

Title: Social Media - EChO Foundation 2018 Summer Internship

Create Social Media agenda and help promoting nutrition-related programs at EChO Foundation

Are you interested in Food and Public Health?

Join EChO – Eradicate Childhood Obesity Foundation, a 501(c)(3) public charity based in Cambridge, MA that is launching the first phone app using augmented reality (AR) for better food labeling to help save 13 million children from obesity and its health consequences.

EChO Foundation is also developing a "food opera" in partnership with [Eureka Ensemble](#), created by 42 young musicians in Boston. A webpage explains in more details this project: [A Sweet Fairy Tale](#)."

We are seeking several graduate or undergraduate interns to assist our founder and President (Harvard Advanced Leadership Initiative Fellow 2010-2011) to:

- Create a social media agenda
- Develop a new augmented reality system for food labels that will tell consumers in real time what food and beverages are healthy
- Seek sponsors and write grants to fund our projects

Compensation Details: This is an unpaid/volunteer position. Hours are flexible and can be full-time or part-time, adapting to the candidate's availability and summer plans. Priority will be given to candidates who can commit a minimum of 20 hours per week for at least 12 weeks. Please indicate potential hours/days available when applying.

We advise applicants to seek a grant directly from their schools or institutions that their school would suggest in order to get compensated for this internship.

Employer description

Founded in 2015, EChO—Eradicate Childhood Obesity Foundation, Inc. is a 501(c)(3) public charity based in Cambridge, MA. EChO Foundation has a mission to eradicate childhood obesity throughout the United States and build healthier lives using evidence-based research to drive awareness and nutrition education. This [TED Talk](#), [Secondary Sugar Kills](#), explains why EChO Foundation was created (<http://bit.ly/1mdQbNY>).

EChO Foundation's founder, Laurent Adamowicz was a speaker at the augmented reality [AR In Action Conference](#) at NYU where he introduced the new concept of SugAR Poke: <https://tinyurl.com/SugAR-Fix-Your-Diet>
EChO Foundation seeks to create a new team to launch a "virtual food label system" that will cover all foods in the US.

EChO Foundation aims to reduce the consumption of added sugar from food items sold at retail and in public schools, by introducing new iconographic methods to educate consumers. EChO will test this hypothesis via a formal research study. EChO is now seeking grants to fund its SugAR Poke development and Food Opera's "A Sweet Fairy Tale", our novel public health initiative designed to engage the Boston community in nutrition education through music. Additionally, we are also seeking grants to fund a Cambridge/Boston area research study for which its Principal

Investigators are two eminent faculties from MCPHS University and U-Penn Medical School.

Qualifications

- Interest in public health, food, and nutrition
- Knowledge of LinkedIn, Facebook, Instagram, or Twitter interactions
- Excellent writing and editing skills
- Coding websites/apps highly desirable, but not mandatory
- Strong knowledge of Microsoft Word and PowerPoint
- Social work experience, grant writing or research is highly desirable
- Proficient Internet research skills
- If you have any experience with coding/AR systems or know someone who does, please contact us
- Experience with video, filming and editing desirable

Location: This position requires being physically located in the Boston/Cambridge area to attend EChO Team meetings at least once a week.

Job Categories: Social Media Outreach; Data Analysis and Research; Computer Science; Grant Writing

Contact with CV/resume and letter of interest with your name on the files:
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Company Websites: <http://echoforgood.org/about-us> and
<https://www.sugarpoke.org>