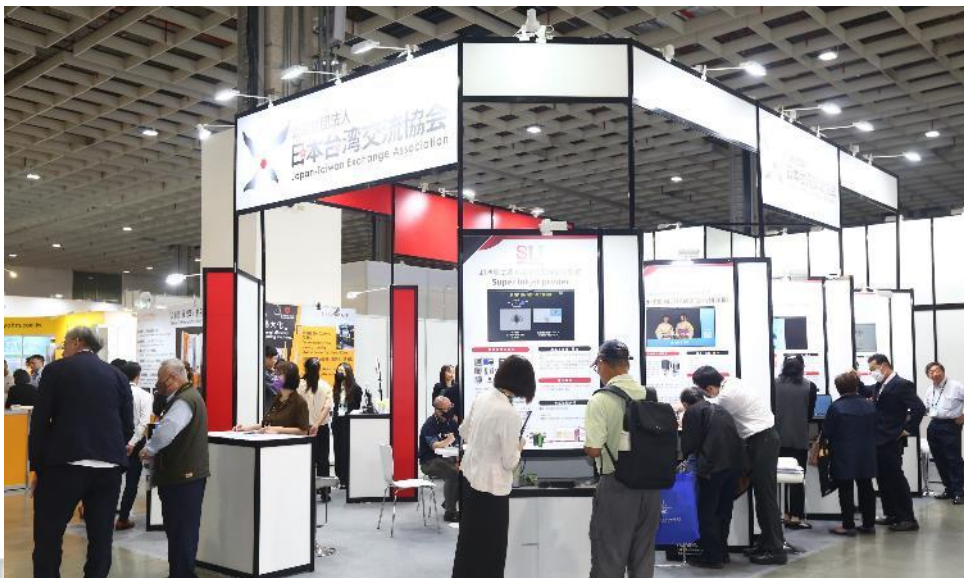
LEO Satellite Industry



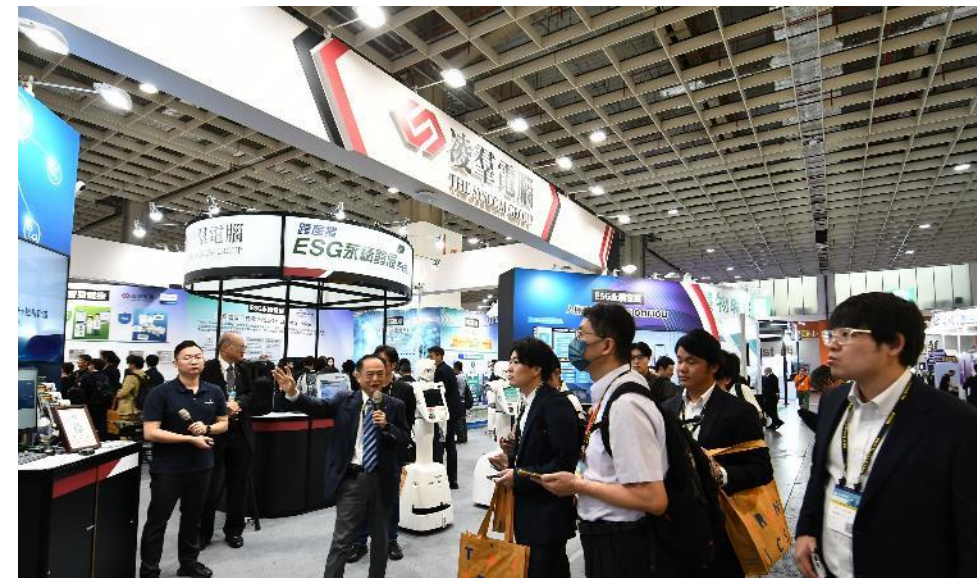
Renewable Energy and Energy Storage System Industry Pavilion



