

vernon BRIDAL EVENT

NOVEMBER 24, 2018

6:00 - 10:00 PM

vernon recreation center, vernon, BC

We're moving!

NEW SHOW • NEW DATE • NEW VENUE

For the last 10 years the Vernon Bridal Event has been held at the Vernon Lodge. As our event grows our venue is growing with us, and although we are sad to leave our VBE Home, we are excited to announce that Vernon Bridal Event will now be held at the Vernon Recreation Center. Twice the size and twice as much fun! We will be able to provide a kitchen for caterers, more freedom for wineries to serve and sell their wine and more parking for our brides!

We have also decided to move our event to the fall... Brides are booking further and further ahead and as many of you know most brides coming to a show in February will have already booked their venues and many of their vendors. Having the show in November will allow more vendors to benefit for the upcoming wedding season. If you thought the last show was great, this one is going to be bigger and better than ever!

MEET THE BRIDE & GROOM...

Every registered bride will be eligible for a chance to win the grand prize and a wide range of door prizes provided by the trade show exhibitors. Door Prizes are drawn during the bridal fashion shows.

Face to Face Contact

There is nothing better than making personal contact with a huge audience of motivated brides in a high energy, stress free atmosphere where you can promote yourself and your business face to face.

Cost-effective Marketing

No other opportunity allows you to access the industry and at the same time provide you as much targeted exposure for such a reasonable investment.

Bridal Show Promotional Commitment

- Dedicated website with vendors businesses featured
- Radio Spots: Sun FM-Vernon
- Posters distributed to various locations throughout Vernon and exhibitor's retail locations and
- Social media promotions on facebook <https://www.facebook.com/VernonBridalEvent>

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EXHIBITOR INFORMATION

A	8x8 Prime Location Booth - \$625.00	B	8x8 Main Floor Booth - \$575.00
C	5x7 Main Floor Booth - \$475.00	D	8x8 Dogwood Gym Booth - \$425.00
E	Non-Vendor Gift Bag Entry - \$0.99/per bag	F	*add on Uplights & LOGO Ad on Big Screen

Booth Price includes:

- Assigned booth area with pipe & drape
- Skirted table if wanted
- Bride's List
- Social Media posting
- Company name printed in program/passport
- Company name and link on website
- Electrical service (additional charge)

EXHIBIT SPACE ALLOCATION

- Booth assignments will be on a first come/first serve basis, and by approval.
- Full payment is required for all booth reservations.
- Please note: **No other merchandise from any other business is to be displayed at your booth** or distributed at the show without written permission from a Vernon Bridal Event organizer.

WEBSITE LISTING

All exhibitors will be listed on the bridal show website www.vernonbridalevent.com with a link to their website, e-mail address or social media page for the duration of the year of the show.

EXHIBITORS COMMITMENT

- Each Exhibitor must provide a door prize gift certificate or product to be drawn throughout the day during the fashion shows. All gift certificates will be collected by 4pm on the day of the event. Product prizes will be collected directly from booths by the winners at the end of the fashion show. Winner's contact info will be given to the vendors.
- **Trade show booths are required to stay on the trade show floor until 10:00PM.** Any exhibitors that begin dismantling their booths or leaving the event before **10:00 PM on November 4th, 2018** will be charged a penalty fee of \$150.00.
- Each exhibitor is encouraged to promote this event through e-mail notifications, their website and various ways of networking and social media.

REGISTRATION IS EASY AS 1 2 3!

1. Select a booth preference
2. Fill out attached registration form
3. Send form and payment

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REGISTRATION FORM

Date of Registration: _____

Business Name:		Contact name:	
Address:		City & Province:	
Daytime Tel:		Cell:	
Email:		Website:	
Facebook:		Instagram:	
Booth Choice:		Booth Price:	
Payment Method: <small>(Please circle)</small>	Cash Cheque E-Transfer	Table required: <small>(Please circle)</small>	Yes No

What do you want linked to your name on our website? (please circle just one) Website Facebook Page Email instagram	Booth Price:	_____
	Uplights: \$59	_____
	LOGO ad on Big Screen: \$49	_____
	Electrical:	\$35.00 _____
	Total:	_____

For E-transfer please send to vernonbridal@gmail.com with password: "vernon". Please make cheques payable to "Vernon Bridal Event". Send form by email to vernonbridal@gmail.com or mail to Vernon Bridal Event - 208-3020 Allenby Way, Vernon, BC V1T 8L4

