



WWW.SUESCHROEDERDESIGN.COM
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CONTACT

Sue Schroeder M.A., EdTech
1011 Wellington Way
Hartland, WI 53029
262.370.2243
SSchroeder7@wi.r.com

EDUCATION

A.A. • Visual Communications
Madison College 1991

B.A. • Psychology
UW-Milwaukee 1990

M.A. • Adult Ed/Technology
Alverno College 2013

EXPERTISE

LOGO DESIGN

ILLUSTRATION

LAYOUT

SCREEN PRINT

Photoshop •••••

Illustrator •••••

InDesign •••••

Dreamweaver •••••

Microsoft Office •••••

ADDITIONAL

<https://www.facebook.com/SleeplessLady>

<https://www.facebook.com/PlayGameCards>

<http://www.redbubble.com/people/sleeplesslady>

<https://society6.com/sleeplesslady>

Admin: Facebook Group
redbubbleonly

I am a professional graphic designer located in southeastern Wisconsin. I have been creating graphics for over 20 years for a large range of clients. If you are looking for a creative and dependable designer, then CALL me!

While working on concepts, illustrations, logos, layouts, social media or digital design, I work hard to find the best solution, while keeping cost and time in the forefront, thus assuring that you will get great design in a cost-effective and timely manner. My love for design has inspired me to work as a creative director for over 15 years and teach graphic design at local community colleges. Teaching helps me to stay current with today's markets and the ever-changing graphic technology.

EXPERIENCE

2016 Present • Elite Human Capital Group, Contractor Brookfield, WI

Product Development Manager, creating product images, developing sell sheets, creating excell forms for a large industrial line of products.

1994-Present • Freelance Artist, SueSchroederDesign, Hartland, WI

Work includes technical illustration, computer design, layout, web design, DVD Creations, font development, logo packages and apparel design. Freelance clients include Organizational Development Consultants, Guss' Graphics, Avalon Graphics, Children's Hospital of Wisconsin, Talula and The SugarPlum Foundation.

2003-Current • Adjunct Instructor, Waukesha County Technical College, Pewaukee, WI

Experience teaching in the Graphic and Printing Department. Courses include Design Fundamentals, Color Theory and Photoshop. Responsibilities include tracking current technology, modeling great design and instructing learners in a learner-centered, performance-based classroom.

2014-Current • Adjunct Instructor, Mount Mary University, Milwaukee, WI

Experience teaching in the Graphic Design Area. Courses include Advanced Graphic Design I & II, Fundamentals of Illustration, Ethics in Graphic Design and Digital Illustration. Curriculum written for four courses.

2014-2015 • Visiting Instructor, Art Institute of Wisconsin, Milwaukee, WI

Experience teaching Graphic Design. Courses include Fundamentals of Design and Image Manipulation (Photoshop).

1995-2011 • Art Director, Straight-Up, Inc., Hartland, WI

Design graphic solutions for all types of garments and promotional products. Clients include Brewers, Budweiser, Busch Gardens, SeaWorld, McDonalds, Dairy Queen, Disney, USTA, and Chase. Responsibilities include fashion designing, illustrating, catalog layout, product development, troubleshooting, networking, purchasing and training.

1994-2005 • Artist in Residence, Children's Hospital of Wisconsin, Milwaukee, WI

Create innovative design ideas including posters, brochures, bus sides and apparel for the Briggs & Stratton Run & Walk (Formerly Al's Run & Walk). Work hand-in-hand with the hospital's foundation to create identity packages for various charitable events.

1994-1995 • Creative Production Supervisor, Scheduler & Artist, Holoubek, Pewaukee, WI