

# TAIPEI CYCLE

ENVISION  
A BETTER  
CYCLING  
WORLD

WED. 06 — SAT. 09 Mar. 2024

ORGANIZED BY TAITRA

## THEMES

### MICRO-MOBILITY

#Cargo Bike & Micro-mobility  
#E-bikes & Drive Units  
#E-bike Demo

### CULTURE & LIFESTYLE

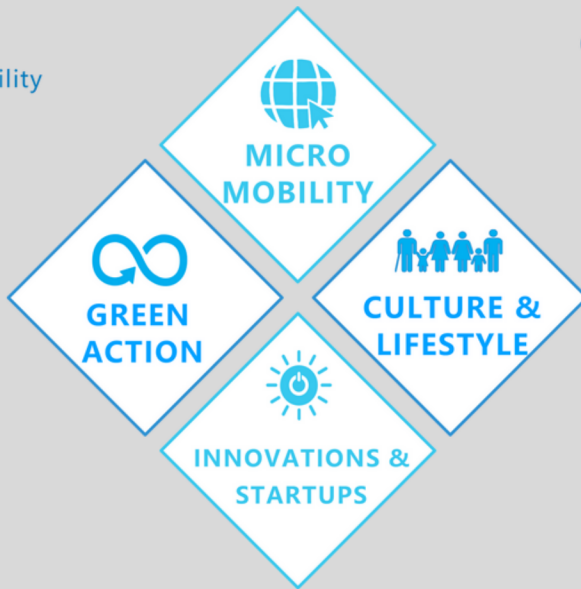
#WORKSHOP  
#Live Studio  
#BIKES & SPORTS FUN

### GREEN ACTION

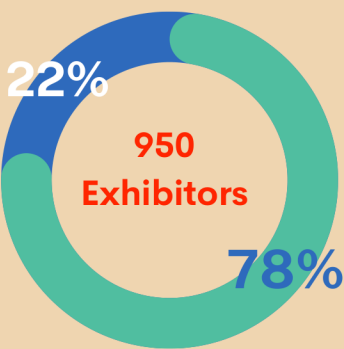
#TAIPEI CYCLE FORUM  
#Green Map  
#Ride Together  
#Sustainability Workshop

### INNOVATIONS & STARTUPS

#BKIE VENTURE  
#D & I AWARDS  
#Cycling Science  
#Cycling e-sports

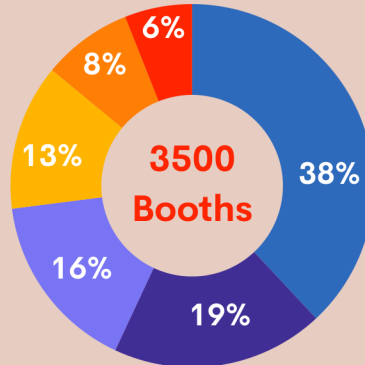


## EXHIBITOR



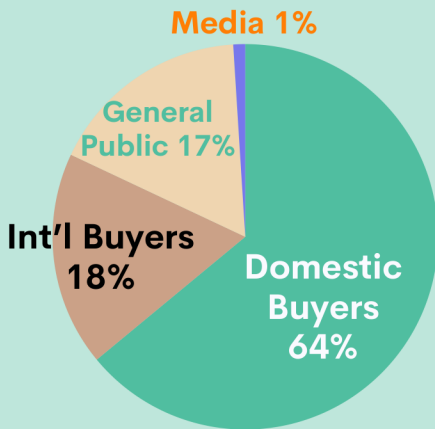
From Taiwan : 758  
International : 213

## EXHIBITS by Booths



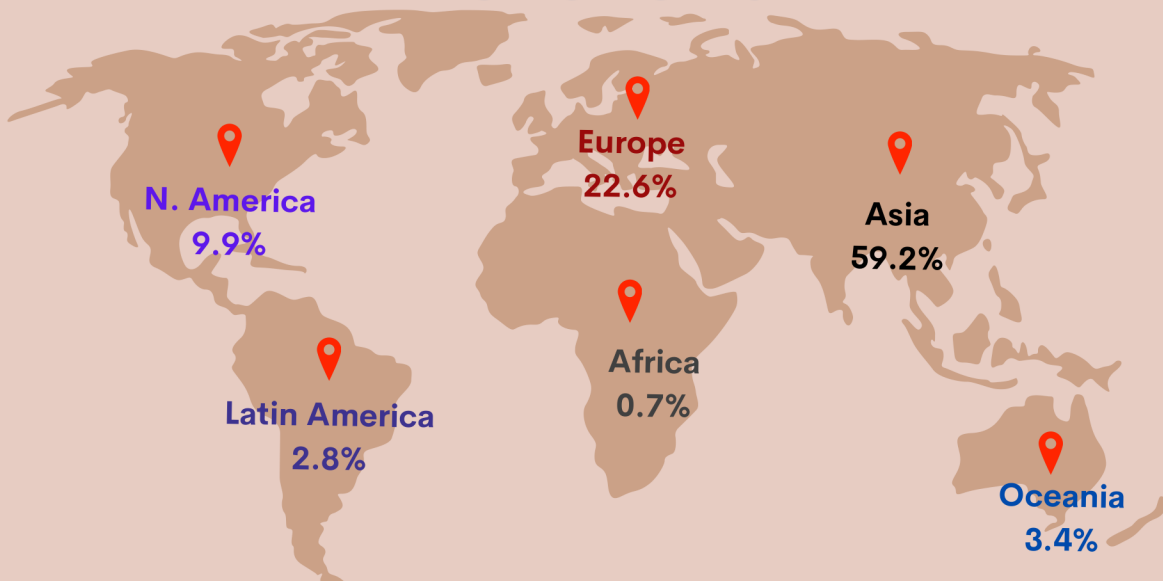
- Parts & Components
- Overseas Brands
- Complete Bikes
- Cycling Accessories
- E-Bikes & Drive Units
- Cycling Apparel

## VISITORS



- 12,500 Domestic Buyers
- 4,000 International Buyers
- 3,300 General Public
- 252 Media

## VISITOR ORIGIN



## TOP 10 BUYER COUNTRIES

1. JAPAN
2. UNITED STATES
3. CHINA
4. KOREA
5. SINGAPORE
6. GERMANY
7. THAILAND
8. PHILIPPINES
9. MALAYSIA
10. AUSTRALIA