

sierrasleep[®]

— BY ASHLEY —



Why Buy?



— BY ASHLEY —

- Fastest growing bedding company in the industry with limited distribution!
- Owned and operated by the world's largest furniture manufacturer
- Delivered on the same Ashley truck as furniture
- One Stop Shop!!! Innerspring, Foam, Hybrids and Power Bases
- Power packed Coil...pre-compressed to provide increased support
- Upholstery Grade foam- 1.5 density vs. industry standard of 0.8 - 1.2 resulting in fewer body impressions
- No convoluted foam in quilt- More profile and no nesting of fibers in the dimples
- 65 lb. 1.7 density foam edge rails- stronger edge support
- Embroidered Borders at velocity price points
- Luxury Covers at every price point
- Roll compressed foam products for easy delivery and warehousing
- Higher Margins

17" Manhattan Design - Plush



sierrasleep®
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- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Firm Quilt Foam
- 1" Synthetic Latex
- 3" High Density Plush Upholstery Foam
- 2" High Density 2.5 lb. Plush Memory Foam
- 968 Quantum Encased Wrapped Coil System
- Steel Encased Edge



Size	Pattern			
Queen	M97731			
King	M97741			
Cal King	M97751			

Quantum Edge Steel Perimeter Innerspring



17" Manhattan Design - Firm

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- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Firm Quilt Foam
- 1" Synthetic Latex
- 3" High Density Firm Upholstery Foam
- 2" High Density 3 lb. Firm Memory Foam
- 968 Quantum Encased Wrapped Coil System
- Steel Encased Edge Support

Quantum

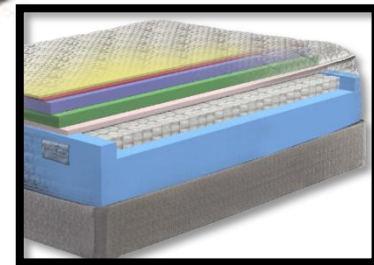
Size	Pattern			
Queen	M97631			
King	M97641			
Cal King	M97651			



Quantum Edge Steel Perimeter Innerspring

16" Mt. Rogers Pillow Top

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- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 2" Luxury Support Quilt Foam
- 2" 2.5 lb. High Density Memory Foam
- 1" Conforma Support Foam
- 3" High Density Foam Encasement
- 720 Power Packed Wrapped Coil System

- Vertical Handles



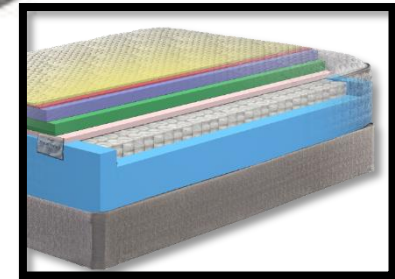
Size	Pattern			
Queen	M90531			
King	M90541			
Cal King	M90551			



14.5" Mt. Rogers Ltd. Plush



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- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- 2" 2.5 lb. High Density Memory Foam
- 1" Super Support Foam
- 3" High Density Foam Encasement
- 720 Power Packed Wrapped Coil System
- Vertical Handles

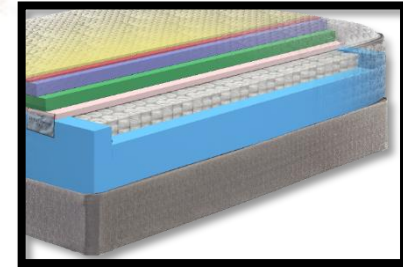


Size	Pattern			
Queen	M90431			
King	M90441			
Cal King	M90451			



13.5" Mt. Rogers Ltd. Firm

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- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- 2" 3 lb. High Density Memory Foam
- 1" Super Firm Support Foam
- 3" High Density Foam Encasement
- 720 Power Packed Wrapped Coil System
- Vertical Handles

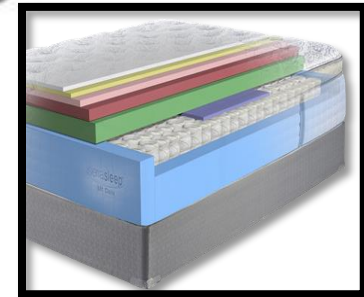


Size	Pattern			
Queen	M90331			
King	M90341			
Cal King	M90351			

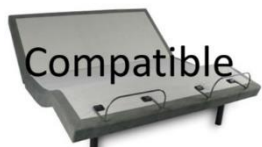


16.5" Mt. Dana Euro Top

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- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Quilt Foam
- 2" High Density Plush Zoned Sculpted Pressure Relief Foam
- 4" High Density Firm Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil System
- 3" High Density Foam Encased Edge Support System
- ❖ Vertical Handles

