

OVERVIEW OF 2023 TAIPEI CYCLE

March 22–25, 2023 @TaiNEX 1&2



01. EXHIBITION SCALE

850
exhibitors

3050
booths

- From Taiwan: 685 exhibitors / 2520 booths
- International: 165 exhibitors / 530 booths



02. VISITORS

20,000
visitors

general public: 3000
media: 300

03. BUYERS

4200
international buyers

from 81 countries

04. TOP FIVE BUYER COUNTRIES



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05.UNIQUE SHOW FEATURES

- A hybrid show, both on-site and online.
- The gathering of the world's leading B2B cycling industry leaders.
- Direct access to cycling's leading global brands and manufacturers.
- The gateway event for brands to reach the Asia-Pacific markets.
- A hub to exhibit and see the latest designs, innovation and R&D in cycling.
- The one stop shop event to conduct business with stakeholders all across the global supply chain.
- Witness the intersection and collaboration of the electronics and cycling industries through connected technologies.

06.THEME PAVILIONS




- TAIPEI CYCLE d&i awards Pavilion
- Country Pavilion : European Pavilion, Japan Pavilion, Italy Pavilion
- Cargo Bike & Urban Mobility Pavilion



 TAIPEI CYCLE d&i awards Pavilion



 Japan Pavilion