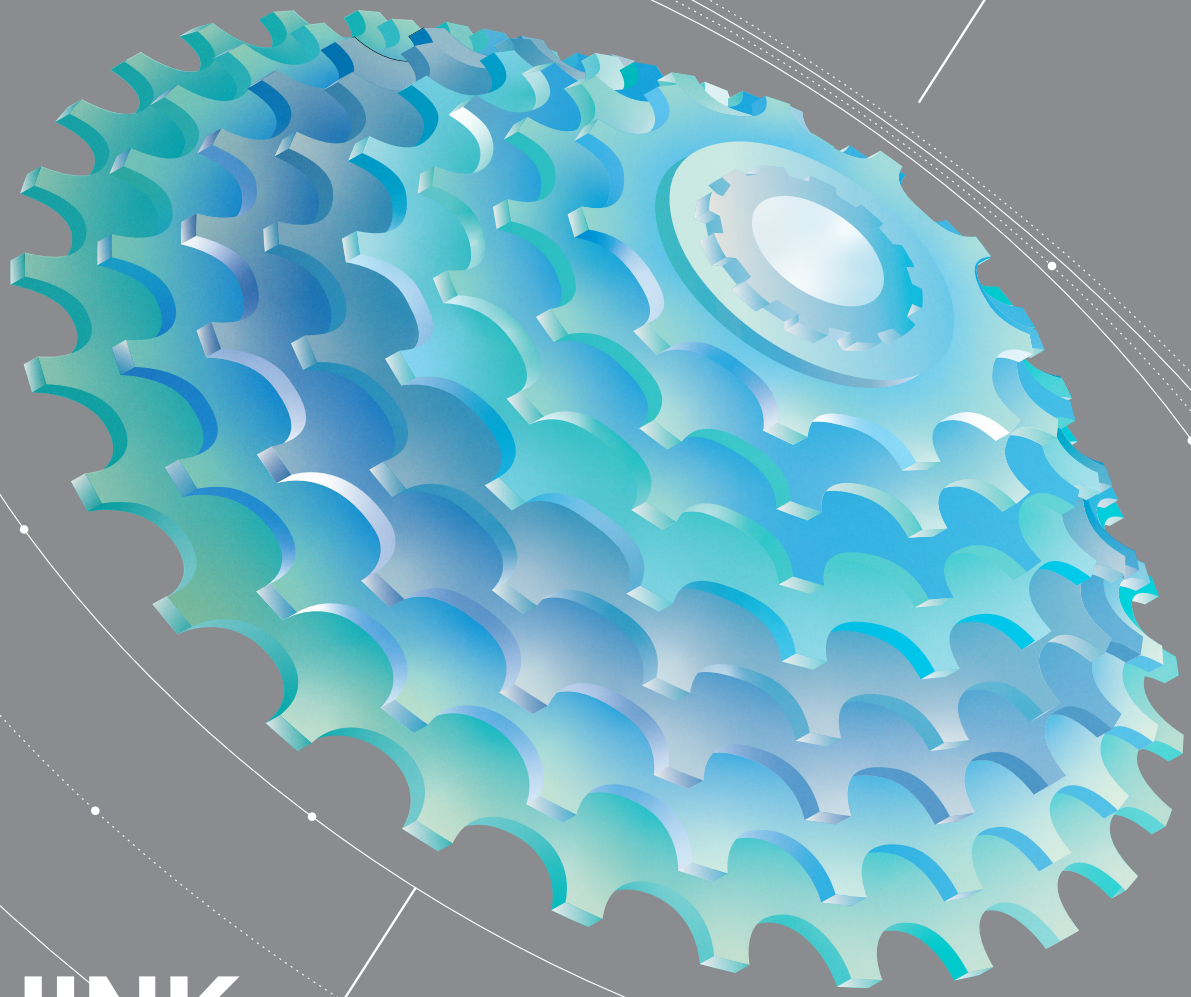
TAIPEI CYCLE

24–27 MAR 2027

THINK TAIWAN



THINK BICYCLE

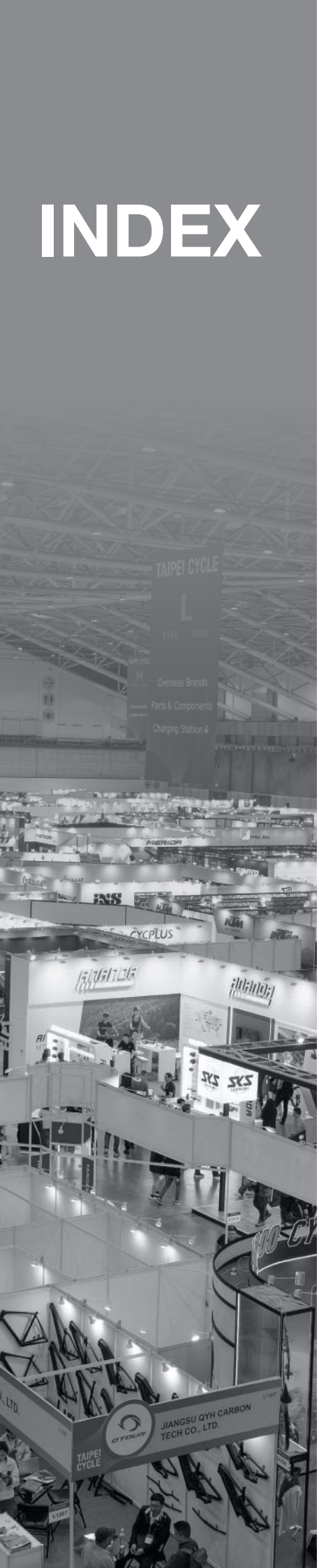
TaiNEX 1 & 2

Taipei Nangang Exhibition Center Hall 1 & Hall 2

Application Kit for TAIPEI CYCLE

Application will open on 22 July, 2026

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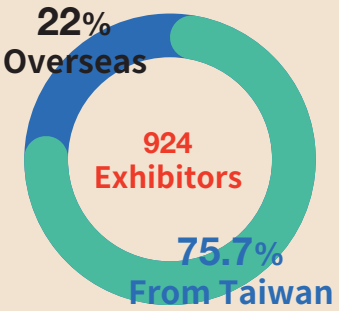
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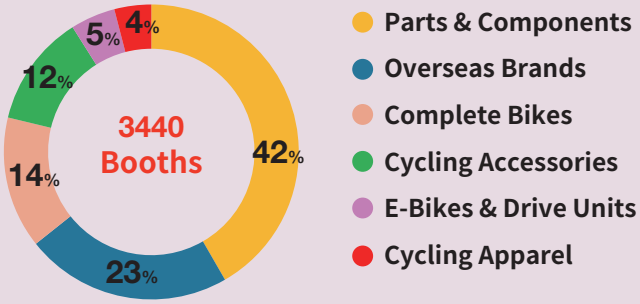
TAIPEI CYCLE 2026

