

Member Benefits

SPECIFIC SERVICES AND BENEFITS INCLUDE:

- > Group health care plans for businesses through Blue Cross Blue Shield of Michigan. Certain plans are exclusive to Chamber members only.
- > Auto Owners Insurance group discounts on personal auto and home insurance
- > Referral by the chamber office of inquiries to member firms, products and services
- > Listing of member firms in the Chamber Membership Directory
- > Free on-line listings of all Chamber members on the Chamber's website and free links to Mapquest for member mapping.
- > Free reciprocal links to members' websites and e-mail addresses. "Mini websites" and advertising banners are available at discounted rates exclusively to members
- > Networking opportunities through Business After Hours, First Friday Business Breakfasts, and other Chamber events
- > Subscription to a weekly Biz Blast - an e-newsletter
- > Chamber Checks Gift Certificate Program to keep dollars in our local area
- > Chamber Checks are redeemable exclusively at member businesses.
Each member receives full-face value when presented by customer. Simply deposit Charlevoix Chamber Checks into your bank account
- > Availability to purchase Chamber membership labels for direct mail, exclusive to members
- > Ombudsman service for member firms vis-à-vis public policy and regulations
- > Opportunity to sponsor Business After Hours and First Friday Business Breakfasts
- > Provide economic and demographic information
- > Access to the Small Business Association's Service Corps of Retired Executives Program (SCORE); one-on-one small business counselling through the Northern Lakes Economic Alliance (NLEA)
- > Periodic seminars, workshops and special meetings on business related subjects
Participation in the Chamber's Annual Awards presentation
- > Help in hosting and participation in the ground breaking, ribbon cutting, and open house events
- > Goodwill visits to new member firms by the Chamber Ambassadors
- > Annual recognition awards program to recognize the accomplishments of selected persons and/or businesses at the Chamber Annual Awards ceremony.
- > The display and dissemination of promotional material in the Chamber's brochure racks. Members provide brochures, and the Chamber maintains the racks and inventory

NORTHERN MICHIGAN CHAMBER ALLIANCE

ALPENA • BENZIE • CADILLAC • CHARLEVOIX • GAYLORD
PETOSKEY • TRAVERSE CITY • MARQUETTE COUNTY

The Charlevoix Area Chamber of Commerce is a partner of the Northern Michigan Chamber Alliance. The Alliance provides a collective voice to maximize the political influence of this 14-county chamber alliance and represents over 6,500 members. Partners include the Alpena Area Chamber of Commerce, Benzie County Chamber of Commerce, Cadillac Area Chamber of Commerce, Charlevoix Area Chamber of Commerce, Gaylord Area Chamber of Commerce, The Lake Superior Community Partnership, Petoskey Regional Chamber of Commerce, and Traverse City Area Chamber of Commerce. The Alliance has identified legislative areas that should be monitored and advocated to elected officials on the local, state, and federal levels.

- > 52 Biz Blast email promotion sent to roughly 1000 subscribers with an average open rate of 35%.
- > Produced and distributed Annual Charlevoix Visitor's Guide - 25,000 copies printed, 110,000 online views digitally. Distribution through the chamber staff, MDOT and paid distribution efforts.

OUR MISSION: *To support commerce and provide leadership to enhance the quality of life.*

The Charlevoix Area Chamber of Commerce exists to serve its members. It acts as an energizing and vitalizing force in the greater Charlevoix community. The Chamber strives to unite individuals, retail, and industrial business for the promotion of commerce and betterment of the community. Led by a 9-member board of directors, the chamber's daily operations are managed by an executive director and professional staff of two. The Chamber is a non-profit organization with over 500 business and individual members, and growing strong. The Chamber provides a community resource where residents, visitors, and those considering relocating here will discover a wealth of information about the area. Whatever your taste, you are sure to find them satisfied in Charlevoix the Beautiful.