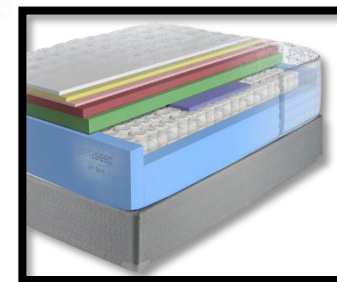


Size	Pattern			
Twin	M95811			
Full	M95821			
Queen	M95831			
King	M95841			
Cal King	M95851			



15" Mt. Dana Plush

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- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 3/4" High Density Quilt Foam
- 2" High Density Plush Zoned Sculpted Pressure Relief Foam
- 3" High Density Plush Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil System
- 3" High Density Foam Encased Edge Support System
- ❖ Vertical Handles

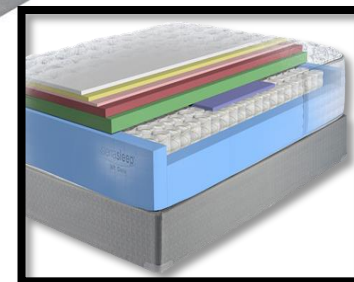


Size	Pattern			
Twin	M95711			
Full	M95721			
Queen	M95731			
King	M95741			
Cal King	M95751			



15" Mt. Dana Firm

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- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 3/4" High Density Quilt Foam
- 2" High Density Firm Zoned Sculpted Pressure Relief Foam
- 3" High Density Firm Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil System
- 3" High Density Foam Encased Edge Support System
- ❖ Vertical Handles



Size	Pattern			
Twin	M95611			
Full	M95621			
Queen	M95631			
King	M95641			
Cal King	M95651			



14" Limited Edition Pillow Top

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- **Luxury Four Way Stretch Knit Cover**
- **Luxury Cotton Fiber**
- **Super Support Polyester Fiber**
- **1.5" Super Soft Quilt Foam**

- **1" Super Soft Support Foam**
- **2" Zoned Plush Support Foam**
- **.5" High Density Gel Support Memory Foam**

- **680 Power Packed Wrapped Coil System**
- **3" High Density Foam Encasement**
- **¾" High Density Support Foam**



Size	Pattern			
Twin	M79911			
Full	M79921			
Queen	M79931			
King	M79941			
Cal King	M79951			



13" Limited Edition Plush

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- **Luxury Four Way Stretch Knit Cover**
- **Luxury Cotton Fiber**
- **Super Support Polyester Fiber**
- **1.5" Super Soft Quilt Foam**

- **2" Zoned Plush Support Foam**
- **.5" High Density Gel Support Memory Foam**

- **680 Power Packed Wrapped Coil System**
- **3" High Density Foam Encasement**
- **¾" High Density**
- **Support Foam**



Size	Pattern			
Twin	M79811			
Full	M79821			
Queen	M79831			
King	M79841			
Cal King	M79851			



13" Limited Edition Firm

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- **Luxury Four Way Stretch Knit Cover**
- **Luxury Cotton Fiber**
- **Super Support Polyester Fiber**
- **1.5" Firm Support Quilt Foam**

- **2" Firm Support Foam**
- **.5" High Density Gel Support Memory Foam**

- **680 Power Packed Wrapped Coil System**
- **3" High Density Foam Encasement**
- **¾" High Density**
- **Support Foam**



Size	Pattern			
Twin	M79711			
Full	M79721			
Queen	M79731			
King	M79741			
Cal King	M79751			



10.5" Longs Peak Ltd. Plush



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- **Luxury Fiber Barrier (85% Rayon, 15% Polyester)**
- **2" High Density Quilt Foam**
- **High Density Firming Pad**
- **1" Firm Support Foam**
- **680, 9" 15 Gauge Pocketed Coils**
- **2 Perimeter Rows of 9" 13.5 Gauge Pocketed Coils**