Show Profile

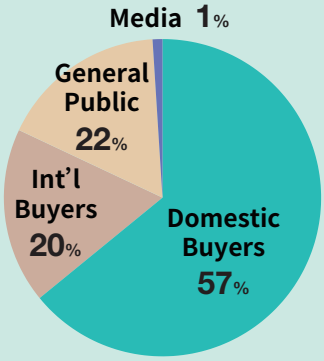
EXHIBITOR



EXHIBITS
by Booths

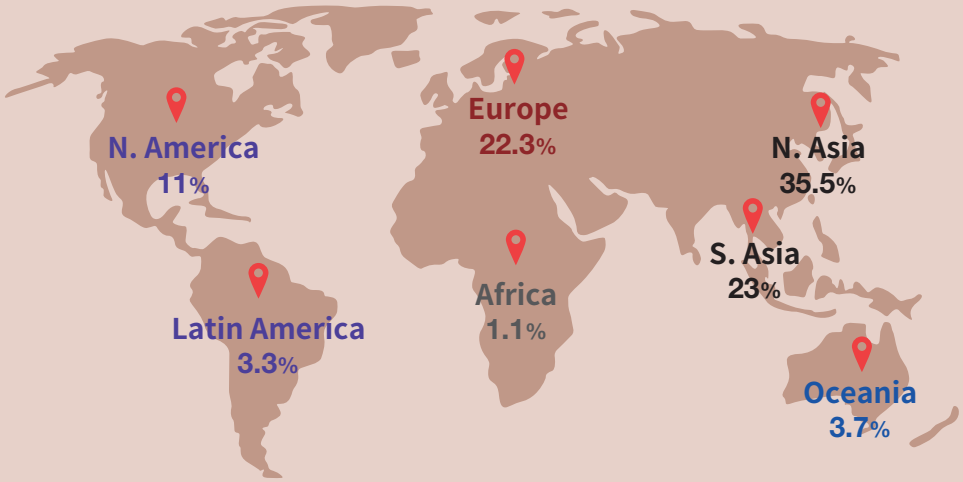


VISITORS



- 8,500 Domestic Buyers
- 2,800 International Buyers
- 3,000 General Public
- 180 Media

VISITOR ORIGIN



❶ Japan ❷ China ❸ United States ❹ Korea ❺ Philippines ❻ Singapore ❼ Thailand ❽ Germany ❾ Hong Kong ❿ Australia

TAIPEI CYCLE

Think Bicycle, Think Taiwan

Main Themes & Featured Events

1 The Global Cycling Epicenter: Pioneering Standards and Strategy

★Connect with global brands and strengthen your position in the trusted supply chains of tomorrow.

- ✓ Industry Forums
- ✓ Trusted Supply Chain Hub
- ✓ Industry Forecast Seminar
- ✓ Green Forward Award

2 The Asian Premiere: Accelerating Smart Mobility and Future Concepts

★Showcase breakthrough products and technologies to buyers, media, and industry leaders from around the world.

- ✓ TAIPEI CYCLE d&i awards
- ✓ Demo Day
- ✓ Premiere Product Launch
- ✓ Guided Tour

3 High Trust & Local Culture: The Total Taiwan Experience

★Experience Taiwan's unique cycling ecosystem and build partnerships that extend beyond the show floor.

- ✓ Cycle Culture Pavilion
- ✓ Workshop
- ✓ Taiwan Cycling Experience
- ✓ Bike Cafe



What you need to know before applying for TAIPEI CYCLE 2027

Dates forapplication:

- Application opens from **July 22, 2026**. Submission made prior to that will be invalid.
- Submission Deadline: **Aug 31, 2026**. If space is fully booked before the deadline, application will be placed on the waiting list without notice. (Please pay attention to the updated release on official website : www.taipeicycle.com.tw)
- Space Allocation process will be completed between October-December.

Note: 1. All applications must be reviewed and approved by the Organizer.
2. When approved, the Organizer will notify the company via email with the approved units of booth space and the invoice of down payment.
3. Please do not remit any deposit before receiving the approval email.

IMPORTANT DATES

Item	Time
Application Dates	**July 22, 2026** 1. Apply online: www.taipeicycle.com.tw or 2. Email the application documents: cycle@taitra.org.tw
Deadlines	**Aug. 31, 2026** If space is fully booked before the deadline, application will be closed earlier.
Booth Allocation schedule	**Estimated from October, 2026** • Booths are allocated in order, according to the units of booths approved. • The allocation process will be proceeded thru email (cycle@taitra.org.tw) Please set this organiger's email address to whitelist in your email server. • Please be attended to the official notice from the Organizer's email.
Payment schedule	• **Down Payment: Since August, 2026** (Please do not pay before receiving the invoice from the organizer) • Balance payment: after booth allocation
Book Sponsorship program	Application from now. Please refer to "Sponsorship Package" on the official website (Sponsorship paid before booth allocation can be counted into exhibitor's seniority points when booth allocation.)

CONTACT

Tel: +886-2-27255200

Show Manager	Mr. Yichen Liu (Ethan)	Ext 2861	ethanliu@taitra.org.tw cycle@taitra.org.tw
Marketing & Media	Ms. Jasmine Wu	Ext 2853	jazwu@taitra.org.tw

HIGHLIGHTS





20,000+
Industrial Buyers from
90
countries



1,000+
Exhibitors with
3,600+
Booths



Unlimited Experiences
Test Rides
Forum
Meetings

GENERAL INFORMATION

Organizer: TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL (TAITRA)

Date / Time	March 24 to 26, 2027 09:00 to 18:00 March 27, 2027 09:00 to 15:00
Venue	TaiNEX 1: 1st Floor, 4th Floor TaiNEX 2: 1st Floor
Remark	1. **March 24 to 25**: open to overseas visitors and domestic trade visitors. It's not open to consumers and children under 12. 2. **March 26 to 27**: open to all trade visitors and general public. 3. This is B2B tradeshow. On-site sales are prohibited.

EXHIBITING AREAS

Hall	Floor	Exhibit Area
TaiNEX 1	1F	Cycling Parts & Components, Cycling Accessories, Cycling Apparel, Joint-booth
	4F	Complete Bikes, Overseas Exhibitors & Country Pavilions, Cycling Parts & Components, Cycling Accessories, Cycling Apparel, Joint-booth, Bike Tour & Cycling Culture.
TaiNEX 2	1F	E-Bikes & Drive units, Overseas Exhibitors, Advanced Composites Cargo Bike & Micro-mobility Cycling Parts & Components, Cycling Accessories, Cycling Apparel, Joint-booth E-Cycling & Smart services
Remarks		1. The Organizer reserves the rights of any further changes to rearrange the exhibiting areas. 2. Exhibitor could not appoint specific Exhibition Hall nor location when submiting application form.











PRODUCT CATEGORIES

Notice

1. Overseas exhibitor shall select one of the Exhibit Area for the booth location when submitting application form.
2. Please refer to below Sheet for Product categories and Exhibit Areas.