IISc IoT Integrated Service Center

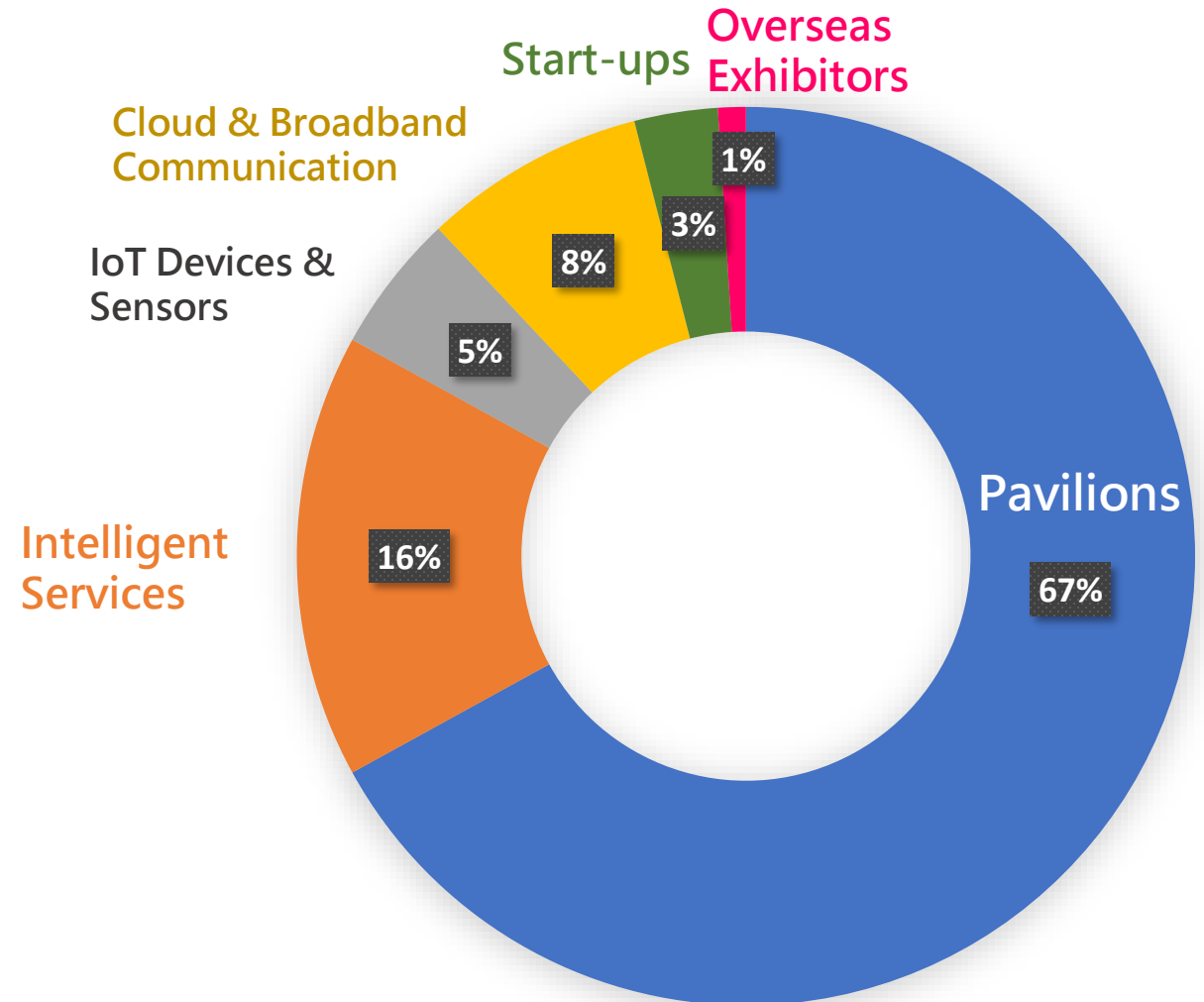
