

Grow Your Business with a Mobile App

iOS Developer

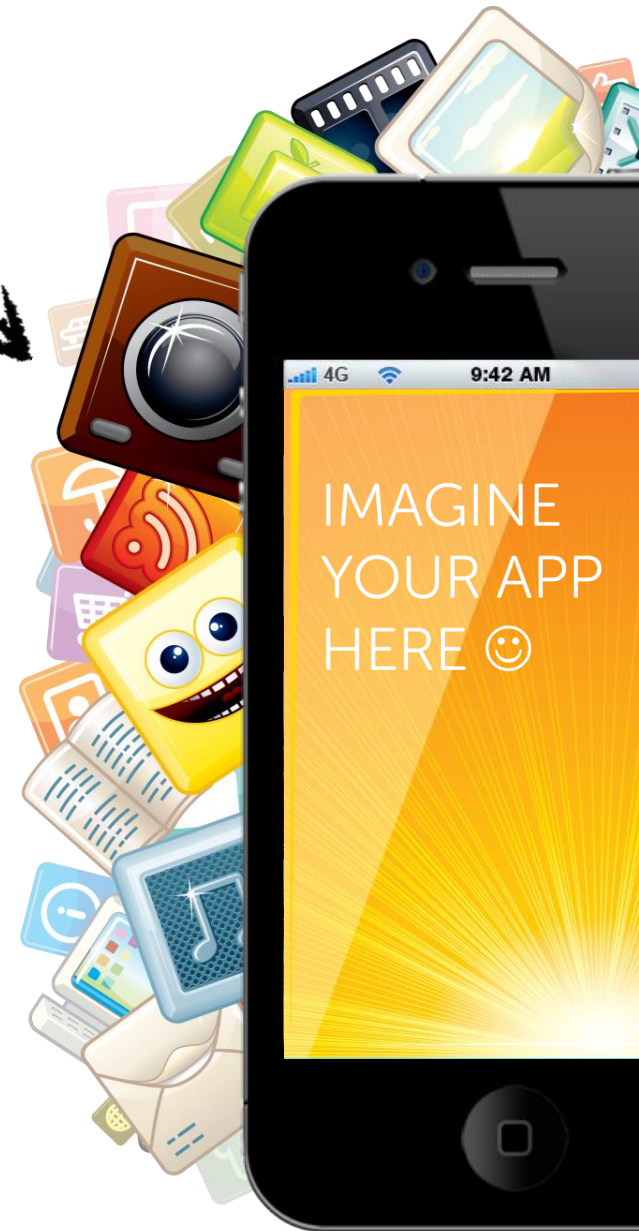
amazon appstore

ANDROID APP ON Google play

Websites
Mobile Apps
Video Cameras
Merchant Accounts

E-Commerce
POS Systems
IT Support
Graphic Design

"Providing Custom Technology Solutions For Your Business"



About Us

- » Web Source International develops Apps and full e-commerce websites for small to intermediate size businesses and K-12 Schools. We “Provide Custom Merchant and Website Solutions for Your
- » Business”.
- » We are located in Indianapolis, Indiana and recently opened (ISO Capital Bankcard Agency)
- » operations. Since January 2001, our representatives market our services nationwide and
- » have expanded internationally into four countries.
- » Our focus for 2016 will be to capture more of the market share for App development and
- » incorporate LevelUp, Genius and Tablet POS technology into the mainstream. Our partnership
- » with Merchant Warehouse/Capital Bankcard, Netsoft Labs and PayPal will provide additional
- » growth for Working Capital, POS Systems, Wi-Fi Networks, Surveillance Camera Systems
- » and Secure E-Commerce Merchant account transactions. We will continue our aggressive
- » marketing campaign to meet revenue projections.



Why You Need an App Now

Facts About the Mobile Industry

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amazon appstore

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Mobile Is On the Rise

Mobile is the **fastest-growing** industry in history

By 2016, mobile web will become **most popular** form of Internet access

300 billion apps downloaded annually by 2016

Americans will spend **\$1.8 billion** via mobile device by 2015

6.7 billion mobile subscriptions worldwide

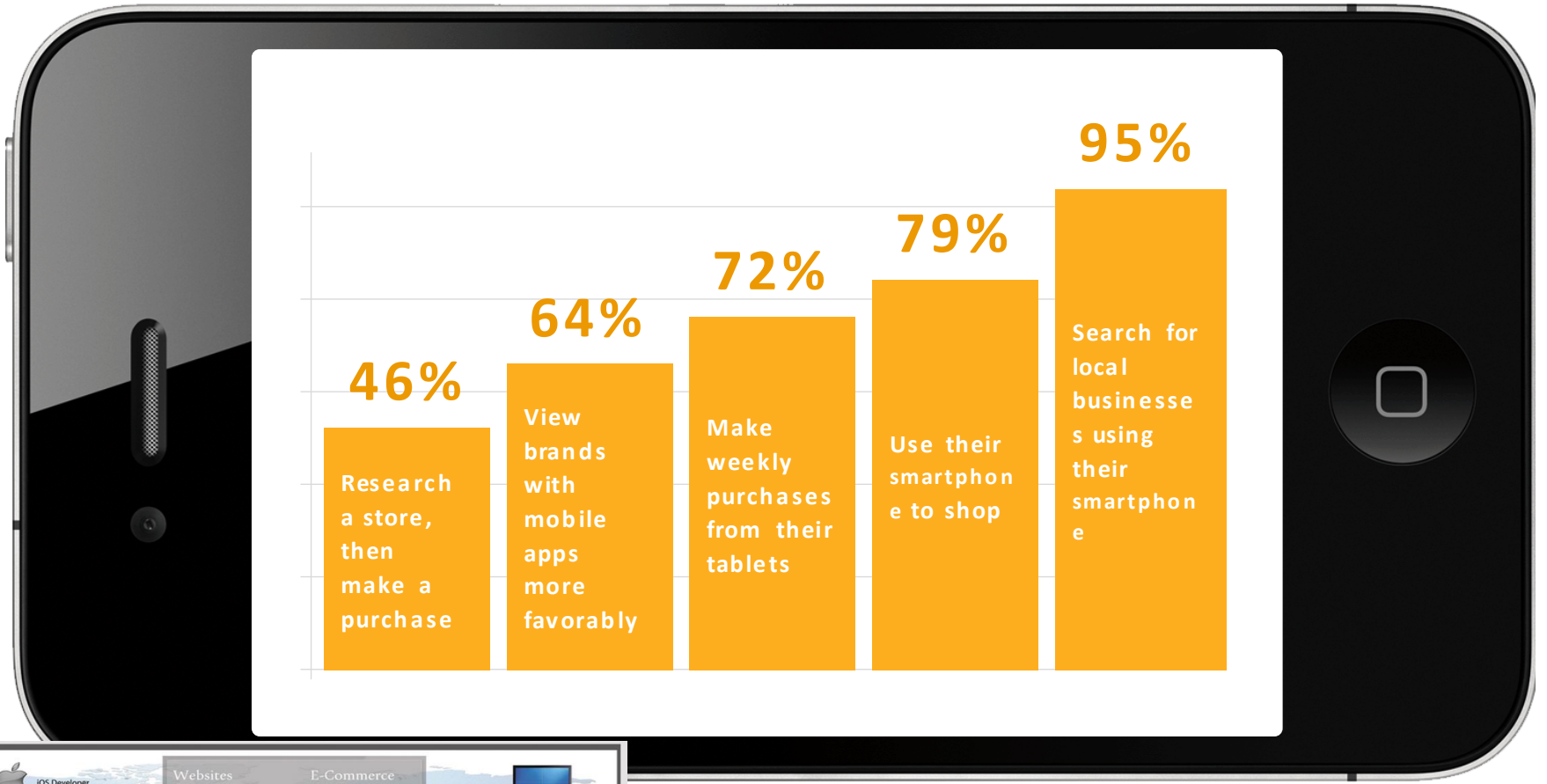
400% growth in mobile searches over the past year

Mobile commerce will reach **\$31 billion** by 2016

153.2 million mobile coupon users by 2015



Grab Your Share!



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amazon
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Mobile Is Local

- » Get discovered on the mobile web – users can find you or call you instantly when searching via their mobile devices
- » Users can find you on the app stores
- » Create new revenues, increase loyalty, promote your business!



