

— Keynote —
Philip C. Marshall, Founder
Beyond Brooke



10TH ANNUAL HUDSON VALLEY
WORLD ELDER ABUSE
AWARENESS DAY 2018

kNOw more:
AgeLOUDLY!®

“AGAINST ELDER ABUSE”

FRIDAY, **JUNE 15,** 2018

Mount Saint Mary College
330 Powell Avenue, Newburgh, NY 12550
9:00 a.m.-3:30 p.m.

world • elder abuse • awareness • day



weaad.org

with

#WEAAD2018

DR. ELIZABETH PODNIEKS, FOUNDER, WEAAD



PHILIP MARSHALL, FOUNDER, BEYOND BROOKE

END AGEISM THROUGH #ENGAGEISM



1902-2007

Brooke Astor






Philanthropist Brooke Astor, Manhattan's grandest
grande dame, leaves a legacy of charity—and grace

Astor enjoyed
posing for
*Town and
Country* and
opening a new
attraction
at the Bronx
Zoo in 1977.


Brooke Astor. *People Magazine*. August 27, 2007



11th Annual NYC Elder Abuse Conference 2016.
Philip C. Marshall. Keynote (starts at 24:51 minutes).
The New School New York City, NY. June 15

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1											
2											
3											
4											
5											
6	<p>'Elder abuse' is our problem. What guides our solution?</p>										
7	<p>Lack of 'awareness' is our problem. What guides our solution?</p>										
	<p>world • elder abuse • awareness • day</p>										

beyondbrooke.org



11th Annual NYC Elder Abuse Conference 2016.
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The New School New York City, NY, June 15

11th Annual NYC Elder Abuse Conference 2016. Philip C. Marshall. Keynote (starts at 24:51 minutes). The New School New York City, NY, June 15

<https://www.youtube.com/watch?v=FaRPinxe10g>

beyondbrooke.org — look for keynote under 'past.'
The 'speaker notes' have many references.



Lander and Campbell Streets, Newburgh, New York.
April 16, 2015



*Get on the Hill,
before you are over it.*

#BEYONDBROOKE

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‘Elder abuse’ is our problem.



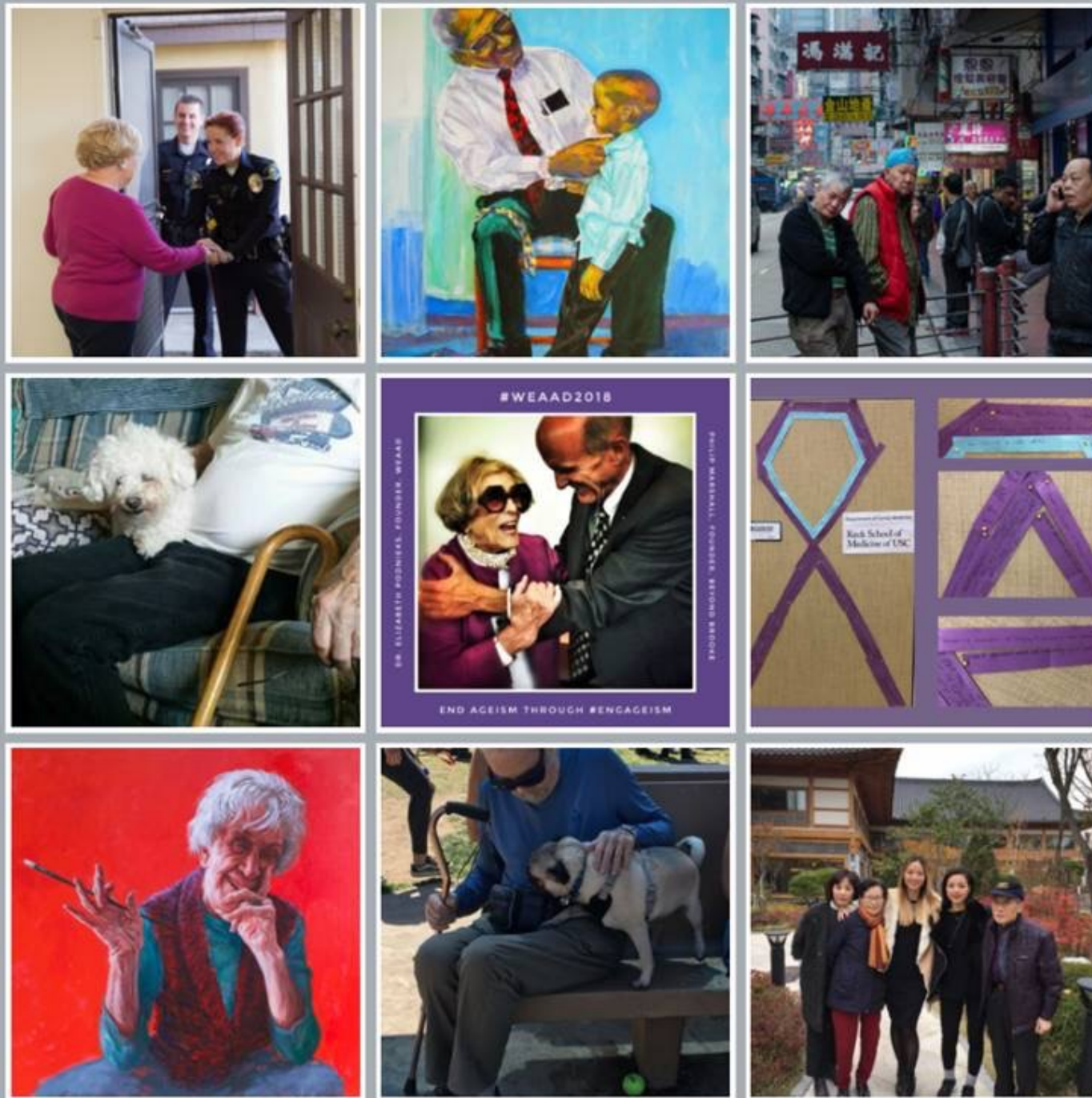
What guides our solution?

Lack of ‘awareness’ is
our problem.



What guides our solution?

“To understand, prevent, identify or respond to elder abuse, neglect, or exploitation, we need...”



The Elder Justice Roadmap

The Road to Elder Justice WEAAD Virtual Art Gallery, National Center on Elder Abuse, USC Center on Elder Mistreatment. The Elder Justice Roadmap, 2014



***Under the Radar:
New York State Elder Abuse Prevalence Study***

SELF-REPORTED PREVALENCE AND DOCUMENTED CASE SURVEYS

FINAL REPORT
May 2011

Prepared by:
Lifespan of Greater Rochester, Inc.
Weill Cornell Medical Center
of Cornell University
New York City Department for the Aging

**New York State
Elder Abuse Prevention
and Intervention Services
Survey:
Report of Findings**

JUNE 2016

PREPARED BY:
Risa Breckman, LCSW
Director
New York City Elder Abuse Center
Weill Cornell Medical College

Paul L. Caccamise, LMSW, ACSW
Vice President for Program
Lifespan of Greater Rochester

**The New York State
Cost of Financial
Exploitation Study**

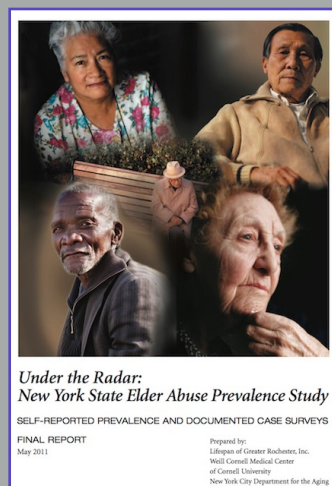


**Office of Children
and Family Services**

June 15, 2016

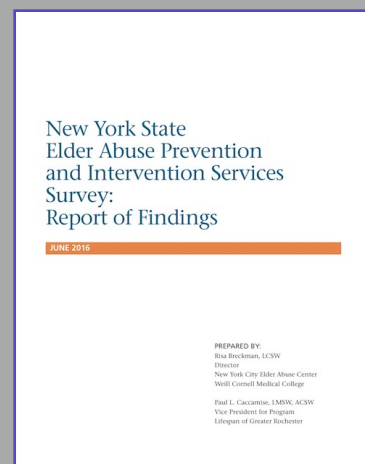
Under the Radar. Lifespan of Greater Rochester, Inc., Weill Cornell Medical Center of Cornell University, New York City Department for the Aging, 2011 ☀ Breckman and Caccamise. New York State Elder Abuse Prevention and Intervention Services Survey: Report of Findings. Lifespan of Greater Rochester Inc. and Weill Cornell Medicine's NYC Elder Abuse Center, 2016 ☀ Huang and Lawitz. The New York State Cost of Financial Exploitation Study. New York State Office of Children and Family Services, 2016.

