

I am a professional graphic designer located in south eastern Wisconsin. I have been creating graphics for over 20 years for a large range of clients. If you are looking for a creative and dependable designer, then CALL me!

While working on concepts, illustrations, logos, layouts, social media or digital design, I work hard to find the best solution, while keeping cost and time in the forefront, thus assuring that you will get great design in a cost-effective and timely manner. My love for design has inspired me to work as a creative director for over 15 years and teach graphic design at local community colleges. Teaching helps me to stay current with today's markets and the ever-changing graphic technology.

EXPERIENCE

1994-Present • Freelance Artist, SMR Design, Hartland, WI

Work includes technical illustration, computer design, layout, web design, DVD Creations, font development, logo packages and apparel design. Freelance clients include Organizational Development Consultants, Guss' Graphics, Avalon Graphics, Children's Hospital of Wisconsin, Talula and The SugarPlum Foundation.

2003-Current • Part-time Instructor, Waukesha County Technical College, Pewaukee, WI

Experience teaching in the Graphic and Printing Department. Courses include Design Fundamentals, Color Theory and Photoshop. Responsibilities include tracking current technology, modeling great design and instructing learners in a learner-centered, performance-based classroom.

2014-Current • Part-time Instructor, Mount Mary University, Milwaukee, WI

Experience teaching in the Graphic Design Area. Courses include Advanced Graphic Design I & II, Fundamentals of Illustration, Ethics in Graphic Design and Digital Illustration. Curriculum written for four courses.

2014-2015 • Part-time Instructor, Art Institute of Wisconsin, Milwaukee, WI

Experience teaching Graphic Design. Courses include Fundamentals of Design and Image Manipulation (Photoshop).

1995-2011 • Art Director, Straight-Up, Inc., Hartland, WI

Design graphic solutions for all types of garments and promotional products. Clients include Brewers, Budweiser, Busch Gardens, SeaWorld, McDonalds, Dairy Queen, Disney, USTA, and Chase. Responsibilities include fashion designing, illustrating, catalog layout, product development, troubleshooting, networking, purchasing and training.

1994-2005 • Artist in Residence, Children's Hospital of Wisconsin, Milwaukee, WI

Create innovative design ideas including posters, brochures, bus sides and apparel for the Briggs & Stratton Run & Walk (Formerly Al's Run & Walk). Work hand-in-hand with the hospital's foundation to create identity packages for various charitable events.

1994-1995 • Creative Production Supervisor, Scheduler & Artist, Holoubek, Pewaukee, WI

Designed graphics and illustrations for this Harley-Davidson Licensed Apparel Company. Corporate accounts included Summerfest, PGA, Zima, Quad Graphics, Budweiser, and Miller.



WWW.SUESCHROEDERDESIGN.COM

CONTACT

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EDUCATION

A.A. • Visual Communications
Madison College 1991

B.A. • Psychology
UW-Milwaukee 1990

M.A. • Adult Ed/Technology
Alverno College 2013

EXPERTISE

LOGO DESIGN

ILLUSTRATION

LAYOUT

SCREEN PRINT

Photoshop •••••

Illustrator •••••

InDesign •••••

Dreamweaver •••••

Microsoft Office •••••