

Calling all student artists and future graphic designers!

The Bradford County Farmland Preservation program is looking for a new visual identity and needs your help. We are seeking Bradford County high school and home school students (grades 9-12) who can design a creative, innovative, and professional logo design. The logo should be recognizable and help promote our organization's purpose, to protect viable agricultural lands by acquiring agricultural conservation easements which prevent the development or improvement of the land for any purpose other than agricultural production. Please read below for more details regarding the logo design, contest rules and submission requirements.

Who is Eligible?

All Bradford County residents currently in grades 9 – 12.

How to Enter the Contest

The contest begins **April 15, 2019**. Submissions will be accepted through **June 17, 2019**. Winners will be announced on or before June 24th via our website, facebook page and by direct contact to the winners' email account. For your entry to be submitted and reviewed by our judges, all entries must be:

1. Submitted directly to Amy Kneller, amy.kneller@pa.nacdnet.net
2. Submitted in the original source file (computer or paper) and
3. Submitted as a high resolution .pdf with 300 dpi or higher.
4. Email must include name, age, address, phone number, email, school and grade.
5. No more than 2 entries per student
6. All entries will be acknowledged within 1 week of receipt. We cannot be responsible for entries or responses lost in e-mail.

Logo Requirements

- **Professional:** This logo may be featured online, in print and on merchandise (farm signs, stationery, pamphlets, t-shirts etc.). As a result, the logo must be legible, and easily reproducible, and scalable for large and small formatting.
- **Theme:** Logo must represent the purpose of the Bradford County Farmland Preservation program (see above).
- **Color:** Limited to 3 colors. Logo must look good in color or black and white.
- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant. Logos may not include licensed images or images that have been previously published.
- **Flexibility:** Logo must resize easily and be suitable for high quality printing.
- **Name Recognition:** Logo must include the words "Bradford County Farmland Preservation".

Contest Details

Winners will be selected by the Bradford County Agriculture Land Preservation (BCALP) board of directors. Contestants agree that BCALP may publish their logo and name and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to BCALP. Additionally, BCALP may alter, modify or revise the logo as it sees necessary to achieve the goals of the program. BCALP reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

Prize

The winning designer will receive:

- A \$100 VISA gift card (and bragging rights!)
- A picture and press release submitted to the area newspapers.
- The right to use the basic logo and identify him/herself as the logo designer.

For more information about the Bradford County Farmland Preservation program and this contest go to www.bccdpa.com/farmland-preservation, find us on Facebook @BradCoFarmland, email amy.kneller@pa.nacdnet.net or call Amy Kneller at 570-485-3119.