

# NEWSBRIEF

SPRING 2013

www.planovision.org

## GREETINGS FROM THE BOARD OF DIRECTORS:

Thank you for your continuing support of Plano Child Development Center and to our 2012 benefit Chair, **Ms. Natalie Ray**, the benefit committee, the Plano Board, staff for a successful 37<sup>th</sup> annual vision care benefit. It is with great appreciation that we had **Mr. Eric Johnson**, President & CEO of Baldwin Richardson Foods Company as one of our Honorary Chairs and the recipient of our Founders Award. We were equally pleased to have had **Mr. Jackie Lynch**, Director of Community Affairs, Gift of Hope Organ & Tissue Donors Network, also serve as an Honorary Chair and recipient of our Community Service Award. We congratulated our first Lifetime Service Award Recipient, **Mrs. Cheribelle Byrd** and our 2012 Most Outstanding Vision Therapy Progress Awardees: **Clark Lowery, Devonte Mathews, Marissa Esper, Juan Gomez, Xitllali Guerrero, Racquel Rodriguez, Chloe Svoboda and Victoria Williams**. As we saluted **Mrs. Byrd**, Plano Board member emeritus and Chair of our 4th Annual "You are the Apple of Our Eyes" Benefit, we welcomed our newest board member Mrs. Diane Harris-McGee. We look forward to the continued service of our recently elected Board Secretary, **Ms. Natalie Ray** and Treasurer, **Mrs. Sandra Kaye Williams**.

Plano continued its relationship with the Children's Home and Aid Englewood Child and Family Center, the Woodlawn Children's Promise Community and Catholic Charities Head Start of Chicago as participants on Committees and as service providers.

Join us in our three-year Capital Development Campaign to raise funds to help Plano endow its legacy of service for generations of children and families to come.

Let's keep Dr. Henry Moore, our Co-Founder in prayer as he convalesces at Alden Wentworth Rehabilitation Center.

### *PLANO NEWS*

Last year, Plano provided in-office vision testing and vision therapy to nearly 200 patients. Although Plano's customary fee for vision therapy is significantly less than average, we were able to provide services to about 17% of our patients on sliding fee scale. As a result of funding from Healthcare and Family Services, 68% of our patients received vision therapy services through Kidcare and Medicaid. Our participation as a new community partner with Communities in Schools resulted in an increase in students receiving vision exams. Many of the students served received VSP's Sight for Student Exam vouchers. Plano provided comprehensive vision exams to over 700 preschool and school aged students from Chicago, Park Forest, Chicago Heights and Markham and approximately 500 participants at various health fairs received vision screenings. Community service vision awareness workshops were provided to over 300 persons, many of whom viewed Plano's story on DVD. A segment on Plano's services featured on WGN's "Chicago's Very Own" can now be viewed on Plano's website [www.planovision.org](http://www.planovision.org).

Plano recently received the Carol Fitzgerald Memorial Fund Grant (CFMF) in support of Plano's "Eye Can Learn Comprehensive Vision Program", but more corporate and foundation support is needed. Individuals can also assist through participation in the June P. Elzia Vision Therapy



### PLANO'S MISSION STATEMENT:

Founded in 1959 by Dr. Robert L. Johnson and Dr. Henry R. Moore, the mission of Plano, which includes vision education awareness, is to effectively identify, evaluate and treat educationally-disadvantaged children who have an under-developed and/or inefficient vision information processing skills. Plano is a multi-disciplinary, not-for-profit optometric service organization providing comprehensive vision and vision-perception care, and whose aim is to assess and treat visual deficiencies in at-risk individuals on an ability-to-pay fee basis.

Scholarship Fund. Our patient contributors to Plano (PCP) raffles have been successful. We are grateful for the complimentary glasses provided to needy students by the Essilor foundation and frames from Modern Optical.

Dr. Stephanie, our executive director will begin her administration as President of the National Optometric Association (NOA) in July 2013. She represented the association in Washington DC as a panelist on the Congressional Black Caucus Community Health Center Forum, hosted by the Honorable Danny Davis (IL-07) and sponsored by the National Association of Communities and Health Centers and Walgreens. She spoke on the need for comprehensive vision and eye care in our underserved communities

Plano continues to participate in career days and mentoring Optometry students with hopes of inspiring more of them to choose optometry with vision therapy as their practice specialty. Last fall we were blessed to have Lucy Kehinde as our extern from the University of Alabama School of Optometry.

*Dr. Stephanie Johnson-Brown, Executive Director*

**PLANO CHILD DEVELOPMENT CENTER**  
5401 SOUTH WENTWORTH AVENUE, SUITE 14-A  
CHICAGO, ILLINOIS 60609

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## *Save the Date*

**Please Support Plano's**  
**38<sup>th</sup> Annual Vision Care Benefit**  
**Friday, October 18, 2013**

For more Information  
Please call 773.924.5297  
[www.planovision.org](http://www.planovision.org)  
Email [pcdc59@yahoo.com](mailto:pcdc59@yahoo.com)

### **THANKS TO PLANO'S 2012 CORPORATE DONORS, FOUNDATION AND GRANT SUPPORTERS**

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**Please Support Plano's Capital Development Campaign**  
(Refer to [www.planovision.org](http://www.planovision.org) for more information)