

**Small to Medium Enterprises, How will You Compete?
Will EU GDPR and other Government Compliances be Too Expensive?
BigDataRevealed will level the playing field!**



Sure, fines levied for violating the European Union's General Data Protection Regulations (EU GDPR), can reach 4% of gross annual receipts for each transgression. However, the question also is how will SME's absorb the initial and on-going costs of complying with EU GDPR and still remain competitive? With **BigDataRevealed's GDPR and Regulatory Compliance Application priced at \$25,000 for the SME Market!** [Small and medium-sized enterprises \(SMEs\) represent 99% of all businesses in the EU.](#)

EU GDPR's main focus is not preventing intrusions into your facilities. It's more about encrypting, sequestering and removing 'Upon Request' Personally Identifiable Information. Please, if you are unaware of what EU GDPR will require by May 18, 2018, view this link. [EUGDPR Requirements.](#)

With an estimated shortage of over 2 million Data Scientist and Data Management resources, how will you find these individuals to support your GDPR Efforts? How will you pay for them if you are lucky enough to attract and keep them employed? These skilled individuals will require substantial starting salaries, raises and incentives to stay with your company. I have read in reports, and personally agree, that salaries may go as high as \$250,000 and up annually for senior level experts in EU GDPR, Risk and Compliance. Even today, salaries of \$150,000 to \$200,000 are found in the market place. The small and medium sized enterprises (SME) will be challenged to become and remain compliant with EU GDPR and still compete with larger firms in their industry.

Sure, there are a handful of software companies claiming to have solutions. BigDataRevealed feels we offer a comprehensive solution that SME's can afford without the necessity of hiring multiple data scientists. From [EUGDPR Requirements](#) you realize it is more than just stopping hackers or finding Personally Identifiable Information. <https://vimeo.com/216064822>

To keep this simple for now, there is the need to Sequester, Encrypt and Delete data. There is the need to allow an individual to request all their personal information be removed from your system. And there is the complexity of **Indirect Identifiers**; such as if gender, zip code and birthdate are present in one file, it may be considered a GDPR violation because so few individuals will match those collective values.

Beyond software expenses there might be other costs to reach GDPR compliancy. Consider the headache of multiple data platforms present in most installations. You may have data in Mainframe, Oracle, SQL Server, DB2, or Teradata files; you may have PDFs, Word Documents, XML files and so on. All data must be processed to be compliant with EU GDPR. Will you need a solution for every platform?

There is a **Low-Cost Solution to multiple data platforms**; use Apache Hadoop. Rather than develop solutions for each of your platforms and incurring the licensing costs associated with building multiple staging areas, Apache Hadoop can accept data from most any source and BigDataRevealed will process your data at the incredible speed of Hadoop. Apache Hadoop is Free, and BigDataRevealed may be less than the cost of a single Data scientist.

Now back to our heading where we say BigDataRevealed will level the playing field. BigDataRevealed knows a SME with 10 million in revenue may actually have more volumes of data and files than a company with 10 billion in revenues. So BigDataRevealed will not only price it's Application according to the size of the Data, but will take into major consideration the size of the Company and its Revenues.

What does this mean for the SME sector, a guarantee of pricing that fits the budget of SME companies and allows them to afford the same technologies as the Fortune Companies. BigDataRevealed will price its Application at a starting point of \$25,000 USD to assure all companies have the opportunity to show major steps in compliance with EU GDPR in the short period of time remaining. Avoid what could be substantial fines from the EU GDPR and also prepare for the coming **U.S. Privacy Shield regulations**, and other Compliances that are just around the corner.

Why look for expensive legal teams, pay for expensive Compliance Insurance or just wait and hope you're not audited. Don't let failed audits affect your reputation and customer base, and certainly don't pay the costs associated with losing personal information to hackers. BigDataRevealed feels we are offering a better option and path. For more information email at info@bigdatarevealed.com. Sign up for a No Cost Compliance assessment. <http://bigdatarevealed.com/eugdpr-data-audit-assessment-offer>