

vernon BRIDAL EVENT

HONEYMOON & STAGETTE SHOW

Saturday, February 24, 2018 from 7pm - 10pm

WEDDING SHOW

Sunday, February 25, 2018 from 12:00pm - 4:00pm

Vernon Lodge & Conference Centre - Vernon, BC

We are pleased to announce the Vernon Bridal Event. We would like to welcome back new and returning exhibitors for another exciting bridal exhibition that will showcase local wedding industry suppliers and promote Vernon and the North Okanagan as one of Canada's prime wedding destinations. This unique location, surrounded by mountains, lakes, orchards, and vineyards is also home to a variety of year-round facilities and accommodations. The perfect setting to stage a wedding anytime of the year while providing the same level of quality goods and services found in major centres. As the wedding market continues to flourish we recognize an opportunity to promote the professionalism and quality that attracts business to this area.

This year we are excited to announce the addition of our Honeymoon & Stagette Show the night before on Saturday February 24th!! This show will showcase a swimsuit and lingerie fashion show, and will be open to exhibitors providing services or products for honeymoons and stagettes!! Tickets for our guests will receive entry to both shows for the price of one. Vendors booking booths in both shows will also receive a 20% discount on a booth of their choosing for both days!! Please email or call Lindsay for details 250-309-6628.

MEET THE BRIDE & GROOM...

Every registered bride will be eligible for a chance to win the grand prize and a wide range of door prizes provided by the trade show exhibitors. Door Prizes are drawn during the bridal fashion shows.

Face to Face Contact

There is nothing better than making personal contact with a huge audience of motivated brides in a high energy, stress free atmosphere where you can promote yourself and your business face to face.

Cost-effective Marketing

No other opportunity allows you to access the industry and at the same time provide you as much targeted exposure for such a reasonable investment.

Bridal Show Promotional Commitment

- Dedicated website with vendors businesses featured
- Newspaper circulation - full page colour feature of Bridal Show in Vernon Morning Star
- Bridal Show listing on www.directoryforweddings.com
- Bridal Show Advertising in Okanagan Bridal Guide distribution
- Radio Spots: Sun FM-Vernon
- Posters distributed to various locations throughout Vernon and exhibitor's retail locations and
- Social media promotions on facebook <https://www.facebook.com/VernonBridalEvent>

FOR FURTHER INFORMATION email: info@vernonbridalevent.com

www.vernonbridalevent.com

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EXHIBITOR INFORMATION

A	8x16 Corner Booth - \$600.00	D	8x6 Main Floor Booth - 425.00
B	8x6 Front Foyer - \$350.00	E	8x6 Mezzanine - \$325.00
C	10x6 Main Floor Booth - 550.00	F	30 minute stage rental - \$99.00

Booth Price includes:

- Assigned booth area with black curtains
- One 6' skirted table
- Trade show floor open 12:00 noon - 4:00pm
- Complete Bride's List
- Electrical service
- Company name & booth location printed in program
- Company name and link on website
- Company name announced during fashion show for Door Prize and/or Grand Prize

EXHIBIT SPACE ALLOCATION

- Booth assignments will be on a first come/first serve basis.
- Full payment is required for all booth reservations.
- Please note: **No other merchandise from any other business is to be displayed at your booth** or distributed at the show without written permission from a Vernon Bridal Event organizer.

WEBSITE LISTING

All exhibitors will be listed on the bridal show website www.vernonbridalevent.com with a link to their website or e-mail address for the duration of the year of the show.

EXHIBITORS COMMITMENT

- Each Exhibitor must provide a door prize gift certificate or product to be drawn throughout the day during the fashion shows. All gift certificates will be collected by 11:00 AM on the day of the event. Product prizes will be collected directly from booths by the winners at the end of the fashion show. Winner's contact info will be given to the vendors.
- **Trade show booths are required to stay on the trade show floor until 4:00PM.** Any exhibitors that begin dismantling their booths or leaving the event before **10:00 PM on February 24th or 4:00 PM on February 25th** will be charged a penalty fee of \$150.00.
- Each exhibitor is encouraged to promote this event through e-mail notifications, their website and various ways of networking and social media.

REGISTRATION IS EASY AS 1 2 3 !

1. Select a booth preference
2. Fill out attached registration form
3. Send form and payment

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REGISTRATION FORM

Booth selection will be based on a first come first serve basis and full payment is required to reserve the booth of your choice.

Exhibitor's Name: _____ Contact: _____

Address: _____ City: _____ Province: _____ PC: _____

Daytime Tel: _____ Cell: _____ Fax: _____

Website Address: _____ E-mail: _____

Booth # 1st Choice _____ **2nd Choice** _____ **Days** Feb 24 Feb 25 Both

Booth Size _____ **Booth Price: \$** _____

20% Discount (for booking both days) _____ **Total Payable \$** _____

Full payment is required on all booth reservations.

