



The Ultimate Girl's Day Out!

**Mercer County Woman's Newspaper is
proud to present the 13th Annual
Head to Toe Women's Expo 2019.
The Ultimate Girl's Day Out is
a special day to celebrate being a woman.**

**Women will enjoy a day filled with fun, pampering and entertainment
while learning about good health, food, fashion, finance, home,
family and emotional wellness.**

CONNECT WITH THE WOMEN WHO YOU DO BUSINESS WITH...OR WOULD LIKE TO

Head to Toe Women's Expo is the one-stop showcase that New Jersey women rely on for information on the latest products and services for themselves and their families. The expo is the place to rediscover their all-time favorite companies or to find something altogether new. The expo is now being viewed as one of the best direct marketing opportunities for businesses and non-profit organizations in our area. It provides a way for you to meet your customers face to face. Ultimately this Expo is a way to provide exhibitors the opportunity to increase sales, attract new customers and to meet regular customers.

**It's A Woman's World at the
Head to Toe Women's Expo!
Saturday, May 4, 2019
9 AM - 3 PM**

**Crockett Middle School
2631 Kuser Rd, Hamilton, NJ 08691**

**For information call Cathy Campbell at 609-865-9200 or visit
www.mercercountywoman.com**



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SPONSOR PACKAGES

As a \$ 5,000 Title Sponsor you will receive (only ONE AVAILABLE):

- Front Cover (bottom half) of Mercer County Woman's Newspaper for the May/June Issue
- Logo inclusion in all print advertising (Hamilton Post (April) and Mercer County Woman (March/April and May/June) **140,000 impressions**)
- Logo inclusion on email blast going out to the entire Hamilton Township School District
- Prime location logo (larger than anyone else) on event banner (8 x 4 Banner hanging outside of event area)
- 4 Psychic Corner tickets (each a 15 minute reading)
- Logo inclusions on 5,000 color postcards distributed to local businesses
- Prime location at Exhibit Hall & 10 x 10 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Logo (you will be the sole business) on 20 road signs promoting the event
- 12 Individual Facebook posts promoting your business as the title sponsor of event
- Complete list of registered guests in excel spreadsheet (month after event date)
- Company literature &/or item in the Tote Bags
- Company logo, website and phone number printed on 500 Tote Bags (this will lock out your competition)

**As a \$ 3,000 Advertising &Tote Bag Sponsor you will receive:
(only FOUR AVAILABLE):**

- Logo inclusion in all print advertising (Hamilton Post (April) and Mercer County Woman (March/April & May/June) **120,000 impressions**)
- Logo inclusions on 5,000 color postcards distributed to local businesses
- Logo inclusion on event banner (8 x 4 Banner hanging outside of event area)
- Logo inclusion on email blast going out to the entire Hamilton Township School District
- 6 Individual Facebook posts promoting your business as a sponsor
- Prime location at Exhibit Hall & 10 x 10 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Complete list of registered guests in excel spreadsheet (month after event date)
- Company literature &/or item in the Tote Bags
- Company logo, website and phone number printed on 500 Tote Bags (this will lock out your competition)



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As a \$1,500 Tote Bag Sponsor you will receive (only SIX AVAILABLE):

- Logo Inclusion in Mercer County Woman (March/April & May/June): 40,000 impressions
- 8 x 8 Pipe & Drape Area (including 6 foot table & 2 chairs)
- Company logo, website and phone number printed on 500 Tote Bags (this will lock out your competition)

BOOTH/TABLE PACKAGES

As a \$ 450 Booth Sponsor you will receive:

- You will be located along the perimeter of the (Gym) main expo area and WILL have access to electric (need to bring long extension cords)
- 10 x 10 Pipe & Drape Area (3' sides/8' back) with 6 foot table & 2 chairs)
- Listing as an exhibitor in all advertising

As a \$ 300 Small Booth Sponsor you will receive:

- You will be located in the main exhibit area (gym)
- 8 x 8 pipe and drape (3 ft sides) with 6 foot table & 2 chairs
- Listing as an exhibitor in all advertising
- **NO** Access to Electric

As a \$ 225 Table Sponsor you will receive:

- You will be located in the main exhibit area (gym)
- 6 foot table & 2 chairs (table space ONLY)
- Listing as an exhibitor in all advertising
- **NO** Access to Electric

As a \$ 150 Table Sponsor you will receive:

- Your table will be located in the cafeteria (DIY workshops will also be held in the room)
- 6 foot table & 2 chairs
- Listing as an exhibitor in all advertising
- **NO** Access to Electric



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**13th Annual Head to Toe Women's Expo 2019
Event Commitment Form**

Title Sponsor	\$5,000	_____
Advertising & Tote Bag	\$3,000	_____
Tote Bag Sponsor	\$1,500	_____
Booth Sponsor	\$ 450	_____
Small Booth Sponsor	\$ 300	_____
Table Sponsor	\$ 225	_____
Table Sponsor (cafeteria)	\$ 150	_____

ADD ON'S

- **¼ page ad in May/June Issue \$ 200** _____
of Mercer County Woman Newspaper
Head to Toe Expo Edition
- **Add Literature to Event Bags \$ 35** _____
You supply materials

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email _____



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As a past Head to Toe sponsor/vendor you are given the first opportunity to pre-register for the 2018 Head to Toe Woman's Expo. If you wish to not pre-register, please remember we only allow 3 companies per category and one Home Demonstrator representative per company.

On March 1st all categories will be opened up to all other interested parties!

Please enclose check, made payable to Stone Campbell Marketing—

or If you wish to make payment on a credit card or check enter credit card information below.

Name: _____

Card # _____

Billing Zip Code: _____ Exp. Date: _____ CVV# _____

Once we receive contract and payment we will add you to our list and send you confirmation of receipt!

**Remit Payment To:
Stone Campbell Marketing
4081 S. Broad Street, Yardville, NJ 08620**

For Office Use Only:

Amount Received : \$ _____ Date paid: _____