“The findings of the study point to a dramatic gap between the rate of elder abuse events reported by older New Yorkers and the number of cases referred to and served in the formal elder abuse service system.”



Under the Radar. Lifespan of Greater Rochester, Inc., Weill Cornell Medical Center of Cornell University, New York City Department for the Aging, 2011

“While many respondents deplored a shortage of elder abuse prevention and intervention services in their counties, other respondents noted that their programs are not currently at capacity.”



Breckman and Caccamise. New York State Elder Abuse Prevention and Intervention Services Survey: Report of Findings. Lifespan of Greater Rochester Inc. and Weill Cornell Medicine's NYC Elder Abuse Center, 2016

world • elder abuse • awareness • day



Elder ecology™ ☉ Upstandership™

world • elder abuse • awareness • day

Elder abuse is, “a single, or repeated act, or lack of appropriate action, occurring within any relationship where there is an expectation of trust which causes harm or distress to an older person”

— United Nations, World Health Organization

world • **elder abuse** • awareness • day

(Elder) abuse is the betrayal
of trust.

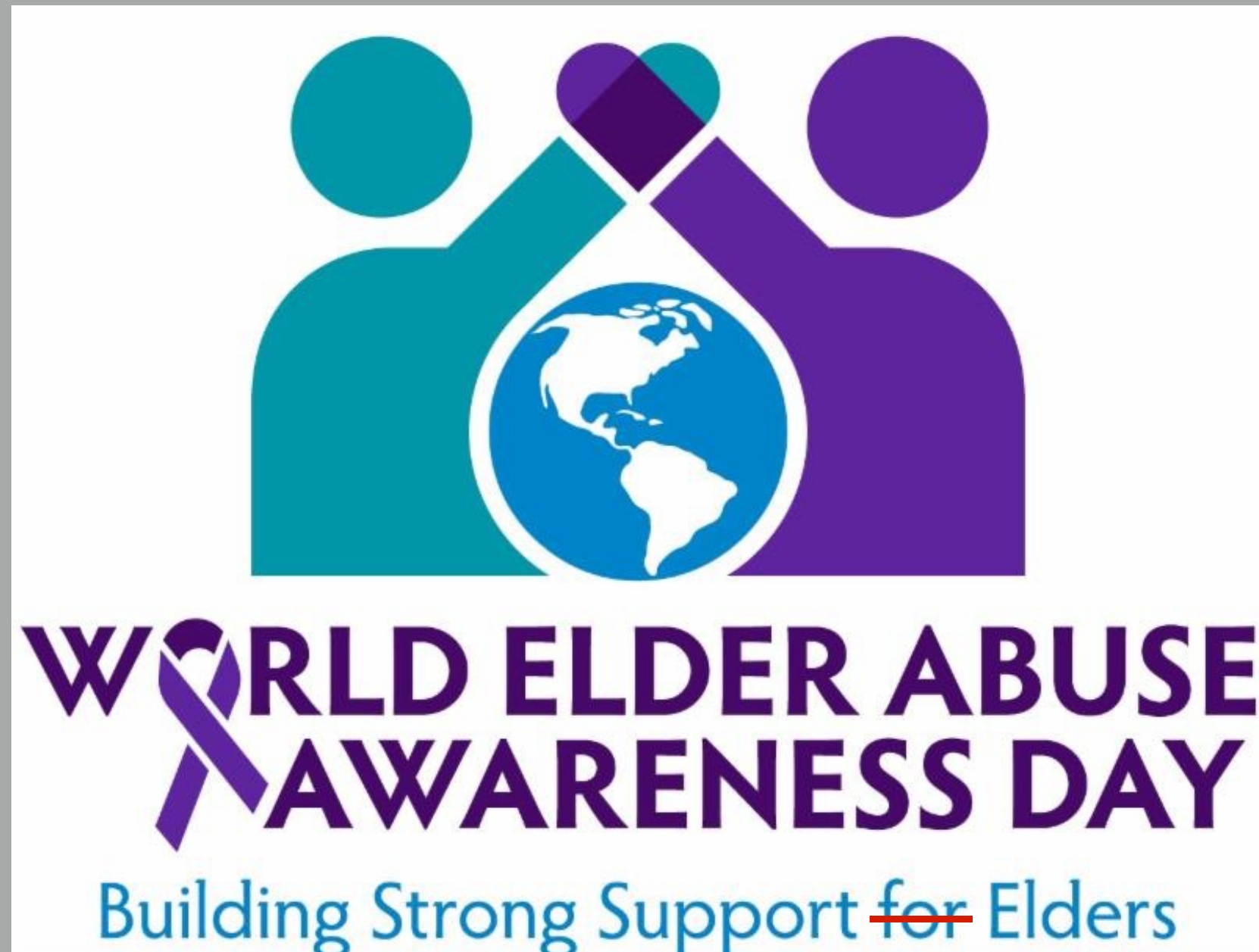
world • elder abuse • awareness • day

(Elder) justice is the provision
of trust, realized through our...
relationships and responsibility



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world • elder abuse • awareness • day



with

world • elder abuse • awareness • day

Language shapes the way
we think, and determines
what we can think about.

— Benjamin Lee Whorf

world • elder abuse • awareness • day

The
GERONTOLOGIST®



Article Navigation

THE LANGUAGE OF AGEISM: WHY WE NEED TO USE OUR WORDS CAREFULLY FREE

The Gerontologist, Volume 55, Issue Suppl_2, 1 November 2015, Pages 541, <https://doi-org.rwulib.idm.oclc.org/10.1093/geront/gnv254.02>

Published: 23 October 2015

Gendron TL, Welleford EA, Inker J, White JT. The Language of Ageism: Why We Need to Use Words Carefully. *Gerontologist*. 2016 Dec; 56(6):997-1006.

world • elder abuse • awareness • day

“elder abuse,,

world • elder abuse • awareness • day

elder  abuser

(Elder) justice is the provision
of trust, realized through our...
relationships and responsibility



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elder ecology



micro-

meso-

exo-

macro-

chrono-systems

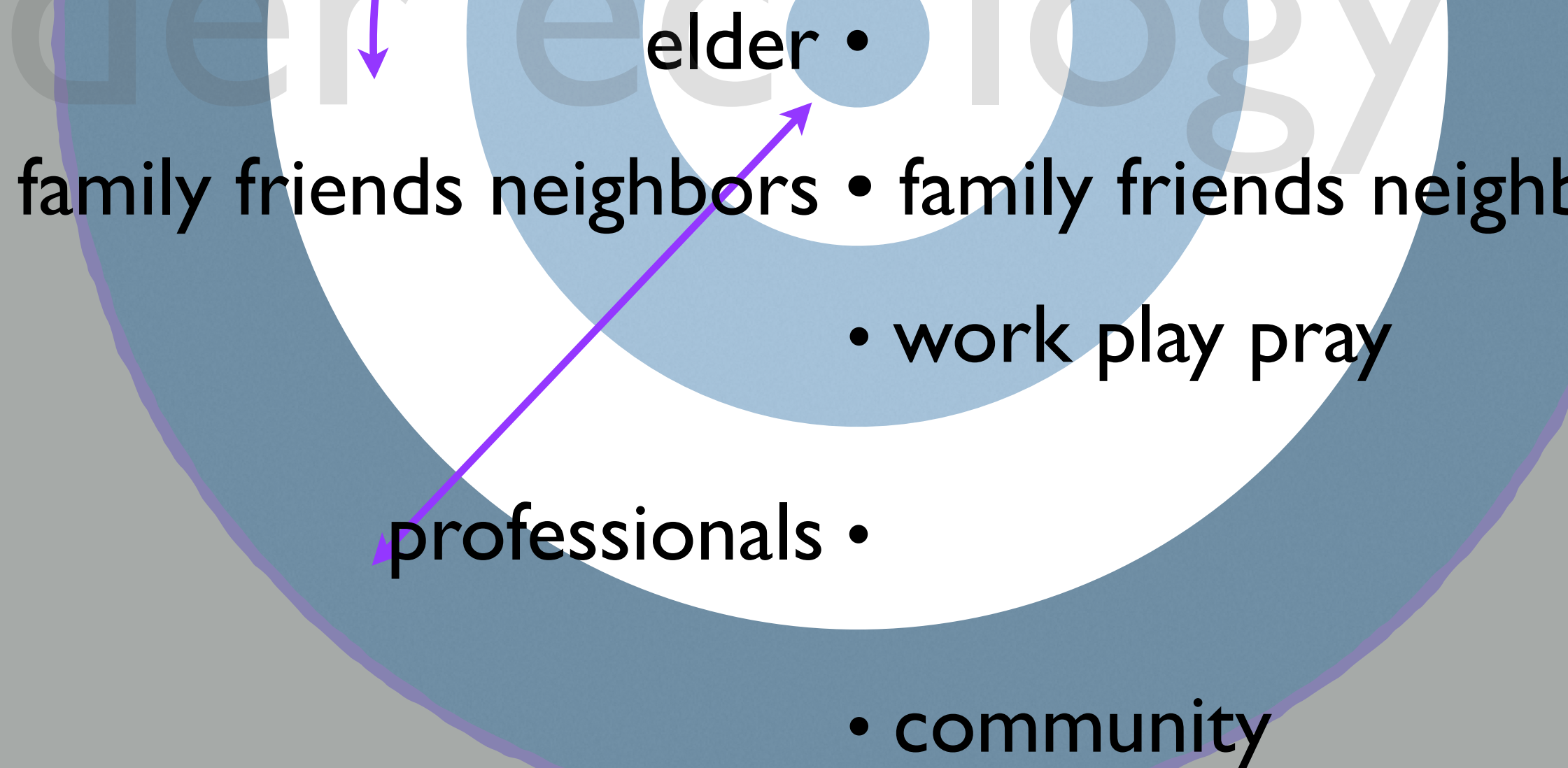
Bronfenbrenner, Uri.
*Ecological Model of Human
Development*

