

# boho HAVEN™

Laid back with free-spirited style, Boho Haven™ expresses your true eclectic taste with a modern and inviting glow. Vivid hues and vibrant patterns mixed with earthy textures weave together for an eclectic look that is easygoing and fresh. Experience rich finishes, soft fabrics and diverse details to complete your dream of a cozy boho oasis.

## SEE & BELIEVE



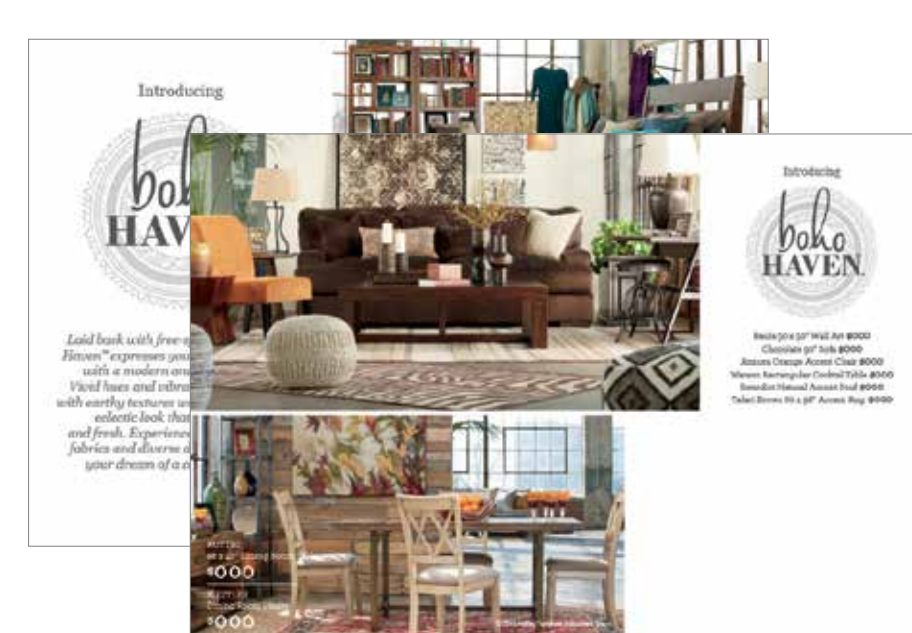
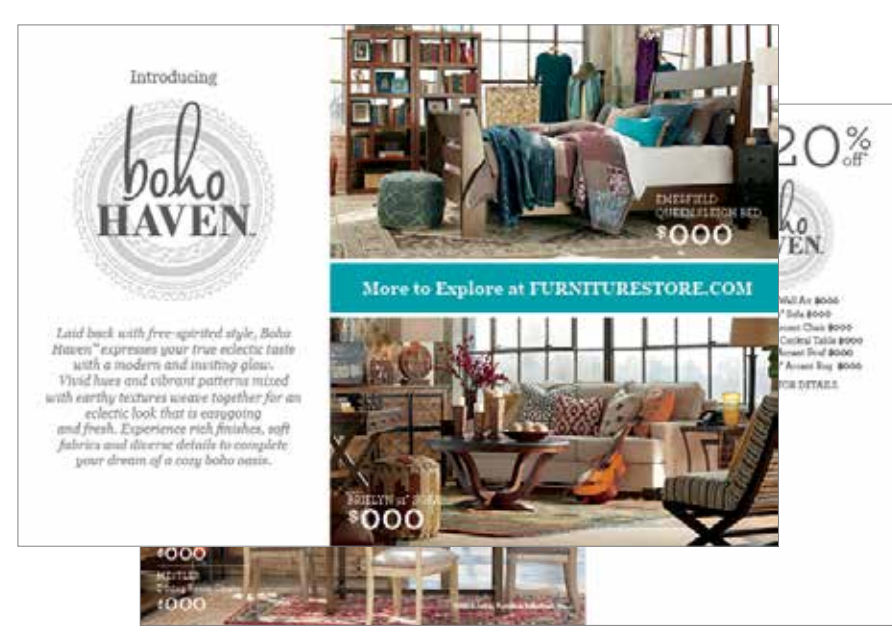
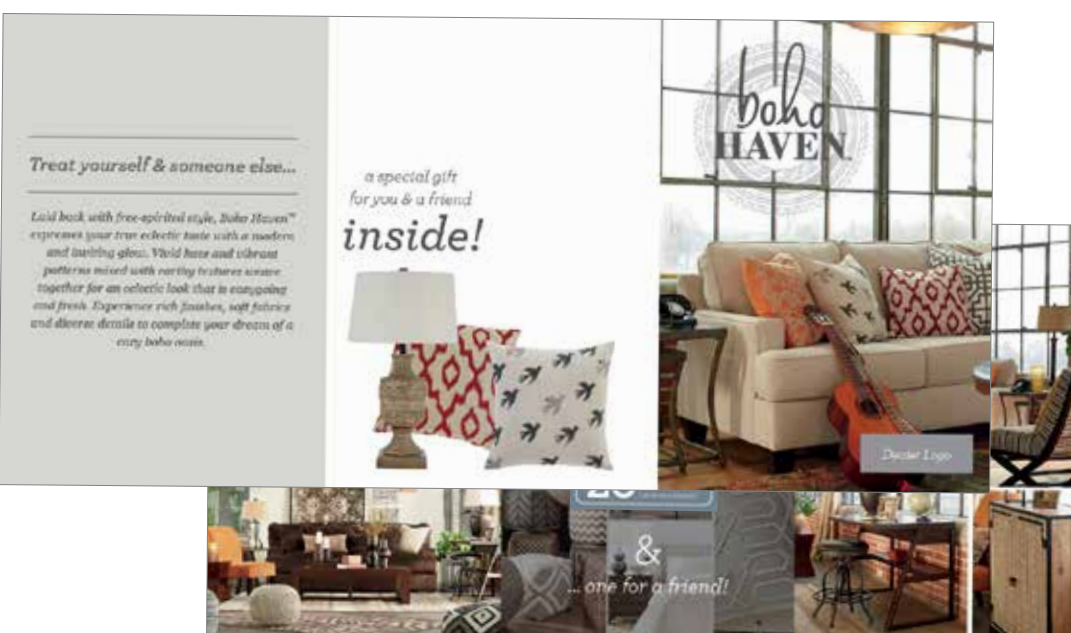
print & digital catalog