Size	Pattern			
Twin	M90711			
Full	M90721			
Queen	M90731			
King	M90741			
Cal King	M90751			

7" Tori Cove Ltd - Starter Innerspring



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- **Luxury Fiber Barrier (85% Rayon, 15% Polyester)**
- **1" High Density Quilt Foam**
- **High Density Firming Pad**
- **312, 6.5", Bonnell Coil Unit**

Size	Pattern			
Twin	M90611			
Full	M90621			
Queen	M90631			
King	M90641			
Cal King	M90651			

Rental Program- Gold Ltd



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- **Luxury Stretch Knit Micro Brush Fiber Fabric**
- **2” High Density Quilt Foam**
- **High Density Firming Pad**
- **1” Firm Support Foam**
- **680, 9” 15 Gauge Pocketed Coils with 13 Gauge Dual Coil for Firm Edge Support**
- **Available in Queen Size only**

Size	Pattern			
Queen	M95431			

Rental Program- Silver Ltd



- **Luxury Fiber Barrier (85% Rayon, 15% Polyester)**
- **1.5" High Density Quilt Foam**
- **.5 High Density Quilt Foam**
- **High Density Firming Pad**
- **390, 7" Bonnell**
- **Coil Unit**

Size	Pattern			
Twin	M95311			
Full	M95321			
Queen	M95331			
King	M95341			
Cal King	M95351			

13" Mygel Hybrid 1300

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- **3" Mygel Foam**
- **2" High Density Foam**
- **8" Pocketed Coil System**
- **Luxurious knit cover**
- **Removable and Washable Cover**



Size	Pattern			
Twin	M82711			
Full	M82721			
Queen	M82731			
King	M82741			
Cal King	M82751			

11" Mygel Hybrid 1100

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- 2" Mygel Foam
- 3" High Density Foam
- 6" Pocketed Coil System
- Luxurious knit cover
- Removable and Washable Cover



Size	Pattern			
Twin	M82611			
Full	M82621			
Queen	M82631			
King	M82641			
Cal King	M82651			

6" Ikids Memory Foam



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- 1" Memory Foam
- 5" Support Core



Size	Pattern			
Twin	M80211			
Full	M80221			

9" Ikids Innerspring



- **Soft Conforma Fiber**
- **Blended Cotton Fiber**
- **1" Luxury Support Quilt Foam**
- **1" Conforma Soft Foam**
- **High Density Support Pad**
- **Verticoil Spring Unit**

Size	Pattern			
Twin	M80411			
Full	M80421			

Mygel Memory Foam

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Memory Foam



Real Mattress In a Box
Compression Technology
results in the most efficient transportation
and a lower carbon footprint for this
mattress

Compression packed beds allow retailers to maintain higher inventory levels while taking up less space in their DC's. In addition, by compressing the beds, consumers are delivered a very consistent feel from what they lay on in the showrooms.



BioFoam™
Natural Seed Oil
minimizes the use
of petrol-based
chemical oils

Sierra Sleep uses 30% castor seed oil in lieu of petroleum which provides a better carbon foot print than most memory foam products in the market place.



Green tea extract is added to the memory foam formula of all Sierra Sleep specialty beds. The green tea acts as a breath of fresh air and aids in the elimination of petroleum odors often associated with memory foam products.



Charcoal is infused into Sierra Sleep memory foam during production. This process is proven to reduce the amount of petroleum odor often associated with competitors products.



CertiPUR-US® approved foams are: Made without chemicals associated with ozone depletion. Made without PBDE flame retardants. Made without mercury, lead and other heavy metals. Made without formaldehyde.

13" Mygel Memory Foam



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- 1 ½" Quilt with 1" Synthetic Latex
- 2" Mygel Foam
- 2" Synthetic Latex
- 1" Reticulated High Density Foam
- 6.5" High Density Fresh Air Base Foam



Size	Pattern			
Queen	M97431			
King	M97441			
Cal King	M97451			

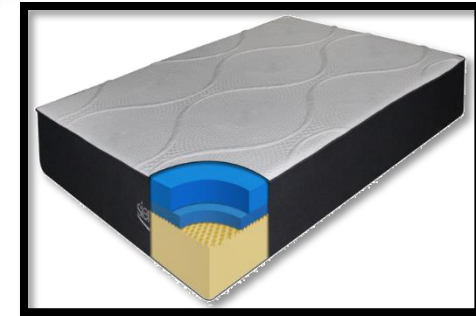
11" Mygel Memory Foam



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- 3.5" Mygel Foam
- 1" Reticulated High Density Foam
- 6.5" High Density Fresh Air Base Foam