elder ecology



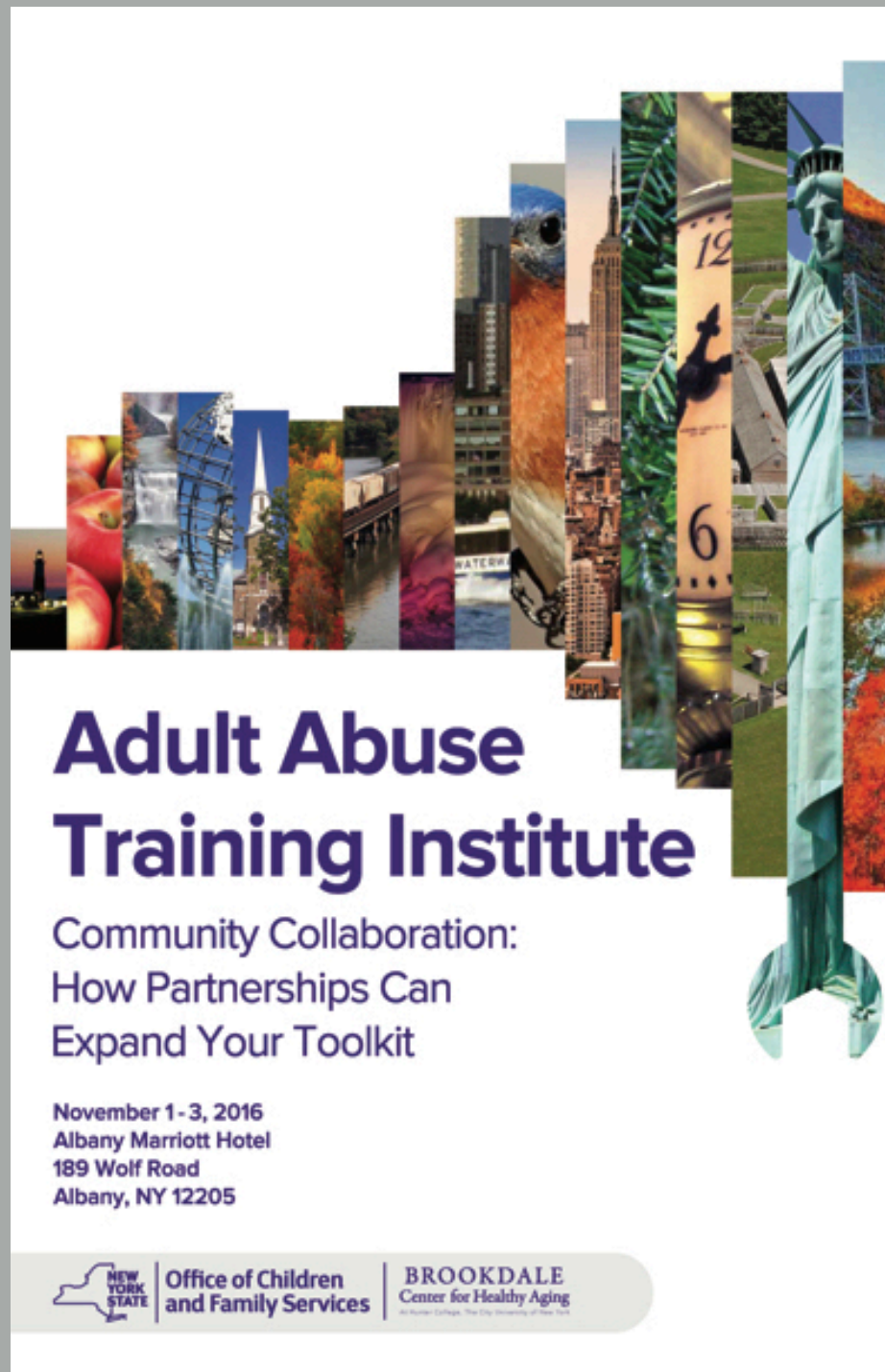
over time, in different settings

elder ecology



over time, in different settings

elder ecology



Adult Abuse Training Institute.
Community Collaboration: How
partnerships can expand your
toolkit. Albany, NY. New York State
Office of Children and Family
Services, Brookdale Center for
Healthy Aging. November 1-3,
2016.