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Mobile Means Business

INCREASE REVENUE

- » Offer coupons and special promotions
- » Integrate a mobile shopping cart with e-commerce
- » Enable users to order products or services

ENGAGE USERS ANYTIME, ANYWHERE

- » Send push notifications to connect with clients instantly
- » Share content with photos, social feeds, videos, and more

PROMOTE YOUR BUSINESS & REACH NEW CUSTOMERS

- » Get discovered on the various app marketplaces
- » Attract new customers searching via mobile
- » Enable customers to call in a click and find your location
- » Create a viral effect letting users share your content on the social channels

ENHANCE BUSINESS EFFICIENCY

- » Collect feedback and information about your customers

IMPROVE CUSTOMER LOYALTY & SATISFACTION

- » Deliver efficient customer support and enhance communication
- » Mobilize your stamp card, offer rewards, integrate a loyalty program
- » Display business reviews, maps and directions, and contact information





Customized App Features

Promote Your Business

Make Money

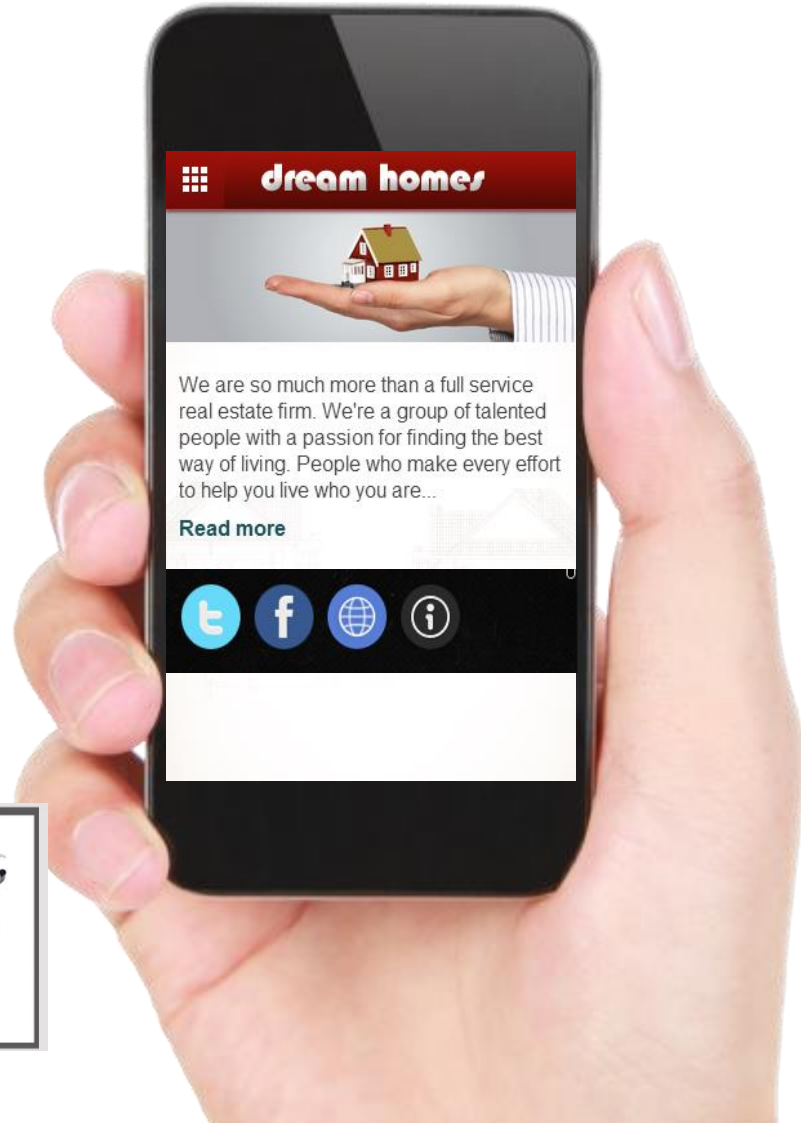
Increase Loyalty

Engage Customers

Share Your Content

About/Contact Us

Make it easy for customers to get in touch or learn more about your business.



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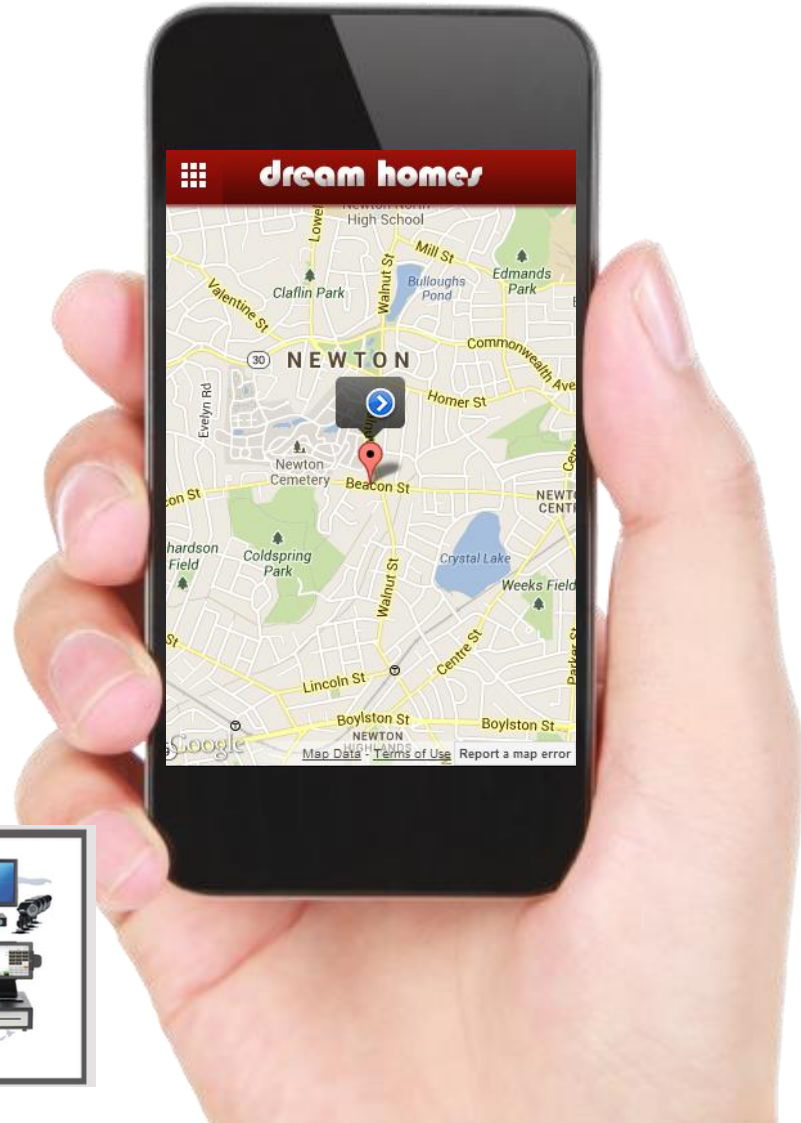
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Map & Directions

Display your address and pinpoint your location on a map so customers can find your business, events, or branches – hassle free.



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Click-to-Call

Get more calls by enabling customers to call you at the click of a button.



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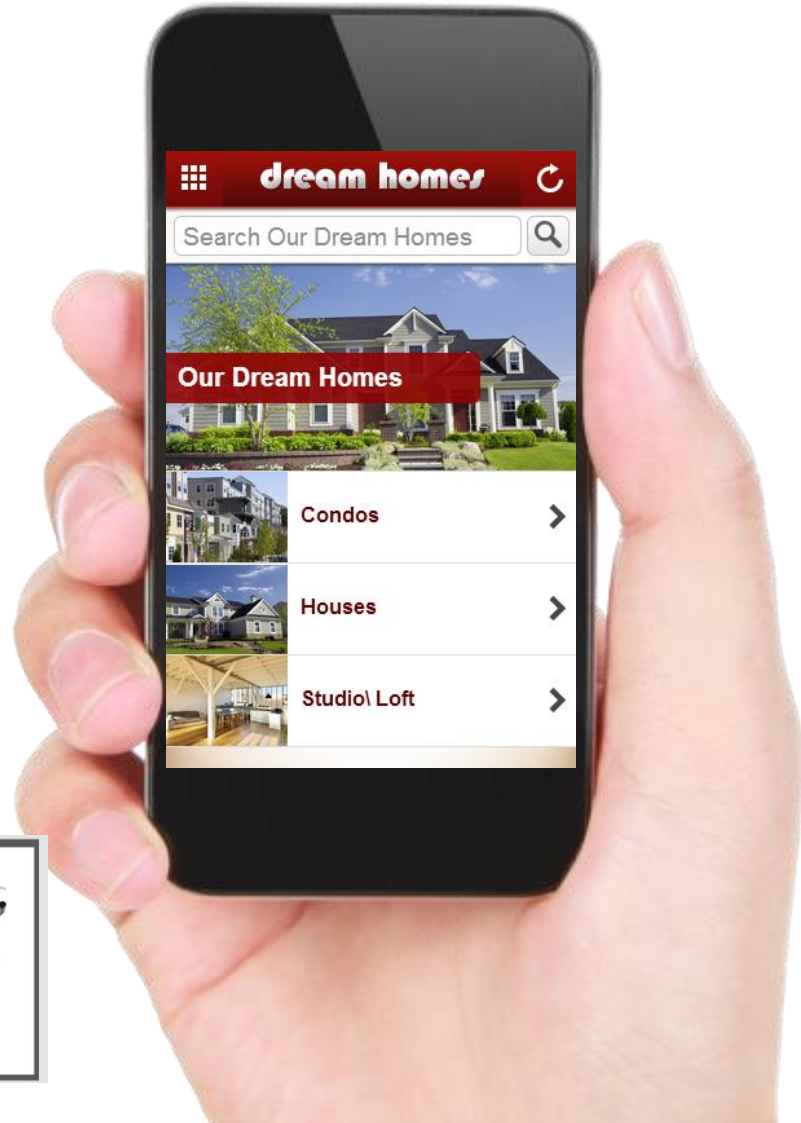
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Catalog

Showcase your products or services in various categories. Include links for purchasing items.



