

ENERGY TAIWAN

台灣國際智慧能源週



NET-ZERO TAIWAN

台灣國際淨零永續展

Marketing Promotion Opportunity

April, 2024



ENERGY
TAIWAN
台灣國際智慧能源週

2023
Net-Zero
Taiwan
台灣國際淨零永續展

TATRA semir GESA

台灣國際太陽光電展
PV Taiwan

台灣國際
智慧儲能應用展
Smart Storage Taiwan

台灣國際太陽光電展
PV Taiwan

台灣國際
智慧儲能應用展
Smart Storage Taiwan

智慧儲能應用展
Smart Storage Taiwan

盛齊綠能

BILLION WATTS
盛齊綠能

One 工商一體化儲能系統
Industrial & Commercial Energy Storage System



M
茂迪

MOTECH



PrimeVOL
PRIME

Solar

加
Intelligent Cloud Plus

Energy Taiwan & Net-Zero Taiwan 2024

Date & Time:

- 10:00~17:00, Wednesday, October 2
- 10:00~17:00, Thursday, October 3
- 10:00~16:00, Friday, October 4

Venue: Taipei Nangang Exhibition Center, Hall 2 (TaiNEX2)

Advisor:  行政院國家永續發展委員會
 經濟部
Ministry of Economic Affairs

Organizer:  中華民國對外貿易發展協會
Taiwan External Trade Development Council
 semi |  GESIA Green Energy and Sustainability Alliance
綠能科技產業發展聯盟

Supporters :  經濟部能源署
Energy Administration,
Ministry of Economic Affairs
 DOIT 經濟部產業技術司
Department of Industrial Technology, MOEA
 綠能科技產業推動中心
Green Energy Industry Promotion Center

Co-organizers :  工業技術研究院
Industrial Technology
Research Institute
 金屬工業研究發展中心
METI RESEARCH RESEARCH & DEVELOPMENT CENTRE
 中華民國太陽光電系統公會
 台灣綠電應用協會
Taiwan Association of Green Energy Research
 社團法人台灣海洋能發展協會
Taiwan Ocean Energy Development Association
  台灣區電機電子工業同業公會
Taiwan Electrical and Electronic Manufacturers' Association
 THCP
Taiwan Hydrogen Energy Research Center

 TOWIA 台灣航運暨物流產業協會
Taiwan Office of Logistics Association
 TPISA 台灣電力發展產業協會
Taiwan Power Industry Association
 TPIA 台灣太陽光電產業協會
Taiwan Photovoltaic Industry Association
 TWNWEA 台灣風力發電產業協會
Taiwan Wind Energy Association
 THCP 台灣氫能產業發展聯盟
Taiwan Hydrogen Energy Research Center
 THCP 台灣氫能產業發展聯盟
Taiwan Hydrogen Energy Research Center

Partners :  AHK
 Belgien Office Cluster
 be 比利時台北辦事處
Belgian Office Taipei
 British Office Taipei
英國台北辦事處
 台北
Taipei
 BUSINESS FINLAND
 EUROPEAN CHAMBER OF COMMERCE TAIWAN
歐洲在臺商務協會 LOW CARBON INITIATIVE
 FLANDERS INVESTMENT & TRADE
 MINISTRY OF FOREIGN AFFAIRS OF DENMARK
The trade council of Denmark, Taipei

Energy Taiwan & Net-Zero Taiwan

Key Leading Company (Partial exhibitors)

Energy Taiwan & Net-Zero Taiwan 2024 Estimated Exhibition Scale



30,000+

Attendees



10+

International
Programs



400+

Exhibitors



1,400+

Booths



2,000+

Media
Published

2023 Media Exposure

324

Journalists

108

Media
attendance

60+

TV/Newspaper
Exposure

1,740+

Online
Exposure

1,800+

Media
Exposure



Marketing Promotion Opportunity



01

Show Floor Advertisement & Promotion



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Branding Opportunities



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Networking Dinner



04

Media and Marketing Promotion



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Meeting Room Package



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Program Opportunities



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Title Sponsor

The background features several large, overlapping geometric shapes. On the left side, there are blue shapes, including a solid circle and a thick blue outline of a circle. On the right side, there are green shapes, including a solid circle and a thick green outline of a circle. The shapes are arranged in a way that they appear to be part of a larger, abstract pattern.

01

Show Floor Advertisement & Promotion

NEW

Outdoor Advertising

TaiNEX2 East side main Entrance banner Ad

Location : O-1 、 O-2 、 O-3 、 O-4

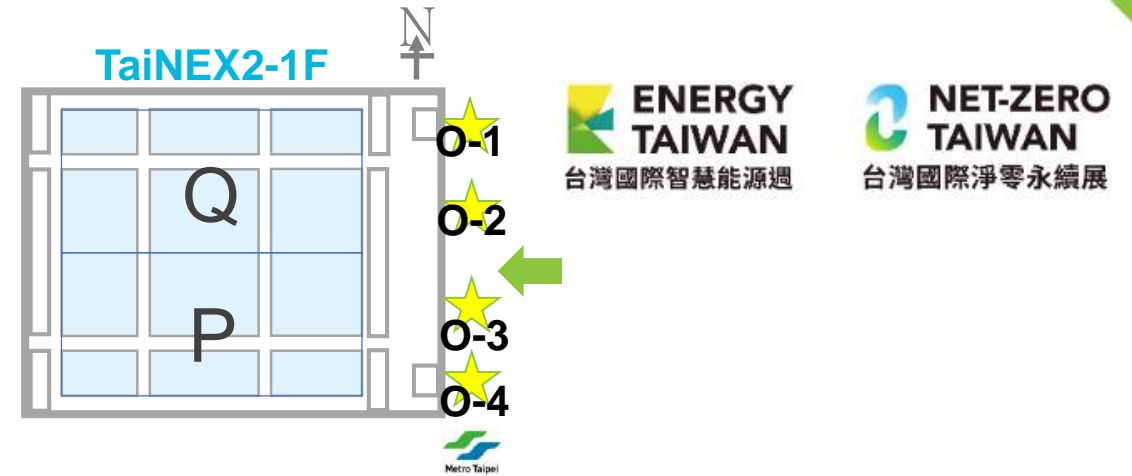
- Size : 600cm(W) x 96.5cm(H)
- File format : JPG, PNG

Limited to 4 sponsors.