elder ecology

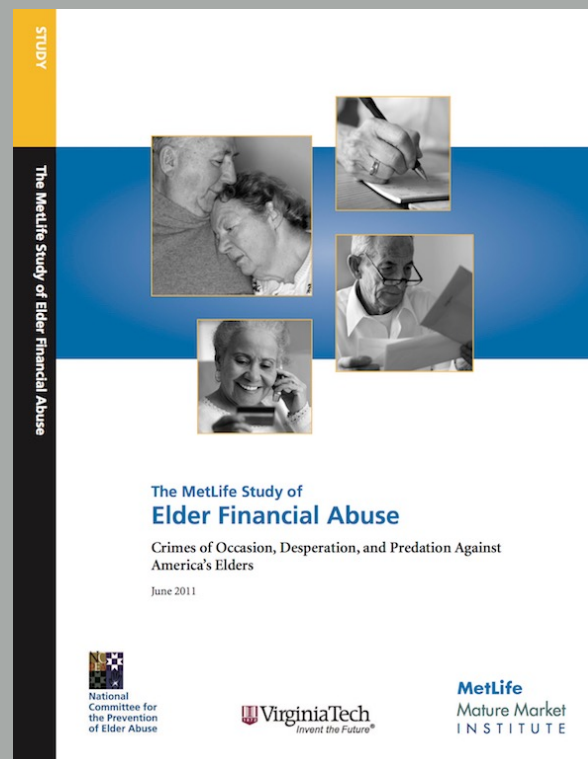


elder financial abuse

The MetLife Study of Elder Financial Abuse

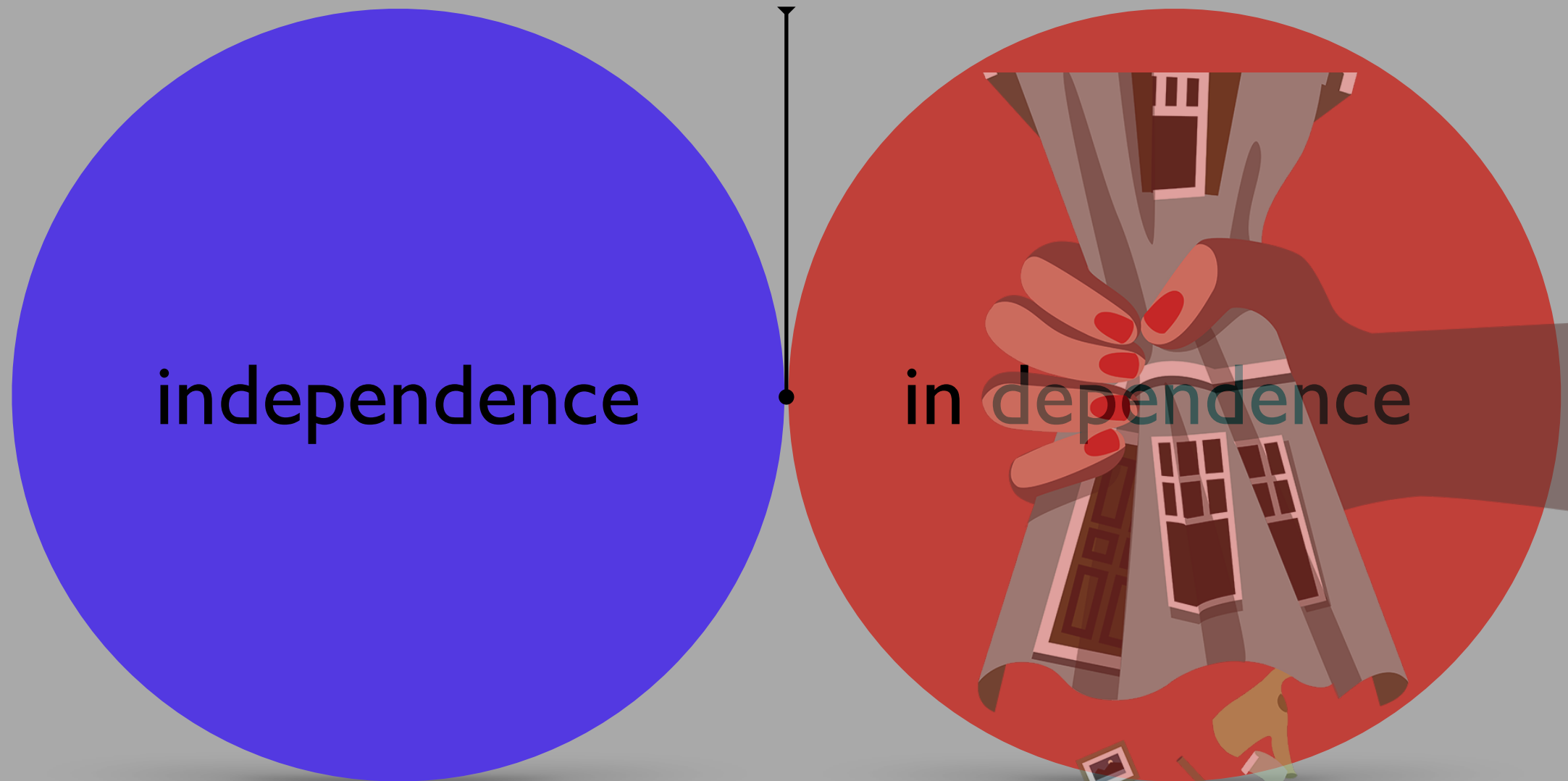
Crimes of Occasion, Desperation, and Predation Against
America's Elders

June 2011



The MetLife Study of Elder Financial Abuse:
Crimes of Occasion, Desperation, and Predation
Against American Elders. NCPEA, Virginia Tech,
MetLife Mature Market Institute. June 2011.

court-appointed plenary guardianship

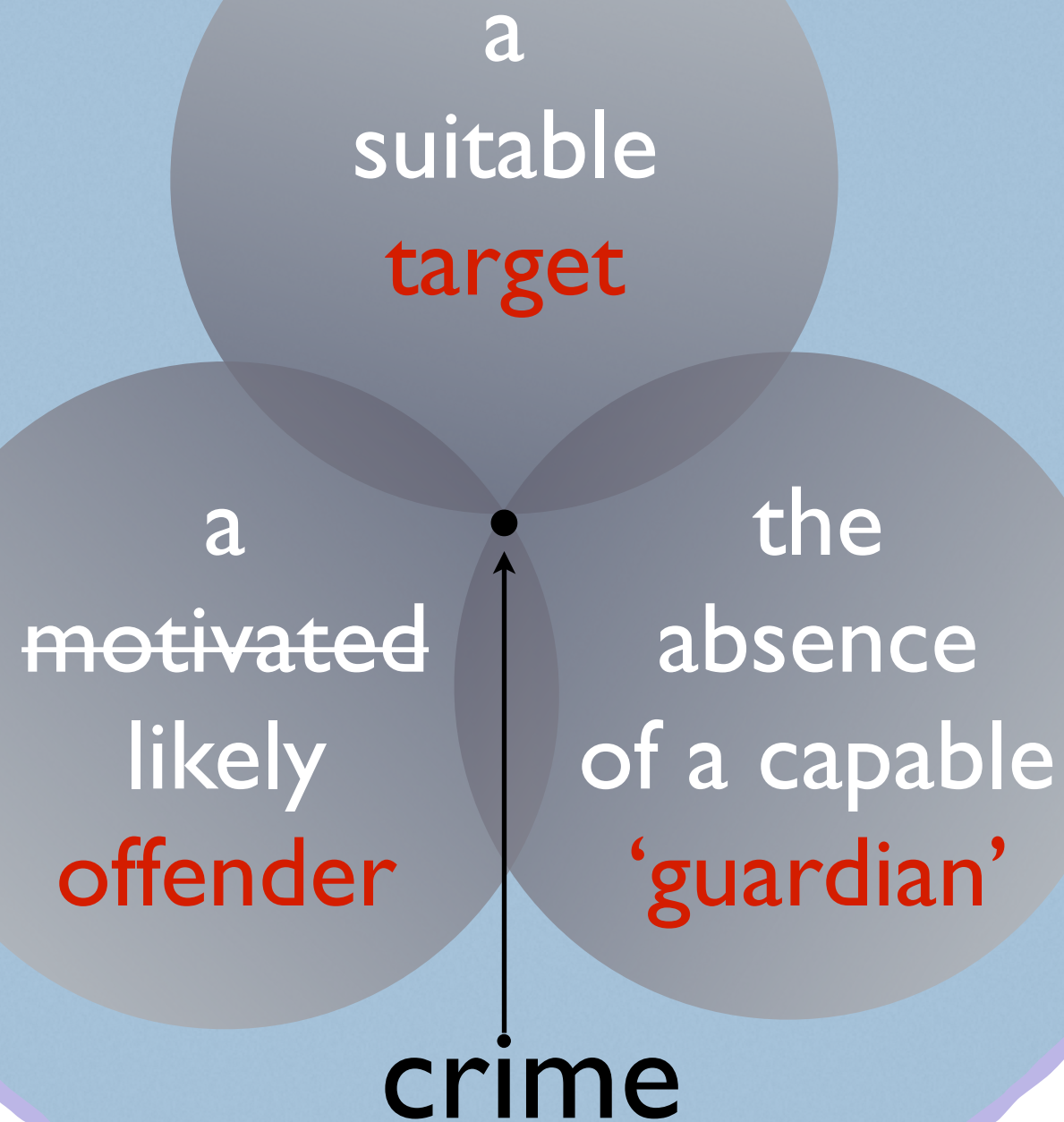


Aviv, Rachel. How the Elderly Loose their Rights. The New Yorker. October 9, 2017



routine activity theory

physical convergence in time and space



Cohen and Felson. Routine Activity Theory. 1979

routine activity theory



Brooke Astor's 102th birthday 'party.' From left: Charlene Marshall (hand), Francis X. Morrissey Jr., Brooke Astor, Anthony Marshall, Reverend Canon John Andrews. Photograph: Alec Marshall. March 2004

