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PHOTO IDs, from left to right: Dr. Johnson-Brown, Plano Child development Center; Dr. Williams, American Vision

Plano Child Development Center Receives Grant to Fund Free Vision Workshops for the Community

Nominated by American Vision Center, the charity will receive \$1,000 from **ABB** OPTICAL GROUP

CHICAGO (January 4, 2018) – **ABB** OPTICAL GROUP, one of the nation's leading distributors of optical products, is pleased to announce that the Plano Child Development Center will receive a \$1,000 grant through the company's fourth annual ABB Cares program, which recognizes and celebrates outstanding non-profit organizations throughout the country.

Nominated by <u>American Vision Center</u> in Chicago, <u>Plano Child Development Center</u> is a multidisciplinary, non-profit optometric service organization that provides vision care to the community. Established in 1959, Plano Child Development Center is the only not-for-profit African American service provider offering comprehensive vision therapy treatment intervention to patients in greater Chicago. The charity's mission is to identify, evaluate and treat educationally disadvantaged youth who have an underdeveloped and/or inefficient visual information processing system.

The grant will help fund free vision workshops in the community and expand the number of schools and organizations the charity serves. Plano has served more than one million people, including 750,000 children, in the Chicago metropolitan area since its inception.

"Volunteering with the Plano Child Development Center has given me the opportunity to see firsthand the impression this organization makes on children in our community," said Dr. Lonnie Williams, owner of American Vision Center. "The services provided by the Development Center are invaluable and this grant will help expand their reach to those who need it most."

The ABB Cares program recognizes charities that have been nominated by eye care professionals across the country for exceptional programming and community impact. Other 2017 grant recipients are: Nevada Blind Children's Foundation in Las Vegas; Junior Charity League of Concord in Concord, N.C.; Special Olympics Florida in Clermont, Fla.; Mercy Health Center in Athens, Ga.; Strathmere Volunteer Fire Company in Strathmere, N.J.; and Valley Center for the Blind in Fresno, Calif.

"Plano Child Development Center offers an array of services that would not otherwise be available to the community," said Brad Weinbrum, president of **ABB** OPTICAL GROUP. "Vision plays a crucial role in a child's learning process, and we are pleased that we can help Plano fulfill its mission through ABB Cares. In many ways, they are a life-changer for these students."

For more information about Plano Child Development Center, contact Stephanie Johnson-Brown, O.D. at <u>sjbvision@gmail.com</u> or call 773-924-5297. For more information about the ABB Cares program, visit <u>ABBOptical.com</u>.

About American Vision Center

Led by Dr. Lonnie Williams, American Vision Center strives to provide complete care to all patients. American Vision Center offers a full scope of services including eye exams, contact lenses and LASIK. For more information about American Vision Center, visit <u>americanvisioncenter.net</u> or call 708-425-435.

ABOUT ABB OPTICAL GROUP

ABB OPTICAL GROUP is a leading distributor of optical products in the United States. The company supplies nearly two-thirds of eye care professionals across the country with brand name contact lenses, fully customizable gas permeable and custom specialty soft contact lenses, ophthalmic lenses and more. The company's the DIGITAL EYE LAB Network is dedicated to producing eyewear that is truly personalized to patients' needs and lifestyles.. **ABB** OPTICAL GROUP also offers practice building services such as pricing strategy tools, business reviews, annual supply staff training and e-commerce solutions. For additional information, visit ABBOptical.com.

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