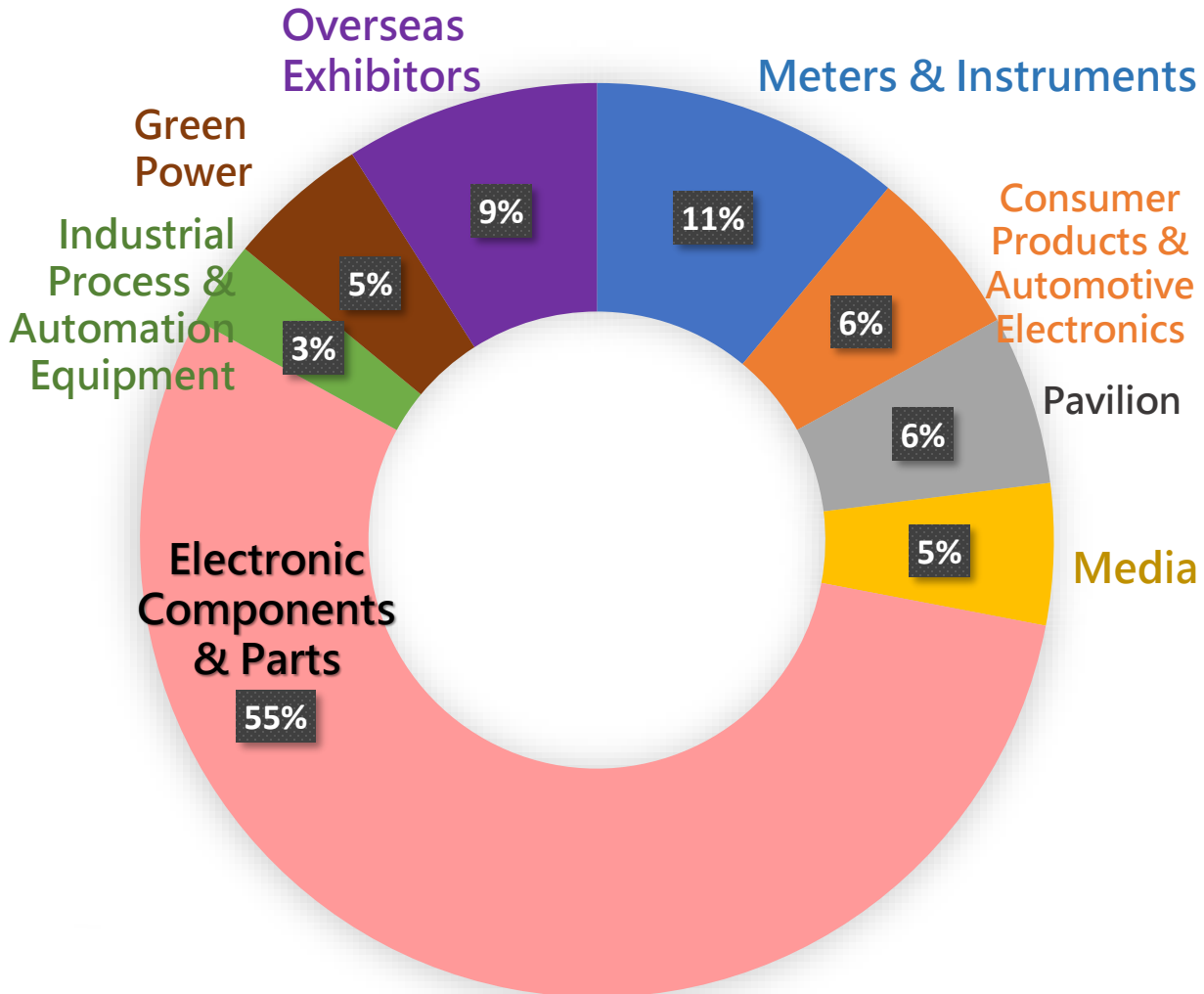