routine activity theory



capable
guardian

(suitable)
target

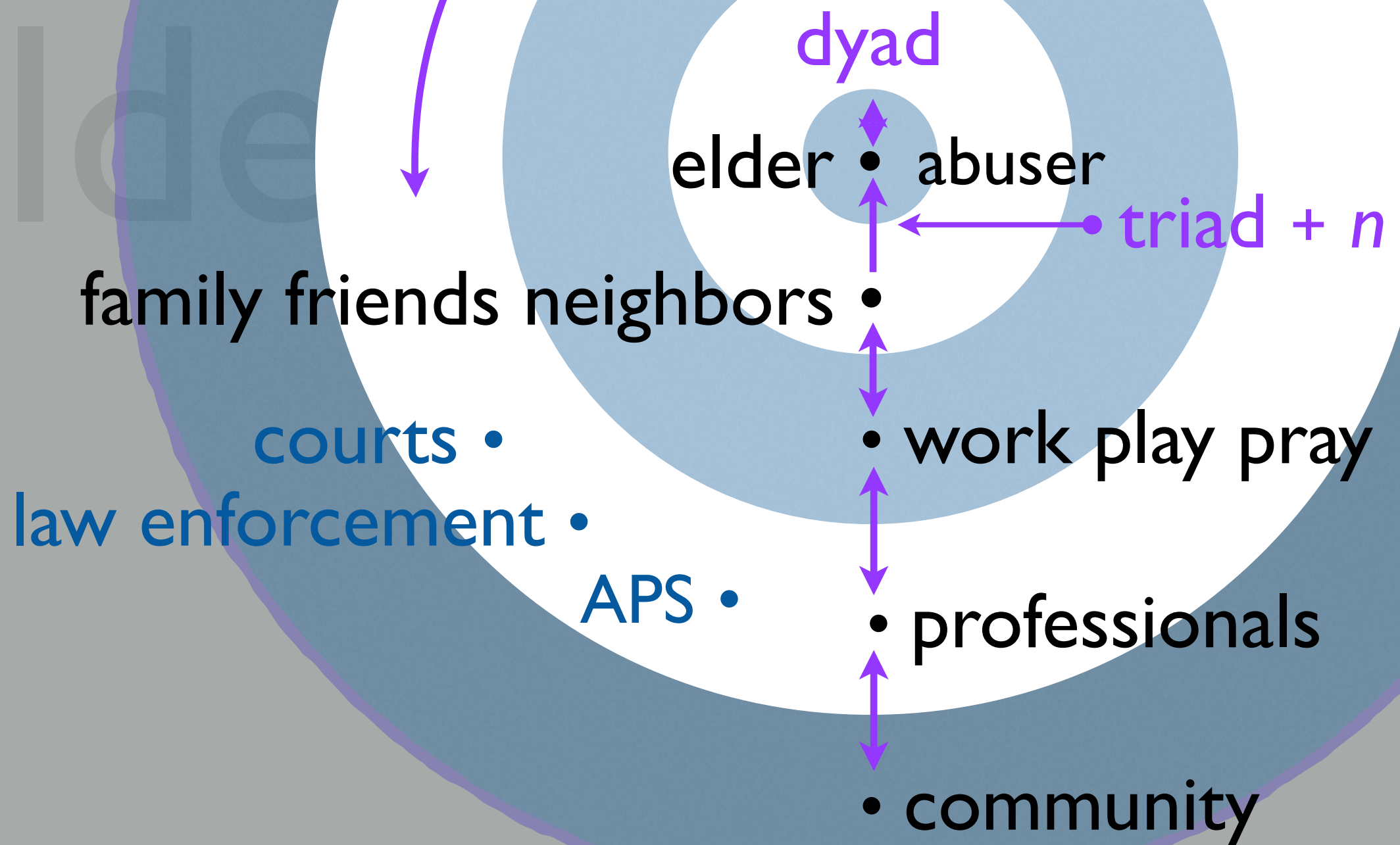
Brooke Astor and Chris Ely, Briarcliff Manor, NY. 2003.

a capable guardian cultivates Upstandership™



over time, in different settings

a capable guardian cultivates Upstandership™



over time, in different settings



Risa Breckman, Contributor
Director, NYC Elder Abuse Center



Philip C. Marshall, Contributor
Founder, Beyond Brooke

When Helping Hurts

03/20/2017 04:13 pm ET | **Updated** Apr 26, 2017



GRAPHIC BY NANCY OATTS, 2017

Elder abuse is a national epidemic. Each year in the United States, an estimated 10

<http://www.huffingtonpost.com/author/philip-c-marshall>

a capable guardian cultivates Upstandership™

elder ecology



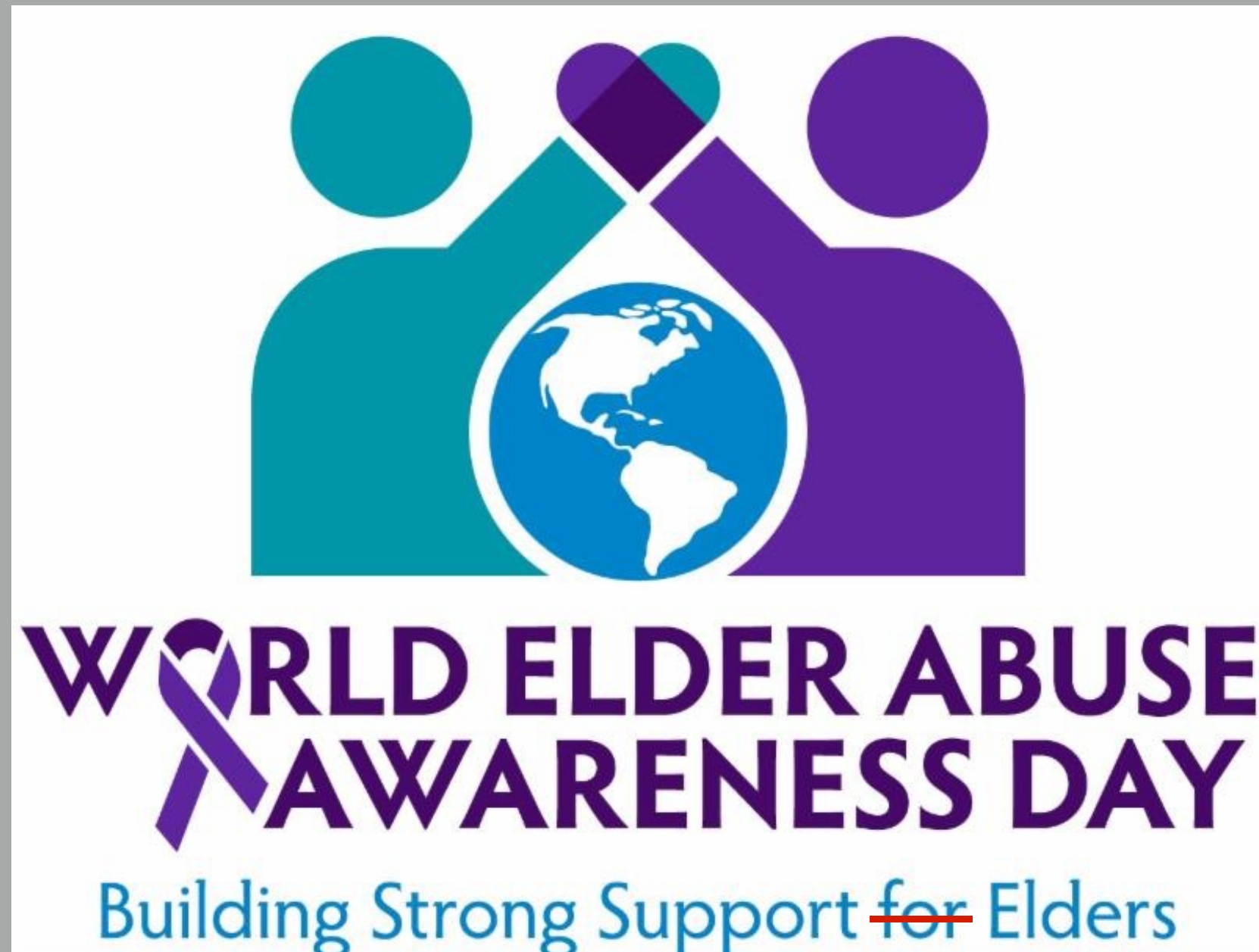
circle of support



Helping. Artwork
by Nancy Oatts
Nancy Oatts
Design. Included
in *Huffington Post*
article by
Breckman and
Marshall. 2017

- approximately 73 million have had personal knowledge of a victim
- approximately 44 million have become involved in helping
- for over 32 million adult Americans, just knowing is highly stressful
- actually providing help to the victim intensifies personal distress

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with

Lack of ‘awareness’ is
our problem.



What guides our solution?

(Elder) justice is the provision
of trust, realized through our...
relationships and responsibility

