

BEYOND LIFESTYLE

INTERNATIONAL EXPO

Beyond International Best Booth Awards (BIBB)

飞跃国际威赫展位奖

【Overview】

This award is about turning a simple idea into reality. Often than not, a well-designed booth contributes to the overall beautiful displays of an exhibition, and becomes the inspiration for other exhibitors.

Beyond International Best Booth Award (BIBB) recognizes the best booth presentation for all exhibitors participated in Beyond Lifestyle International Expo 2018 (BLIE) under FIVE categories based on booth size.

【Award & Recognition】

Winners from each category will be awarded with trophies respectively (at the discretion of the judges based on award criteria).

【Categories】

Category A – 9sqm & below

Category B – 10sqm – 14sqm

Category C – 15sqm – 18sqm

Category D – 20sqm & above

Category E – Food Kiosk

【Judging Criteria】

1. **Design** – Quality and original design with unique concept
2. **Creativity** – Innovative design that creates the WOW factor
3. **Functionality** – Brilliantly utilize the space, provide an engaging environment where the visitors can easily interact with the products or staff
4. **Staffing & Services** – Friendly, approachable, professional staff with excellent services provided
5. **Overall appeal** – Able to maintain cleanliness of the booth, captivating layout and information are easily accessible

【Judging Process】

1. Entry

- Open to all Exhibitors and Sponsors with booth(s), to tick at the participation column in Exhibitor Application Form to enter.
- Exhibitors who violate any Beyond Lifestyle International Expo rules and regulations will not be eligible for any Best Booth Awards.

2. Judging

- All participating exhibitors must have their booths completed by 5:00pm on the last day of moving in to be judged.
- A panel of 3-5 judges will evaluate all entries and decide on the winners.
- The decisions of the judges are final.

3. Award Presentation

- There will be an award presentation and group photo session at the Expo stage area.
- There will also be photo shooting session at the winning booths, the winners / representative(s) shall be at the booth with the trophy for this purpose.

【Award】

- All winners will receive a specially designed trophy & certificate