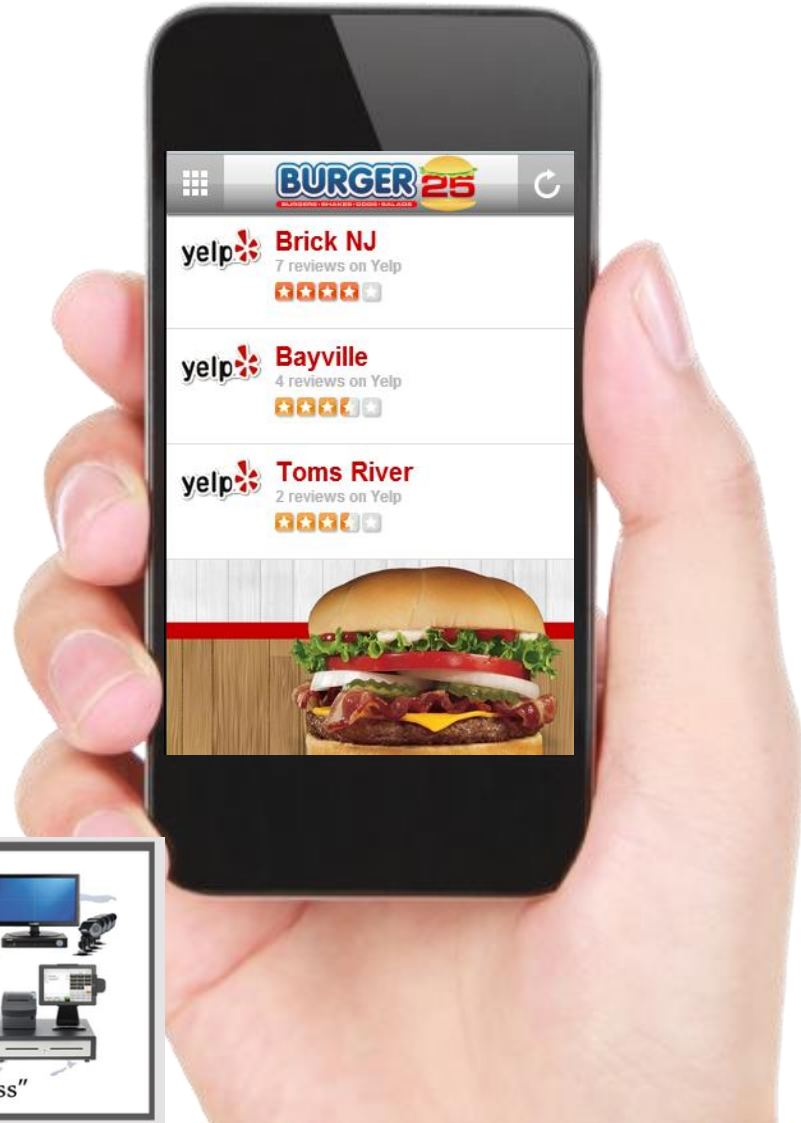
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User Reviews

Attract new customers by displaying your reviews on Yelp, Citysearch, and other guides.



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Menu

Make customers' mouths water as they browse your menu right from the app and view images of your delicious delights.



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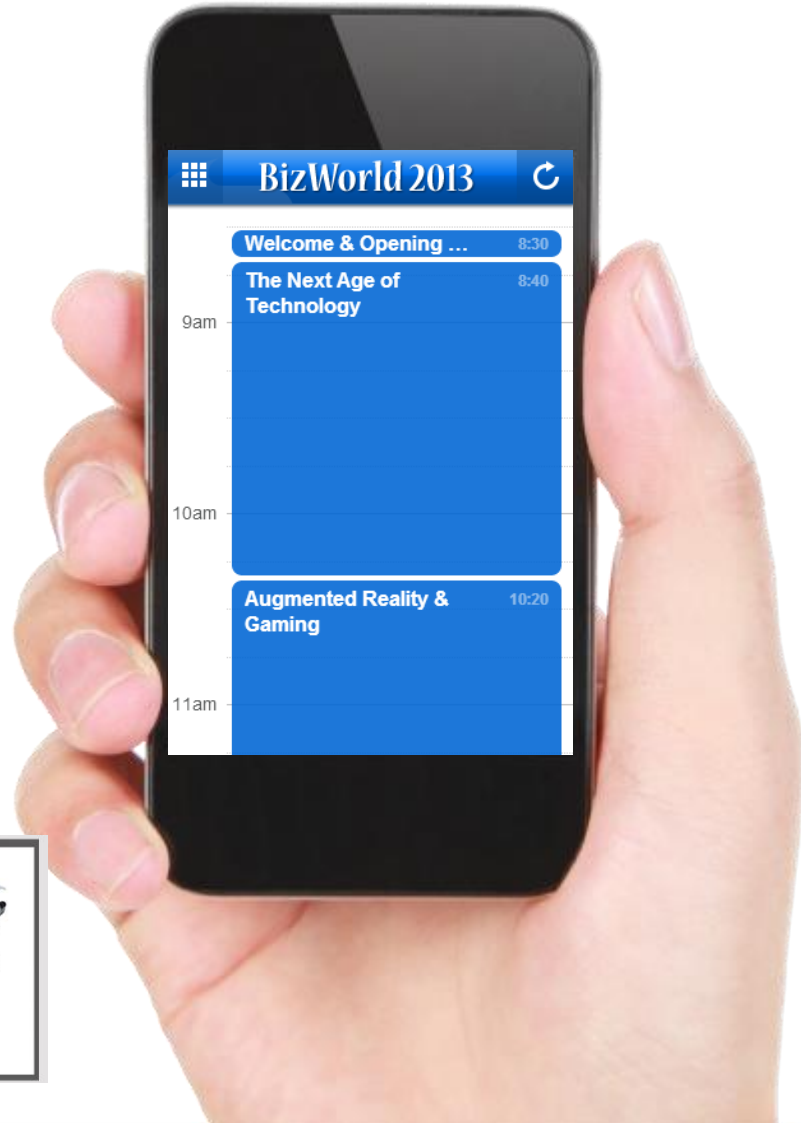
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Events

Make sure customers mark their calendars for all your important events, whether it be a big sale, promotion, or anniversary gala. Customers can also buy tickets from the app.



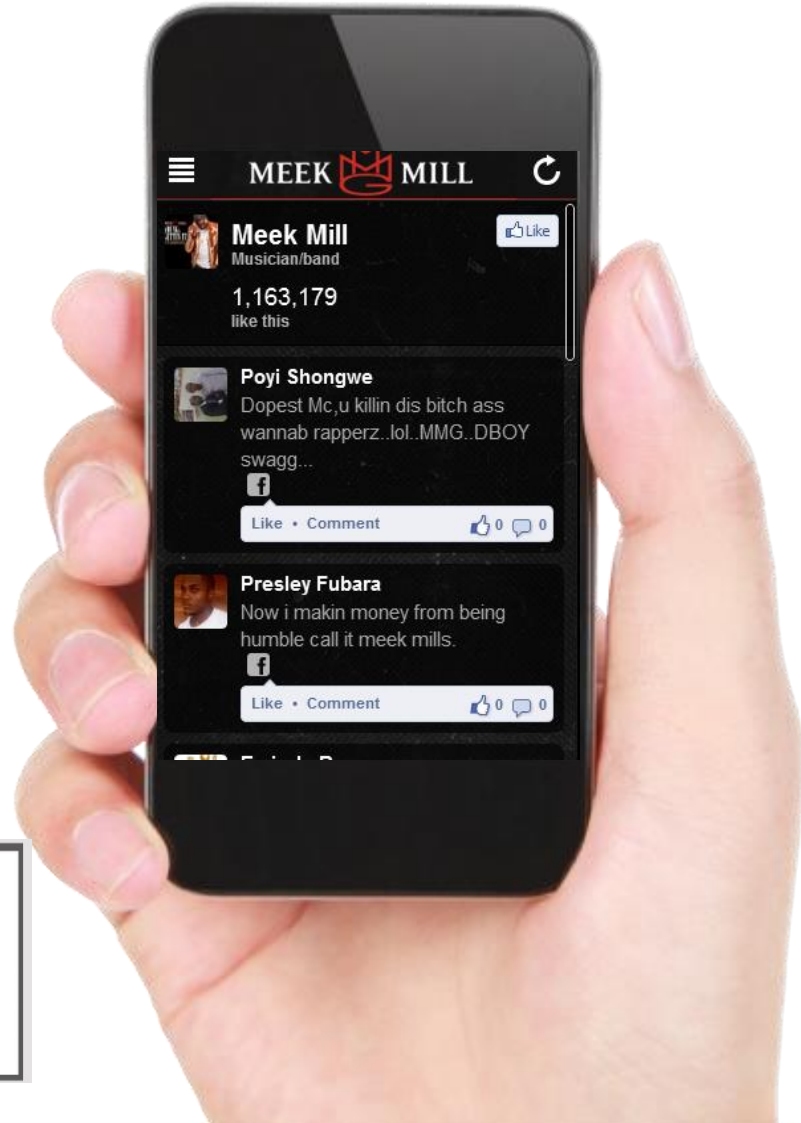
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Tell-a-Friend

