



Mail Contract and Checks to: 234 Lee Lane, Ste. C, Covington, LA

## 2018 PARTNER SPONSORSHIP AGREEMENT

CONTACT			
FIRST NAME		LAST NAME	
COMPANY		PHONE	
EMAIL			

WHICH CITY (CITIES) ARE YOU INTERESTED IN SUPPORTING AND RECEIVING MARKETING ACTIVATION IN?

-----NEW ORLEANS, July 26th Contemporary Arts Center

-----ST TAMMANY, October 25th, Castine Center Mandeville

-----Both Venues

SPONSORSHIP LEVEL	HOW MANY CITIES ARE YOU SUPPORTING	EXTENDED VALUE
HOSPITAL SPONSOR \$25,000	X	= \$
TITLE SPONSOR \$25,000	X	= \$
PRESENTING SPONSOR \$10,000	X	= \$
VIP EXPERIENCE LOUNGE \$7,500	X	= \$
RUNWAY STAGE SPONSOR \$7,500	X	= \$
EMPOWERMENT PARTNER \$5,000	X	= \$
LOYALTY PARTNER \$3,000	X	= \$
VIP EXPERIENCE PUB TABLE FOR 8 \$2,500 (NON-MARKETING PACKAGE)	X	= \$
VIP EXPERIENCE INDIVIDUAL TICKETS \$275 EA (NON-MARKETING PACKAGE)	X	= \$
How many payments would you like to make: If two payments, final payment must be made at least 2 weeks prior to your sponsored event Circle: ONE PAYMENT TWO PAYMENTS	TOTAL SPONSORSHIP DONATION	= \$

Select ONE OF THE TWO FOLLOWING OPTIONS:

OPTION 1: \_\_\_ Sponsorship is being used for marketing purposes, in which a variety of marketing benefits will be received (based on the sponsorship level), as well as the specified number of tickets to the event. **(If this option is selected, checks should be written to "You Night Events, LLC").**

OPTION 2: \_\_\_ Sponsorship is being used as a charitable contribution to You Night's 501c3, in which no marketing benefits will be received -- only tickets to the event. In this case, a \$35 value per ticket will be deducted from the total amount of your contribution for write-off purposes **(If this option is selected, checks should be written to the "We Lift You Up Fund")**. Detailed instructions will be included on your invoice. If you have questions about the above, contact TARA HUGUET AT OUR ADMINISTRATIVE OFFICES at 877-591-5936x3 or write to tara@younightevents.com

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SIGNATURE \_\_\_\_\_ DATE: \_\_\_\_\_

# Sponsor marketing packages at a glance

## Legacy Partner Sponsor Packages (marketing packages)

"AT EVENT" BENEFITS	TITLE SPONSOR/ OR HOSPITAL SPONSOR \$25,000	PRESENTING SPONSOR \$10,000	RUNWAY STAGE SPONSOR \$7,500	VIP EXPERIENCE LOUNGE SPONSOR \$7,500	EMPOWERMENT PARTNER \$5,000	LOYALTY PARTNER \$3,000
# of VIP tickets	VIP Couch Seating 16	VIP Couch Seating 12	VIP Couch Seating 10	VIP Couch Seating 10	VIP Couch Seating 8	VIP Couch Seating 4
# of VIP Reserved Parking Passes	8	6	5	5	4	2
# of participants you can refer for priority consideration	4	3	2	2	1	1
Speaking part in Show	✓	✓				
LOGO ON GOBO LIGHT	✓	✓	✓	✓		
Recognition in You Night marketing material	✓	✓	✓	✓	✓	✓
Runway Program AD	Premium Placement Full Pg	Premium Placement Full Pg	Full Page Ad	Full Page Ad	Half Page Ad	1/4 Page Ad
Runway Program Welcome Letter	✓	✓				
Name prominent on photo booth	✓	✓				
TWO TICKETS TO LAUNCH PARTY BATTLE OF THE MODELS)	✓	✓	✓	✓	✓	✓
CUSTOM EVENT ACTIVATION (SEE LIST)					✓	✓
Retreat, Video & Speaking Opps	✓	✓	✓	✓	✓	✓
Brochures for your office	✓	✓	✓	✓	✓	✓
SEO Tags on Videos	✓	✓	✓	✓	✓	✓
Video Listing and Social Media Post	✓	✓	✓	✓	✓	✓

## We also offer non-marketing VIP EXPERIENCE TICKETS

## VIP Experience Tickets

VIP EXPERIENCE PUB TABLE \$2,500	VIP EXPERIENCE INDIVIDUAL TICKETS \$275
VIP Pub Table for 8	SEATED AT A SHARED VIP Pub Table or a high top
4	1 (for every 2 tickets)
Name Listing in Runway Program	Name Listing in Runway Program

For sponsorship questions, or to find out how we can customize a marketing experience for you that meets your goals, please contact Kristyn Kemp at 877-591-5936 x5 or write to kristyn@younightevents.com