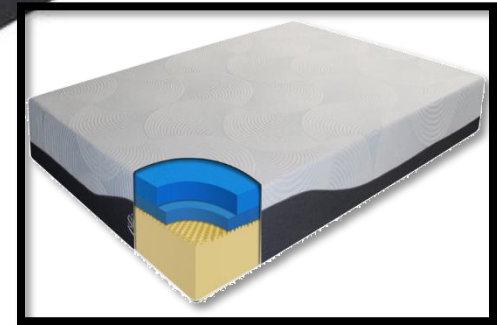


Size	Pattern			
Queen	M97331			
King	M97341			
Cal King	M97351			

9" Mygel Memory Foam



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- 2.5" Mygel Foam
- 1" Reticulated High Density Foam
- 5.5" High Density Fresh

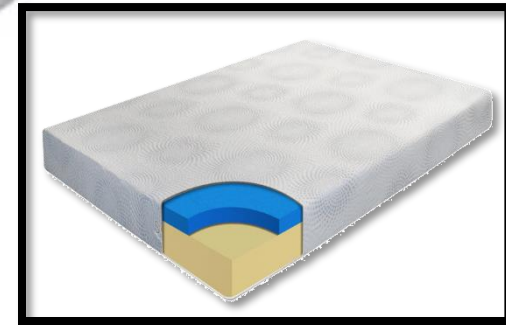
Size	Pattern			
Twin	M97211			
Full	M97221			
Queen	M97231			
King	M97241			
Cal King	M97251			



7" Mygel Memory Foam



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- **2in Mygel Foam**
- **5in High Density Foam**
- **Upgraded luxurious knit cover**

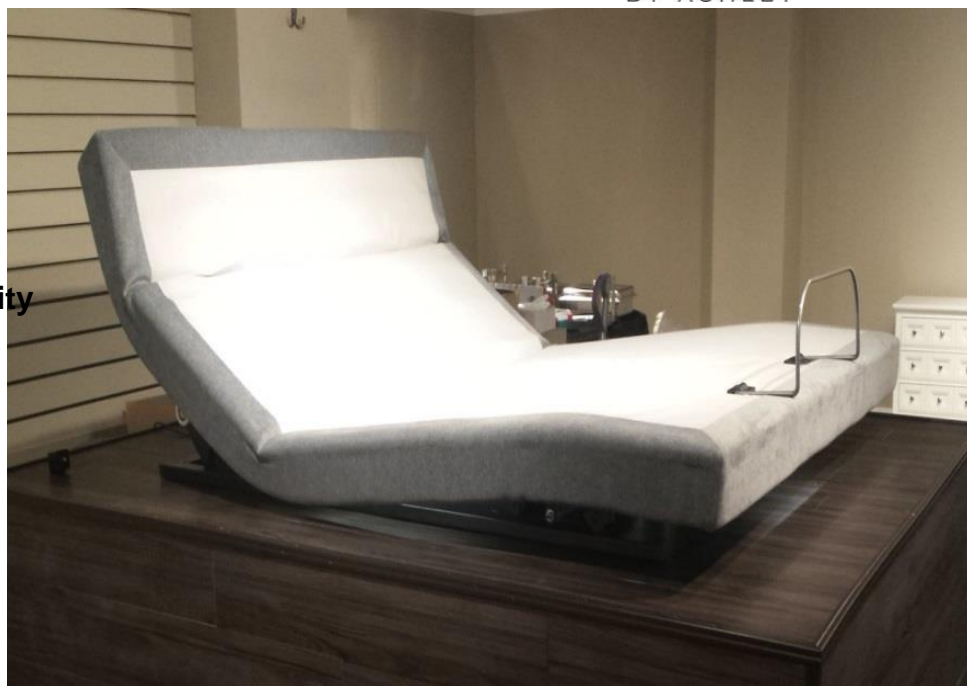
Size	Pattern			
Twin	M97111			
Full	M97121			
Queen	M97131			
King	M97141			
Cal King	M97151			