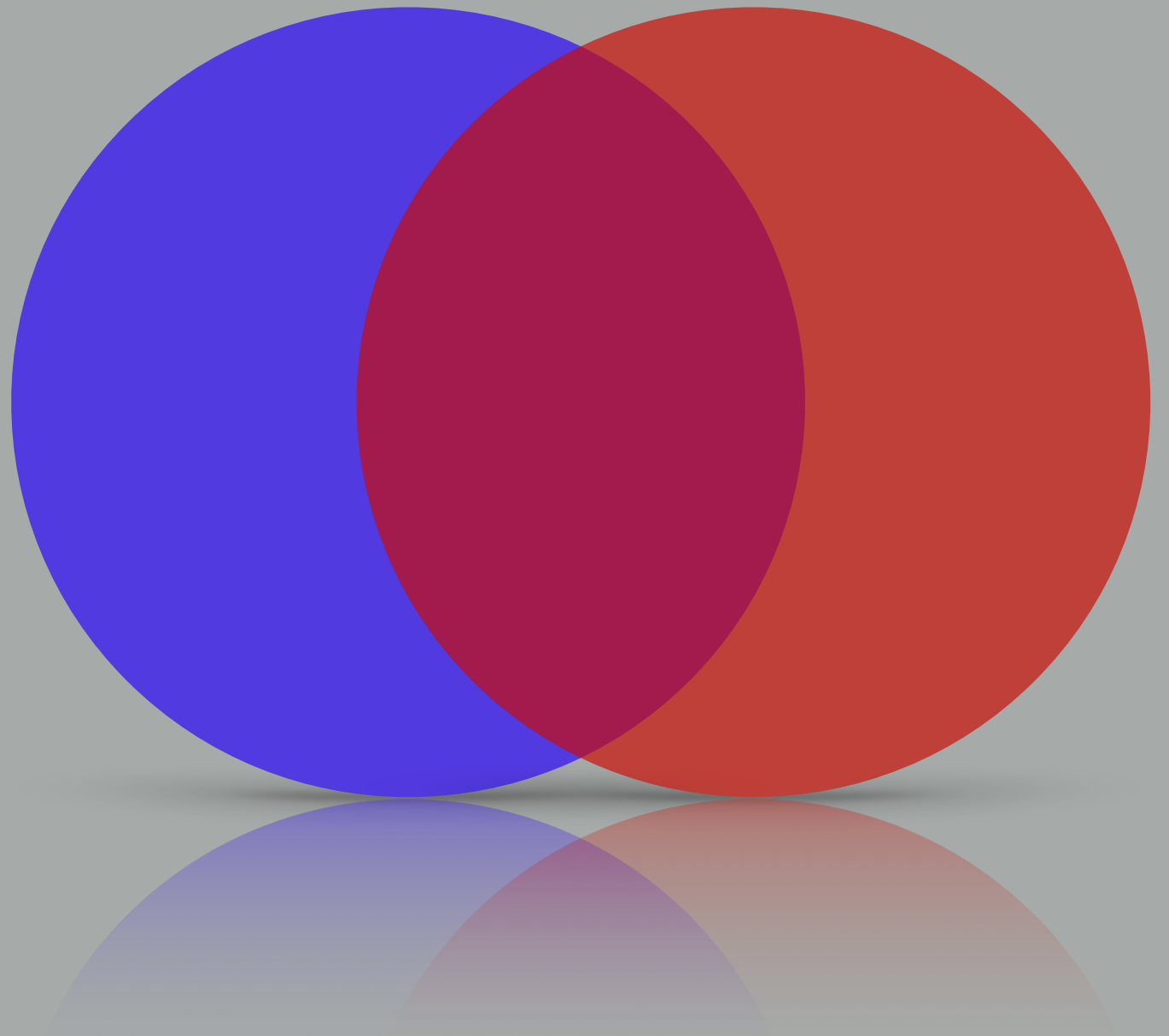


Elder ecology™ ☀ Upstandership™

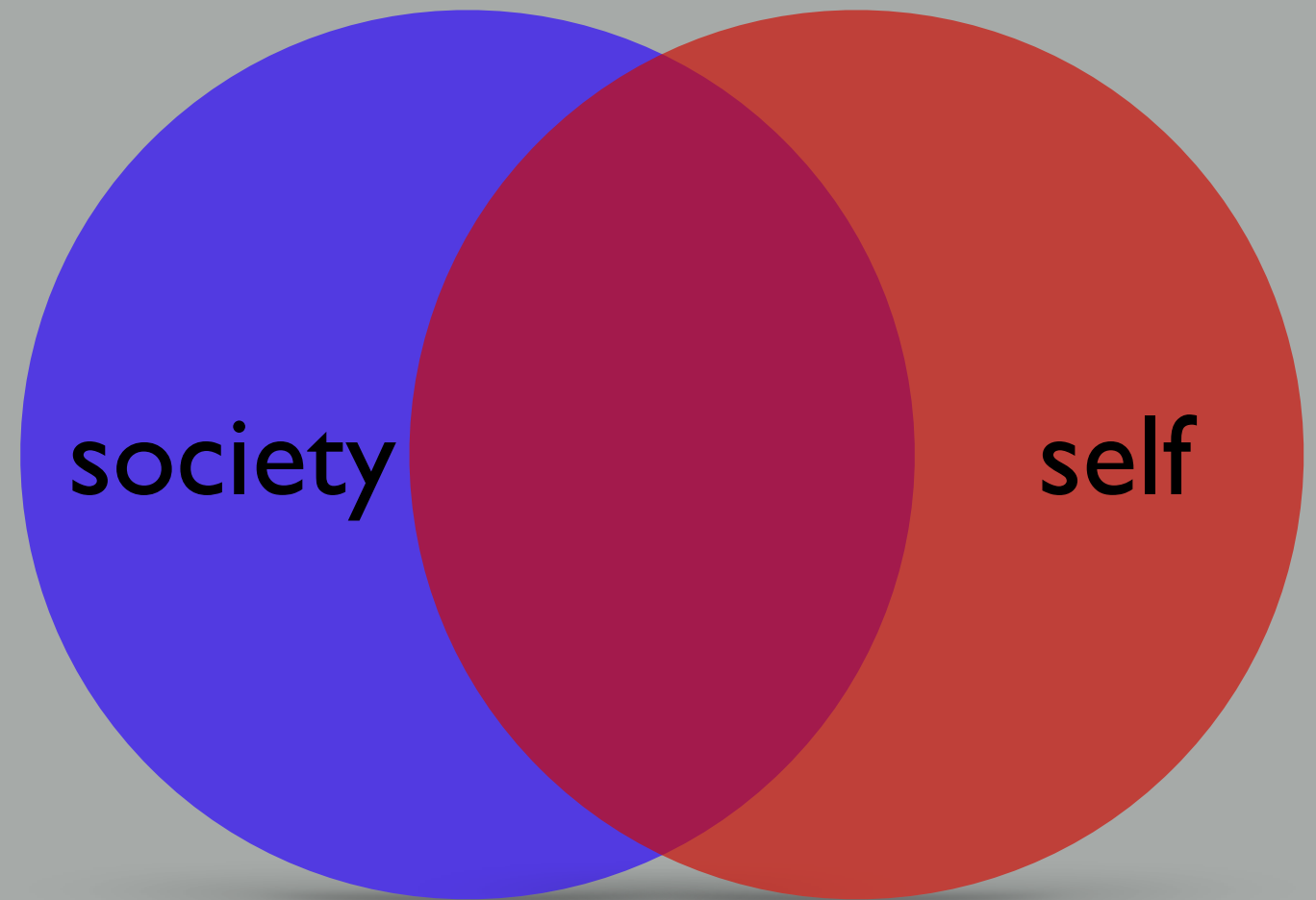
“...the doctrines which men [sic]
ostensibly hold do not become
operative upon their conduct until
they have generated
an imaginative symbolism.”

Stephen, Leslie. History of English Thought in the
Eighteenth Century. London: Smith, Elder & Co, 1876,
329.