Get more people downloading your app by allowing customers to tell their friends, family, and colleagues about it via email, Facebook, and other sharing tools.



An advertisement for custom technology solutions. It features a world map background. On the left, there are logos for 'iOS Developer', 'amazon appstore', and 'ANDROID APP ON Google play'. In the center, a grey box lists services: 'Websites', 'Mobile Apps', 'Video Cameras', 'Merchant Accounts', 'E-Commerce', 'POS Systems', 'IT Support', and 'Graphic Design'. On the right, there are icons for a computer monitor, a printer, and a mobile phone. At the bottom, the text reads: "Providing Custom Technology Solutions For Your Business".

iOS Developer

amazon apps amazon appstore

ANDROID APP ON Google play

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"Providing Custom Technology Solutions For Your Business"

Customized App Features

Promote Your Business

Make Money

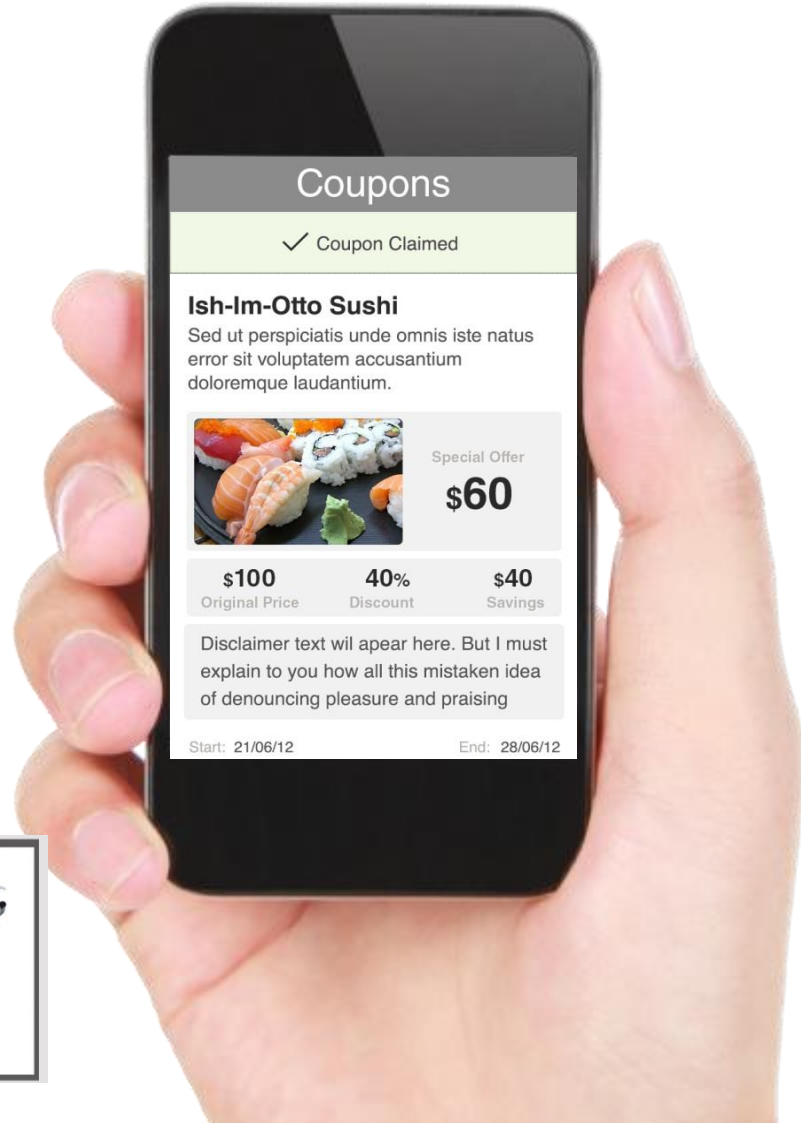
Increase Loyalty

Engage Customers

Share Your Content

Coupons

Generate revenue and attract new customers by notifying customers of coupons and special offers so they never miss out on a bargain.



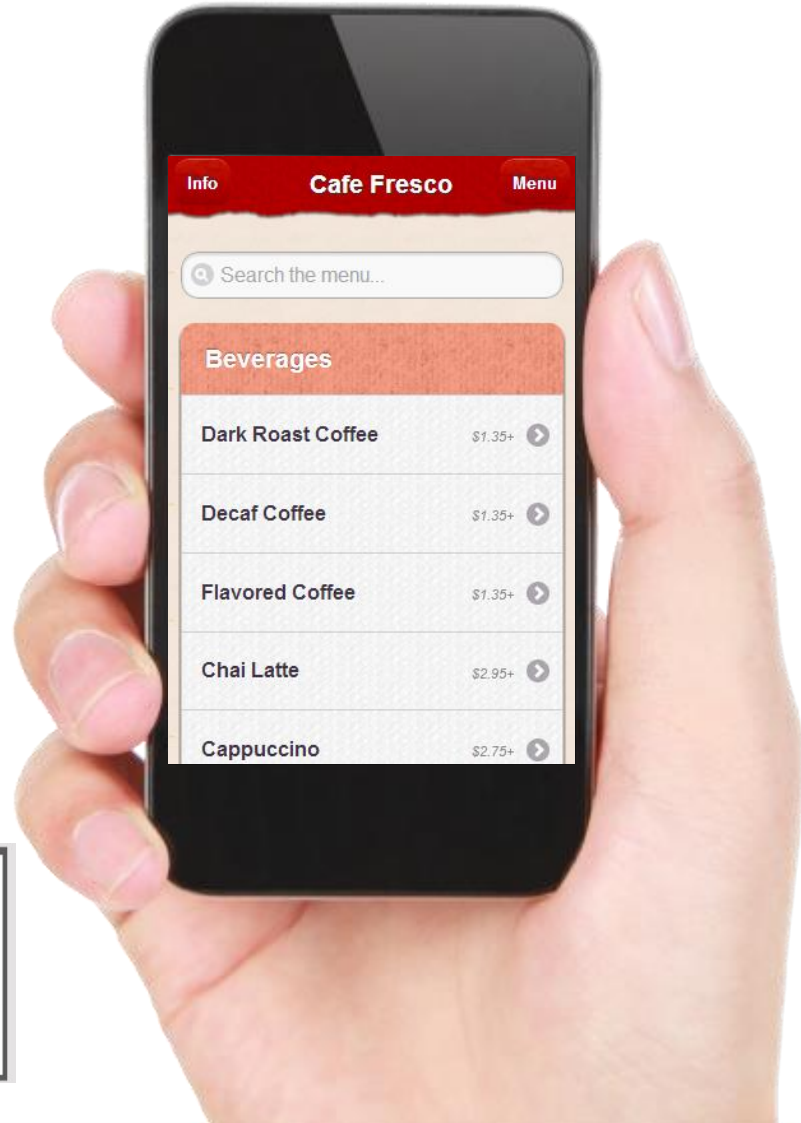
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ANDROID APP ON Google play

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"Providing Custom Technology Solutions For Your Business"

Order Food

Satisfy your customers' hunger more quickly and conveniently by letting them place an order on the go.



Supported platforms:



GrubHub.com
DISCOVER WHO DELIVERS

seamless

EAT24
ENJOY

Advertisement for technology solutions for businesses. It features logos for 'iOS Developer', 'amazon appstore', and 'ANDROID APP ON Google play'. The central text lists services: 'Websites', 'E-Commerce', 'Mobile Apps', 'POS Systems', 'Video Cameras', 'IT Support', 'Merchant Accounts', and 'Graphic Design'. The background shows a world map and icons of a computer monitor, a smartphone, and a printer. The tagline at the bottom reads: 'Providing Custom Technology Solutions For Your Business'.