Chamber High School Scholarship

JILLIAN DIPERT,
\$500 Aquinas College



- > Contributed financially through the Convention & Visitors Bureau for the Pure Michigan Campaign.
- > Partnered with Convention & Visitors Bureau, the City of Charlevoix, and the Downtown Development Authority to fund a promotional Charlevoix video and photo initiative to be released in 2014-2015.
- > Partnered with Convention & Visitors Bureau, the City of Charlevoix, and the Downtown Development Authority to fund 500 promotional Charlevoix commercials aired in August of 2014 to encourage fall travel.

CHARLEVOIX AREA Chamber of Commerce 2014 Annual Report



2014-32 NEW MEMBERS
2015-GOAL 50 NEW MEMBERS
420 CURRENT MEMBERS, AS OF 1/22/2014

Leadership Charlevoix County (pictured above)

Leadership Charlevoix County began in 2011 as a joint effort of the Charlevoix, Boyne City, East Jordan and Beaver Island Chambers of Commerce. The program features nine monthly day-long sessions and has served a total of 55 participants. With leadership enhancement as part of its strategic plan, the Charlevoix County Community Foundation was instrumental in providing grant money to help the program get off the ground and ultimately receive 501c3.

Applications available now at www.leadershipcharlevoixcounty.com
Contact Scott Gillespie at leadershipcharlevoixcounty@gmail.com

Inside

- 2015 Board of Directors
- 2013 and 2014 Award Winners
- Website STATS
- Operating Funds Profits and Losses
- 2014 and 2015 Events
- Northern Chamber Alliance
- Chamber High School Scholarship

2015 Board of Directors:

Chair, Dennis Halverson
Rotary Club of Charlevoix

Vice Chair
Vacant

Past Chair, Alicia Mosher
Berkshire Hathaway Home Services

Treasurer, Ms. Luann Keinath
Charlevoix State Bank

Jodi Bingham
Ga Ga for Kids

Keith Carey
4Front Credit Union

Richard Lobenherz
Berkshire Hathaway Home Services

Justin Micheau
Beacon Dental Center

David Gray
Belvedere Golf Club

Michael Wojan
Wojan Window & Door Corporation



109 Mason St
231-547-2101
www.charlevoix.org

Award Winners 2013

2013 State of the Community award winners recognized by the membership of the Charlevoix Area Chamber of Commerce are (from left) Scott Philp, recipient of the Young Professional of the Year Award; Lyn Jenks on behalf of Charlevoix Area Hospital, recipient of the Business of the Year Award; Luther and Mary Kurtz of Charlevoix Cinema III, recipient of the New Business of the Year Award; and Mike Hinkle, recipient of the Outstanding Citizen of the Year Award.



2014 Charlevoix Chamber Award Winners

Outstanding Citizen
**BOOGIE CARLSON;
AND MIKE HINKLE**

Business of the Year
BINGHAM INSURANCE SERVICES

New Business of the Year
BRIDGE STREET TAP ROOM

Young Professional of the Year
BENJAMIN MULADORE

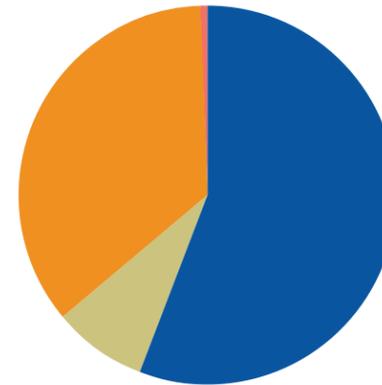
Customer Service Award
LINDA WELLER

Chamber Ambassador Award
JEAN MUSILEK

Charlevoix Area Chamber of Commerce OPERATING FUNDS

January – December 2014

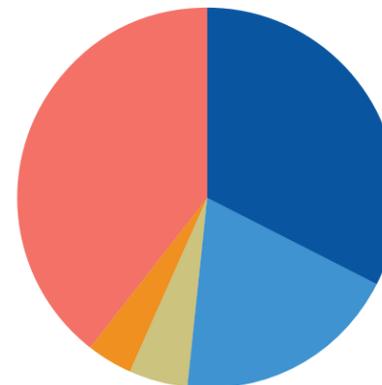
PROFIT



- Other Income \$232.09
- Membership Dues \$122,083.72
- Contracts And Partnerships \$28,152.46
- Activities And Events \$190,606.16

