



SOCIAL SEDUCEMENT: A NEW SUPPORT FOR CREATING SOCIAL ECONOMY ENTERPRISES!

Gothenburg – 1-2 March 2017

March 1

16.30-20.00 Study visits to Social Enterprises in Gothenburg and Dinner

March 2

08.30-09.00 Registration

09.00-09.30 Welcome to the conference and to Gothenburg. Why has Gothenburg been successful in the creation of social economy enterprises and what is the outlook for the future?

Session coordinated by Coompanion Gothenburg

09.30-10.00 Presentation of Social Seducement and why we got here.

Joachim Keim (Coompanion Gothenburg)

10.00-10.10 Short break

10.10-11.50 Presentation of the game and tools in Social Seducement. Showing the game being played in reality.

Joachim Keim (Coompanion Gothenburg)

11.50-13.10 Lunch

13.10-14.00 Applying the game in reality. Le Mat Sweden as a case to enhance replication within Social Franchising.

Speaker to be confirmed

14.00-14.10 Short break

14.10-14.50 Debate: How can games and approaches like Social Seducement be used by different actors to support the creation of social economy enterprises?

Chaired by Joachim Keim (Coompanion Gothenburg), with Renate Goergen (Le Mat Europe), Luigi Martignetti (REVES)

14.50.-15.00 Wrap up and good bye

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