Table Reservations

Let customers book a table for your restaurant right through the app.



Supported platforms:



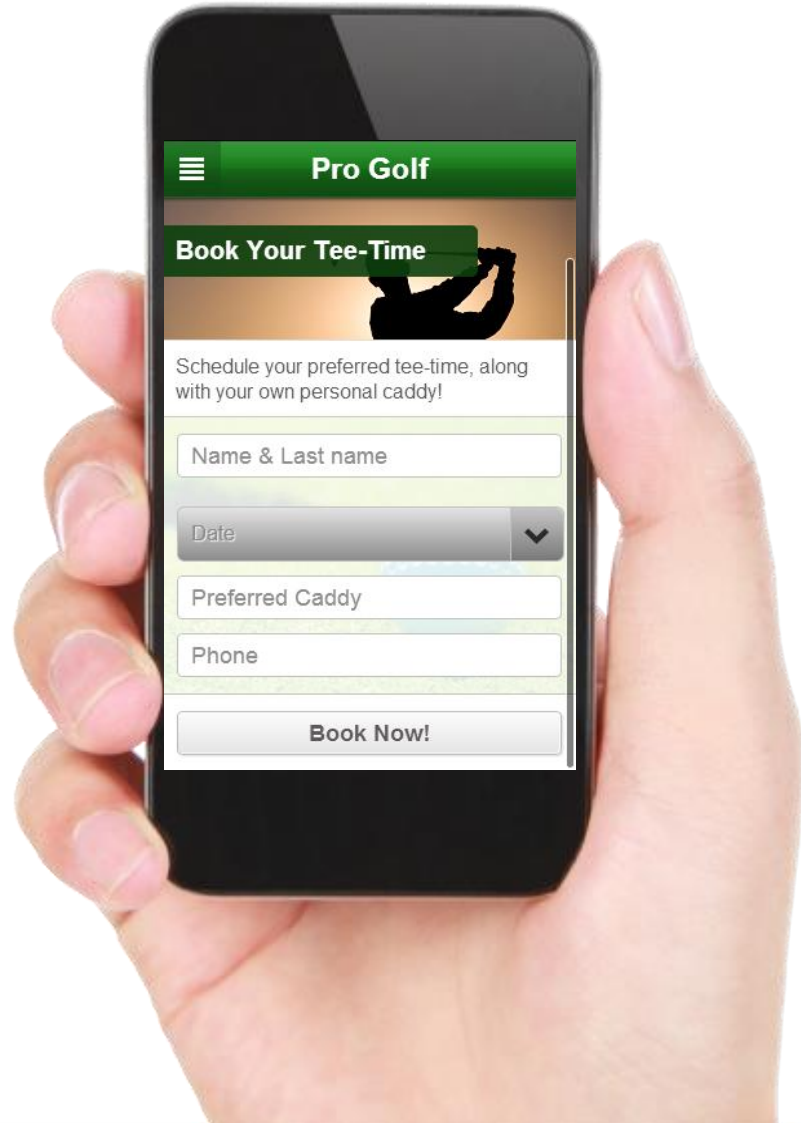
Apple iOS Developer
Amazon Amazon Appstore
ANDROID APP ON Google play

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Scheduling

Enable customers to make an appointment via the app based on your available time slots.



Supported platforms:



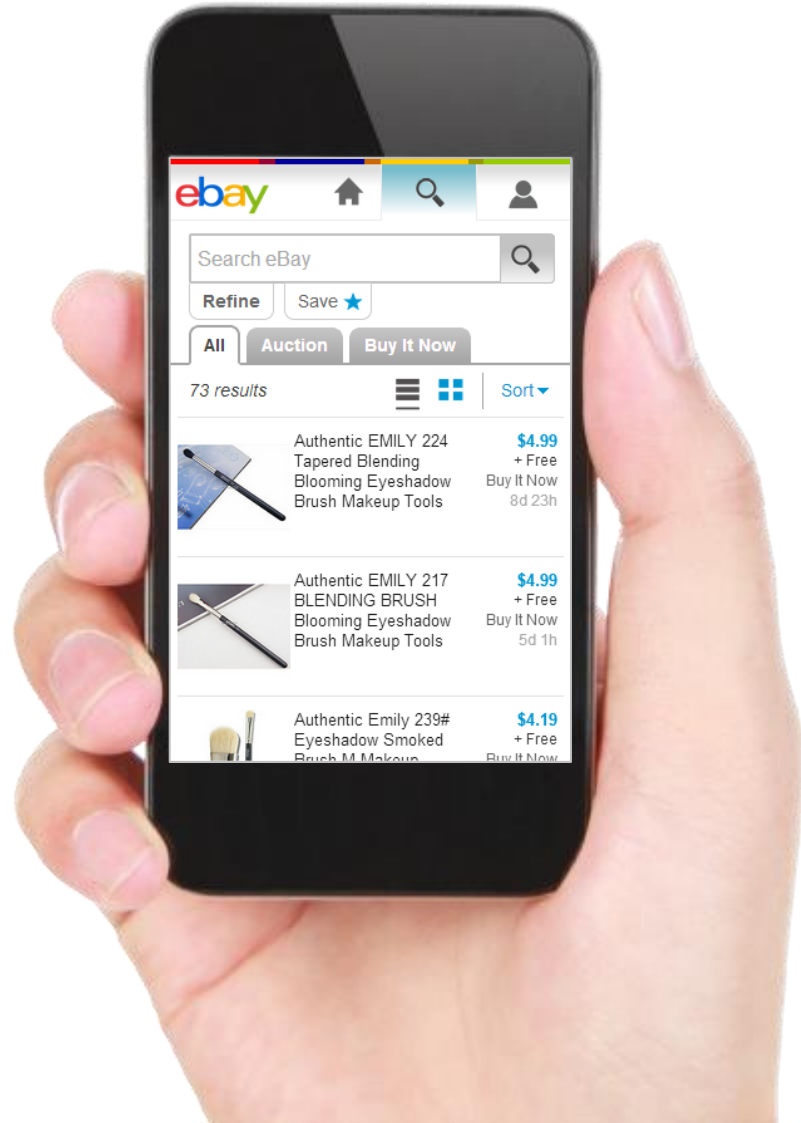
Apple iOS Developer
Amazon Amazon Web Services
ANDROID APP ON Google play

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Merchant Accounts Graphic Design

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E-Commerce

Integrate a mobile shopping cart so customers can easily purchase your products and services through eBay, Shopify, Etsy, and more.



Supported platforms:



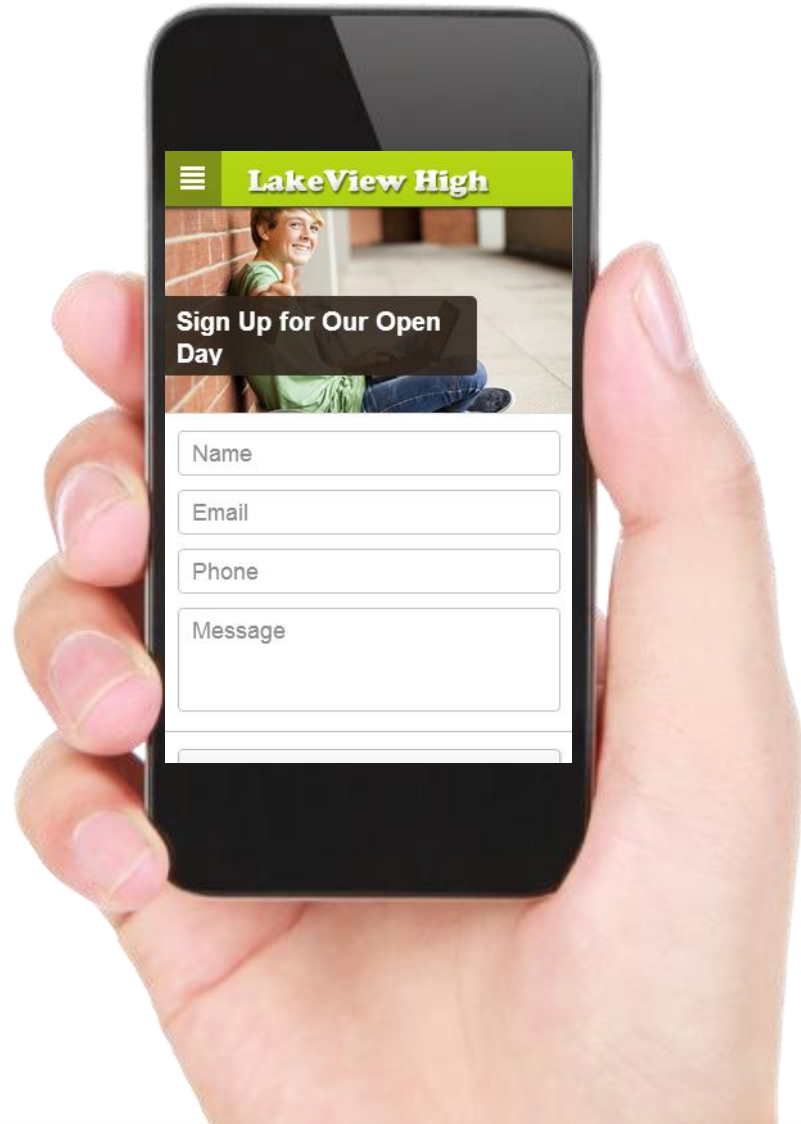
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Reports and Forms

Provide customers with an easy way to stay in touch, share feedback, report issues, and make suggestions. Users can upload a map or image along with their report.