Exhibitor: NT\$79,800

Non-Exhibitor: NT\$119,700

Exhibitor special prize for 2 Ads:NT\$126.000



Best Branding exposure spot

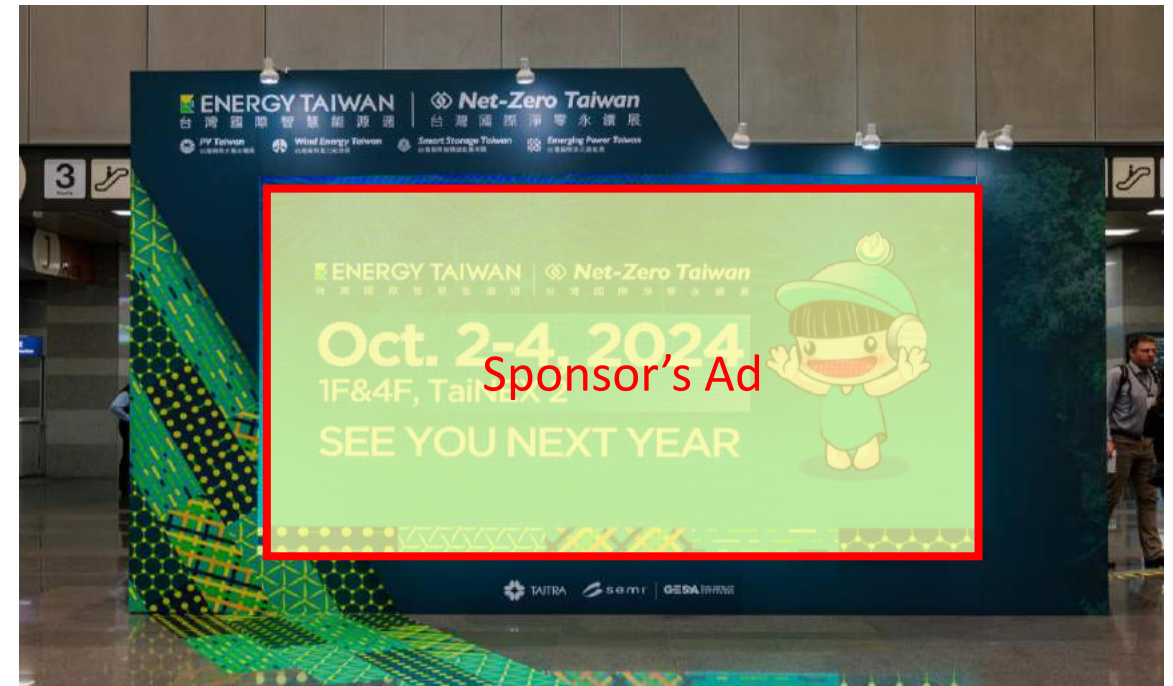
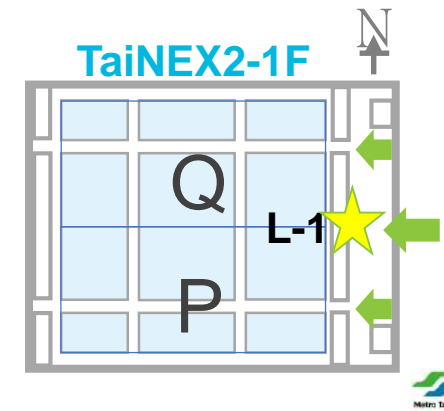
Main entrance area LED screen

Location : L-1

- Size : 400cm(W) x 250cm(H)
- File format : 30sec video · please provide an MP4 file in 16:9 aspect ratio.

Limited to 10 sponsors.

Exhibitor : NT\$115,000
Non-Exhibitor : NT\$172,500



Indoor Advertising

Ad on elevator

Location : E-1 、 E-2 、 E-3 、 E-4

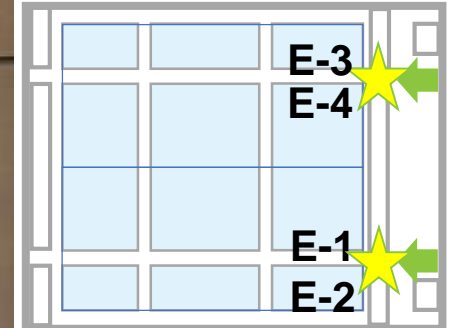
- Size : 110cm (W) x 210cm (H)
- Amount : B1 、 1F 、 4F · 4 sets per floor (1 set per elevator).

1 set consists of B1, 1F, and 4F, totaling 3 floors, Limited to 4 sponsors.

Exhibitor : NT\$97,650
Non-Exhibitor : NT\$146,475



TaiNEX2
B1 、 1F 、 4F



Indoor Advertising

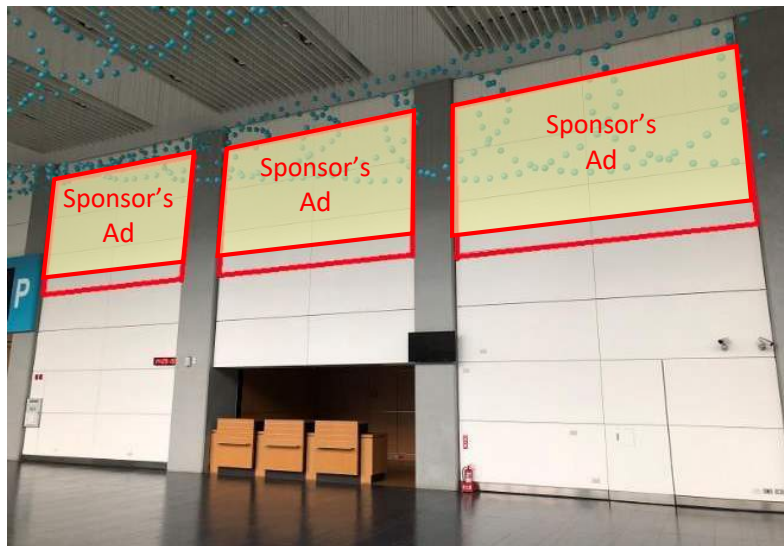
P Area Hall Interior Horizontal Ad

Location : W-1 、 W-2 、 W-3

- Size : 503cm (W) x 315cm (H)
- Amount : Limited to 3 sponsors , exhibition KV below.

Exhibitor : NT\$97,650

Non-Exhibitor : NT\$146,475



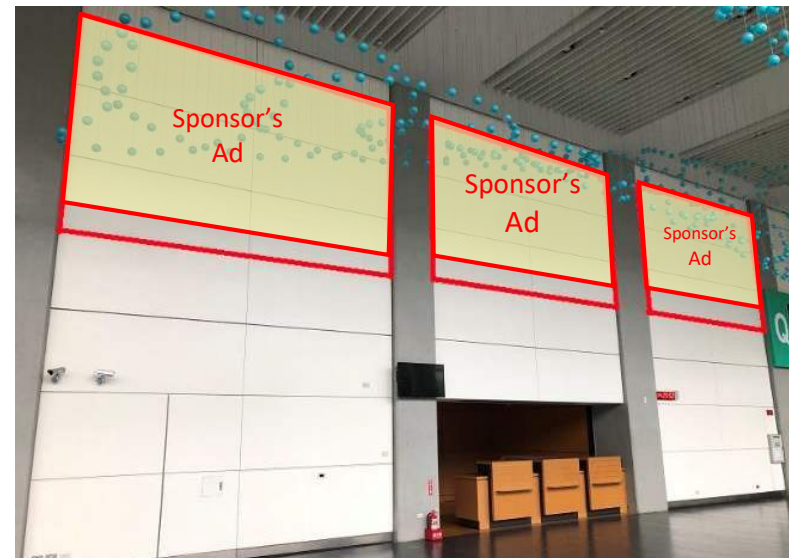
Q Area Hall Interior Horizontal Ad

Location : W-4 、 W-5 、 W-6

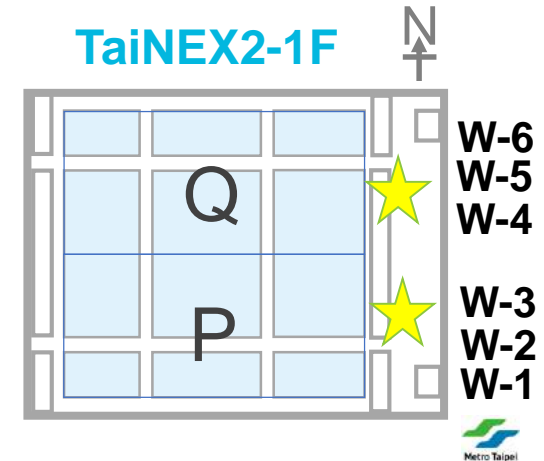
- Size : 503cm (W) x 315cm (H)
- Amount : Limited to 3 sponsors , exhibition KV below.

