

## FOR IMMEDIATE RELEASE

### InterDrone 2017 Media and Association Partner Support Swells to Record 300+ Organizations

*4,000 commercial drone buyers and flyers expected to attend world's largest event dedicated to commercial drones, taking place September 6-8, Las Vegas*

**MELVILLE, N.Y., June 6, 2017**—BZ Media LLC announced today that the number of media and association partners supporting InterDrone had pushed past 300, exceeding last year's record total of 254. InterDrone is the world's largest event dedicated to commercial drones and expects to host more than 4,000 commercial drone buyers and flyers in Las Vegas at the Rio Hotel, September 6-8, 2017.

"Each partner is marketing InterDrone to their respective audiences using all available forms of digital, print and social media, giving the show incredible breadth of promotion across dozens of industries in more than 150 nations," said Confex Partners Managing Director Carl Berndtson, who directs global partner relationships for InterDrone. "Equally important are the partner thought-leadership contributions, which are reflected in topic selection, the all-star speaker lineup and in the unmatched quality of the peer-to-peer interactions in both the session rooms and on the exposition floor."

InterDrone 2017 has especially deep penetration into key UAV vertical markets like precision agriculture, construction, mining, cinematography, infrastructure inspection and emergency response and has added specific enterprise tracks to the technical program to meet demand.

The entire list of media and association partners is at [www.interdrone.com/mediapartners](http://www.interdrone.com/mediapartners)

The technical program at this year's InterDrone features more than 120 classes, panels and keynotes. More than 185 exhibitors will be showing the latest drones and related technology in two expo halls. InterDrone 2017 is an Emerald Expositions event being produced and managed by BZ Media.

Registration for InterDrone is open at [www.InterDrone.com](http://www.InterDrone.com). For information on exhibiting or event sponsorships, please contact Ted Bahr at [ted@bzmedia.com](mailto:ted@bzmedia.com) or +1 631-421-4158 x101. For information about being a media partner, please contact Carl Berndtson at [berndtson@aol.com](mailto:berndtson@aol.com).

#### **About BZ Media**

BZ Media LLC is a 17 year-old high-tech media company producing industry-leading technical conferences and expositions and SD Times, the leading magazine for the software development industry.

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