



**Saturday June 2, 2018**  
**Johnson Township**  
**Community Centre**

Presented by:



## SPONSORSHIP BENEFITS

### Why Should I Sponsor the Sustain Algoma Expo?

The Sustain Algoma Expo highlights unique initiatives and products that sustain communities from different sectors, including agriculture, forestry, water management, and social enterprise.

Your sponsorship will go towards supporting interactive activities at the expo including kid's activities, live demonstrations and entertainment!

Sponsoring the Sustain Algoma Expo is a valuable opportunity for promoting your business or organization through earned media, advertising and social media marketing. As the Expo continues to grow, it is getting plenty of attention. Your company will receive recognition not only through the event and its attendees, but also through a variety of print and social media, word-of-mouth, and among the local vendors and entrepreneurs.

	Platinum	Gold	Silver
	\$1,000	\$500	\$250
Company logo on all event promotion materials, including: signage, print, posters, newspapers and on-air	✓		
Company name mentioned in all on-air advertisement (when possible)	✓	✓	
Company logo on all print advertising	✓	✓	
Company logo on all online, social media, and web-based promotion materials	✓	✓	✓
Free booth registration for company	✓	✓	✓

There are many ways to support the Sustain Algoma Expo as outlined above. Please call us to discuss your unique ideas for sponsoring this event!

**For more information or to become a sponsor, please contact:**

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[www.sustainalgomaexpo.com](http://www.sustainalgomaexpo.com)