Exhibitor : NT\$97,650

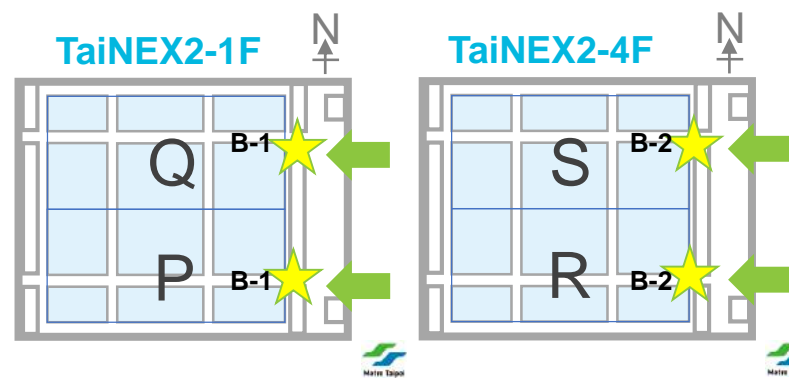
Non-Exhibitor : NT\$146,475



TaiNEX2-1F



Indoor Advertising



1F PQ area entrance e-banner

Location : B-1

- Size : 3840*1080pixel
- File format : JPG 、 PNG · The duration for each slideshow is 10 seconds per slide.

Limited to 10 sponsors.

Exhibitor : NT\$97,650
Non-Exhibitor : NT\$146,475



4F RS area entrance e-banner

Location : B-2

- Size : 3840*1080pixel
- File format : JPG 、 PNG · The duration for each slideshow is 10 seconds per slide.

Limited to 10 sponsors.

Exhibitor : NT\$97,650
Non-Exhibitor : NT\$146,475



Indoor Advertising

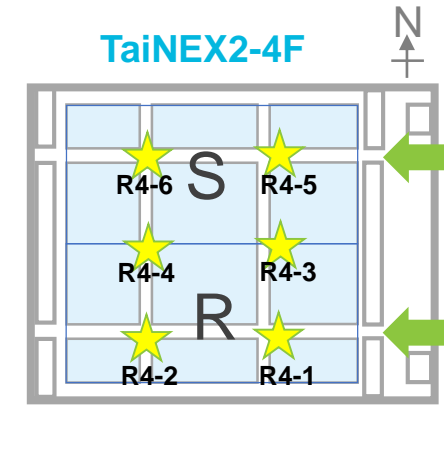
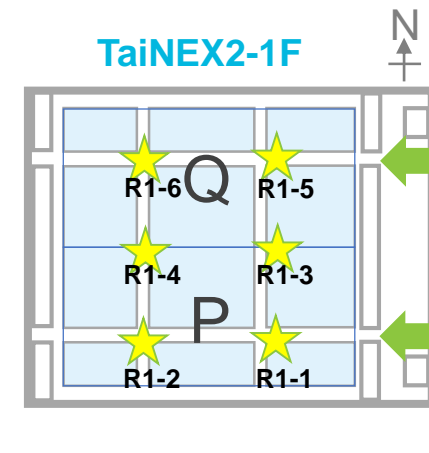
Roof flag

Location : R1-1、R1-2、R2-3、R1-4、R1-5、R1-6、R4-1、R4-2、R4-3、R4-4、R4-5、R4-6

- Size : 300cm (W) x 150cm (H)
- Amount : 1

Limited to 12 sponsors.

Exhibitor : NT\$ 63,000
Non-Exhibitor : NT\$94,500



NEW

Best opportunity to reach potential buyers

Buyer's Lounge – Corporate Identity Exposure

Package :

- KV display on booth
- 2 pop-up standees display(standee should be provided by sponsor, limited to 200cm(H))
- 60sec TV Ad (Ad video provided by sponsor)

Limited to 2 sponsors, each on 1F & 4F.

Exhibitor : NT\$189,000
Non-Exhibitor : NT\$283,500



Eye-catching spot for VIPs

VIP Room exposure

Package :

- 2 pop-up standees display(standee should be provided by sponsor, limited to 200cm(H))

Exclusive Sponsor Only

Exhibitor : NT\$50,400
Non-Exhibitor : NT\$75,600



Media room & bookshelf exposure

Exhibitor DM/Flyer exposure

- Exposure: Placed in the media room/on the bookshelf at the entrance of the exhibition hall on 1F, TaiNEX2.
- Amount : 200 copies per company, the collateral should be provided by the sponsor.

Limited to 3 sponsors.

Exhibitor NT\$35,700
Non-Exhibitor NT\$53,550



1F bookshelf schematic diagram

The background features several large, overlapping geometric shapes. On the left side, there are blue shapes, including a solid circle and a thick blue outline of a circle. On the right side, there are green shapes, including a solid hexagon and a solid pentagon. The overall design is clean and modern.

02

Branding Opportunities

NEW

The Most Eye-Catching Promotional Item!

Visitor registration exposure package

Exclusive Sponsor Only

Exhibitor : NT\$294,000
Non-Exhibitor : NT\$441,000

Package :

(1) On-site registration QR Code standee banner Ad

- Size : 100 cm (W) x 250cm (H)
- File format : Standee full-page Ad · Ad file provided by sponsor)



(2) Pre-registration form banner Ad

- Size : 468cm (W) x 60cm (H)
- File format : please provide Ad jpg. and The website link you wish to insert.

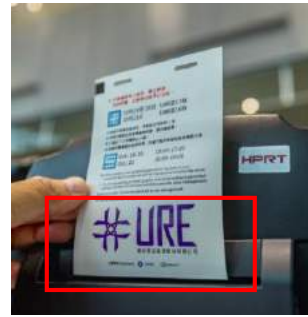
*All pre-registration visitors will Receive pre-registration form.



(3) Exhibitor / VIP badge logo exposure

- Size : 6.5cm (W) x 3.5cm (H)
- Amount : 10,000

*All exhibitors and VIP guests will be wearing badge during exhibition period.



Sponsor's AD

Customized Brand Exposure Opportunities



2024 application
deadline : 6/3(mon)

Visitor show bag

- Size: 45cm(W) x 31cm(H) x 11cm(D)
- Amount: 5,000 pcs

Limited to 2 Sponsors.

*Sponsor should provide the design of show bag before 6/7. The other side of show bag is for Energy Taiwan & Net-Zero Taiwan.

Exhibitor : NT\$483,000
Non-Exhibitor : NT\$724,500



Increase Your Brand Awareness

Pocket guide cover Ad

- Size : 8.4cm (W) x 10.85cm (H)
Printed with 100% recycled paper and soy ink, limited to 2 sponsors.