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Amazon Amazon Appstore
ANDROID APP ON Google play

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iOS Developer

amazon appstore

ANDROID APP ON Google play

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The advertisement features a central grey box with a list of services: Websites, Mobile Apps, Video Cameras, Merchant Accounts, E-Commerce, POS Systems, IT Support, and Graphic Design. To the left are logos for Apple (iOS Developer), Amazon (amazon appstore), and Google Play (ANDROID APP ON Google play). To the right are images of a computer monitor, speakers, a smartphone, and a POS terminal. The background is a world map.

Customized App Features

Promote Your Business

Make Money

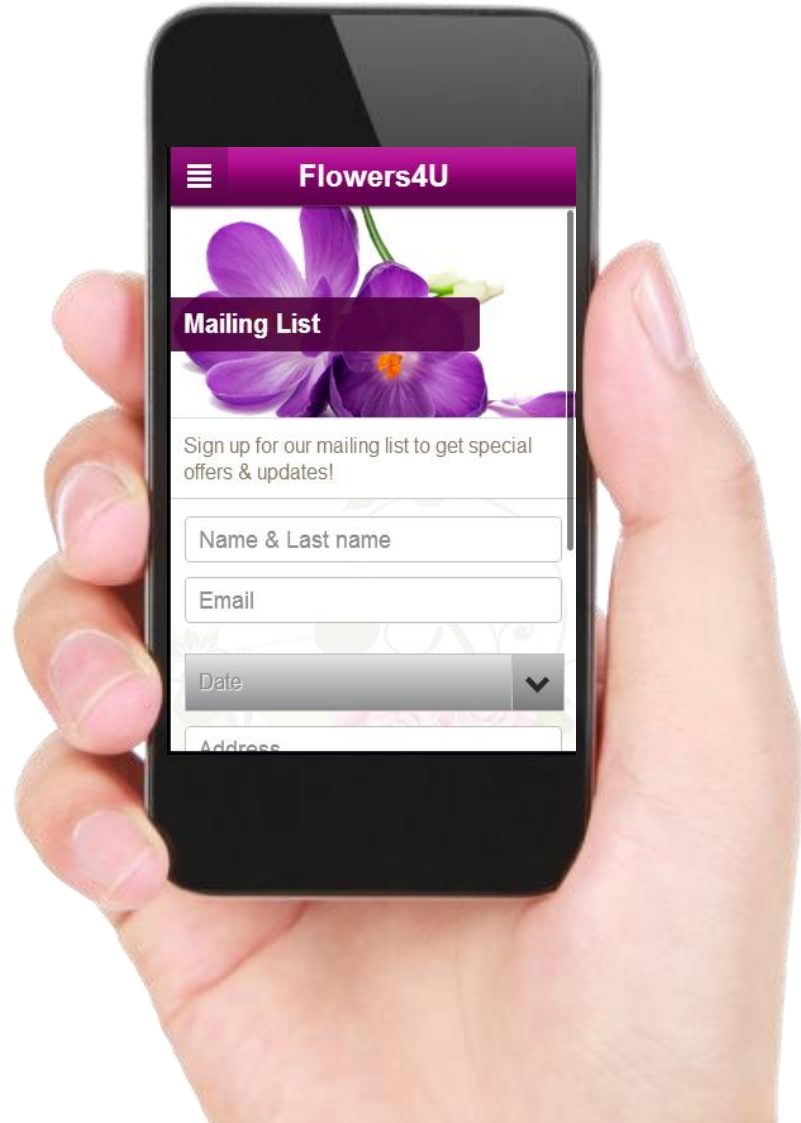
Increase Loyalty

Engage Customers

Share Your Content

Mailing List

Promote your products and keep customers posted about important news by having them sign up for your mailing list via the app.



IOS Developer
amazon appstore
ANDROID APP ON Google play

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Loyalty Programs

Keep customers coming back for more by offering rewards and stamp cards right on the app.



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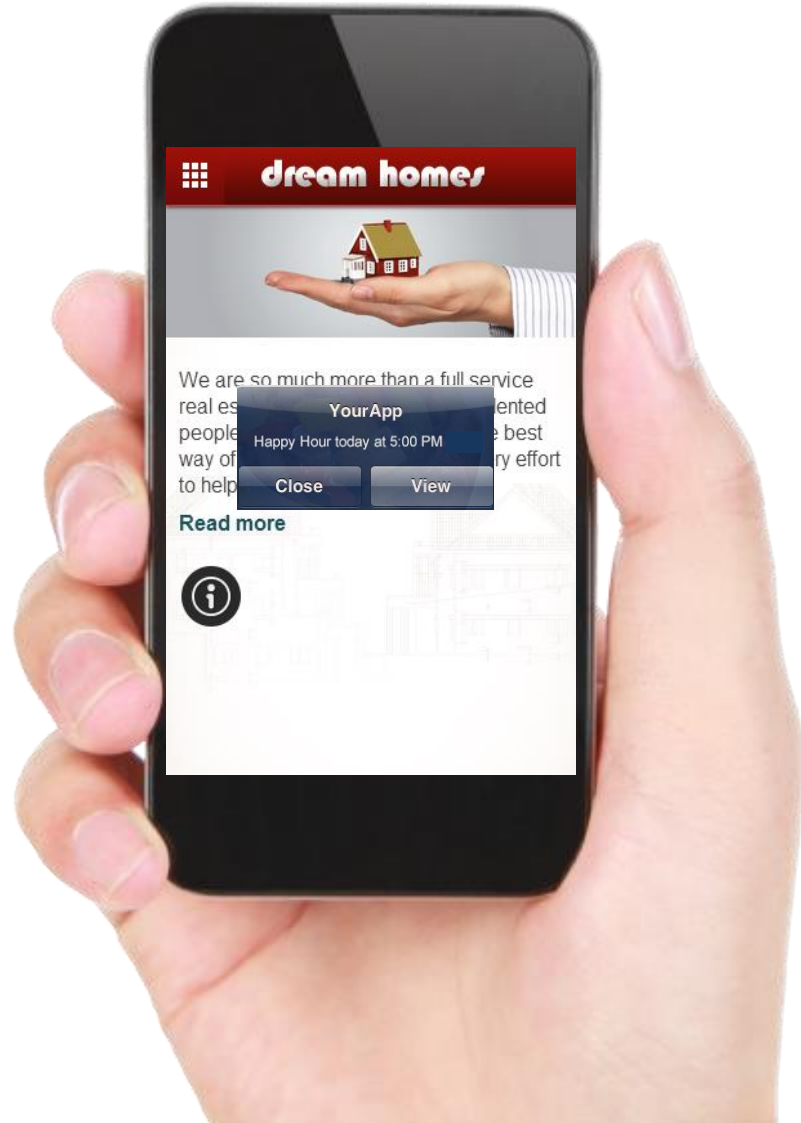
Increase Loyalty

Engage Customers

Share Your Content

Push Notifications

Engage with customers instantly by announcing limited-time offers, sneak previews, new products, and more with geo-targeted push notifications.



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LiveAlbum

Customers can take, share, and view photos directly from the app with LiveAlbum. Users can capture all the greatest moments of your party, conference, or grand opening, or share photos of your inventory.



