



The Ultimate Girl's Day Out!

**Mercer County Woman's Newspaper is
proud to present the 12th Annual
Head to Toe Women's Expo 2018.
The Ultimate Girl's Day Out is
a special day to celebrate being a woman.**

**Women will enjoy a day filled with fun, pampering and entertainment
while learning about good health, food, fashion, finance, home,
family and emotional wellness.**

CONNECT WITH THE WOMEN WHO YOU DO BUSINESS WITH...OR WOULD LIKE TO
Head to Toe Women's Expo is the one-stop showcase that New Jersey women rely on for information on the latest products and services for themselves and their families. The expo is the place to rediscover their all-time favorite companies or to find something altogether new. The expo is now being viewed as one of the best direct marketing opportunities for businesses and non-profit organizations in our area. It provides a way for you to meet your customers face to face. Ultimately this Expo is a way to provide exhibitors the opportunity to increase sales, attract new customers and to meet regular customers.

**It's A Woman's World at the
Head to Toe Women's Expo!
Saturday, May 12, 2018
10 AM - 3 PM**

**Robbinsville High School
155 Robbinsville-Edinburg Rd., Robbinsville NJ**

**For information call 609-865-9200 or visit
www.mercercountywoman.com**



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SPONSOR PACKAGES

As a \$ 5,000 Title Sponsor you will receive (only ONE AVAILABLE):

- Front Cover (bottom half) of Mercer County Woman's Newspaper for the May/June Issue
- 10-Customized :30 Commercials to air on 94.5 WPST (May 8 – May 12): 700,000 listeners
- Logo inclusion in all print advertising (Hamilton Post, Robbinsville Advance (April and May) and Mercer County Woman (March/April and May/June) 140,000 impressions
- Logo inclusions on 5,000 color postcards distributed to local businesses
- Prime location at Exhibit Hall & 8 x 8 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Complete list of registered guests in excel spreadsheet (month after event date)
- Company literature &/or item in the Tote Bags
- Company logo, website and phone number printed on 1,000 Tote Bags (this will lock out your competition)
- Logo on event banner (8 x 4 Banner hanging outside of event area)

As a \$ 3,000 Media Sponsor &Tote Bag Sponsor you will receive (only ~~FOUR~~ ^{TWO} AVAILABLE):

- 10-Customized :30 Commercials to air on 94.5 WPST (May 9 – May 13): 700,000 listeners
- Logo inclusion in all print advertising (Hamilton Post, Robbinsville Advance (April and May) and Mercer County Woman (March/April & May/June) 120,000 impressions
- Logo inclusions on 3,000 color postcards distributed to local businesses
- Prime location at Exhibit Hall & 8 x 8 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Complete list of registered guests in excel spreadsheet (month after event date)
- Company literature &/or item in the Tote Bags
- Company logo, website and phone number printed on 1,000 Tote Bags (this will lock out your competition)
- Logo on event banner

As a \$1,500 Tote Bag Sponsor you will receive (only ~~SIX~~ ^{FIVE} AVAILABLE):

- Inclusion in Mercer County Woman (March/April & May/June): 40,000 impressions
- 8 x 8 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Company logo, website and phone number printed on 1,000 Tote Bags (this will lock out your competition)



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BOOTH/TABLE PACKAGES

As a \$ 450 Booth Sponsor you will receive ^{FIVE} ~~TEN~~ AVAILABLE):

You will be located along the perimeter of the main expo area and WILL have access to electric (need to bring long extension cords, as the outlet is located on a high column)

- 8 x 8 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Listing as an exhibitor in all advertising

As a \$ 300 Table Sponsor you will receive:

Your will be located in the main exhibit area

- 6 foot table & 2 chairs (next to and back to back with another exhibitor)
- Listing as an exhibitor in all advertising

**12th Annual Head
Expo 2017
Event
Form**



**to Toe Women's
Commitment**

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Title Sponsor	\$5,000	_____
Media Sponsor & Tote Bag	\$3,000	_____
Tote Bag Sponsor	\$1,500	_____
Booth Sponsor	\$ 450	_____
Table Sponsor	\$ 300	_____

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email _____



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Please note: We only allow 3 vendors from the same category; once we get three that category will be closed.

We only allow 1 home demonstrator from the same company.(ie...1 Mary Kay, Tupperware, LuLaRoe, Touchstone...)

Please enclose check, made payable to Stone Campbell Marketing— or enter credit card information below.

If Paying by Credit Card:

Name: _____

Card # _____

Billing Zip Code: _____ Exp. Date: _____ CVV# _____

Please submit completed form at time of deposit.

Remit Deposit To: Stone Campbell Marketing, 4081 S. Broad Street, Yardville, NJ 08620

For Office Use Only:

Deposit Amount: \$ _____ Date paid: _____ Deposit # 2: \$ _____ Date paid: _____

Balance Due: \$ _____ Date Paid: _____