Exhibit Area	Product Categories
Overseas brands & Country pavilions	• Overseas brands, manufacturer, distributor, • EU pavilion, Japan pavilion, and recruit for more country pavilion.
E-Bikes & Drive units	• E-Bike, Electric motor, Battery unit, Charger, Energy management system, Electric parts and components...etc.
Bike Tour & Cycling Culture	• Bike tour, Travel agency, Community, Cycling Team, Tournament & Event, Bike sharing, Bike rental, Education
Cargo bike & Micro-mobility	• Cargo bike, E-Cargo bike, E-Scooters, Sharing bike, parts & components, Logistics, transportation management
E-Cycling & Smart services	• E-Cycling platform, Simulator, Smart bike, Smart trainer, Sensor, Physical monitor, Software & APPs, Clouds service, Data analysis, Training, Sales & Marketing, IoT application, Mobile device
Advanced Composites	• Carbon-Fiber Materials & Products, 3D-Printing Equipment, Thermoset / Thermoplastic, Recyclable & Bio-Based Composites, Automated Forming Equipment, R&D, Testing & Certification Services

(A) PARTICIPATION PACKAGE

(1) Booth located at TaiNEX 1

Booth Type	Raw Space	Shell Scheme Package (1 booth)	Shell Scheme Package (2 booths)	Space
Facing main aisle	USD 2,430	USD 2,680	UDS 5,360	9 SQM per unit of booth (3 m x 3 m)
Regular	USD 2,110	USD 2,375	UDS 4,750	
Facing main aisle with pillar	USD 1,780	USD 2,030	UDS 4,060	Less than 9 SQM
Regular with pillar	USD 1,570	USD 1,820	UDS 3,640	

(2) Booth located at TaiNEX 2

Booth Type	Raw Space	Shell Scheme Package (1 booth)	Shell Scheme Package (2 booths)	Space
Facing main aisle	USD 2,250	USD 2,500	UDS 5,000	9 SQM per unit of booth (3 m x 3 m)
Regular	USD 1,950	USD 2,200	UDS 4,400	
Facing main aisle with pillar	USD 1,650	USD 1,950	UDS 3,900	Less than 9 SQM
Regular with pillar	USD 1,450	USD 1,750	UDS 3,500	

(B) STARTUP PACKAGE

Regular booth in Shell scheme; 9 SQM (3m x 3m)	
USD 1,800	• Qualification: for companies established after 2022. • Booth location is assigned by the organiger. • Each startup is eligible to apply for 1 unit of booth.

- All pricing listed above is tax included.
- A "Regular" booth is one not bordering a main aisle.
- Each unit of booth (no matter raw space or shell scheme) will be provided with 110V/500W electricity free of charge. Additional power supply and drainage will be at the exhibitor's expense.
- Raw Space does not contain any facilities such as partition, carpet, or any display facility. Exhibitor shall be responsible to design and construct the booth.
- Exhibitors cannot specify the location of the booth when sending the application form, and all booths will be allocated in November. **The actual cost will depend on the final booth location.**
- **4 exhibitor badges will be offered with the first booth and extra 2 for each additional booth.**

(C) CONFERENCE ROOM

USD 145 / per square meter	• Contact organizer before Application

Note: All applications must be reviewed and approved by the Organizer.
When approved, the Organizer will notify the company via email of the approved units of bouth and the invoice of down payment.
Please do not remit any deposit before receiving the approval email.

SHELL SCHEME PACKAGE (by request upon application)

Shell scheme booth facilities:

One Shell Scheme Booth (3m×3m)

Facilities including:

1	Standard partition 300x300x250cm	1 SET
2	Needle punch carpet (light gray)	9 SQM
3	Company name fascia board (250~280H)	1 PC
4	Information counter 100x50x75H	1 PC
5	Glass round table , Dia 75x73cm/H	1 PC
6	Folding chair	3 PCS
7	10W LED Spot Light (3000k)	3 PCS
8	Waste paper basket	1 PC
9	Socket (110V, 5A)	1 PC

Shell scheme design layout for reference only.



Two Shell Scheme Booths (6m×3m)

Facilities including:

1	Standard partition 600x300x250cm	1 SET
2	Needle punch carpet (light gray)	18 SQM
3	Company name fascia board (250~280H)	2 PC
4	Information counter 100x50x75H	1 PC
5	Glass round table , Dia 75x73cm/H	1 PC
6	Folding chair	6 PCS
7	10W LED Spot Light (3000k)	6 PCS
8	Waste paper basket	1 PC
9	Socket (110V, 5A)	2 PC













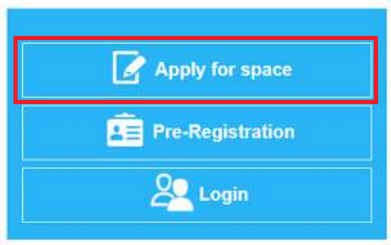


APPLICATION PROCEDURES

Open from July 22, 2026, 10:00 a.m., Taipei Time

Online Application

- Please LOG IN official website
  LINK: www.taipeicycle.com.tw
  and CLICK the "Apply for space" for online application. Fill in all requested information.



Scan here

- When application is completed, email the following information to **cycle@taitra.org.tw**:
  (1) The registration number of your application
  (2) The most recent company product catalogue and website link.
  (3) If you exhibit on behalf of a brand at the show, you will need to submit an agent contract or authorization document.

Apply by Email

- Please email all required documents to **cycle@taitra.org.tw**
  (1) One copy of the application form with all requested information fully filled. (Form 2)
  (2) The most recent company product catalogue and website link.
  (3) If you exhibit on behalf of a brand at the show, you will need to submit an agent contract or authorization document.
  (4) One copy of signed "General Terms and Regulations for Participation." (Form 4)
- Confirmation of receipt of application will be sent within 14 working days following submission.
- If you do not receive a reply, please contact us by email (cycle@taitra.org.tw).

SPACE ALLOCATION RULES

A. Space is allocated by the following sequence:
  (1) Units of booths approved.
  (2) A seniority credits (1988-2027), any non-attended year is regarded as discontinuous attendance credits, and the record will be reset.
  (If unclear for your seniority basis, please contact the show organizer of your seniority credits before space allocation procedure)

B. The entire allocation process will be conducted through emails with allocation priority based upon the items mentioned.

**C. If the exhibitor registers as individual participant and release the space to his related companies, this action has violated the regulation of "Sub-letting space."
The show organizer has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.**

D. The space arrangement should depend on the situation of the booth application.

ABOUT JOINT-BOOTHS APPLICATIONS

Not applicable for first-time exhibitor

(Please contact the show organizer of this request after submission of application)

- The organizer is entitled to arrange space locations for joint-booths exhibitors.
- Joint booths are cases when more than one exhibitor is in a mutual cooperative relationship, with their booths requested to be side by side or jointly decorated.
- Joint booths offer only opens to exhibitors whose booths are located in the same venue.
- Co-exhibitors are not allowed in Taipei Cycle Show.

ESG (Environmental, Social, Governance) is a framework for corporations around the world to evaluate on how advanced they are with sustainability. Taiwan Trade Shows organized by TAITRA are fully committed to ESG, as well as building a sustainable and professional exhibition platform.

In order to integrate ESG into exhibitions, we strongly encourage all our exhibitors to join us in going green.



- Use recyclable and reusable materials (Maxima & Octanorm system) as much as possible and reduce the use of non-recyclable materials such as wood, acrylic, Styrofoam etc.
- Use multimedia display tools and applications (such as electronic screens) instead of printed marketing materials.
- Attendees are encouraged to take public transportation to the showground.

