

# 2017 Andover Farmers' Market Sponsorship Opportunities



The Andover Historical Society is pleased to host the 11th season of this popular outdoor market. Established in 2007, the Andover Farmers' Market continues to promote healthy eating, local business, sustainability, and community spirit by providing fresh, local produce, baked and prepared foods, as well as hand-crafted goods. Today the Andover Farmers' Market is a regular community gathering spot and summer through fall destination in downtown Andover.

**Hours:** Saturdays June 24 through October 21, 2017, 10:00am to 2:00pm

**Location:** The Market is located on the South Lawn of the Andover Historical Society at 97 Main Street, Andover.

**Parking:** There is ample parking conveniently located in the town lot at 85 Main St. as well as along Main Street.

## Andover Farmers' Market Statistics

- Average Weekly Shoppers = 300
- Average Number of Vendors = 15
- Following Us on Facebook = 1,600
- Market E-News Subscribers = 1,700



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\$1,000 Market Partner	\$500 Market Supporter	\$250 Market Friend	\$100 Market Day Fan
<b>Supports market management, daily operations and marketing</b>	<b>Supports market management, daily operations and marketing</b>	<b>Supports market management, daily operations and marketing</b>	<b>Supports entertainment/activities for specific market day</b>
<p><b>Benefits include:</b></p> <ul style="list-style-type: none"> <li>-Vertical banner display at the Market Manager's tent</li> <li>-Logo &amp; website link on Farmers' Market site</li> <li>-Recognition in related print releases and online media releases</li> <li>-Promotion on Farmers' Market Facebook page</li> <li>-Bi-weekly display space at the Market</li> </ul>	<p><b>Benefits include:</b></p> <ul style="list-style-type: none"> <li>-Vertical banner display at the Market Manager's tent</li> <li>- Logo &amp; website link on Farmers' Market site</li> <li>-Recognition in related print releases and online media releases</li> <li>--Promotion on Farmers' Market Facebook page</li> <li>-Display space at the Market for 3 market days</li> </ul>	<p><b>Benefits include:</b></p> <ul style="list-style-type: none"> <li>-Vertical banner display at the Market Manager's tent</li> <li>-Logo &amp; website link on Farmers' Market site</li> <li>-Recognition in related print releases and online media releases</li> <li>-Promotion on Farmers' Market Facebook page</li> </ul>	<p><b>Benefits include:</b></p> <ul style="list-style-type: none"> <li>- Logo &amp; website link on Farmers' Market site</li> <li>-Recognition in related print releases and online media releases for sponsored day</li> <li>-Promotion on Farmers' Market Facebook page</li> </ul>



To learn more, contact Marilyn Helmers at 978-475-2236, [mhelmers@andoverhistorical.org](mailto:mhelmers@andoverhistorical.org)