Exhibitor : NT\$164,850

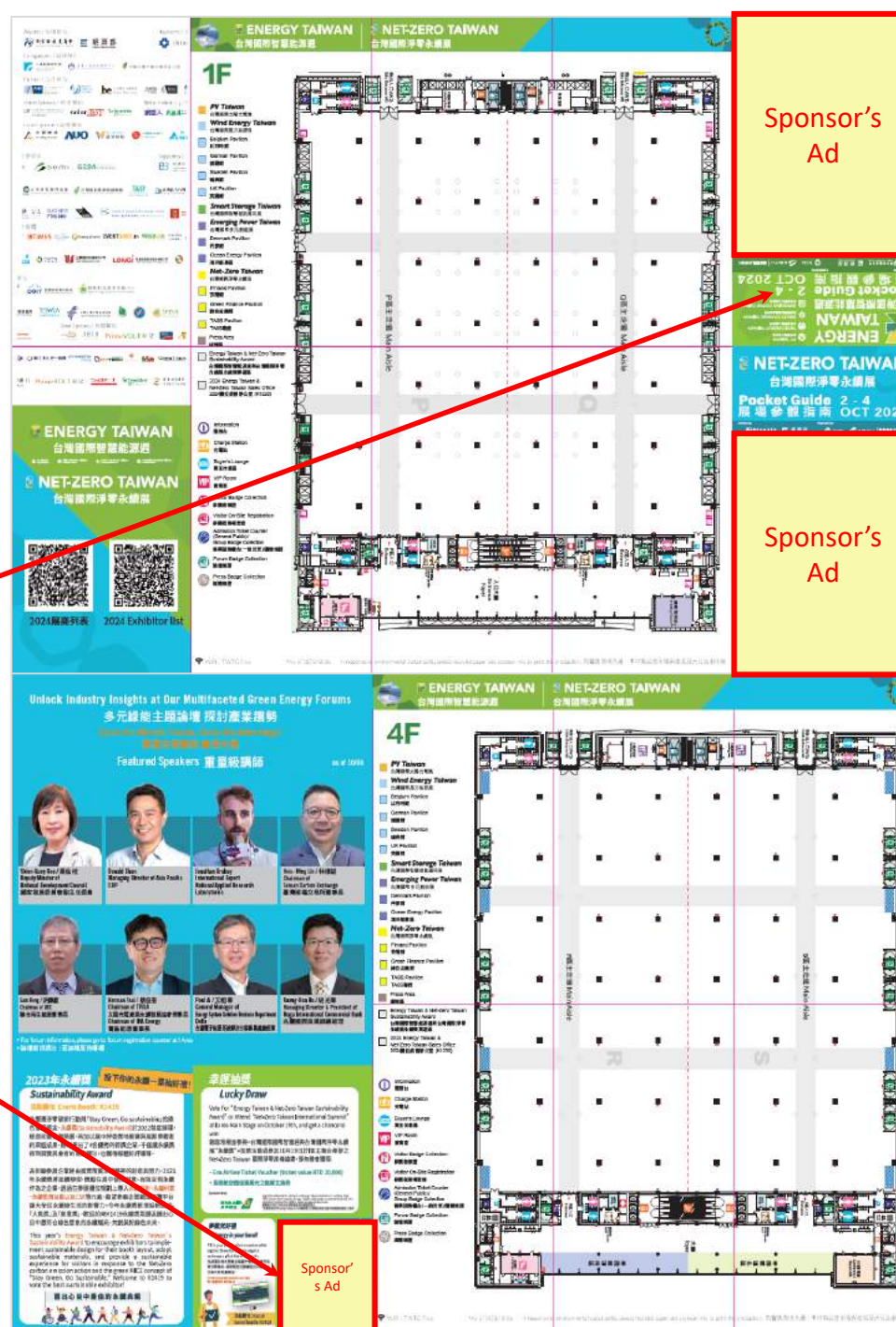
Non-Exhibitor : NT\$247,275

Pocket guide inner Ad

- Size : 8.4cm (W) x 5cm (H)
Printed with 100% recycled paper and soy ink, limited to 4 sponsors.

Exhibitor : NT\$52,500

Non-Exhibitor : NT\$78,750



2024 application deadline : 8/16(fri)

The layout is for illustrative purposes only, the organizer reserves the right to make adjustments.

Brand Exposure on Official Website

Best exposure page on official website

- Duration: Now to Mar. 31, 2025
- Visitor: Over 25,000 Visitors
- Page View: Over 900,000 page view

Top Banner

- Size : 2,000(W) x 1,000(H) pixels
- Limited to 2 sponsors

Exhibitor : NT\$94,500

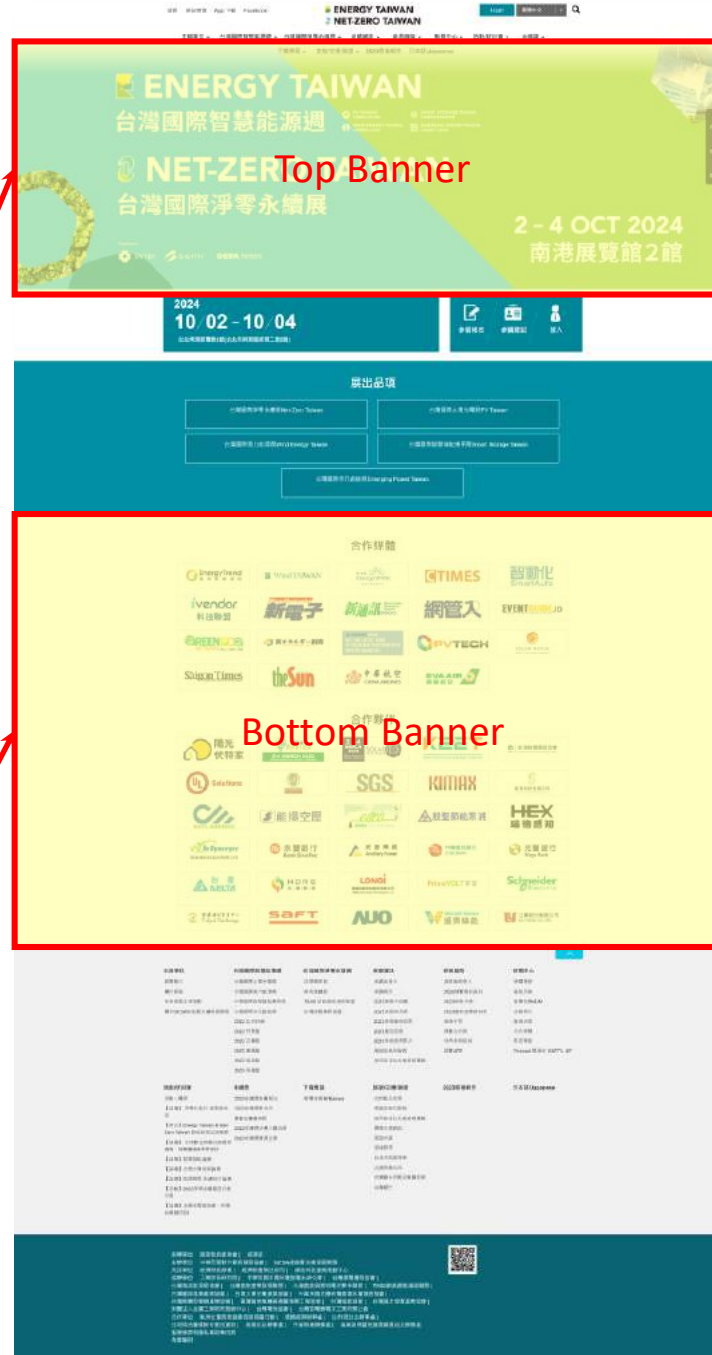
Non-Exhibitor : NT\$141,750

Bottom Banner

- Size : 170(W) x 70(H) pixels
- Limited to 10 sponsors

Exhibitor : NT\$31,500

Non-Exhibitor : NT\$47,250



Brand Exposure on Official Website

Strengthen your booth event exposure through official website traffic flow

- Duration: Now to Mar. 31, 2025
- Visitor: Over 25,000 Visitors
- Page View: Over 900,000 page view