mandorla

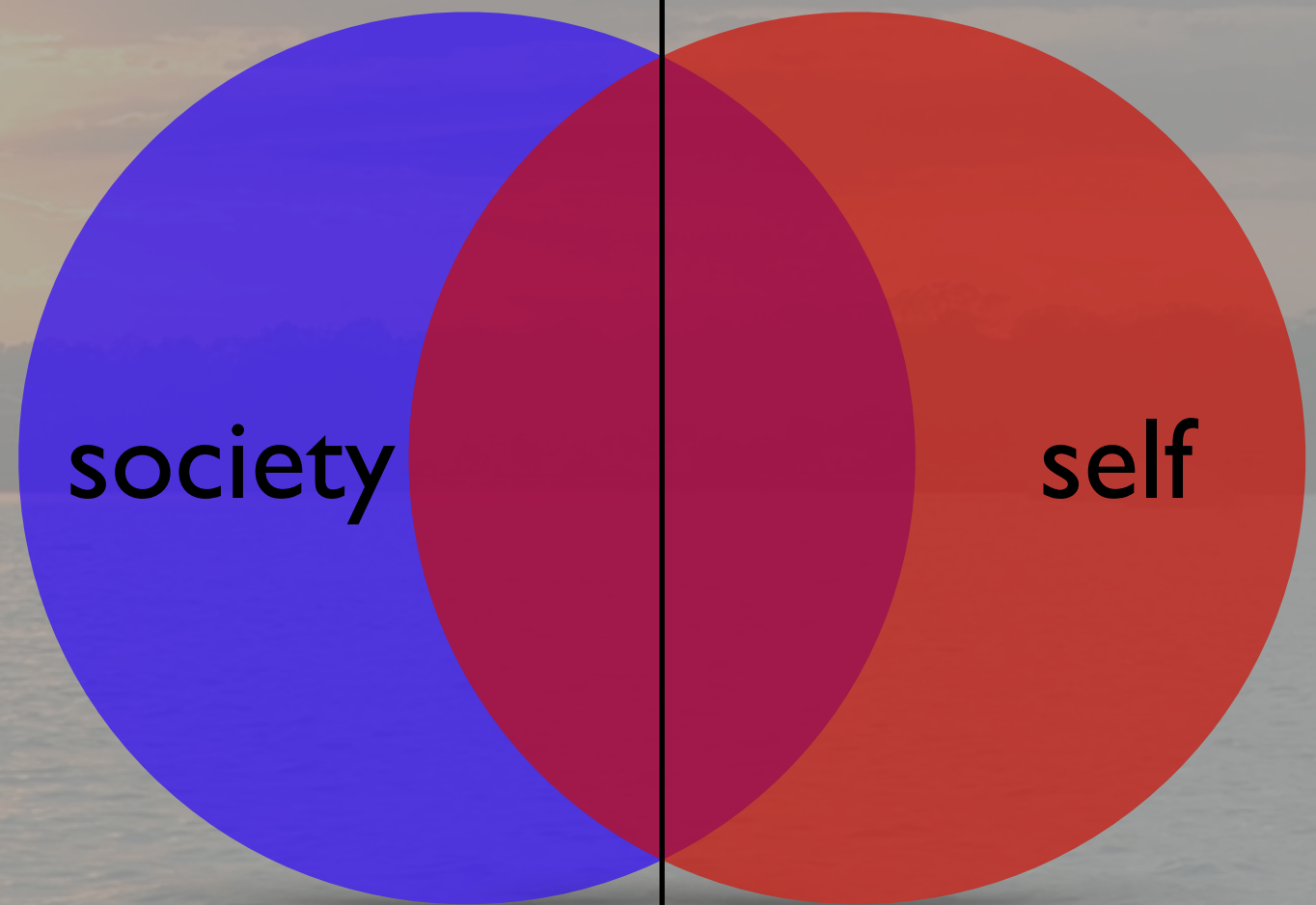


mandorla

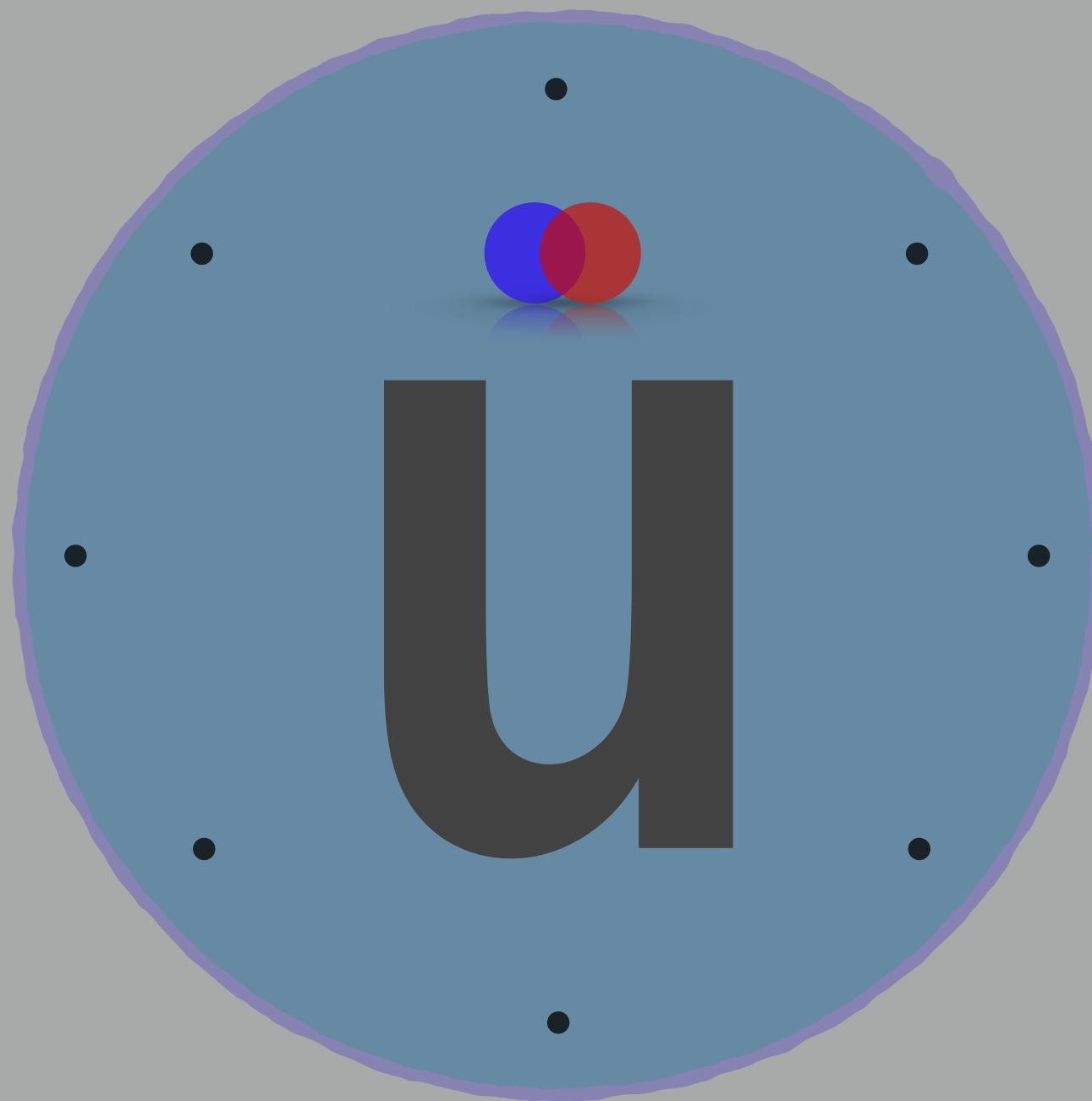


interdependence

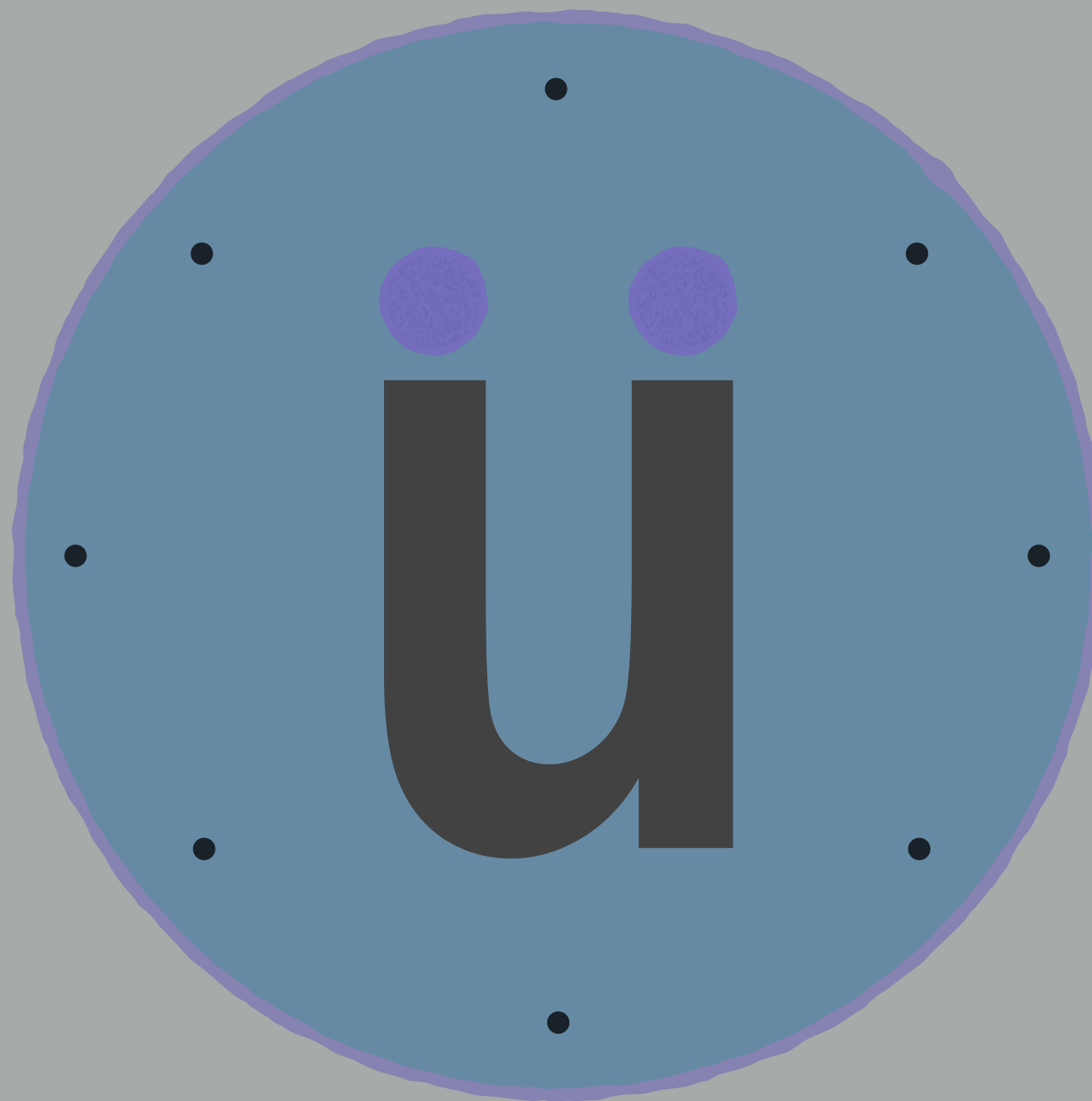
upstandership



elder ecology



Upstandership™



Upstandership™



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Beyond Brooke — advancing elder justice



Brooke Astor and Philip Marshall at Holly Hill, her country house in Briarcliff, New York. Photograph: [Alec Marshall](#).