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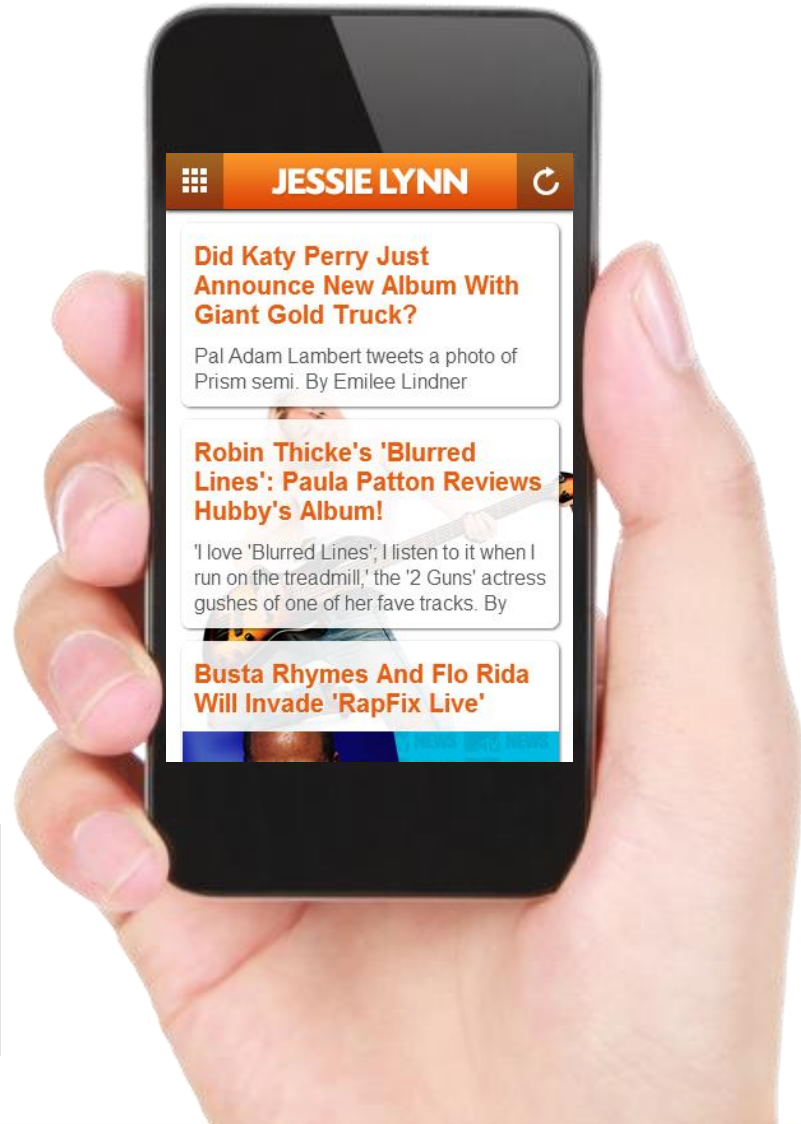
Increase Loyalty

Engage Customers

Share Your Content

RSS Feeds

Keep customers updated on all your latest business news by integrating feeds from a variety of media.



IOS Developer
amazon appstore
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Social Feeds

Get customers talking about your business on all the social channels, including Facebook, Twitter, Instagram, and more.



facebook. twitter  Instagram

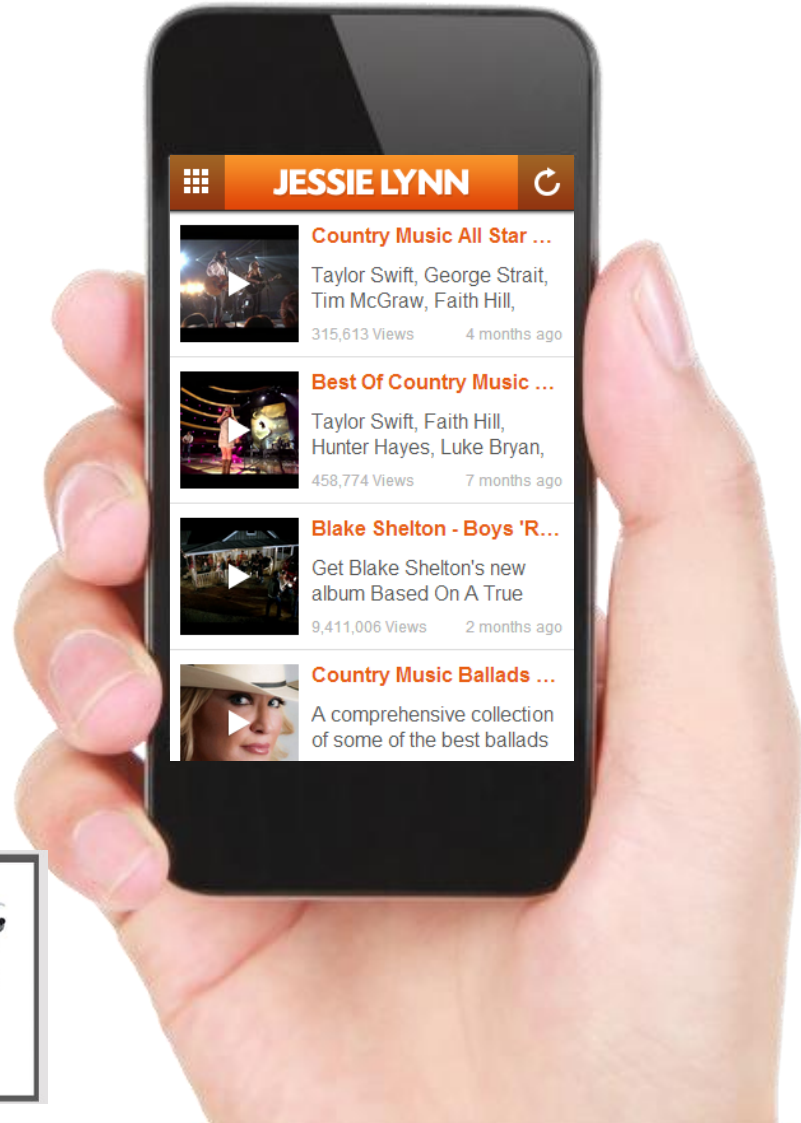
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Video Gallery

Present video clips about your business, featuring new products, how-to videos, a general tour, and more by adding videos from YouTube, Vimeo, or your custom playlist.



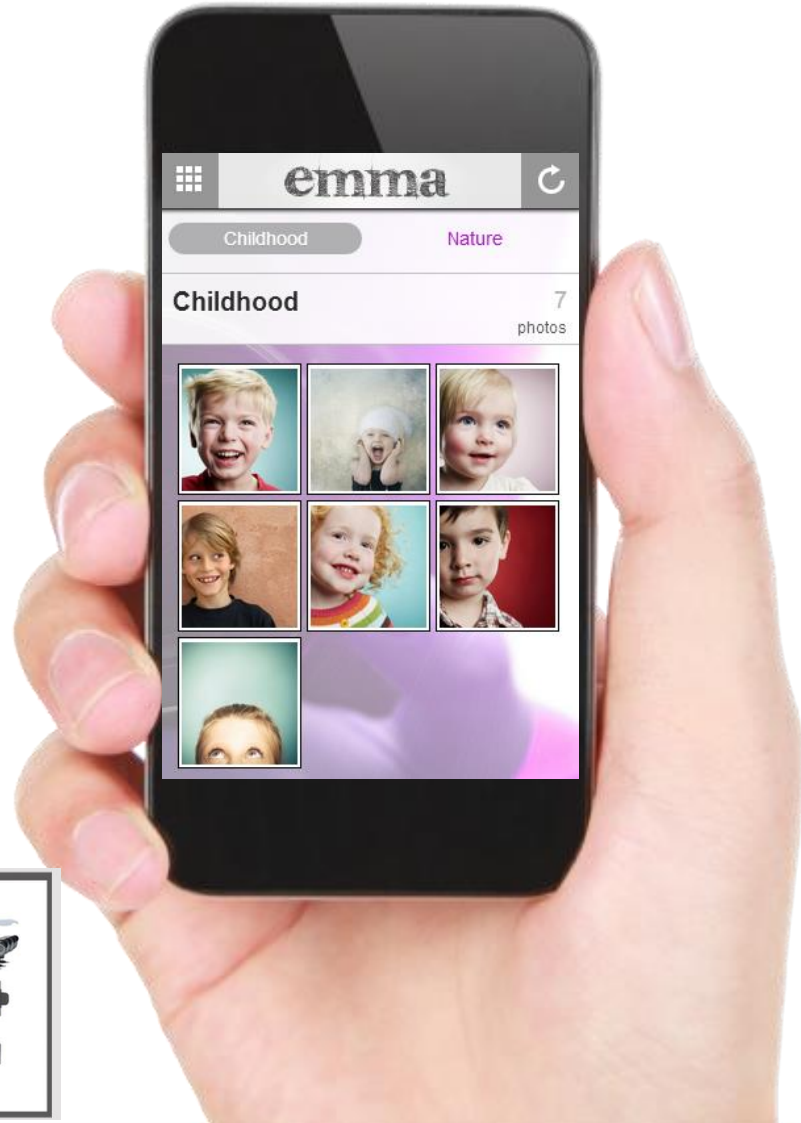
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Amazon Amazon Appstore
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Photos

Display a gallery of photos from company events, grand openings, products, and more by connecting with Picasa, Tumblr, Flickr, Facebook, etc.