PAYMENT SCHEDULE AND WITHDRAWAL FROM PARTICIPATION

For all exhibitors:

1. Upon accepting booth application, the show organizer will invoice the exhibitor for a non-refundable down payment of USD 500 per booth. Down payment must be cleared in two weeks or the application will be considered incomplete.
2. When the space allocation process is completed, the show organizer will notify exhibitors of the booth number(s), location assigned and the balance due. Exhibitors who do not complete the payment before the invoice due date will have their space reservation cancelled.
3. Telegraphic Transfer should be made to:
   A/C NO: 5056-665-100018
   SWIFT CODE: TACB TWTP 505
   BANK NAME: Taiwan Cooperative Bank, World Trade Center Branch
   BANK ADD: 2F., No.333, Sec. 1, Keelung Rd., Hsinyi District, Taipei, Taiwan
   BENEFICIARY NAME: TAITRA
   BENEFICIARY ADD: 5, Hsin-Yi Rd., Sec. 5, Taipei 11011, Taiwan
4. All extra banking handling charges, if any, are borne by the applicants. Please select received in full amount (OUR) when transferring the payment
5. All exhibitors who have registered as overseas exhibitors should pay the booth rental by US dollars. If Taiwanese agent is the payer, please refer to the amount calculated after the exchange rate.

Breach of Contract and Withdrawal by Exhibitor

A. Down payment or balance already paid cannot be refunded, transferred to other shows or participant, or credited to later TAIPEI CYCLE events.

B. In case of exhibitors' refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the show organizer has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.

C. In case of exhibitor withdrawing from participation, rental already paid by the exhibitor shall not be refunded.







Form 1

EXHIBIT PROFILE AND PRODUCT CODE

Check more codes here: https://taitracode.taitra.org.tw/

Product Name	Code
Complete Bicycles	
Folding Bicycle	701005
Mini Bicycle	701010
BMX (Bicycle Motocross) & Freestyle	701015
Road Bicycle	701020
Mountain Bicycle	701025
Cruiser Bicycle	701030
Ladies Bicycle	701035
Children's Bicycle	701040
Tandem Bicycle	701045
Tricycle	701050
Bicycle Frames & Frame Parts	
Bicycle Frame	702005
Bicycle Frame Fitting	702010
Bicycle Front Fork	702015
Bicycle Head Parts	702020
Bottom Bracket Part	702025
Lug & Shell	702030
Seat Post & Clamp	702035
Fork Crown	702040
Front Fork Stem	702045
Fork End & Rear End / Dropout	702050
Bicycle Tube / Tubing	702055
Bicycle Steel Ball & Ball Retainer	702060
Bicycle Peg	702065
Bicycle Suspension	702070
Bicycle Bolt & Bicycle Nut	702075
Quick Release	702080
Bicycle Wheel Parts	
Bicycle Wheel Set	703010
Bicycle Hub	703020
Bicycle Rim	703030
Bicycle Spoke & Nipple	703040
Bicycle Tire & Bicycle Inner Tube	703050
Bicycle Valve	703060
Coaster Brake	703070
Bicycle Transmission Parts	
Chain Wheel & Crank	704010
Free Wheel / Sprocket	704020
Bicycle Chain	704030
Derailleur Gear Unit	704040
Transmission Belt	622535
Transmission Chain	622540
Bicycle Steering Components	
Bicycle Handlebar & Bar End	705005
Bicycle Stem	705010
Bicycle Brake Lever	705015
Bicycle Grip & Tape	705020
Bicycle Saddle / Seat	705025
Bicycle Pedal	705030
Rim Brake	705035
Disc Brake	705040
Brake Fitting	705045
Bicycle Cable Housing & Inner Wire	705050

Product Name	Code
Other Bicycle Steering Components	705099
Ball Bearing	621010
Needle Bearing	621030
Bearing Parts	621070
Cycling Accessories	
Bicycle Bell & Horn	706004
Bicycle Lock	706006
Bicycle Lighting Set & Dynamo	706008
Bicycle Rear Mirror	706010
Bicycle Basket	706012
Bicycle Luggage Carrier	706014
Bicycle Trailer	706016
Bicycle Children's Seat	706018
Bicycle Water Bottle Cage	706020
Bicycle Pump	706022
Bicycle Speed Meter / Cycle Computer	706024
Bicycle Fender / Mudguard	706026
Bicycle Reflector	706028
Bicycle Repair Tool	706030
Bicycle Saddle Pad	706032
Chain Wheel Cover	706034
Bicycle Wheel Cover	706036
Chain Cover	706038
Chainstay Protector	706040
Cycle Trainer	706042
Bicycle Flagpole	706044
Bicycle Decal	706046
Kickstand	706048
Training Wheel	706050
Lubricant	531530
Automotive Paint	535535
Other Paint & Coating	535599
Tool Box & Case	608010
Tool Chest & Cabinet	608020
Tool Bag & Holster	608030
Car Cleaner	698425
Other Vehicle Care & Cleaning Products	698499
Tire Repair Tool	698620
Apparel & Accessories	
Other Health Supplement	516099
Energy Drinks	517055
Sun Protection & Tanning	542075
Deodorant & Antiperspirant	547010
Athletic Underwear	561005
Cycling Wear	561040
Other Garment Accessories	562599
Sports Cap	564020
Sport Gloves	565030
Socks, Sockettes & Stockings	566020
Headband	567030
Sneakers	568010
Cycling Shoes	568425
Corrective Shoes & Pads	568830
Insole	569225

Product Name	Code
Handbag	571010
Crossbody & Messenger Bag	571040
Luggage	572010
Duffle / Gym Bag	572030
Backpack	572040
Bicycle Bag	572070
Thermal Bag	573060
Electronic Watch	587020
Sunglasses	588005
Sports Eyewear	588010
Bicycle Helmet	706002
Towel	781050
Bottle	784025
Raincoat	787040
Other Sports Gear	800599
Tent	803005
Sleeping Bag	803010
Exercise Bike & Pedal Exerciser	804002
Sports Helmet	805510
Headguard	805520
Sports Wrist & Elbow Brace	805550
Sports Foot Protection	805560
Stopwatch	806045
Fitness Tracker & Pedometer	806050
Machinery & Equipment	
Metal Forging Machine	612005
Die Casting Machine	612010
Metal Extrusion Press	612035
Laser Marking Machine	612430
Laser Engraving Machine	612440
Coating & Painting Machine	612640
Surface Treatment Machinery Turnkey Equipment	612670
Tire Building Machine	613480
Label Printing Machine	614845
RFID Printing Machine	614885
Robot	618005
Robotic Arm	618010
Automated & Industrial Controller Module	618015
Industrial Automatic & Smart Machinery Turnkey Equipment	618055
Material Extrusion (ME) 3D Printer	619215
Binder Jetting 3D Printer	619225
3D Printer / Additive Manufacturing Equipment Components & Parts	619230
Electrical & Electronics	
DC Motor	630410
Induction Motor	630460
Remote Control Switch	631465
Tactile Switch	631470
Rechargeable Battery	631830
Lithium & Li-ion Battery	631840
Battery Pack	631850
Battery Clip & Holder	631870
AC / DC Adapter	632020
Power Converter	632025
Power Transformer	632210
Electronic Transformer	632250
Temperature Sensor / Thermocouple	635830