Power Base-Best



- Fully independent head and foot motors, infinite adjustment
- Articulating head rest
- USB charging ports
- LED under bed night lights
- Pre-programmed Zero Gravity and Anti-Snore positions
- Head and Foot massage motors with variable intensity
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform beds
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper



Size	Item number			
Queen Foundation	M9X632			
King Foundation	M9X642/M9X642A			
Cal King Foundation (only 1 required)	M9X652/M9X652A			

Power Base-Better



- Fully independent head and foot motors, infinite adjustment
- Wireless hand control
- One touch to flat position
- USB charging ports
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform and storage
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King



Size	Item number			
Queen Foundation	M9X532			
King Foundation	M9X542/M9X542A			
Cal King Foundation (only 1 required)	M9X552/M9X552A			

Power Base- Good



- **Wireless hand control**
- **One touch to flat feature**
- **Fully Upholstered surround enhances finished bed appearance**
- **All steel frame, requires no additional supports**
- **Mountable to headboards (separate mounting kit)**
- **Low profile design works with platform and storage**
- **True wall-hugger design, keeps you close to night stands**
- **650 lbs. weight capacity tested to 15,000 cycles**
- **3 year non prorated warranty bumper to bumper**
- **One piece King**



Size	Item number			
Queen Foundation	M9X432			
King Foundation	M9X442/M9X442A			
Cal King Foundation (only 1 required)	M9X452/M9X452A			

Better Than a Box Spring



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- Acts as bed frame and foundation
- 14" Height
- 12 Touch points to the floor
- Easy to assemble
- Compact shipping design
- Headboard brackets

Size	Pattern	
Twin	M86X12	
Full 2 pc	M86X22	
Queen 2pc	M86X32	
King 2pc	M86X42	
Cal King 2pc	M86X52	

Standard / Low Profile Foundations



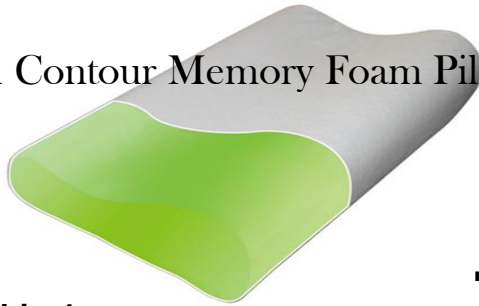
- All wood construction
- 5" or 9" Heights
- Stylish gray cover

Size	9" Foundation	Low Profile	
Twin Foundation	M81X12	M83X12	
Full Foundation	M81X22	M83X22	
Queen Foundation	M81X32	M83X32	
King Foundation (2 required)	M81X42	M83X42	
Cal King Foundation (2 required)	M81X52	M83X52	
Split Queen Foundation (2 required)	M81X62		

Pillow Program



Travel Contour Memory Foam Pillow



- Ship 4 per case
- Great for promotions
- Each pillow comes with tote
- Ideal for back sleepers

	PATTERN		
Travel (4)	M82501		

Traditional Latex Pillow



- 100% Poly Jacquard cover
- Ventilated NuRest Synthetic Latex
- Available in Queen and King size
- Ship 2 per case

	PATTERN		
Queen (2)	M82502		
King (2)	M82503		

Traditional Memory Foam Pillow



- 100% Poly Jacquard cover
- Ventilated Ecofusion Memory Foam
- Available in Queen and King size
- Ship 2 per case

	PATTERN		
Queen (2)	M82504		
King(2)	M82505		

Dual Sided Memory Foam Pillow



- 100% Poly Jacquard cover
- Ventilated Mesh-Grey
- Ventilated Ecofusion Memory Foam
- Microfiber (Synthetic Down)
- Available in Queen and King size
- Ship 2 per case

	PATTERN		
Queen (2)	M82506		
King (2)	M82507		

Better Than Down Pillow



- Micro Fabric cover
- (2) Ventilated Ecofusion Memory Foam Inserts
- Microfiber (Synthetic Down)
- Adjustable for all sleep positions
- Available in Queen and King size
- Ship 2 per case

	PATTERN		
Queen(2)	M82508		
King(2)	M82509		



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Sierra Sleep Retailer Toolbox

www.sierrasleepretailer.com



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Pinterest



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