TOTAL INCOME \$341,074.43

LOSS



- Wages and Benefits \$120,416.42
- Membership and Services \$11,532.03
- Advertising and Promotions \$15,028.82
- Administration \$58,323.60
- Activities And Events \$100,060.69

TOTAL EXPENSE \$327,772.40

2014EVENTS

- 8 First Friday Business Breakfasts
- 7 Business After Hours
- 6 Downtown Promotions
Winter Sidewalk Sales, Easter Egg Hunt, Summer Open House, Summer Sidewalk Sales, Holiday Parade and Tree Lighting and the Merchant Open House
- 3 Festivals:
Summer Art Show, Arts and Crafts Show and Apple Fest
- 1 State of the Community, Annual Meeting and Awards
- 1 Business Expo
- 1 Car Raffle and Party
Winners: **1st Place:** Ticket #383 Tom Kuuskman, Sault Ste Marie, Ontario, Canada
- **2nd Place:** Ticket #547 Robert Frost, West Bloomfield, MI
- **3rd Place:** Ticket #313 Don Zeigler, Brighton, MI
- 1 Customer Service and Social Media Training
- 28 Events
- Chamber Event Attendance
To come



2015EVENTS

- | | | | |
|--|---|---|---|
| FEB 6 , Fri, 7-9AM
Annual Meeting & Awards
Castle Farms | JUNE 12 , Fri
Annual Golf Outing, LTBD | AUG 13-15 , Thur, Fri, Sat
Summer Sidewalk Sales | NOV 27 , Fri
Annual Tree Lighting |
| MAR 19 , Thur, 4-7PM
Business Expo, Castle Farms | JUNE 27-28 , Sat & Sun
Summer Art Show | SEPT 16 , Wed, 6-9PM
Car Raffle Party, Fox Motors | DEC 5 , Sat
Merchant Open House |
| APR 4 , Sat
Easter Egg Hunt, East Park | JULY 11-12 , Sat & Sun
Arts and Crafts Show | OCT 9-11 , Fri, Sat & Sun
Apple Fest | |

FIRST FRIDAY BUSINESS BREAKFAST: 7:30-8:30* *unless noted
FFBB is \$5 for members, \$7 for not-yet members

FEB 6 , Fri, 7-9AM	Chamber Annual Meeting & Awards, Castle Farms
MAR 6 , Fri	First Friday Business Breakfast, Smoke on the Water
MAY 1 , Fri	First Friday Business Breakfast, Charlevoix Area Hospital
JUNE 5 , Fri	First Friday Business Breakfast, Beacon Dental Center
SEP 11 , Fri	First Friday Business Breakfast, Charlevoix Country Club, Shanahan's Barn
OCT 2 , Fri, 7-9AM	Member Appreciation Breakfast (FREE), Chamber Office
NOV 6 , Fri	First Friday Business Breakfast, Northern MI Sports Med Center
DEC 4 , Fri	First Friday Business Breakfast, FirstMerit Bank

BUSINESS AFTER HOURS: 5:00-7:00PM* *unless noted
BAH is Free for members, \$10 for not-yet members

JAN 21 , Wed	Business After Hours, Bridge Street Tap Room
FEB 18 , Wed	Business After Hours, Elks Lodge
MAR 19 , Thu, 4-7PM	Business Expo, Castle Farms
APR 15 , Wed	Business After Hours, Irish Boat Shop
MAY 27 , Wed, 5:30-7:30PM	Regional Business After Hours, East Jordan, LTBD
SEPT 16 , Wed, 6-9PM	Car Raffle Party, Fox Motors
OCT 21 , Wed	Business After Hours, Circle of Arts
NOV 18 , Wed	Business After Hours, Villager Pub (Sponsored by Villager Pub and Charlevoix State Bank)

Charlevoix Area Chamber of Commerce

WEBSITE STATS

January – December 2014

Website Visits *Number* Page Visits *Number*