Product Name	Code
Pressure Sensor	635840
Photoelectric Sensor	635850
Magnetic Sensor	635860
Proximity Sensor	635870
Ultrasonic Sensor	635875
Consumer Electronics	
Smart Wearable Device	641005
Handheld Bag & Case	641035
Handheld Holder	641040
Handheld Cable	641045
Head & Bluetooth Earphone	646005
Headset	646010
Microphone	646015
Portable Speaker	646020
Handheld Battery	646030
Handheld Charger	646040
Battery Chargers	646045
Remote Control	646055
Computer	
Application Software	676520
Educational & Training Software	676540
Industrial Software	676550
IIoT Platform	678010
IIoT Solution	678015
Telecom Products	
GPS	681030
GPS Module	681035
GPS Components	681040
Geographic Information System (GIS)	681045
SATCOM Equipment	682040
Microwave Communication Equipment	682045
RFID Tag	682050
Services	
Research & Development Services	850530
Advertising & Public Relations (PR)	850535
Design Services	850540
Cloud Computing & IT Services	850550
3D Printing / Additive Manufacturin	850558
Mass Media Services	851005
Publishing Services	851010
Wholesale	852005
Retail	852010
Franchising Agent	852015
Education Services	852505
Training Services	852510
Insurance Services	853510
Hotel Services	854505
Travel Services	854515
Sports Services	855020
Transportation Services	855505
Logistics Services	855510
Shipping & Customs Services	855515
Storage & Warehousing	855520
Express Services	855525
Leasing / Rental Services	856005
Repairs & Maintenance	856010
Business Intelligence Service	856030
Exhibition Services	856510

Form 2

TAIPEI CYCLE 2027 APPLICATION OPENS FROM JUL. 22th, 2026

(Application for Exhibit Space)

＊Type or print, and attach one copy of your business card.

Upon sending this application form, you must also attach:
1. One copy of your company's product catalogue or your web site homepage.
2. One copy of contact person's business card.
3. General Regulations for Taiwan Trade Shows organized by TAITRA (Form 4)

Please email or mail the required documents to:
Mr. Ethan Liu, TAITRA Exhibition Department / No. 5, Sec. 5, Hsin-yi Rd., Taipei 110202, TAIWAN
Tel: 886-2-2725-5200 Ext. 2861 E-mail: cycle@taitra.org.tw

- Please select the exhibition package you would like to participate. (Click in the box □)

□ (A) Apply _____unit(s) of booth in RAW space (9 SQM per unit)

OR □ (B) Apply _____unit(s) of booth in SHELL SCHEME (limited up to 2 units)

OR □ (C) Apply Startup Package (1 unit of booth) (for companies established after 2022)

1 Please fill in capital letters (Sales contacts will be listed in the official publication)

Company Name: (for fascia board & invoice) _____

Abbreviation of Company Name: (for show map) _____

Address: _____

Country:_____

Must Fill-in

- Trade Show Contact Person: Main Contact(1)_____ Deputy Contact(2)_____

(This is main contact for Show Organizer. Contact E-mail will be registered as Exhibitor account for TAIPEI CYCLE website exhibitor page)

Contact E-mail: Main Contact(1)_____

Deputy Contact(2)_____

Tel:_____-_____-_____ Company Website:_____
(Country Code) (Area Code) (Phone Number)

Must Fill-in

- PR or Marketing Contact Person: Main Contact(1)_____ Deputy Contact(2)_____

Main Contact(1) Email:_____

Deputy Contact(2) Email:_____

Must Fill-in

- Company Top Executive: _____ Job Title: _____

Email:_____Tel: _____

＊Exhibiting Areas (check one only):

◯ Overseas brands ◯ E-Bikes & Drive units ◯ Cargo bike & Micro-mobility ◯ Bike Tour & Cycling Culture

◯ E-Cycling & Smart serivices ◯ Advanced Composites

Products to be displayed: (Refer to the "Product Code" in Form 1 and fill in the codes in the blanks below.)

1 ☐☐☐☐☐☐ 2 ☐☐☐☐☐☐ 3 ☐☐☐☐☐☐ 4 ☐☐☐☐☐☐

5 ☐☐☐☐☐☐ 6 ☐☐☐☐☐☐ 7 ☐☐☐☐☐☐ 8 ☐☐☐☐☐☐

9. Other: (Please specify): _____

＊Product Brand name(s): _____

2 Agent / Representative in Taiwan (if any)

Agent / Representative: _____

Company Name: _____

Company Name in Mandarin 公司中文名：_____ Tax-ID 統一編號：_____

Address: _____

Address in Mandarin 公司中文地址：_____

Contact Person: _____ E-mail: _____

Tel: _____ Ext. _____ Mobile: _____

3 Payment

For show follow-up such as for rental payment, please contact:

☐ My Company ☐ Agent/Representative (as listed above)

4 Invoice

Title and the Receiver to assign Invoice

☐ My Company ☐ Agent/Representative (as listed above)

We have read and accepted the "General Regulations for Taiwan Trade Shows" and any other regulations made by TAITRA in connection with this show.

Signature:_____ Date: / /

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities.Those who wish to exercise any of the following rights, please email to (cycle@taitra.org.tw): 1. Make inquiry and request for a review of personal information; 2. Make request for duplications of personal information; 3. Request supplement or correct personal information; 4. Request stop of collection, processing or use of personal information; 5. Request deletion of personal information

IMPORTANT TERMS AND REGULATIONS FOR EXHIBITOR'S REGISTRATION

27 June, 2019

1. Prior to registering for the exhibition or as a joint booth exhibitor, we/I (the company, individual or joint booth exhibitor, hereinafter collectively known as the "undersigned") have downloaded, from the TAIPEI CYCLE's official website www.TaipeiCycle.com.tw, and read the "Application Kit" and "General Terms and Regulations for Participation" 7 or more days in advance. We have also read and printed the "Exhibitors Manual" from the website 90 days before the exhibition date.

2. Prior to signing the application form, the undersigned has fully read and understood the contents of the "Terms Regulations for Application Form" and "General Terms and Regulations for Participation," and has agreed to comply, without exception, to the terms and conditions, descriptions, layouts, items for consideration and all other related rules listed in the above documents as well as in the "Exhibitors Manual."

3. The undersigned guarantees the truthfulness of the information pertaining to the company or the individual identified in the registration, joint booth exhibitor's application or Exhibitors Manual; and that any business cards, photos, graphics, books, catalogs or other related documents duly submitted have not been falsified, do not infringe on the intellectual property rights of third-parties or violate any other laws.

4. Upon signing the registration, joint booth exhibitor's application or submission of documents for the Exhibitors Manual, the undersigned agrees, without exception, to the use of the submitted information and/or documents by the exhibition organizer to publish, in print or on disks, the "Official Directory". Any disagreement from the undersigned will be deemed as a violation of the contract and the organizer reserves the right to rescind the undersigned's right to participate in the exhibition.

5. The undersigned agrees to surrender, unconditionally, all intellectual property rights to the Official Directory and any by-products to the organizer. Any disagreement from the undersigned will be deemed as a violation of the contract and the organizer reserves the right to rescind the undersigned's right to participate in the exhibition.

6. If any of clauses 2 to 5 above has not been complied with, the undersigned will be banned, for at least 2 years, from participating in the exhibition in their own name, a third-party's name or as a joint booth exhibitor with a third-party; and have their exhibition participation records erased. The undersigned agrees to be fully responsible for all resulting damages and costs incurred by the organizer (including legal expenses).

