

# A Unique Approach to eLearning

## Innovation, High-Quality, Dedicated Service, Results Focused, at a Great Price

According to recent training industry studies, **80%** of companies use eLearning as their primary method for delivering training, at a combined investment of over **\$100 billion** each year.

Remarkably, analysis also shows that only **18%** of eLearning is actually applicable to the learner's role, significantly limiting training effectiveness and increasing employee dissatisfaction.

Alternatively, studies from *Corporate eLearning* show effective and engaging eLearning can provide up to a **35%** improvement in a learner's time to competency.



Having worked with some of the world's most respected companies over the past 15 years to develop award-winning eLearning solutions, i3Logic understands Training Leaders are consistently challenged with:



Limited budgets



Insufficient time and resource capacity

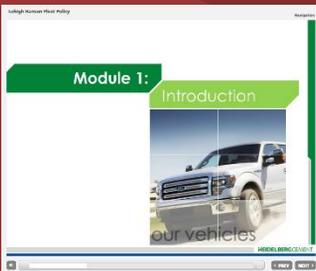


Poor quality from low-cost outsourced providers



Inadequate service and support

i3Logic's approach is **successful in its simplicity**... work collaboratively with our clients to provide innovative, high-quality, and results-focused eLearning at a great price, and we have the portfolio to prove it.



To learn more about i3Logic's **Award-Winning eLearning Development** capabilities and how we can support your objectives, please contact me at your earliest convenience.

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# Who We Are



## Great Performance through Strategy, Collaboration, Measurement, and Creativity

To help our clients become heroes, i3Logic challenges the complacencies of the learning and performance improvement industries and focuses on making measureable business impacts by enabling and inspiring great performance that creates value for their organizations.

## Linking Performance with Achieving Business Objectives

We deliver value to our clients by establishing clear links between learning, performance improvement, and business objectives, and by providing an innovative and effective blend of comprehensive services to address each initiative's unique requirements and goals, including:



ZOOM High-Performance Leadership Development



eLearning mobile and browser compatibility



Immersive onboarding programs



Discovery-based learning and gamification



Performance assessment simulations



Software and process adoption



Performance support tools and systems



Internal marketing programs



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