

Web Master/Sgt 2018 Winter Conference Report

October 2018

Web usage has been off and on and not used as much as we would like.

Information on the web is such that you can get just about anything that you need.

The Web traffic has been :

92% from the USA
2.41 % from Russia
2.12 % from China
1.45 % from Canada
.21% from India

Traffic Sources has been:

54% Searching the web
39% social search
6 % Organic

Small percentages from:

Phillipines
United Kingdom
Ivory Coast
Australia

Page Statistics were:

Home page 3063 Views/ Visits
Fall Conference 974 Views
Detachments Page 813 Views
Staff Page 398 Views
Forms and Docs 278 Views

We have had 50 Unique Visitors during the past 4 Months

We have had an average of 160 Visitors weekly

We have had a total of:

2471 Unique Visitors of which 1568 were from Texas

3110 Total Web site visitors

8293 total page views

-12 % less visitors since our last report in June 2018

The average duration has been about 3 Minutes.

32 % were new visitors

68 % were returning visitors

23% of the visitors were from a Mobile Phone

8 % were visitors from a Tablet

67 % were from a computer

That's the latest web report.

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Moving forward the following items will be on the web page:

Department Bulletins

Officers after action Reports

Training presentations

Any photos submitted by the detachments

Web Needs:

All districts and Detachments need to look at their respective district and detachment information and update their information. Send me an email with any corrected contact information.

If there is old information that is not important, please let me know so that I can remove it.

Thank you