7. Clauses 1 to 6 above apply accordingly to the undersigned's branches and subsidiaries.

Form 3

JOINT BOOTH APPLICATION FORM

(Not Applicable for First-time Exhibitor)

*** Up tp 10 exhibitors are accept to apply for a group of Joint-Booth**

Notes:

1. The organizer reserves the right to assign booth locations for all joint-booth applications. Exhibitors intending to apply for a joint booth should contact the organizer in advance to confirm space availability.
2. A joint booth application must appoint one representative company to act as the sole liaison with the organizer throughout the exhibition process.
3. Applicants must provide official documentation demonstrating the business relationship among the participating companies.
4. The representative company shall be responsible for compiling and submitting all required application materials on behalf of the participating companies.
5. Application documents include:
   (1) The application form of each exhibitor. (Form 2)
   (2) Signed "General Regulations for Taiwan Trade Shows" (Form 4)
   (3) The Joint Booths Application Form. (Form 3)
   (4) Official documents/ statements approving the shared operation.
7. Booths should have an unified design plan.

We hereby approve that all the listed companies are the mutual co-operatives of_____.
(Representative Company Name)

Exhibitor Company Name: (Attach application form from each below listed exhibitor)	Units of booths ($9m^2$/ per booth)	Relationships between the group (ie. Shared / Managed / interest / region etc.)	Authorized signature by each exhibitor
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
Total Booth Numbers			

All exhibitors listed agree to accept the space locations and area arranged by the organizer.

The Representative Company: _____ Signature: _____

Trade Show Contact Person: _____ Title: _____

Tel: ( ) _____

Date: / /

Form 4

General Regulations for Exhibitors at TAITRA's Taiwan International Trade Shows

Last Revised: September 9, 2025

＊General Provisions

1. These regulations are issued by the Taiwan External Trade Development Council (TAITRA, hereinafter referred to as the "Organizer").
2. The registration information, exhibition regulations, exhibitor handbook, and all related materials (hereinafter collectively referred to as "Exhibition Information") form an integral part of these Regulations. They apply to exhibitors, co-exhibitors, their subsidiaries, branches, contractors, service providers, and the personnel of the aforementioned entities (hereinafter collectively referred to as "Exhibitors").
3. By registering, Exhibitors are deemed to have fully read, understood, and accepted the Exhibition Information and these Regulations. Exhibitors unconditionally agree to comply with them and authorize the Organizer to use the information provided for exhibition purposes, including but not limited to publishing the "Official Directory" and other promotional materials.
4. The Organizer has full authority to interpret, determine, and enforce whether an Exhibitor's conduct from registration through the close of the Exhibition (including move-in and move-out periods) complies with these Regulations. Exhibitors may not raise objections to the Organizer's decisions.
5. Prior to the Exhibition, the Organizer will publish the Exhibition Information and these Regulations on the official exhibition website for all Exhibitors to review and print. Exhibitors shall not claim exemption from these Regulations by reason of not having received or been aware of the Exhibition Information, or for any other reason.
6. Venue regulations of facilities hosting TAITRA international trade shows are also considered part of these Regulations. They will be available on the respective venue websites for Exhibitors to review and print. Exhibitors shall not claim exemption from these Regulations by reason of unawareness or for any other reason. (Nangang Exhibition Center: https://www.tainex.com.tw/; Taipei World Trade Center Exhibition Hall 1: https://www.twtc.com.tw/)
7. The Organizer reserves the right to amend these Regulations at any time regarding matters not expressly covered herein.

＊Exhibition Registration

1. The Organizer may refuse the participation of executive organizers of competing exhibitions, their subsidiaries, agents, or related enterprises. If any party is found to have deceptively registered to exhibit, their participation will be terminated immediately, all fees paid will be non-refundable, and they must vacate the venue at once. The Organizer is not responsible for any damages or losses incurred by such Exhibitors, including but not limited to business losses and removal costs. The Organizer retains full authority to determine, interpret, and enforce this provision without objection.
2. The Organizer reserves the right to assign floor space, booth location, and the number of booths based on product categories, registration status, and booth demand. The Organizer also retains the right to decide whether to accept applications, adjust booth areas, and approve the requested number of booths, taking into account the nature of the products exhibited and the applicant's record of participation in the Organizer's international trade shows or other domestic and overseas promotional events.
3. If an Exhibitor withdraws for reasons not attributable to the Organizer, the exhibition deposit will not be refunded once paid. Exhibitors who withdraw after booth assignment will not receive any refund of exhibition fees, regardless of the reason.
4. The Organizer may change the exhibition date or venue, or cancel the exhibition. If such changes or cancellations are required due to natural disasters, notifiable infectious diseases (e.g., COVID-19), or other force majeure events, all fees paid (including deposits) will be non-refundable. The Organizer is not liable for any resulting damages.
5. To ensure the proper handling of the exhibition, the Organizer may implement health and safety

measures (e.g., infectious disease prevention, public health requirements) in compliance with applicable laws and prevailing conditions. Exhibitors agree to comply with such measures from registration through the close of the exhibition and accept the health risks involved (including but not limited to infection, quarantine, or restricted access). Exhibitors shall not bring civil, criminal, or administrative claims against the Organizer regarding these measures.

＊During the Exhibition Period and Move-In/Move-Out

1. Unless otherwise specified, persons under 12 years of age are prohibited from entering the Exhibition to ensure safety and order.
2. Exhibitors shall collect one identification badge per person at the location designated by the Organizer during move-in. Badges must be worn at all times when entering or leaving the venue throughout the Exhibition period (including move-in and move-out).
3. Lending or transferring an Exhibitor badge to any third party—whether or not they are another Exhibitor—is strictly prohibited. Once verified, the Organizer may confiscate the badge on site and bar both the Exhibitor who lent or transferred it and the recipient from registering for the next Exhibition. The Organizer shall not be liable for any damages suffered by violators and reserves the right to seek compensation for damages and losses caused. All badge holders are deemed personnel of the Exhibiting entity, and this presumption shall not be rebutted. Any violation by a badge holder shall be deemed a violation by the Exhibitor, who shall bear full legal responsibility for the holder's actions.
4. During move-in and move-out, Exhibitors and related personnel shall prepare and correctly wear their own hard hats while inside the exhibition venue. Failure to do so constitutes a violation of occupational safety and health laws, for which the Exhibitor and its personnel shall bear sole legal responsibility. The Organizer assumes no liability in such cases.
5. Exhibitors may not bring exhibited products into or out of the venue between 9 a.m. and 6 p.m. each day of the Exhibition (until 3 p.m. on the final day), except for light personal belongings. Additional exhibited products may only be moved into the venue between 8 a.m. and 9 p.m. on the first day of the Exhibition, or between 8:30 a.m. and 9 a.m. on subsequent days.
6. Exhibitors who do not wish their exhibited products to be photographed or filmed by visitors shall display signs in both Chinese and English stating "Do Not Take Photos" or "Do Not Record Videos." However, Exhibitors must cooperate with the Organizer's contracted photographers and accredited reporters carrying Organizer-issued PRESS badges for purposes of event promotion.
7. Exhibitors shall implement appropriate security and safety measures for their exhibited products, and post required notices and warnings in both Chinese and English in a clear and visible manner in accordance with applicable law. Booths must be kept clean and unobstructed at all times. Exhibitors are responsible for ensuring the safety of their personnel and visitors, maintaining a safe distance between people and equipment, and deploying additional staff when crowding occurs to prevent collisions or other accidents. If an accident occurs in an Exhibitor's booth, the Exhibitor shall immediately handle the situation. Should such accidents or disputes result in claims, compensation demands, or litigation involving the Organizer, the Exhibitor shall unconditionally and fully indemnify the Organizer for all damages and expenses incurred.
8. Exhibitors shall verify that booth water and electricity installations are functioning properly. Once the installations have been accepted in the presence of the Organizer's designated contractor, the Exhibitor shall bear full responsibility for any subsequent malfunctions or issues.
9. After the Exhibition closes, Exhibitors shall restore their booths to vacant space within the time specified by the Organizer and remove all items not belonging to the venue (including but not limited to exhibited products, booth decorations, and personal belongings). The Organizer is not responsible for safekeeping exhibits. Any items remaining after move-out shall be deemed abandoned, and the Exhibitor shall forfeit all rights of ownership. The Organizer may dispose of such items at its sole discretion, and the Exhibitor shall bear all related costs, including removal and disposal. Such incidents may be recorded and considered in future exhibition applications.
10. Exhibitors intending to use livestreaming, digital interactive devices, or other technologies involving the capture of visitors' images must notify the Organizer in advance in writing and

