

# PLANO CHILD DEVELOPMENT CENTER

5401 SOUTH WENTWORTH AVENUE, SUITE 14-A  
CHICAGO, ILLINOIS 60609

NON-PROFIT ORG.  
U.S. POSTAGE PAID  
CHICAGO, IL  
PERMIT NO. 1047

RETURN SERVICE REQUESTED

## *Save the Date*

### **41<sup>st</sup> Annual Vision Care Benefit**

**Friday,  
October 7<sup>th</sup>, 2016**

#### **NEW LOCATION**

**Chateau Del Mar  
8301 W. 95<sup>th</sup> St.  
Palos Hills, IL 60457**

For more Information  
Please call 773.924.5297

[www.planovision.org](http://www.planovision.org)

Please email at  
[pcdc59@yahoo.com](mailto:pcdc59@yahoo.com)

Address

## NEWSLETTER – SUMMER 2016

[www.planovision.org](http://www.planovision.org)

### **PLANO'S MISSION Continues After 51 years as a Not-for-Profit Organization**

Founded in 1959 and chartered in 1965 by Dr. Robert L. Johnson and Dr. Henry R. Moore, the mission of Plano, which includes vision education awareness, is to effectively identify, evaluate and treat educationally-disadvantaged children who have an under-developed and/or inefficient vision information processing skills. Plano is a multi-disciplinary, not-for-profit optometric service organization providing comprehensive vision and vision-perception care, and whose aim is to assess and treat visual deficiencies in at-risk individuals on an ability-to-pay fee basis.



**Plano's Most Outstanding Vision Therapy Progress  
Awardees, Parents and Plano Staff**

# NEWSLETTER SUMMER 2016

Page 1 of 2

## GREETING FROM THE BOARD OF DIRECTORS

Thank you for your enduring support of Plano Child Development Center! With support of our 2015 event co chairs, Rev. Dr. Michael Burnside and Natalie Ray, the benefit committee, the Plano Board and staff we are able to successfully execute Plano's mission. It is with great appreciation that we had the Honorable Ambassador **Carol Moseley Braun** as our Honorary Chair. We are proud of our 2015 Founders Award recipient, **Mercedes Johnson, wife of our Co-Founder, the late Robert L. Johnson** and our Community Service Award recipient **Sam Layne (Posthumously)**. We congratulate our Most Outstanding Vision Therapy Progress Awardees **Luisangel Castillo, Gyniah Chambers, Courtney Fitzgerald, Shameria Jones, Dante Longoni, Kennedy Maxwell, Aysha Salameh and Rebecca Sokolow**

## Plano News

Last year, Plano provided in-office vision testing and vision therapy to nearly 280 patients. Although Plano's customary fee for vision therapy is significantly less than average, we were able to provide services to about 32% of our patients on sliding fee scale. As a result of funding from Healthcare and Family Services, 63% of our patients received vision therapy service through Kidcare and Medicaid. As a community partner with Communities in Schools several students received vision exams. Of the students served, many of them received VSP's Sight for Student Exam vouchers. Plano provided mobile vision comprehensive vision exams to over 300 students from Chicago, Harvey School District 152 and Hazel Crest School District 151/2. Over 300 participants at fifteen health fairs reviewed vision screenings. Community service vision awareness workshops were provided to over 400 persons.

I'm proud to report that this past school year, as a subcontractor, our affiliated corporation VHMS along with the contractor Tropical Optical provided comprehensive vision exams to over 40,000, K-12 graders at various Chicago Public Schools. A few of the students received Vision therapy treatment follow-up service at Plano.

Plano received grants from the Carol Fitzgerald Memorial Fund Grant (CFMS), the Larry Fitzgerald First Down Fund and recently the Blowitz-Ridgeway Foundation in support of Plano's "Eye Can learn Comprehensive Vision Program, but more corporate and foundation support is needed. Individuals can also assist through participation in the June P. Elzia Vision Therapy Scholarship Fund. Our patient contributor to Plano (PCP) raffles have been successful.

We are grateful for the support of the Essilor of Americas Foundation and Modern Optical in providing lenses and frames to students who needed glass but were unable to afford it. Plano continues to participate in career days and mentoring Optometry students with hopes of inspiring more of them to choose optometry with vision therapy as their practice specialty.



*Plano will honor Mrs. Addie H. Davis as she retires, for her service to Plano after 25 years as our Office Manager*

## Plano to Host National Optometric Association Community Service Event



The National Optometric Association (NOA) will provide its annual day of community service at Plano's Location. In addition to providing families in the community with free vision exams and glasses, they are partnering with the National Dental Association HEALTH NOW to provide oral health screenings, as well as vision screenings to school aged children in the community, between 9:00 am to 2:30 pm on **July 6, 2016**. Plano is grateful to the support of VSP/Mobile Eyes and Colgate Bright Smiles Bright Future for providing the vans. Not only will our Optometric professionals provide vision health education, but Oral Health America will provide oral health education for our participants.