Exhibitor booth event page

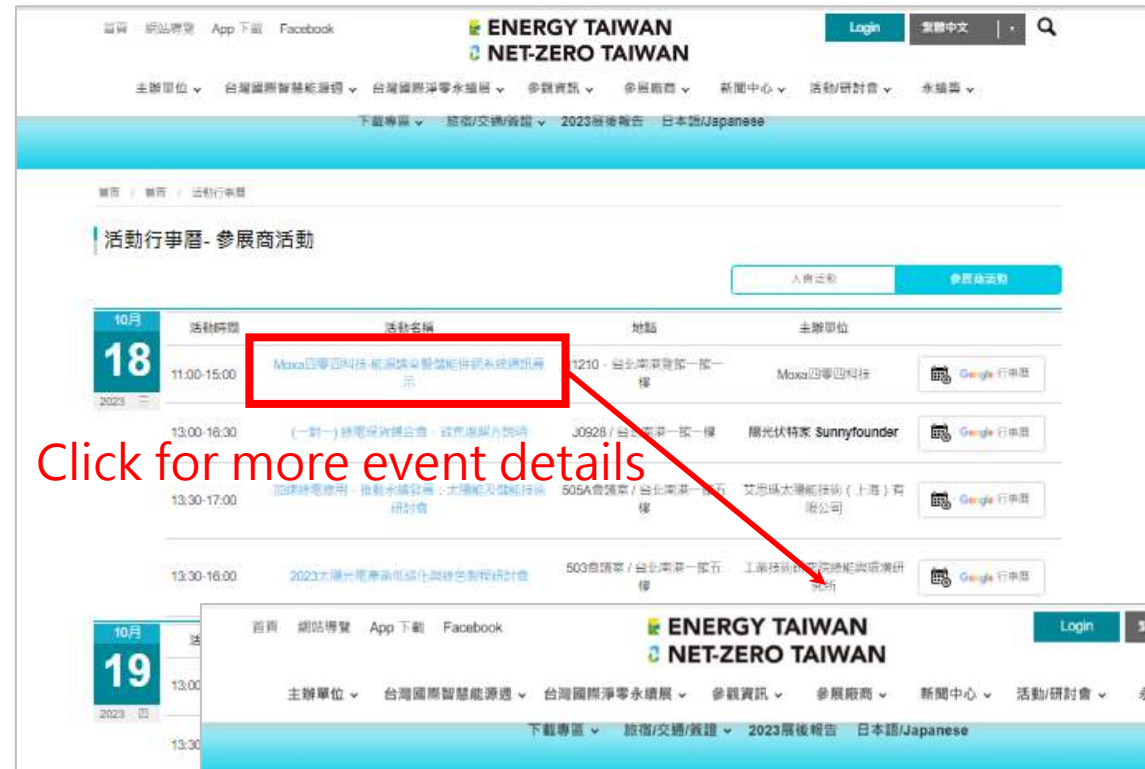
- Duration : Event exposure Chinese & English official website
- Exhibitor event propagate content provided by exhibitor
- Event propagate picture provided by exhibitor

Open to unlimited sponsors, every sponsor is limited to 3 event posts

Exhibitor : NT\$15,750
Non-Exhibitor : NT\$23,625



Application deadline:
9/6(Fri)



Click for more event details



Brand Exposure on pre-show eDM

eDM bottom banner

- Size: 300*300 JPG/GIF
- Target audience : Energy Taiwan & Net-Zero Taiwan event visitors & industry executives
- Release 2-4 weeks before the show (Among Sep-Oct, 2024)
- Number of eDMs sent: 15,000 per eDM
- Content: show and conference highlight, market information, feature events

Each eDM is limited to 4 sponsors

Exhibitor: NT\$31,500
Non-Exhibitor: NT\$47,250

若您有任何問題，歡迎聯繫以下 SEMI Taiwan 窗口，謝謝！
 職務相關：侯小姐 / ehou@semi.org / 03-560-1777 ext.306
 論壇相關：林小姐 / energytaiwanforum2022@gmail.com / 02-29160898

SEMI Taiwan, 11F-2, No 1, Taiyuan 1st Street, Zhubei, Hsinchu County, TW
[Unsubscribe](#) [Manage preferences](#)

NEW

Brand Exposure on Show-Daily eDM



Top banner Title Sponsor

The Show-Daily eDM will be sent to all exhibition attendees, more than 18,000 copies will be sent among the 3-day event.

- Release after the show closes for the day. There will be 1 eDM each day during Oct. 2-4th, 2024.
- Format: The sponsored company's name/logo shown on the eDM top banner

Limited to 1 sponsor each day (3 sponsors at most during the 3-day show), this sponsorship includes 1 piece of "Exhibitor News"

Exhibitor: NT\$105,000

Non-Exhibitor: NT\$157,500

3-Day Special Price for Exhibitor: NT\$231,000



今日焦點活動

**2023台灣國際智慧能源週 X 台灣國際淨零永續展
盛大開展 產官學研共聚 展望淨零碳排未來商機**

由外貿協會(TAITRA)與SEMI國際半導體產業協會旗下產業聯盟 - 綠能暨永續發展聯盟(GESA)共同主辦的「Energy Taiwan台灣國際智慧能源週」與「Net-Zero Taiwan台灣國際淨零永續展」將於今(18)日起至20日於台北南港展覽館1館盛大開展。今年共有來自13國、350家業者共1,275個攤位展出，打造亞洲最具指標性的綠能及永續展會平台。行政院副院長鄭文燦受邀出席開幕典禮，並於致詞中提到：「發展再生能源是台灣刻不容緩的議題，更是國家政策的主軸，在2050淨零排放目標下，台灣的多元創能生態系發展蓬勃，2025年再生能源裝置的規劃容量達29GW，近年能源上下游產業、金融投資與跨國的合作持續展開，政府期許與業者共同努力，推升台灣淨零碳排產業國際地位，持續推進綠色能源未來。」 [點此查看完整新聞稿內容](#)



Show-Daily eDM

Exhibitor News

The Show-Daily eDM will be sent to all exhibition attendees, more than 18,000 copies will be sent among the 3-day event.

- Release after the show closes for the day. There will be 1 eDM each day during Oct. 2-4th, 2024.
- Format: 600-char. press release preview and 1 picture
- Press release content must be directly related to the exhibition.

Limited to 6 sponsors each day (18 sponsors at most during the 3-day show)

Exhibitor: NT\$52,500
Non-Exhibitor: NT\$78,750

展商快訊



金屬工業研究發展中心
海洋科技產業創新專區
由行政院核定、經濟部能源署指導的「海洋科技產業創新專區」，自110年金屬中心竭情悉力營運，已為100餘家廠商提供超過1800人次符合國際認證標準之人才訓練，透過專業人才培訓，協助國內廠商站穩台灣市場，引領國際化的多元培訓服務進軍亞洲市場。繼續閱讀...



放伴智能股份有限公司
放伴智能是町洋集團之子企業，一家致力於自動化領域發展Remote I/O的專業製造商，同時提供智慧製造及工業物聯網解決方案，並協助企業能管理需求。因應全球減碳趨勢，自成立以來一直致力於永續發展 (ESG) 議題的實踐，持續推動企業低碳化與智慧化。繼續閱讀...

明日展場亮點

ENERGY TAIWAN Net-Zero Taiwan
台灣國際智慧能源週 台灣國際淨零永續展

FORUM 2023
Net-Zero Taiwan 國際淨零高峰論壇
淨零行動式 推進綠未來
掌握企業減碳心法 各國淨零趨勢策略
10.19 香港展覽館1樓, 11樓區光臨主舞台
10:30 - 10:35 10:00開場

ENERGY TAIWAN Net-Zero Taiwan
台灣國際智慧能源週 台灣國際淨零永續展

節能減碳健檢服務

由台灣綠電應用協會、僑力國際安全認證有限公司、必維集團等知名廠商組成的諮詢顧問團提供碳排查、減碳技術導入、CSR/ESG 規劃等免費諮詢項目，幫助各領域企業實現淨零排放。

