

SUMMARY

- An experienced coach and mentor who makes things happen by challenging and supporting organisations, partnerships, teams and individuals to believe in and deliver the art of the possible
- A creative leader with over 11 years of experience as a Chief Executive and in varied board roles across local government and the third sector
- A strategic, problem solver with strong leadership, networking and negotiation skills and a track record of delivering results by influencing people across sectors and at all levels
- Practising artist specialising in encaustic techniques and textile art

KEY ACHIEVEMENTS

- Transforming Blaby District Council (BDC) from a fairly average, insular, risk averse organisation to a "great council" (LGA Peer Review 2015) delivering excellent services with high levels of customer satisfaction and a year on year increase in staff involvement and engagement whilst managing significant reductions in government grant
- Setting up Sandra Whiles Coaching in 2016 to build on over 10 years of coaching experience
- Designing and delivering Senior Team Coaching programmes to support the success of high performing teams across the public and not for profit sectors
- Achieving and maintaining the Customer Service Excellence standard for BDC from 2013 with a subsequent year on year increase in the number of areas where the Council exceeded the national standard
- Delivering significant financial savings by introducing Systems Thinking, project management, positive psychology and coaching as tools to drive out waste and improve services for customers
- Securing £1m from the 2014 Transformation Challenge Award and leading the transformation of practical housing support services across the 8 Leicestershire Councils, delivering significant savings to health partners
- Establishing and overseeing a sub regional public sector senior leadership development programme in partnership with Warwick University
- Leading the Leicester, Leicestershire and Rutland Partnership Peer Review Programme to improve outcomes from partnership working in the sub region
- Setting up the Leicestershire Regional Improvement Partnership Management Development Programme
- Leading the development and delivery of the award winning Leicestershire District's Housing Offer to Health which, led to on-going investment by health in housing based hospital discharge schemes across the city and county
- Being the first District Council to set up a Local Authority Mortgage Scheme to help first time buyers, stimulate the housing market and increase investment income

EMPLOYMENT HISTORY

January 2016 - Current : Owner Sandra Whiles Coaching

- Specialising in leadership and career coaching across the public, private and third sectors
- Supporting the District Council Network's National Staff Development Programme by providing training and resources for mentors and coaches and programme support

- Development of a range of creative tools and resources to support coaches
- Delivering senior team coaching across public and not for profit sectors

May 2005 to May 2016: Chief Executive Blaby District Council

- Leader of 300 staff from a range of professional and operational disciplines
- Responsible for an annual net Council budget of £9.67m and a capital programme of around £3.64m
- Chief advisor to councillors and responsible for supporting policy development and translating policies into efficient local services that make a difference
- National lead on health and wellbeing for the District Council Network as part of their Chief Executive Board.
- Lead Chief Executive for the Leicestershire District Councils Board on health, housing and third sector issues, including working as part of the county Health and Wellbeing Board and associated structures

April 2003 - May 2005: Strategic Director Blaby District Council

- Responsible for planning, environmental health, housing, community safety and leisure
- A member of the Council's Corporate Management Board

Previous Employment:

- April 1999 – April 2003: Director of Community Services, South Derbyshire District Council
- 1988 – April 1999 : various managerial roles at Leicester City Council including public health, health promotion, food safety, equality, advice services, trading standards
- 1981-1988: various roles in Environmental Health

OTHER ROLES

- Mentor on the District Council Network's Staff Development Programme and the Local Government Graduate Development Programme
- Founder of the Leicestershire Housing Services Partnership
- Honorary Member of the Faculty of Public Health Medicine
- Vice chair of the Market Bosworth Festival, a community arts organisation

QUALIFICATIONS

- BSc in Environmental Sciences
- Diploma in Management Studies
- Neuro Linguistic Programming Practitioner
- INLPTA Certified Coaching Diploma/GoMad Thinking Accredited Coach
- Barefoot Coach Training Course for Business and Personal Coaching
- Postgraduate Certificate in Personal and Business coaching from the University of Chester
- Professional Associate Coach with the International Coaching Federation
- Barefoot Team Coaching certificate