

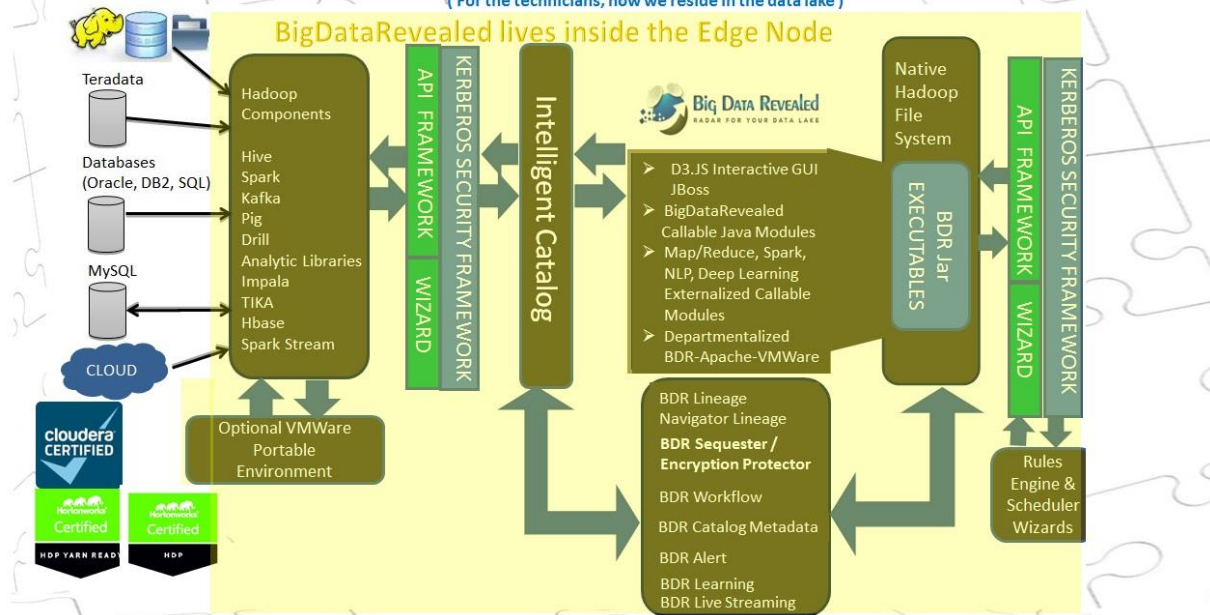
Consultants make EU GDPR Audits/Assessments Easy using BigDataRevealed's Pay Per Use. Earn up to 50% Subscription Commissions knowing EU Companies Must Continuously pass GDPR Audits/Assessments till the Regulations change.

Increase profitability of service contracts by 80-90% with the use of Application Technology while assisting your Customers in meeting and understanding the true purpose of GDPR at a fraction of the cost of other applications or services processes.

With 80-90% of Companies still at, or near Ground Zero, in their preparation for the coming GDPR Nightmare, **the Market is Open** for consultants to assist those struggling with GDPR compliance. Companies understand they may need to budget in the millions to prepare for GDPR, but with the reported shortage of around 2 million Data Scientists and Data Managers, who will be available for them to hire? Companies will have no other choice but to rely on Consultants and Software Technologies to fill that gap. **Software technology can lower the costs by 50-80% over Consultancy / internal staff.**

BDR Architecture For GDPR / All Regulatory - Powered by Apache™ Hadoop®

Why is the EU GDPR so Misunderstood and Unfamiliar to so Many?
(For the technicians, how we reside in the data lake)



How can you prepare for the coming “Consulting Bonanza”? If you’re just one person or a major Consulting player with 100k Consultants, BigDataRevealed will give you that competitive advantage. BigDataRevealed will deliver results, with only a few consultants, many times faster and far less expensively than your competitors who may require an army of the High-Skilled, High-Priced technical ‘soldiers’. Most importantly it’s getting as many EU Companies on their way to compliancy by May of 2018 and earning you’re their respect, admiration as some of your rewards. Your ability to increase your client base many times over and deliver solutions at a fraction of the cost of your competition will make you a valued commodity and gain stronger Customer Loyalty.

Comprehensive, well thought out, collaborative, technology written by veterans in Data management/auditing sectors is the means to deliver high-value low-cost audits / assessments, discovery and remediation for each of your customers.

BigDataRevealed is extremely intuitive and straight forward, with as little as one to two days of training for implementation and usage you will be freed from reliance on a vendor. Be truly independent and not reliant on a software vendor on your projects.

What does BigDataRevealed's software deliver? If you believe EU GDPR is mainly concerned with network security, you are very mistaken and should read our Article [Why is the EU GDPR so Misunderstood and Unfamiliar to so Many?](#) The two paramount concerns of GDPR is the Protection of Personally Identifiable Information (PII) and the ability to remove such data from your database upon request by any individuals right to be forgotten. That implies locating and encrypting or eliminating (deleting) all occurrences of PII currently residing in a company's **data warehouse, legacy database or Hadoop data lake pertaining to that Individual**. It also mandates continuous monitoring of these data stores as new data continuously streams in from numerous sources both internally and third party.

BigDataRevealed (BDR) provides an easy to install, intuitive software solution coupled with a logical and simple methodology to address data stored in most any environment. [Why is the EU GDPR so Misunderstood and Unfamiliar to so Many?](#)

1. BDR locates PII data by scanning every field/column using data pattern algorithms.
2. BDR provides drill down features to view any record/row containing suspected PII data patterns for validation of false positives.
3. BDR encrypts PII data and stores encryption keys in secure environments, with role/user based security models.
4. BDR removes PII data, if requested, on a file by file basis.
5. BDR provides task management features to control project tasks and assignments.

Only PII or other sensitive data is encrypted so that all other columns are available for Marketing, Logistics, Predictive Analytics and Artificial Intelligence. When PII information is required for company reporting purposes, data can be temporarily decrypted; either on a device un-attached to the internet, or during a period when internet access has been suspended. Files containing encrypted columns can be transmitted securely and used collaboratively by others without the risk of exposing PII data in the process.

BigDataRevealed's software is built in the Hadoop Framework and Eco-System, affordable and simple to install in 30-minutes. Weekly rental/leases of \$500 and Customer annual subscription pricing as low as \$25,000. If your client is not satisfied with the Data Audits/Assessments provided to them, then all BigDataRevealed's fees will be waived.

So, weather you want to use BigDataRevealed for Service Engagements or become a Reseller or both, please reach us at info@bigdatarevealed.com or call us anytime at 847-791-7838.

Product Info: [PowerPoint PDF Why is the EU GDPR so Misunderstood and Unfamiliar to so Many?](#)

Product Videos: [5 Minute overview](#) - [35-minute Webinar](#)