了解更多

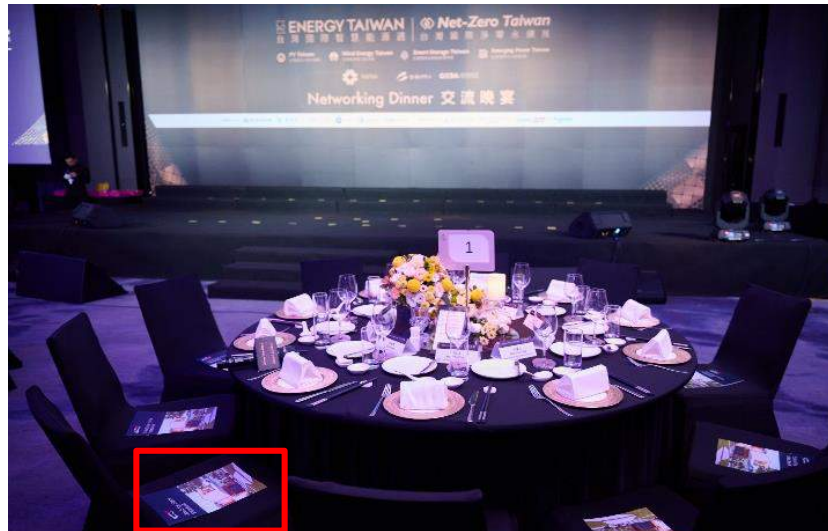


The background features several large, semi-transparent geometric shapes. In the bottom-left corner, there are blue circles and a blue hexagonal outline. In the top-right corner, there are green hexagons. The text is centered in the middle of the page.

03

Networking Dinner

Brand exposure



ENERGY TAIWAN | **Net-Zero Taiwan**
台灣國際智慧能源週 | 台灣國際淨零永續展

交流晚宴 Networking Dinner

誠摯地邀請您參與一個專屬於能源產業菁英領袖不可錯過的年度交流晚宴

SEMI 曹世綸
TAITRA 黃志芳 聯合敬邀

We sincerely invite you to attend Energy Taiwan and Net-Zero Networking Dinner:
CORDIALLY INVITED BY
Terry Tsao | SEMI
James C.F. Huang | TAITRA

日期 ▶ 2023年10月18日
時間 ▶ 19:00 – 21:00 (18:30入場)
地點 ▶ 台北艾麗酒店 五樓宴會廳 (台北市信義區松高路18號)
(請著正式服裝)

Date ▶ Wednesday, October 18, 2023
Time ▶ 19:00 – 21:00 (18:30 Registration)
Location ▶ Humble House Taipei 5F Grand Ballroom
(No.18, Songgao Rd., Xinyi District., Taipei City)
Dress Code ▶ Business Formal

我要出席 (非活動探源轉制)
YES, I would like to attend (Non-transferable Invitation)

不克出席
NO, I will not be able to attend.

請於 10月4日 前回覆
Please R.S.V.P. before Wednesday, October 4

指導單位 Advisers: 國家發展委員會, 經濟部
主辦單位 Organizers: semi, GESA, TAITRA
贊助單位 Sponsors: 觀光傳播局, CREDIT AGRICOLE, solarEdge, Schneider Electric

SEMI | GESA 主辦
GESA 將繼續引領全球 SEMI 國際半導體產業協會除了產業發展, 服務約以促進再生能源, 減碳, 智慧管理, 循環經濟等領域, 促產、促學、研政界溝通平台, 提供政府與學術交流, 打造由海峽兩岸共同參與之交流平台, 與專業知識與學術界交流。

TAITRA
非營利協會的演進結合民間工商團體成立之公益性質法人, 以協助臺灣企業對全球市場之發展, 服務會員, 擁有多個國際辦事處, 全球超過 60 個據點, 致力提供 即時、無條件的即時服務, 與專業知識與學術界交流。

Networking dinner sponsorship



 Application deadline : 8/2(Fri)

Sponsorship package	Platinum	Gold	Silver
Sponsorship fee (tax included)	Exhibitor : NT\$197,400 Non-Exhibitor : NT\$296,100	Exhibitor : NT\$161,700 Non-Exhibitor : NT\$242,550	Exhibitor : NT\$96,600 Non-Exhibitor : NT\$144,900
Complimentary seats in one table	10	5	2
Company video as part of the agenda	30 sec.	15 sec.	X
Pop-up standees in the reception area (Provided by sponsor)	2	1	X
Flyer on each attendee seats (Provided by sponsor; size: A4)	V	X	X
Sponsor acknowledged by the host in the beginning of the event	V	V	V
Logo Exposure: e-Invitation & Onsite Decorations (All level sponsors will be shown together)	V	V	V

Networking with Government Officials & Industry Leaders





04
**Media and Marketing
Promotion**

NEW



Pre-show Multi-Media Program

In-depth communication with media advertorial
Maximizing the influence with SEMI GESA social media

This package includes :

- One piece of Advertorial within 1,200 char., an online or onsite interview by one of media partners.
- One piece of SEMI Facebook post. Highlighting sponsor company's exhibition features, booth ID and tag at most one exhibitor's official social account. The post will be drafted and edited by SEMI FB editor.

Preparation time and estimated performance:

- 1.5 month prior to publication (This program is required to be confirmed by Aug. 1st, 2024 to release before the show begin)
- Advertorial page views: 8K
- Social post total reach: 6K

Limited to 2 sponsors

Exhibitor: NT\$199,500
Non-Exhibitor: NT\$299,250

Media Partners (choose one)

Digitimes、BusinessNext、TechNews

SEMI Facebook 70K followers ([Link](#))

- Long-term cultivating audience interested in green energy and sustainability issues
- Targeting professionals in both energy industry and green energy demand-side industries



Social Media Promotion Post

SEMI GESA Facebook

- One post by SEMI Facebook
- Release before the show (during Sep-Oct., 2024)
- Format: 50-100 char. content directly related to the exhibition. Including one call-to-action link or one exhibitor official social account tagged in the post.
- Preparation time and estimated performance:
- 3 weeks prior to publication
- Social post total reach: 6K
- Limited to 2 sponsors ('Social media promotion post' and 'Multi-Media Program' Total up to 2 sponsors)

Exhibitor: NT\$63,000
Non-Exhibitor: NT\$94,500



SEMI Facebook 70K followers ([Link](#))

- Long-term cultivating audience interested in green energy and sustainability issues
- Targeting professionals in both energy industry and green energy demand-side industries

TV media

Press Release | Show Spotlight LIVE

An exposure opportunity on USTV (非凡電視台) Show Spotlight LIVE or EBC Finance (東森財經新聞) news

- Format: An exposure opportunity around 30-90 sec news coverage per exhibitor. Total up to 2-3 exhibitors. Exposure seconds are not guaranteed. exposure second.
- Preparation time and criteria:
- The interviewee and key messages provided by the sponsor 2 weeks prior to publication
- 1-2 interviewees per news coverage.
- Commercial messages are not allowed in the news coverage

Limited to 9 sponsors

Exhibitor NT\$157,000
Non-Exhibitor NT\$235,500



Media Service

Exhibitor Press Release

- Exposure:
 1. One piece of press release placed in the media kit at the opening ceremony on the first day of the exhibition.
 2. The press release will be released online on Energy Taiwan official website and SEMI website
- Content: The press release should be provided 2weeks before the show begin. Including 600-800 char. press release & 1-2 photos. The press release will be printed and placed in the day one media kit by SEMI GESA.

Limited to 6 sponsors

Exhibitor: NT\$45,150
Non-Exhibitor: NT\$67,725



The background features abstract geometric shapes in blue and green. On the left side, there are several blue shapes, including a solid circle and a thick blue outline of a circle. On the right side, there are several green shapes, including a solid circle and a thick green outline of a circle. The shapes are scattered across the white background.

05

Meeting room package

Why choose Energy Taiwan & Net-Zero Taiwan meeting room package?



Seize the moment

No need to spend any extra time looking for meeting place. grasp the best location for on-site meeting with your target customers.