ensure compliance with applicable laws, including the Personal Data Protection Act and regulations protecting individuals' right to their image, to safeguard visitor rights.

11. Exhibitors are strictly prohibited from using equipment with facial recognition functions for data collection, identification, or comparison. The Organizer may require removal of such equipment, termination of the technology, and immediate cessation of related activities.
12. Exhibitors acknowledge and agree that the Organizer may take photographs, videos, audio recordings, and live broadcasts within the Exhibition venue and related activities, and may use such materials for promotional purposes without prior notice or remuneration. Exhibitors shall inform their personnel, vendors, suppliers, and visitors of this practice and are responsible for securing their consent. Should any claim of personal data infringement be made against the Organizer, the Exhibitor shall provide proof of consent from the relevant parties and shall indemnify the Organizer for all resulting damages, including but not limited to attorneys' fees.
13. If the organizer discovers an Exhibitor engages in any of the following conduct and fails to correct the issue as required, the Organizer may cancel the Exhibitor's qualification, terminate participation, or suspend utilities (water and electricity). All fees paid shall be forfeited. The Exhibitor shall be barred from participating in Organizer-run exhibitions for at least two editions, and all accumulated exhibition years shall be reset to zero. The Organizer is not responsible for any losses or damages the Exhibitor may incur as a result of these actions. If the Organizer suffers damages or becomes involved in litigation as a result, the Exhibitor shall bear all compensation liabilities, including but not limited to attorney and court fees, and may not raise objections:
    (1) Submitting forged or false documents, materials, or fraudulently using another party's name.
    (2) Refusing to comply with Organizer rules for entry and exit of the venue.
    (3) Entering or leaving the venue with another person's identification documents, or altering/forging such documents.
    (4) Discrepancies between the product catalog submitted at registration and actual products displayed.
    (5) Failure to pay exhibition fees at least ten days prior to the opening.
    (6) Refusing or withdrawing authorization for the Organizer to use Exhibitor information for the Official Directory.
    (7) Leaving rented booths empty or unattended during the Exhibition.
    (8) Continuing to sell, display, or advertise products suspected of infringing others' intellectual property rights.
    (9) Exhibiting products or using display methods in violation of the Civil Code, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act, Act Governing Food Safety and Sanitation, or other applicable laws and regulations.
    (10) Exhibiting products or using display methods likely to disrupt public order or offend public morals.
    (11) A third party presents a settlement letter, civil judgment, or criminal conviction (final or not) proving infringement by the Exhibitor's products.
    (12) Booth signage or decoration inconsistent with the Chinese or English information provided in registration.
    (13) Subletting or transferring booths, or exhibiting under the name of a non-registered entity (including sponsors, affiliated enterprises (parent or subsidiary companies), or branches or subsidiaries of the originally registered company in other regions).
    (14) Exhibiting products manufactured, produced, sold in, or imported from regions prohibited by the Taiwan government, or otherwise prohibited by law.
    (15) Exhibiting products inconsistent with the Exhibition theme.
    (16) Engaging in retail sales within the Exhibition venue.
    (17) Publicly displaying music, videos, images, graphics, or other materials likely to infringe intellectual property rights.
    (18) Displaying products or posting, distributing promotional materials outside the booth area,

including public facilities, pathways, walls, and pillars.

(19) Conducting promotional activities or placing corporate/personal items in public areas.

(20) Packing products early, moving out prematurely, or engaging in similar conduct.

(21) Leaving products or personal belongings in the venue after move-out.

(22) Engaging in inappropriate conduct such as aggressive sales tactics or restricting visitors' personal freedom. Upon verification, the Organizer may order immediate withdrawal from the Exhibition or bar future participation.

＊Decoration and Construction

1. Except for the start-up area and standard booths where decoration charges are included, all booths are provided as bare space without carpets or partitions. Exhibitors must arrange their own basic decoration, which shall include at minimum carpeting, wall partitions, and exhibitor signage. Exhibitors may not use the bare ground as an exhibition booth.
2. Before beginning booth decoration, Exhibitors must submit the required documents—including a decoration affidavit and applications for water and electricity—within the deadlines set by the Organizer. Failure to comply with these deadlines, resulting in delays or loss of rights, shall be the sole responsibility of the Exhibitor. No refunds or adjustments to participation terms will be granted.
3. Exhibitors intending to install stage sound equipment, aerial balloons, two-story booths, or decorations exceeding 4 meters in height must obtain prior approval from the Organizer (see the Exhibition Handbook for details). Without approval, the Exhibitor must dismantle such structures immediately at its own expense or promptly submit an application upon discovery by the Organizer. The Organizer is not liable for any resulting damages or losses.
   (1) If such equipment or structures are erected without approval, an additional usage fee of NT$100,000 will be charged for the violation.
   (2) Applications submitted after the deadline but before the Exhibition opens shall incur a violation usage fee of NT$10,000.
   (3) Applications submitted during the Exhibition period (Mar. 24 to 27, 2027) shall incur an illegal usage fee of NT$30,000.
4. Exhibitors shall ensure that third-party vendors (including decorators and construction personnel) comply with the Occupational Safety and Health Act. Requirements include, but are not limited to: proper wearing of hard hats at all times, prohibition of topless work, prohibition of gambling, prohibition of smoking or chewing betel nuts, and prohibition of unprotected use of ultra-high ladders.
   (1) If violations result in the Organizer or venue being penalized by authorities, the Exhibitor shall unconditionally indemnify the Organizer and venue for all damages, including administrative and criminal fines. Exhibitors acknowledge that the Organizer has fulfilled its duty to inform and publicize these rules, and may not claim exemption based on lack of knowledge.
   (2) In the event of a major accident caused by such violations that hinders Exhibition progress or affects public safety, the Organizer may cancel the Exhibitor's qualification depending on severity, and reserves the right to seek damages according to law.
5. When constructing walls using venue columns, Exhibitors must leave openings to fully expose fire and electrical equipment (e.g., fire alarms, sprinklers, extinguishers, distribution boxes, grounding panels). No partitions, locks, obstructions, or stacked items may block access, use, inspection, or maintenance of such facilities.
6. Compartments housing refrigeration equipment must remain unlocked and unobstructed to allow Organizer night patrol staff to check power supply. If access is denied and damages result, liability rests solely with the Exhibitor.
7. If an Exhibitor engages in any of the following conduct and, after being notified, fails to correct within the time limit set by the Organizer, the Organizer may cancel participation, terminate utilities, and forfeit all fees paid. The Exhibitor will be barred from Organizer-run exhibitions for at least two editions, and accumulated years of participation will be reset to zero. The Organizer bears no liability for any resulting damages or losses suffered by the Exhibitor. If the Organizer incurs

damages or litigation as a result, the Exhibitor shall bear full compensation liability, including attorney and court fees, without objection:

