

2018 Andover Farmers' Market Sponsorship Opportunities



The Andover Historical Society is pleased to host the 12th season of this popular outdoor market. Established in 2007, the Andover Farmers' Market continues to promote healthy eating, local business, sustainability, and community spirit by providing fresh, local produce, baked and prepared foods, as well as hand-crafted goods. Today the Andover Farmers' Market is a regular community gathering spot and summer through fall destination in downtown Andover.

Hours: Saturdays June 23 through October 20, 2018, 10:00am to 2:00pm

Location: The Market is located on the South Lawn of the Andover Historical Society at 97 Main Street, Andover.

Parking: There is ample parking conveniently located in the town lot at 85 Main St. as well as along Main Street.

Andover Farmers' Market Statistics

- Average Weekly Shoppers = 300
- Average Number of Vendors = 15
- Following Us on Facebook = 1,1875
- Market E-News Subscribers = 2,000

Following Us on Instagram = 640

- 85% of Farmers' Market customers live in Andover.



2018 Andover Farmers' Market Sponsorship Opportunities



\$1,000 Market Partner	\$500 Market Supporter	\$250 Market Friend	\$100 Market Day Fan
Supports market management, daily operations and marketing	Supports market management, daily operations and marketing	Supports market management, daily operations and marketing	Supports entertainment/activities for specific market day
<p>Sponsor before June 1, 2018 and receive this additional benefit:</p> <p>Sponsor Recognition and Company logo on the two Market banners displayed during the full 5 months of market</p>			
Benefits include:	Benefits include:	Benefits include:	Benefits include:
<ul style="list-style-type: none"> -Sponsor's promotional Banner display prominently on Barn Doors during Market -Logo & website link on Farmers' Market site -Recognition in related print releases and online media releases -Promotion on Farmers' Market Facebook page -Bi-weekly display space at the Market 	<ul style="list-style-type: none"> -Sponsor's promotional Banner display prominently on Barn Doors during Market - Logo & website link on Farmers' Market site -Recognition in related print releases and online media releases --Promotion on Farmers' Market Facebook page -Display space at the Market for 3 market days 	<ul style="list-style-type: none"> -Sponsor's promotional Banner display prominently on Barn Doors during Market -Logo & website link on Farmers' Market site -Recognition in related online media releases -Promotion on Farmers' Market Facebook page 	<ul style="list-style-type: none"> -Signage and promotional materials at Market Table for the sponsored day (Signage and materials to be provided by sponsor) - Logo & website link on our community eBlasts for week preceding sponsored Market Day. -Promotion on Farmers' Market Facebook and social media for week preceding sponsored Day



To learn more, contact Marilyn Helmers at 978-475-2236, mhelmers@andoverhistorical.org

2018 Farmers' Market Sponsorship Reply Form



Yes, I want to be a Sponsor of the 2018 season of the Andover Historical Society's Andover Farmers' Market.
I can sponsor at the following level:

Market Partner \$1,000

Market Friend \$250

Market Supporter \$500

Market Day Fan \$100

Sponsor Information

Name _____

Company _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Website _____

Payment Information

I enclose my check (Please make payable to the Andover Historical Society.)

Bill my credit card (Visa, MasterCard, Discover, American Express)

Type _____

Card number _____

Expiration date _____ CVV _____

Signature _____ Date _____

Questions? Call Marilyn Helmers at 978-475-2236.

Payments can be mailed to Andover Historical Society, 97 Main Street, Andover, MA 01810

High-resolution logos (jpg, tif, or eps) can be emailed to mhelmers@andoverhistorical.org