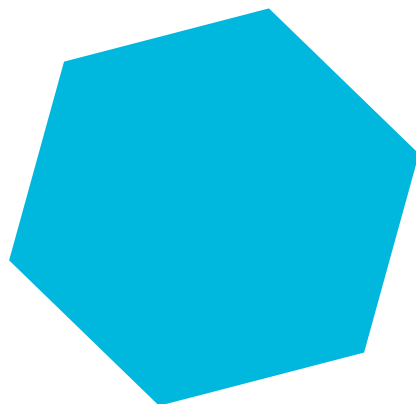
Precision marketing

Gather industry partners through exhibition platform, accurately invite potential customers, and help you expand your business.



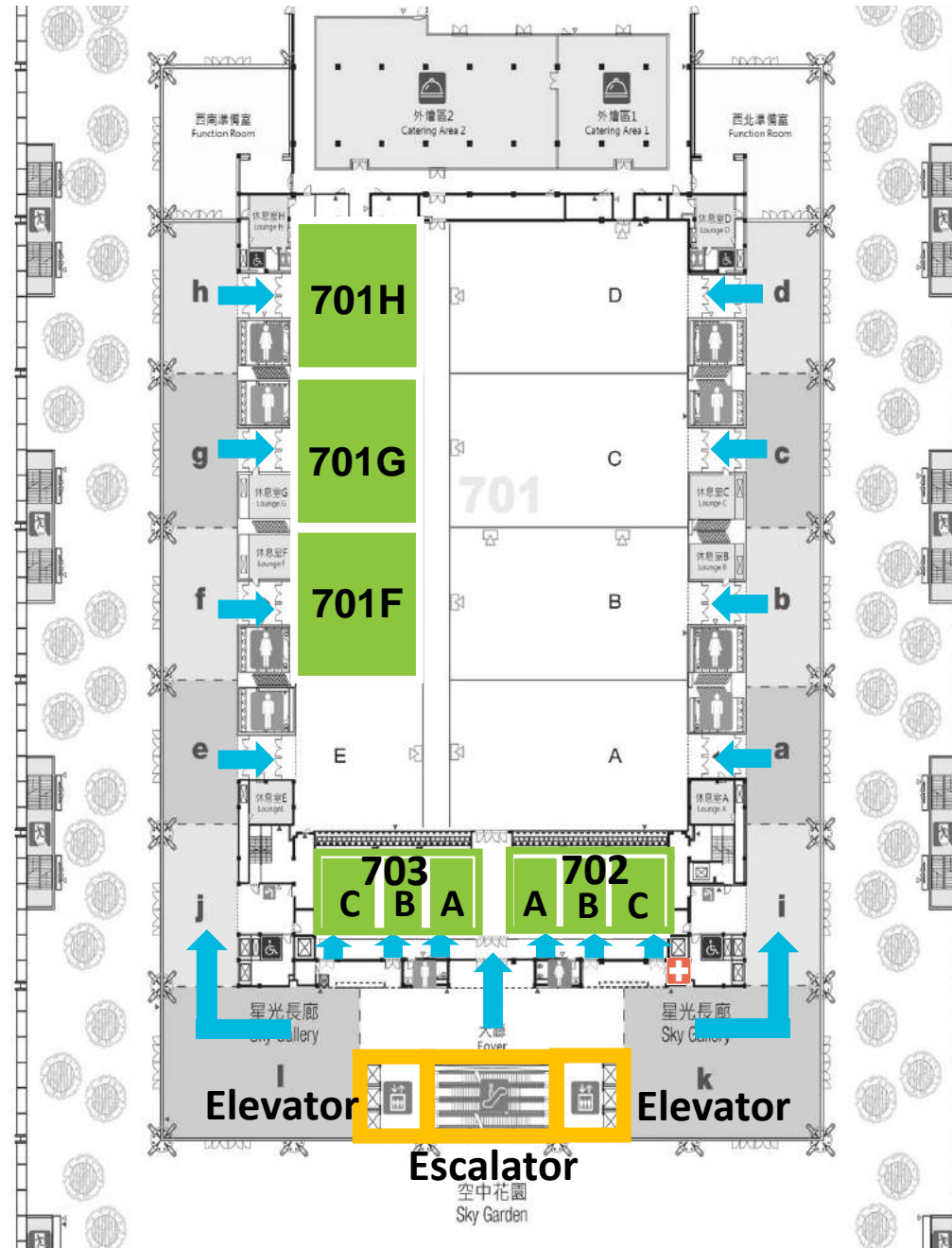
High-quality independent space

High quality rooms and services, meet the needs of various events.



TaiNEX 2, 7th Floor Meeting Room Floor plan

Meeting Room Package	Area (Ping)	Room Capacity (Theater Style)
701F/701G/701H	98	200
702C/703C	23	
702A/702B/703A/703B	15	42



 Meeting Room Package



701F / 701G / 701H Meeting Room Package

Location: 7th Floor, TaiNEX 2

Meeting Room 701F / 701G / 701H

- Area for each room: 98 Ping (324 sqm)
- Capacity for each room: 200 Seats in Theater Style

Catering

Beverages: Coffee & Tea (150 pax)

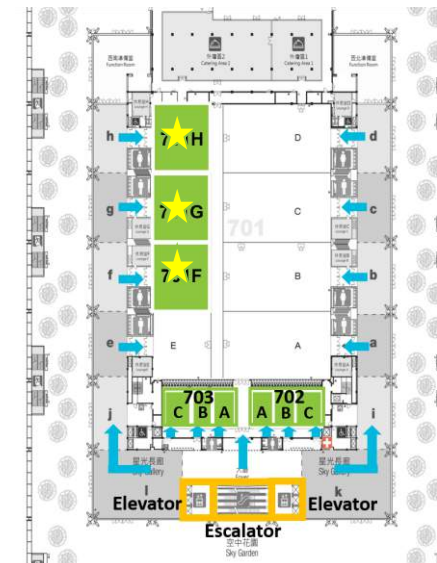
- Serving once for Half-Day Package
- Serving twice (Morning & Afternoon) for Full-Day Package

Facilities & Equipment

- Deco: Door Signage
- Total 200 Seats in Theater Style
- AV Equipment: Microphone x4, 16000 Lumen Projector, 360-inch Screen

Marketing Plan

Event Name listed both on Exhibition Guide and Website



Package Price

Package	Full-Day Package	Half-Day Package
Exhibitor	NT\$ 336,300	NT\$180,600
Non-exhibitor	NT\$504,450	NT\$270,900
e-banner Advertisement (Locations specified by the organizer)	V	X

702A / 702B / 703A / 703B Meeting Room Package



Location: 7th Floor, TaiNEX 2

Meeting Room 702A/702B/703A/703B

- Area for each room: 15 Ping (51 sqm)
- Capacity for each room: 42 Seats in Theater Style

Catering

Beverages: Coffee & Tea (40 pax)

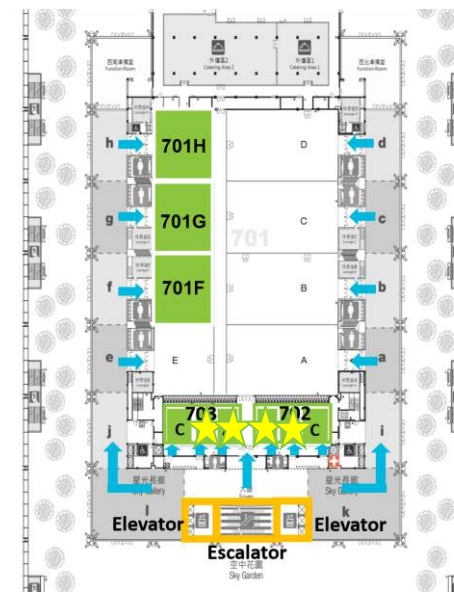
- Serving once for Half-Day Package
- Serving twice (Morning & Afternoon) for Full-Day Package