Beyond Brooke. www.beyondbrooke.org

trust

“The entire point of the book is that in the real world it is hard to disentangle ethics on one hand from knowledge and competence on the other.”

Talib, Nassim Nicholas. *Skin in the Game: Hidden asymmetries in daily life*. 2018

trust is achieved through
relationships and responsibility



ethics



competence



Elder ecology™



Upstandership™

bystander intervention



Public Policy & Aging Report
cite as: *Public Policy & Aging Report*, 2016, Vol. 26, No. 1, 5–11
doi:10.1093/ppar/prv028



Article

Financial Elder Abuse Through the Lens of the Bystander Intervention Model

Mary M. Gilhooly, PhD, MPhil, MEd, BS,^{1,*} Gillian Dalley, PhD, MA, BA,¹ Kenneth J. Gilhooly, PhD, MSc, MA,¹ Mary P. Sullivan, PhD, MSW, BSW,¹ Priscilla Harries, PhD, MSc, Dip.COT,¹ Michael Levi, PhD, DSc (Econ),² Deborah C. Kinnear, PhD,³ and Miranda S. Davies, PhD, MSc, BSc⁴

- (0) **attention**
- (1) **noticing** relevant **cues** to financial abuse, **aware**
- (2) **construing** the situation as financial abuse, **acknowledge**
- (3) deciding the situation is a **personal responsibility**, **acknowledge**
- (4) knowing how to **deal** with the situation, **a plan**
- (5) deciding to **intervene**. **act**

Gilhooly et al. Financial Elder Abuse Through the Lens of the Bystander Intervention Model, 2016

bystander intervention

21ST Annual Elder Abuse Conference SEE SOMETHING. SAY SOMETHING: INTERVENING IN CASES OF ELDER ABUSE <small>presented by: The Syracuse Area Domestic & Sexual Violence Coalition's Elder Justice Committee</small>		Thurs., June 14, 2018 8:00 am - 4:00 pm DoubleTree Hotel 6301 State Route 298 E. Syracuse, NY 13057
▼ KEYNOTE SPEAKER ▼	▼ AGENDA ▼	▼ CEU CREDITS ▼
 <p>ALAN DAVID BERKOWITZ See Something. Say Something: How Bystanders Can Intervene To Prevent Elder Abuse Independent consultant and national expert in the field of violence prevention. Alan will provide an overview of innovative elder abuse prevention strategies focusing on the role of bystanders in identifying high-risk situations and guidelines for effective intervention. www.alanberkowitz.com</p>	<ul style="list-style-type: none">• 8:00 am - 9:00 am Registration, Resource Tables, Networking & Continental Breakfast• 9:00 am - 10:00 am Opening Session & Keynote Address• 10:00 am - 4:00 pm Workshop Sessions, Lunch & Resource Tables	 <p>CE hours for keynote and workshop sessions will be provided by Syracuse University School of Social Work, an approved NYSED CE provider (total possible hours = 5) for an additional fee of \$50.</p>

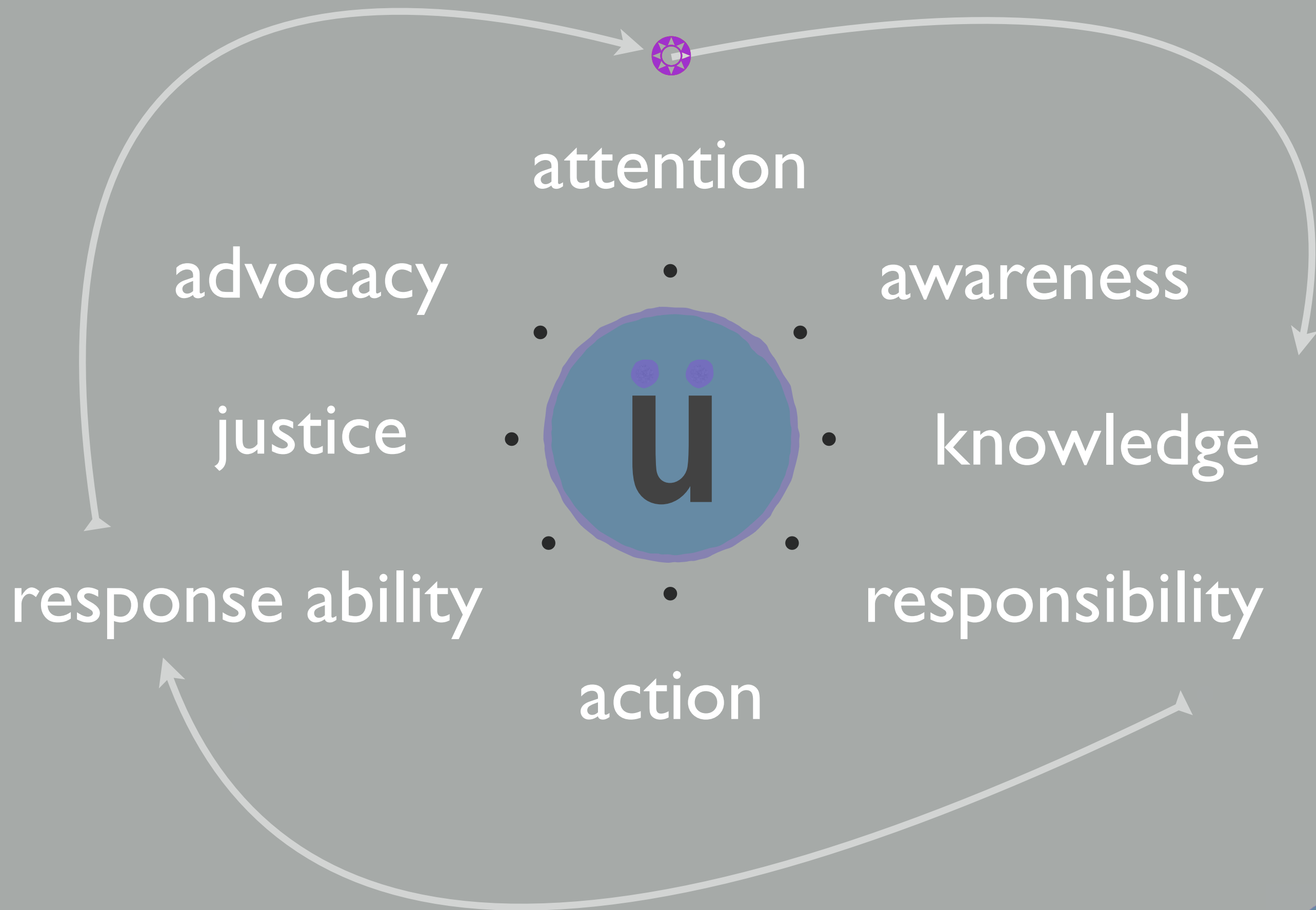
21st Annual Elder Abuse Conference. See Something. Say Something: Intervening in Cases of Elder Abuse. Syracuse Area Domestic & Sexual Violence Coalition, Elder Justice Committee. East Syracuse, New York June 14, 2018

strengths-based approach



Mount Saint Mary College, Center on Aging and Disability Policy





causal powers



attention

advocacy

awareness

justice

knowledge

response ability

responsibility

action



society

self

attention

advocacy

awareness

justice

knowledge

response ability

responsibility

action

ü

liminality and communitas • society ☼ self

Victor and Edith Turner

advocacy

justice

response ability

action

attention

awareness

knowledge

responsibility



A landscape photograph showing a sunset over a body of water. In the foreground, a stone archway frames the view. The sun is low on the horizon, casting a warm, orange glow across the sky and water. The sky is filled with dark, layered clouds. The water reflects the sunset colors. In the distance, a line of trees is visible on the horizon. The overall mood is serene and contemplative.

advocacy



attention

awareness

knowledge

responsibility

action

response ability

justice

advocacy



world • elder abuse • awareness • day



with

upstandership



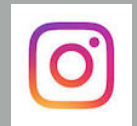
upstandershop.org (to comment)



upstandership.org (Facebook)



@upstandership #upstandership



[instagram.com/upstandership/](https://www.instagram.com/upstandership/)



upstandership@gmail.com



508.951.8562 mobile



upstandership