(1) Using bare ground as an exhibition booth.
(2) Installing stage sound equipment, aerial balloons, two-story booths, or decorations over 4 meters without prior application and approval.
(3) Failing to comply with fire safety rules in column wrapping operations, or obstructing access to electrical boxes in enclosed columns (e.g., by locks or other barriers).

＊Occupational Safety and Health

1. If an Exhibitor engages in conduct that disrupts public order, offends public morals, harms the image of the exhibition venue, endangers public health or safety, or otherwise hinders the order or quality of the Exhibition, and fails to correct the issue after discovery and request by the Organizer, the Organizer may immediately cancel the Exhibitor's qualification, terminate participation, or suspend water and electricity. All fees paid shall be forfeited. Violators shall be barred from participating in TAITRA-organized exhibitions for at least two editions, and accumulated years of participation shall be reset to zero. The Organizer shall not be liable for any losses or damages suffered by the Exhibitor as a result. If the Organizer incurs damages or becomes involved in litigation, the Exhibitor shall bear full liability for compensation (including but not limited to attorney's fees and court costs) and may not raise objections.

   The above violations include, but are not limited to:

   (1) Using drones for aerial photography without Organizer approval.
   (2) Creating noise of 85 decibels or above.
   (3) Emitting smoke, exhaust, dust, foul odors, irritating gases, or volatile organic solvents during demonstrations or operations without adequate pollution-control equipment, thereby affecting neighboring booths or the Exhibition as a whole.
   (4) Improper or negligent installation, operation, maintenance, or management of booth facilities, items, or exhibits causing injury, death, or property damage to Exhibitor staff, Organizer staff, managers, or third parties.
   (5) Causing a fire through booth design, construction, or improper use of electrical appliances.
   (6) Harassing, using indecent language, ranting, insulting, intimidating, coercing, or harming staff, fellow Exhibitors, visitors, or other personnel.
   (7) Using inappropriate mobility devices such as two-wheeled transporters, skateboards, or similar equipment inside the venue.
   (8) Drunkenness and similar inebriated behavior at the exhibition venue.
   (9) Carrying prohibited articles, explosives, flammable materials, or other dangerous items that may cause injury, property damage, or threaten order and safety.
   (10) Wearing foul-smelling clothing, slippers, or carrying unclean items that damage the venue's image.
   (11) Failing to ensure the safety of Exhibitor personnel and visitors, including maintaining safe distances from equipment and machinery.
   (12) Any other conduct affecting venue order, exhibition progress, or the safety of people and property.

＊Insurance

1. During the Exhibition period (including move-in and move-out), Exhibitors shall assign personnel to safeguard exhibited products, decoration materials, engineering facilities, and equipment. Valuable exhibits must be insured at the Exhibitor's own expense, and security personnel should be engaged as needed. The Organizer bears no responsibility for any loss or damage.
2. From the time exhibits and decoration materials are delivered to the venue until they are removed after the Exhibition, Exhibitors shall obtain, at their own expense, adequate insurance coverage. Such coverage shall include, but is not limited to: fire insurance, theft insurance, water damage insurance, and public liability insurance (including supplementary coverage for natural disasters such as typhoons, earthquakes, floods, and heavy rain). Exhibitors are solely responsible for the operation, maintenance, and safety of their rented booth space, facilities, and personnel, and must

ensure this relevant insurance is effective throughout move-in, the Exhibition, and move-out.

3. When Exhibitors organize activities in their booths, they must provide participants with clear on-site safety information and precautions, and shall be fully responsible for maintaining participant safety. In the event of injury, accident, or dispute among participants, the Exhibitor shall immediately handle the matter and bear all related legal liabilities. If such incidents result in claims, demands for indemnification, or litigation against the Organizer, the Exhibitor must unconditionally compensate the Organizer for all damages and expenses incurred, including legal fees.

＊Protest or Petition

1. If an Exhibitor engages in any of the following conduct and, after discovery by the Organizer, fails to make corrections as required, the Organizer may disqualify the Exhibitor, terminate participation, or suspend utilities (water and electricity). All fees paid shall be forfeited. The Exhibitor shall be barred from Organizer-held Exhibitions for at least two years, and accumulated years of participation shall be reset to zero. The Organizer shall not be liable for any losses or damages arising therefrom. If the Organizer incurs damages or becomes involved in litigation as a result, the Exhibitor shall bear full compensation liability (including but not limited to attorney's fees and court costs) and may not raise objections:
   (1) Allowing disputes not caused by the Organizer to escalate into disturbances, public petitions, or protests at the Exhibitor’ s booth or within the Exhibition venue, thereby affecting order or damaging the image of the Exhibition.

＊Information Security

1. Special Clauses for Information Security
   (1) Exhibitors shall maintain information and communication security, comply with the Cyber Security Management Act, its implementing regulations, and all cybersecurity rules and standards promulgated by the Executive Yuan, and observe the cybersecurity measures required by the Organizer. Upon discovering any cybersecurity incident affecting the Organizer, the exhibition venue, or the Exhibitor, the Exhibitor shall notify the Organizer within thirty minutes, cooperate fully, and follow all emergency response measures.
   (2) For information and communications software, hardware, or services used in the Exhibitor's business operations, if the competent authority publishes a list of manufacturers or products deemed to endanger national cybersecurity under the Principles for Agencies to Restrict the Use of Products that Endanger National Cybersecurity, Exhibitors are prohibited from using any products from these manufacturers or those listed. This prohibition applies equally to any subsequent adjustments or updates to the list.
   (3) If Exhibitors use LED message boards, electronic screens, or other devices to display content to the public, they must ensure that the content is lawful and does not offend public morals or disrupt social order. If inappropriate content is displayed due to hacking or other unauthorized interference, the Exhibitor shall immediately terminate the broadcast and comply with the notification and response requirements set forth in Paragraph 1 of this Article.
   (4) If the Organizer suffers damages due to an Exhibitor's violation of this Article—including but not limited to claims, demands for compensation, or litigation—the Exhibitor shall compensate the Organizer for all direct and indirect damages, including but not limited to attorney and court fees. If the rights of third parties are harmed, the Exhibitor shall also assume full liability without delay.

Signature: _____ Date: _____

organizer TAITRA

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