



Vision Building Tool

Below, you will find questions about your business.

The more information you give the more you will understand the intentions behind your actions, which actions will produce success, and your overall vision for the future.

The more thorough you are, the clearer your decision making will become. In order to make space for your information, we suggest that you use a whiteboard or paper.

We hope that you enjoy this exercise and that you find it useful.

- What phase of development is your company in?
Think of this as a timeline. Even if your company has been established for years, where is it in relation from beginning to its estimated end?
How many course altering changes has it experienced, and how many more are planned?

- What do you want the next 5 to 10 years to look like for your company?
Do you want to expand locations, department, or services?
What's required in order to fulfill your intentions?



- After considering what actions are required to reach your goal/s over the next 5 to 10 years, how will you accomplish them?
What resources do you need? Tools and Facilities? Staffing? Subcontractors? Tech?
- How many of the resources needed to accomplish your goals have you identified?
Are they available in Mendocino County? Do you need to outsource resources?
What are the benefits and risks of these options?
- As you well know, it takes a lot of dedication, vision, and effort to create something new; even if you are adding to an existing entity. We ask you to examine your reasons for moving in the direction you have chosen. Is there another way? If not, why not? How will your company benefit from this trajectory?



- Lastly, what is it that you like best about your business? How can you make that a top priority in your company's future?

Thank you for participating in creating your Vision Building Tool!

If you would like to take part in a more involved (but similar process), we provide workshops for business stakeholders including any and all levels of leadership.

These workshops include clarifying exercises like this one, as well as empathic communication projects regarding the understanding of different personalities and motivations to ease company transitions while increasing the likelihood of board and employee buy-in.

We look forward to hearing about you and your company.
Please contact us at alyson@edifytransitions.com or (707) 371-6102 for more details.