

SUSTAIN  
ALGOMA

EXPO

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Saturday June 1, 2019  
Johnson Township  
Community Centre

Presented by:



# SPONSORSHIP BENEFITS

## Why Should I Sponsor the Sustain Algoma Expo?

The Sustain Algoma Expo showcases unique initiatives and products that sustain communities from different sectors, including agriculture, forestry, water management, and social enterprise.

Your sponsorship will go towards supporting interactive activities at the Expo including kid's activities, live demonstrations and entertainment!

Sponsoring Sustain Algoma is a valuable opportunity for promoting your business or organization through earned media, advertising and social media marketing. As the Expo continues to grow, it is getting plenty of attention. Your company will receive recognition not only through the event and its attendees, but also through a variety of print and social media, word-of-mouth, and among the local vendors and entrepreneurs.

	Platinum	Gold	Silver
	\$1,000	\$500	\$250
Company logo on all event promotion materials, including: signage, print, posters, newspapers and on-air	✓		
Company name mentioned in all on-air advertisement (when possible)	✓	✓	
Company logo on all print advertising	✓	✓	
Company logo on all online, social media, and web-based promotion materials	✓	✓	✓
Free booth registration for company	✓	✓	✓

There are many ways to support Sustain Algoma as outlined above. Please call us to discuss your unique ideas for sponsoring the Expo!

**For more information please contact:**  
**Carter Dorscht**  
Project Manager, The Kensington Conservancy  
t. 705-782-2200  
email: [carterdorscht.tkc@gmail.com](mailto:carterdorscht.tkc@gmail.com)

**Please address all payments to:**  
**The Kensington Conservancy**  
PO Box 127, Desbarats, ON P0R 1E0  
Note on Payment "Sustain Algoma 2019"

[www.sustainalgomaexpo.com](http://www.sustainalgomaexpo.com)