Facilities & Equipment

- Deco: Door Signage
- Total 42 Seats in Theater Style
- AV Equipment: Microphone x2, 5000 Lumen Projector, 180-inch Screen

Marketing Plan

Event Name listed both on Exhibition Guide and Website



Package Price

Package	Full-Day Package	Half-Day Package
Exhibitor	NT\$ 136,500	NT\$ 60,900
Non-exhibitor	NT\$204,750	NT\$92,400
e-banner Advertisement (Locations specified by the organizer)	V	X

702C / 703C Meeting Room Package

Location: 7th Floor, TaiNEX 2

Meeting Room 702C/703C

- Area for each room: 23 Ping (77 sqm)
- Capacity for each room: 60 Seats in Theater Style

Catering

Beverages: Coffee & Tea (50 pax)

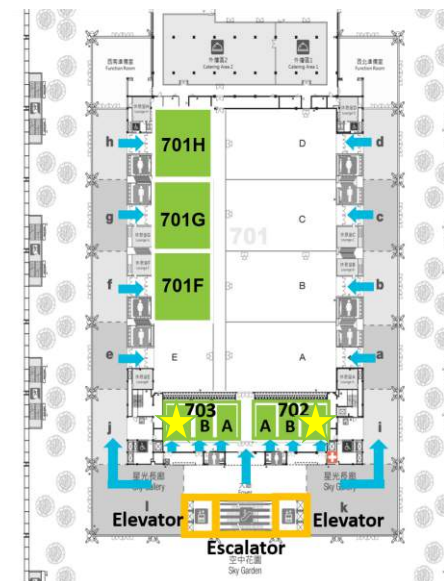
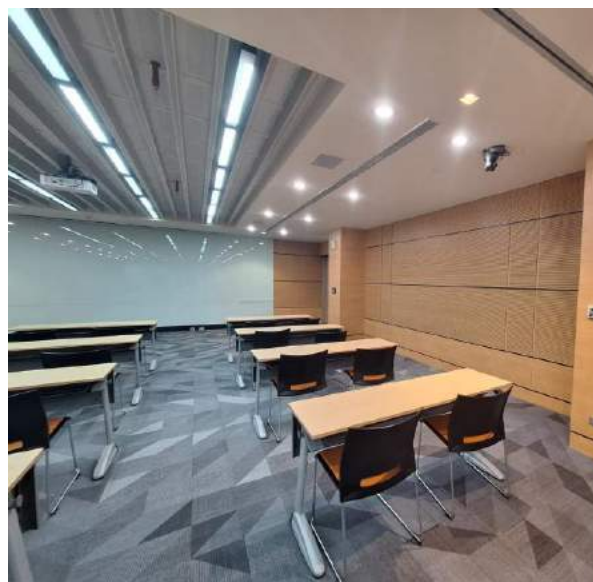
- Serving once for Half-Day Package
- Serving twice (Morning & Afternoon) for Full-Day Package

Facilities & Equipment

- Deco: Door Signage
- Total 60 Seats in Theater Style
- AV Equipment: Microphone x2, 5000 Lumen Projector, 180-inch Screen

Marketing Plan

Event Name listed both on Exhibition Guide and Website



Package Price

Package	Full-Day Package	Half-Day Package
Exhibitor	NT\$ 147,000	NT\$ 67,200
Non-exhibitor	NT\$220,500	NT\$100,800
e-banner Advertisement (Locations specified by the organizer)	V	X

The slide features a white background with decorative elements. On the left side, there are several blue shapes: a solid circle at the top, a thick blue outline of a circle below it, and another solid circle at the bottom. On the right side, there are several green shapes: a solid polygon at the top, a larger solid hexagon below it, and another solid polygon at the bottom right.

06

Program Opportunities

Program at a glance



Wednesday, October 2 nd , 2024		
Time	Program	Venue
13:30 - 17:00	CEO Summit (New)	Main stage
13:30 - 17:00	PV Technology Symposium	TaiNEX 2 –meeting room
Thursday, October 3 th , 2024		
Time	Program	Venue
09:30 - 17:00	Net-Zero Taiwan International Summit	Main stage
09:30 - 12:00	Energy Storage Summit	TaiNEX 2 –meeting room
14:00 - 17:00	Wind Energy Summit (New)	TaiNEX 2 –meeting room
Friday, October 4 th , 2024		
Time	Program	Venue
09:30 - 12:00	Green Energy Promotion Forum	Main stage

Program sponsor contact window:



Ms. Issy Huang/ Mr. Jeffery Lin

- Tel: 886-3-560-1777 * 505 / 107
- Fax: 886-3-560-1555
- Email:

Ms. Huang: issyhuang@semi.org

Mr. Lin: jlin@semi.org



07

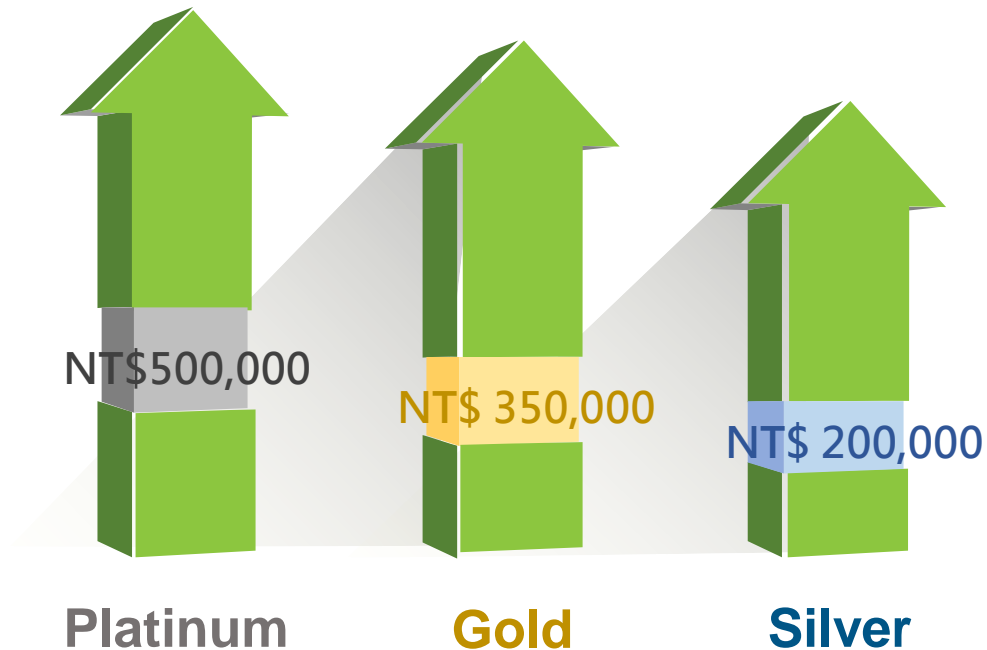
Title Sponsor



Title sponsor: Platinum / Gold / Silver

Maximize the level of exposure and recognition before, during and after Energy Taiwan & Net-Zero Taiwan 2024 !

Spend over



	Platinum Spend over NT\$ 500,000	Gold Spend over NT\$ 350,000	Silver Spend over NT\$ 200,000
* Pocket guide	✓	✓	✓
* Pre-show eDM (2 times)	✓	✓	✓
* Official website logo exposure	✓	✓	✗
* Exhibition entrance e-banner	✓	✗	✗

*Including Show Floor Advertisement & Promotion, Branding Opportunities, Networking Dinner, Media and Marketing Promotion.

*Program sponsor and Booth rental fee is not included.

See You @ Energy Taiwan & Net-Zero Taiwan!



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