Japan Taiwan Exchange Association

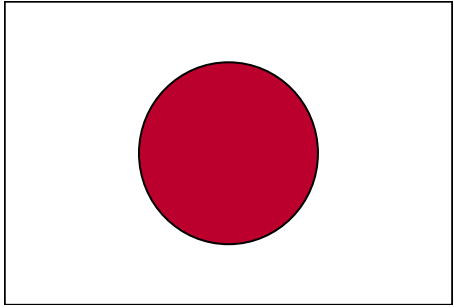


The SYSCOM Group

Exhibit Area Analysis



Top 10 Countries/Regions with the Most Number of Int'l Visitors



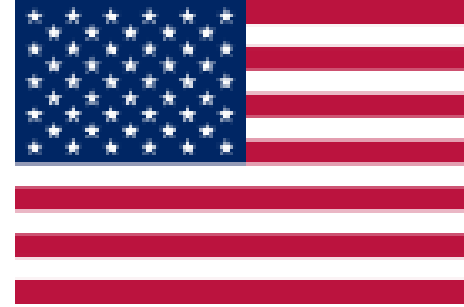
Japan



India



S. Korea



U.S.A.



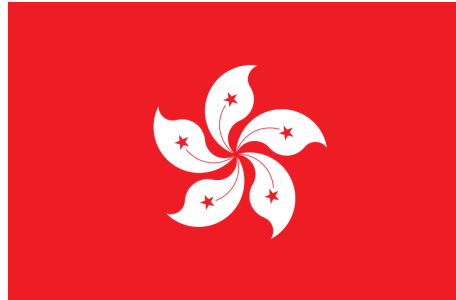
Singapore



China



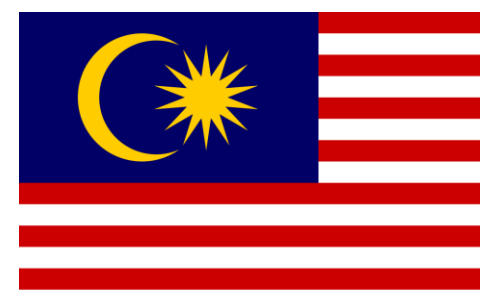
Mexico



Hong Kong



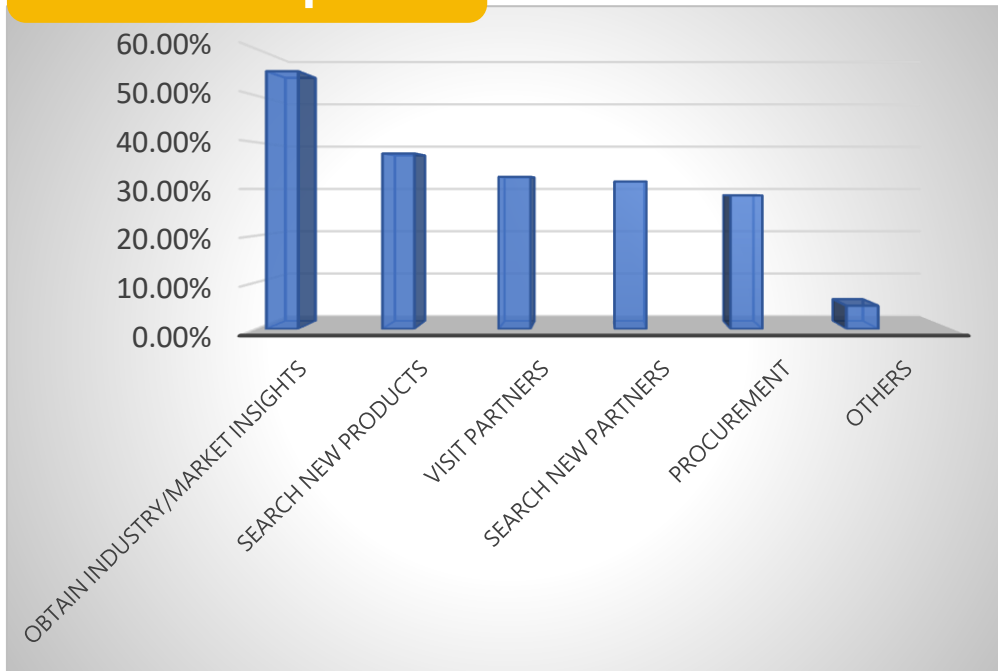
Thailand



Malaysia

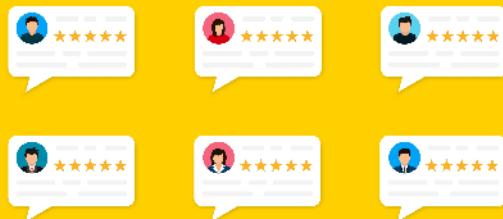
Attendance

Visit Purpose



Satisfaction

98.4%



Key Visitors

◆ Domestic Visitors

Semiconductors Companies, Renowned Laptop Brand Owners , Server & Computer Manufacturers , Chip Foundries , Semiconductor Assembly & Test Vendors , Renowned Chemical Plants , System Integrators , Distributors of Electronic Products , Renowned Telecoms

◆ Overseas Visitors

Renowned Global Semiconductor Companies , Leading US Graphics Processing Unit Manufacturer , US Tech Giant ,Renowned US Laptop & Server Company ,Prominent Japanese Electrical Company , Renowned Japanese Financial Group

Marketing



Show Review &
News Report



TAITRA 60
Overseas Offices



Social Media



News Release &
eDM



Podcast
TECHIT TECHIE



TEEMA 135
Affiliates

Results

➤ Media Coverage

- ✓ Internet: 319
- ✓ Print Media: 106
- ✓ TV Reports: 9
- ✓ Foreign Media: 14

