



18TH ANNUAL



WAYNE SCOTT

# Strawberry FESTIVAL

## 2020 VENDOR APPLICATION

MAY 16 / 10 A.M.-5 P.M. / UNICOI ELEMENTARY SCHOOL

404 Massachusetts Ave., Unicoi, TN 37692

### GENERAL INFORMATION

The Fiddlers and Fiddleheads Festival is a celebration and presentation of the unique heritage, foods, crafts, and culture of the southern Appalachian region. The festival is coordinated by the Unicoi Business Alliance in partnership with the Town of Unicoi.

Festival coordinators reserve the right to deny any product or vendor. Please be as specific as possible when describing items. Applicants must submit photos of their product for review. Applicants may email their photos to [townhallphotos@unicoitn.net](mailto:townhallphotos@unicoitn.net), but make sure to include the applicant's name in the email. Vendors may also submit hardcopy versions at the Tourist Information Center off Exit 32 in Unicoi.

### BOOTH SPACE

Each booth is 12-ft. wide and 12-ft. deep. Each space will be marked with a numbered orange flag representing the center of the booth. It is important that these boundaries be observed to respect neighbors' rental spaces. All booth fees must be paid by check or cash no later than April 23 at 5 p.m. or vendor will not be allowed to participate. No refunds after April 1.

### RULES & REGULATIONS

1. Any vendor not abiding by the Fiddlers and Fiddleheads Rules and Regulations may be asked to leave the festival grounds and will forfeit their space and booth fee.
2. Festival hours are 10 a.m through 5 p.m. Your signature on this application confirms your participation and agreement to adhere to festival rules and regulations. You may set up your booth from 8am to 9:45 am.
3. The festival is advertised until 5 pm. To maintain the integrity of the festival, vendors are required to maintain their booths until 5 p.m. Any vendor that breaks down early will not be allowed to participate in next year's festival.
4. All exhibitors must provide their own tents, shelves, tables, and chairs. The area around the booth space must be kept free of litter. No electricity will be provided.
5. All vendors may need to collect and submit Tennessee State Sales Tax. The State of Tennessee Department of Revenue will provide sales tax forms for collection (if applicable). Please contact Kim Berry, TIA Tax Enforcement Division at (423)854-5364.
6. All vendors must staff their own booths.
7. The event organizers or venue owners are not responsible for lost or stolen items. Vendors are responsible for their booth and merchandise. Tents are not provided, but encouraged. It is required that all tents be tied down in case of high winds (stakes AND weights required).
8. No jumping jacks or fireworks of any kind; Chinese throwing stars; blow dart guns; weapons or toys imitating weapons or like products are allowed within festival grounds.
9. The booth must contain the items listed on the attached application. You are not allowed to sell your booth to another vendor and/or organization, nor are you allowed to give your booth to another vendor and/or organization.
10. Cancellations made before April 1 are eligible for a full refund less a \$10 administrative fee. No refunds will be given after April 1. No exceptions.
11. The festival will be held rain or shine. No refunds are given for inclement weather. Additionally, no refunds will be given for any natural disaster, such as, but not limited to tornadoes or flooding, that occur or other uncontrollable circumstances that would require festival cancellation.

**\* STRAWBERRY FESTIVAL 2020 VENDOR APPLICATION \***

APPLICANT NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

DESCRIPTION OF ITEMS TO BE SOLD \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**VENDOR TYPE & BOOTH**

	Single (12x12)	Double (12x24)	Triple (12x36)
Craft Vendor - \$35 Booth Fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retail Vendor - \$135 Booth Fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Profit Vendor - \$25 Booth Fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Profit Food Vendor - \$25 Booth Fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retail Food Vendor - \$125 Booth Fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ADD ELECTRICITY

Electricity is an additional \$15.

Spaces are limited. *Vendors must provide their own 12 gauge cord.*

**Total Amount Due \$** \_\_\_\_\_

SPECIAL REQUESTS OR NOTES \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## TERMS & PAYMENT

The Town of Unicoi is the organizer of the event and reserves the right to refuse any vendor or product. Coordinators will contact you via email or telephone only if your application has been rejected.

To determine your booth number please email [recreationaide@unicoitn.net](mailto:recreationaide@unicoitn.net) or call (423)735-0517 at least 3 days prior to the event. You may also check the website at [unicoitn.net/events](http://unicoitn.net/events).

All booth fees must be paid by check, cash, or money order no later than May 14 at 5 p.m. or vendor will be not be allowed to participate in the festival.

### SEND PAYMENT (Cash, Check, or Money Order)

**Make checks payable to Town of Unicoi**

Address to:

RE: Unicoi Strawberry Festival

P.O. Box 39 - Unicoi, TN 37692

## ACCEPTANCE OF TERMS

The undersigned does hereby assume the risk, all legal liability, and waives and releases all claims for injuries, damages or loss, which might be sustained as a result of participating in, volunteering, or providing community service for any and all activities, connected with and associated with the Town of Unicoi programs or projects.

I recognize and acknowledge that there may be certain risks of physical injury in these activities, and I voluntarily agree to assume the full risk of any and all injuries, damages, or loss, regardless of severity, that might be sustained as a result of my participation. I further agree to waive and relinquish all claims against the Town of Unicoi, its officials, agents, volunteers, and employees in connection with all activities which I undertake in the Town of Unicoi programs and projects. I have read and fully understand the above assumption of risk and waiver and release of all claims.

I also give permission, in connection with any photographs taken of me, or in which I am included with others, the right to use and reuse, in any manner at all photographs in whole or in part, either by including without limitation, all promotional and advertising uses, and other photographs, in any medium and for purposes whatsoever including without limitation, all promotional and advertising uses, and other trade purposes. \*

By signing below, you are stating:

- 1) that you have read and understand the application process and agree to follow all of the festival rules and regulations;
- 2) that the description of your product is a fair representation of your product;
- 3) and that you have read, understand and agree to the Waiver and Release of All Claims, Assumption of Risk, and Media Authorization outlined above.

**SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

For more information, contact Patricia Bennett at [recreationaide@unicoitn.net](mailto:recreationaide@unicoitn.net) or call (423) 735-0517.