CONDITIONS AND REGULATIONS

The exhibitor stated above agrees:

- To participate in the Vernon Bridal Event at the Vernon Recreation Centre.
- To decorate their booth with all points of interest related only to the business listed above. No other merchandise from any other business is to be displayed or distributed at the show.
- To provide qualified staff at their booth to represent their company for the entire duration of this event.
- To pay full amount to reserve their space in this event and understands that their full payment is **non-refundable**.
- That fault of payment in any way will result in loss of booth in this event.
- That the Vernon Bridal Event does not accept any responsibility for lost, stolen or damaged items during this Event. Exhibitors are responsible for any damages in their booth area.
- That move-in time is 1:00 -5:00 pm on show day and exhibitors cannot begin to take booths down until 10:00 PM. **Early exiting will result in a \$150 fine.**
- That brides lists are confidential and may not be shared, sold or traded.
- To provide a door prize or gift certificate for the day of the show.
- That this contract is binding and payments are non-refundable and cancellations will result in forfeiture of your Booth and all associated agreements, perks and rights regarding the Vernon Bridal Event.
- That the Vernon Bridal Event reserves the right to cancel this contract if conditions are not met.

By signing and dating below, I\We\Exhibitor agrees to all terms and conditions of this contract.

Organization Name: _____

Authorized representative: _____ X _____

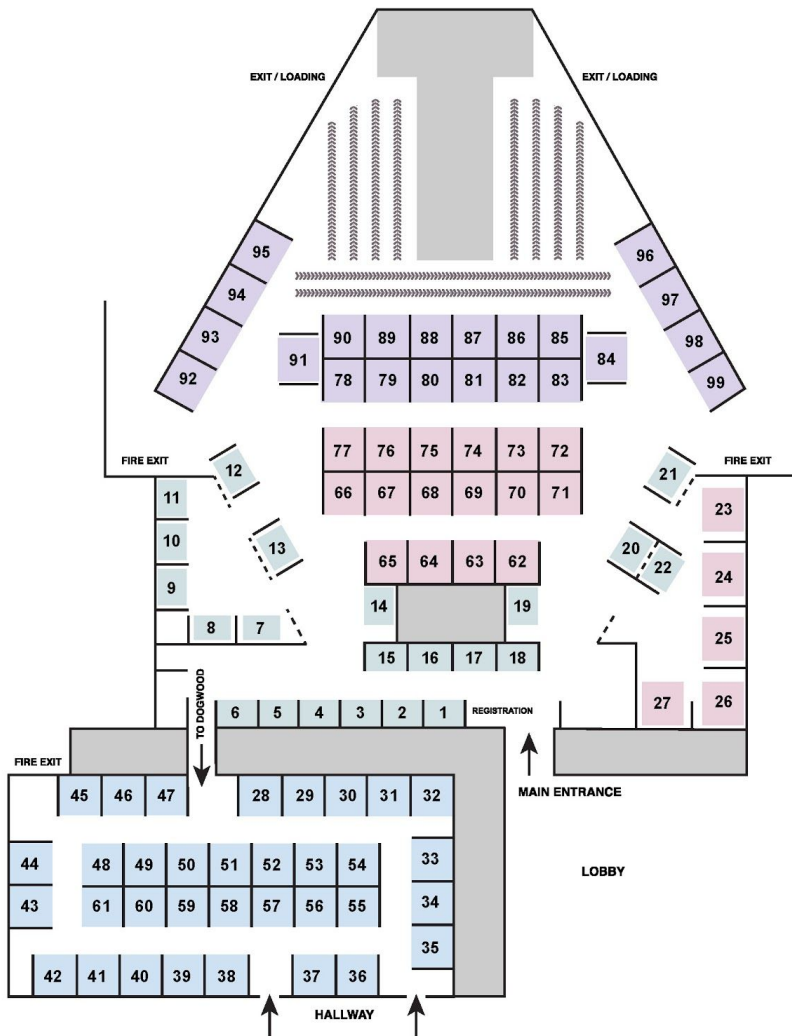
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PRINT NAME

SIGNATURE

FLOOR PLAN

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FLOOR PLAN made BY:

*pure*wedding
STATIONERY & DESIGN

www.vernonbridalevent.com