Form of Payment: **Cheque** **Cash** **E-mail Transfer**
(Security Question Answer: Vernon)

Payments accepted by e-mail transfer or cheque payable to "Vernon Bridal Event". Send form by e-mail to info@vernonbridalevent.com or mail to Vernon Bridal Event - 208-3020 Allenby Way, Vernon, BC V1T 8L4

Date of Registration: _____ **Cheque#:** _____

CONDITIONS AND REGULATIONS

The exhibitor stated above agrees:

- To participate in the Vernon Bridal Event at the Best Western Vernon Lodge & Conference Centre.
- To decorate their booth with all points of interest related only to the business listed above. No other merchandise from any other business is to be displayed or distributed at the show.
- To provide qualified staff at their booth to represent their company for the entire duration of this event.
- To pay full amount to reserve their space in this event and understands that their full payment is **non-refundable**.
- That fault of payment in any way will result in loss of booth in this event.
- That the Vernon Bridal Event does not accept any responsibility for lost, stolen or damaged items during this Event. Exhibitors are responsible for any damages in their booth area.
- That move-in time is 8:00 - 11:00 AM on show day and exhibitors cannot begin to take booths down until 4:00 PM. **Early exiting will result in a \$150 fine.**
- That brides lists are confidential and may not be shared, sold or traded.
- To provide a door prize or gift certificate for the day of the show.
- That this contract is binding and payments are non-refundable and cancellations are not accepted.
- That the Vernon Bridal Event reserves the right to cancel this contract if conditions are not met.

By signing and dating below, I\We\Exhibitor agrees to all terms and conditions of this contract.

Organization Name: _____

Authorized representative: _____ X _____
PRINT NAME SIGNATURE

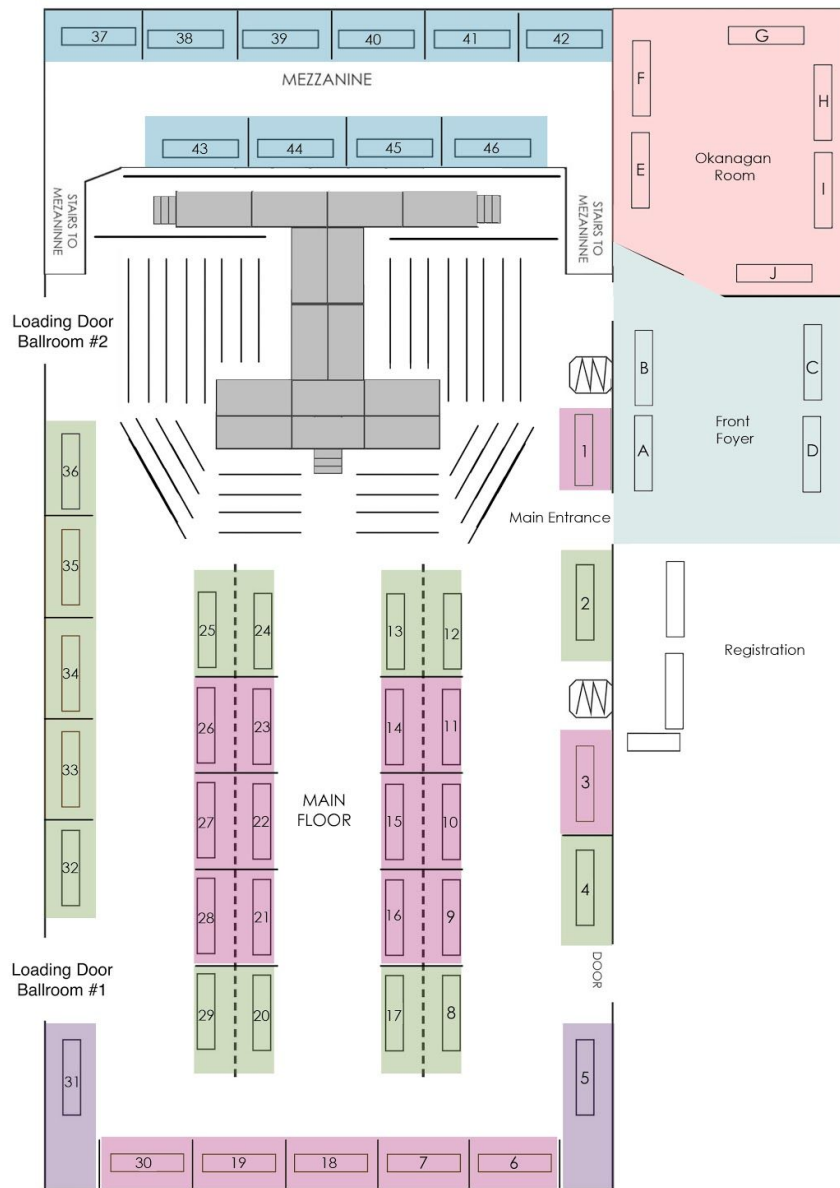
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FLOOR PLAN

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