



## SOCIAL SEDUCEMENT: A NEW SUPPORT FOR CREATING SOCIAL ECONOMY ENTERPRISES!

Gothenburg – 1-2 March 2017

March 1

16.30-20.00 Study visits to Social Enterprises in Gothenburg and Dinner

March 2

08.30-09.00 Registration

09.00-09.30 Welcome to the conference and to Gothenburg. Why has Gothenburg been successful in the creation of social economy enterprises and what is the outlook for the future?

*Session coordinated by Coompanion Gothenburg*

09.30-10.00 Presentation of Social Seducement and why we got here.

*Joachim Keim (Coompanion Gothenburg)*

10.00-10.10 Short break

10.10-11.50 Presentation of the game and tools in Social Seducement. Showing the game being played in reality.

*Joachim Keim (Coompanion Gothenburg)*

11.50-13.10 Lunch

13.10-14.00 Applying the game in reality. Le Mat Sweden as a case to enhance replication within Social Franchising.

*Speaker to be confirmed*

14.00-14.10 Short break

14.10-14.50 Debate: How can games and approaches like Social Seducement be used by different actors to support the creation of social economy enterprises?

*Chaired by Joachim Keim (Coompanion Gothenburg), with Renate Goergen (Le Mat Europe), Luigi Martignetti (REVES)*

14.50.-15.00 Wrap up and good bye

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