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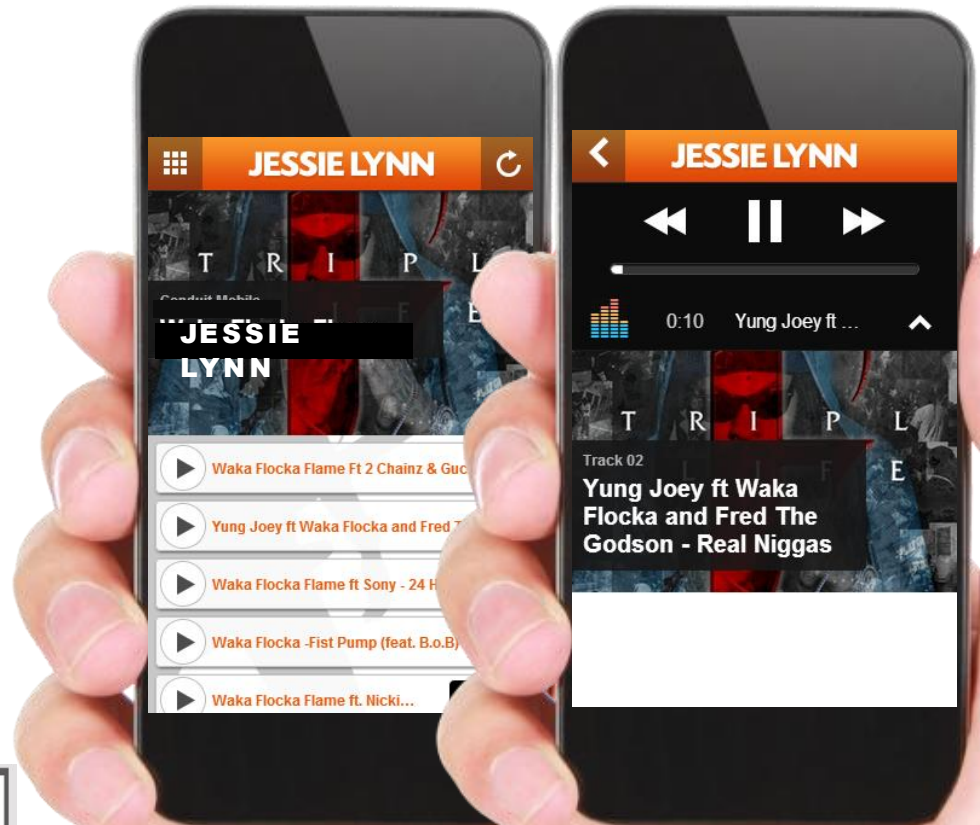
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Music

Make sure customers are always on beat by adding your playlists from SoundCloud, Beatport, and other services.

Musicians can sell their albums via iTunes and Amazon through the app.



Advertisement for technology solutions. It features a central grey box with a list of services: Websites, E-Commerce, Mobile Apps, POS Systems, Video Cameras, IT Support, Merchant Accounts, and Graphic Design. To the left are logos for 'iOS Developer', 'amazon appstore', and 'ANDROID APP ON Google play'. To the right are icons for a computer monitor, a smartphone, and a printer. At the bottom, the text reads: "Providing Custom Technology Solutions For Your Business".

Manage Your App

- » Analytics – Track your app’s performance by viewing reports of app installs, page views, and more
- » Optimize your content according to usage reports
- » Promotional Toolkit – Share your app with the world using QR codes, banners, landing pages, and more
- » Send push messages for promotions, updates and more

The image displays a mobile app management dashboard on the left and a mobile app interface on the right. The dashboard, titled "Your Logo Here" and "Yourbiz@mail.com", features a sidebar with "Untitled", "Home", "Notifications", and "Analytics". The main content area includes three cards: "Test on Mobile Device" (with a smartphone icon), "Send Push Notifications" (with a speech bubble icon), and "Analytics" (with a bar chart icon). The mobile app interface, titled "Toni's", shows a welcome message, a description of the pizzeria, and social media icons for Facebook, Twitter, and Instagram. A "Food Deliveries" button is visible at the bottom.

Below the dashboard, a banner for "Providing Custom Technology Solutions For Your Business" lists various services: Websites, E-Commerce, Mobile Apps, POS Systems, Video Cameras, IT Support, Merchant Accounts, and Graphic Design. The banner also features logos for Apple (iOS Developer), Amazon (Amazon Appstore), and Google (Google Play).

iOS Developer

amazon
amazon appstore

ANDROID APP ON
Google play

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The advertisement features a central list of services: Websites, Mobile Apps, Video Cameras, Merchant Accounts, E-Commerce, POS Systems, IT Support, and Graphic Design. To the left are logos for Apple (iOS Developer), Amazon (amazon appstore), and Google Play (ANDROID APP ON). To the right are images of various hardware devices including a desktop monitor with speakers, a handheld payment terminal, and a computer workstation with a monitor and printer. The background is a world map.

What You Get

Basic Services

- » Custom development – native mobile app for one or more of the supported platforms



- » Package of features most relevant to your business type
- » Design to match your business, including color theme, images, logo, splash screen, layout, etc.
- » Mobile website



Complementary Services

- » Redirection code – takes web visitors to your mobile website when accessing your site from their mobile device
- » Custom domain for your mobile website (ex: www.claraboutique.com/mobile)
- » Submission services – we save you the headache and submit your app to the various stores for you
- » Hosting, maintenance, and content updates
- » Basic to advanced design options



Advanced Services

- » Push notifications
- » Usage reports to optimize content, user engagement, and ROI
- » Promotional toolkit, including QR code for downloading app, customized landing page, email download link distribution
- » Custom UI (dashboard) with a private login to engage your customers directly and view live analytics
- » Complete mobile marketing solution, planned and executed for you – including promotions, campaigns, etc.



iOS Developer

amazon appstore

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App Packages

Choose the Plan That's Right for
You

Web Source Pro

- » Mobile website + custom domain + redirect code
- » Mobile app for Android + Google Play submission
- » Package of up to 4 pages of your choice including About Us, Find Us, Facebook, Twitter, Photos, Playlist, Videos, RSS
- » Hosting and updates
- » Unlimited users

Price: \$1,000 setup +
\$49/monthly



Web Source Pro Plus

- » Mobile website + custom domain + redirect code
- » Mobile app for iPhone and Android + submission to Apple App Store and Google Play
- » Package of up to 7 pages of your choice including About Us, Find Us, Facebook, Twitter, Photos, Playlist, Videos, RSS
- » Advanced design with custom icons, background, etc.
- » Promotional tools
- » 4 push notifications p/month (we send it for you at relevant times)

Price: \$1,500 setup+
\$99/monthly



Recommended!

Web Source Premium Pro

- » Mobile website + custom domain + redirect code
- » Mobile app for iPhone, iPad, and Android + submission to Apple App Store and Google Play
- » Advanced design with custom icons, background, logo, etc.
- » Advanced features including mobile shopping cart/e-commerce, custom forms, and product catalog
- » Promotional tools
- » Personal push notification panel + unlimited messages
- » Advanced analytics

Price: \$2,500 setup +
\$150/mo



Example Apps

“Providing Custom Technology Solutions For Your Business”



Business Apps

Connect with customers on the go and grow your business with a custom mobile app. Boost sales by integrating e-commerce, coupons, inquiry forms, your product catalog, and loads more.



Blogger Apps

Increase your readership by making your blog as fun to read as your content! With a mobile-friendly blog, users can access your content wherever they may be and keep up with all your latest posts.



Restaurant Apps

Satisfy your diners anytime, anywhere with a mouthwatering app that's made to order! Grow your customer base and boost orders with mobile ordering, menus, table reservations, coupons, reviews, and more.



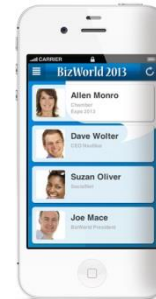
Music Apps

Keep on-the-go fans tuned in to your latest hits and upcoming tours with a rockin' mobile app. Promote your music with built-in features like Events, Photos, Videos, Playlists, and more.



Education Apps

Keep parents, teachers, and students in the know – even when school's out! Stay in touch with real-time updates, provide course catalogs and syllabi, and get students on track with grade and attendance reports, right within the app!



Event Apps

Promote your event and keep attendees informed during and after the big day with a custom mobile app. Provide in-app registration, speaker information, sponsor links, agendas, and a LiveAlbum to ensure all the best moments are captured!

Contact Us!

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- » www.websourceinternational.com
- » Christopher O'Banion, President
- » chris@websourceinternational.com



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