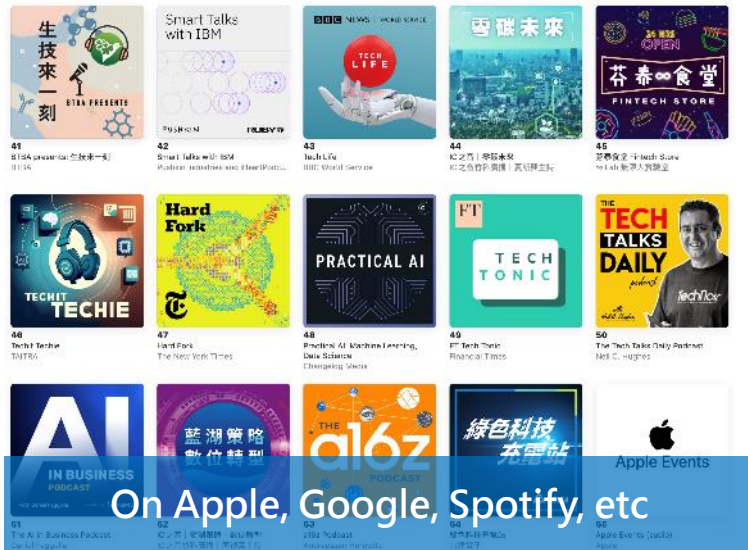
➤ KOL & Video Marketing

- ✓ PanSci

➤ Podcast Marketing

- ✓ TECHIT TECHIE

Podcast- TECHIT TECHIE/KOL Collaboration



A platform for sharing the latest technological knowledge, dedicated to tech enthusiasts



The most influential and credible domestic platform for scientific knowledge media

Leading the trend in electronic technology, depicting the world of AI intelligence



The inaugural 'Low Earth Orbit Satellite Pavilion': In response to the development trends in the space industry, facilitating Taiwanese manufacturers to expand their presence in the international supply chain



AI Innovation Day Forum: Inviting speakers from industry leaders such as Quanta, NVIDIA, Microsoft, and Taiwan AI School to share insights, attracting over 250 professionals in attendance

Acclaimed by international buyers, the show guides global business opportunities surging



Electronics Industry Sourcing Meeting: Hosting buyers from 15 countries for 67 one-on-one procurement meetings with exhibitors.



International guests gather for themed tours for buyer groups from India, the Philippines, Lithuania, Bangladesh, etc.

The show leads with corporate support, jointly advocating for a green future



SEE YOU IN 2024!

OCT. 23-25, 2024



For more info : <https://www.taitronics.tw/>
Email: taitronics@taitra.org.tw

