

ORDINANCE 94-5

**AN ORDINANCE PROHIBITING BILLBOARDS WITHIN THE CORPORATE LIMITS OF THE TOWN OF UNICOI, TENNESSEE**

WHEREAS billboards distract from the natural beauty of an area - making it less desirable as a place to live and conduct business; and

WHEREAS billboards are distracting to motorists and can contribute to unsafe traffic situations.

NOW, THEREFORE, BE IT ORDAINED by the board of mayor and aldermen of the Town of Unicoi, Tennessee that:

Section 1. Intent. The intent of this ordinance is to promote the health, safety, and welfare of the public by preserving the area's natural beauty, protecting property values, and encouraging safe traffic flow through the prohibition of billboards.

Section 2. The following definitions shall apply to this ordinance:

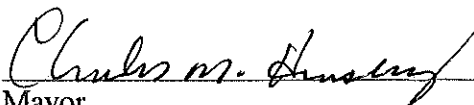
- A. Billboard. Any sign greater than thirty-two square feet in area which is not located on the property it advertises or which advertises generally ubiquitous goods or services.
- B. Sign. Any writing, pictorial representation, symbol, emblem or object intended to advertise, announce, or direct attention. This definition includes the physical surface used to portray information but does not include legitimate art works, government flags or emblems, or governmental signs needed for the public welfare.

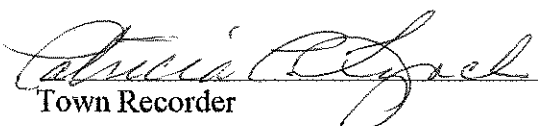
Section 3. Billboards are hereby prohibited within the corporate limits of the Town of Unicoi, Tennessee.

Section 4. This ordinance shall take effect from and after its passage, the public welfare requiring it.

Passed on first reading: 11-21-94

Passed on second reading: 12-5-94

  
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Mayor

  
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Town Recorder