Tri-fold Direct Mailer with cards

9 x 6 20% OFF Postcard

9 x 6 Introducing Postcard



direct mailers



STORE INFORMATION



4-page & 16-page circulars



(Insert Customers Name)  
12345 Rhode Island Ave North  
Paradise, Minnesota 55999

Dear (insert customer name),  
Thank you for being such a valued customer at (insert store name here). We greatly appreciate your business and will strive to maintain your loyalty.

Because of your commitment to (insert store name here) we want to offer you an exclusive VIP preview of our new Boho Haven™ product selection. However, before we get into the VIP benefits and preview, let me first explain what we are offering to all of our customers:

**20% OFF** | **\$100** | **24 MONTHS**  
all pastoral charm items | plus | accessory gift card | & | no interest financing

(insert company name) is opening our doors to our VIP guests with an exciting opportunity to take advantage of these savings before the public. We will also be serving Starbucks coffee, cookies, mimosa and hors d'oeuvres. Plus, Interior Design and Child Care Professionals will be available to assist you and your family if you so choose.

**INSERT DATE THROUGH INSERT DATE**

Bedrooms, bar stools, sofas, mattresses, recliners, tv stands, office furniture, kids furniture, sectionals, dining rooms, accent chairs, poufs, rugs, lamps, accessories and more! All on sale!

As the owner of (insert company name), I would like to offer you a VIP pass to our Boho Haven™ Product Release Event. You and a friend may use this letter as a VIP pass to take advantage of the savings and hospitality.

We look forward to seeing you there!  
(insert company owner name)

Insert store information • Insert store address here  
Insert store website here • Insert store phone number here

private letter



eblasts & web banners



video & commercial



# MARKET like you mean it!