

The 4th Annual New England Summer Classic Car Show Sunday, July 13, 2025 ~ 10am - 2pm

"It's not just about cars . . . it's about community"



The 4th Annual New England Summer Classic Car Show

“It’s not just about cars . . . it’s about community”

YOU can help bring the community together through your sponsorship!

Hosted by the Andover Center for History and Culture, the 3rd annual New England Classic Car Show will have a fabulous array of Classic Cars lining “The Park” by Town Hall in beautiful downtown Andover Sunday, July 13, 2025 ~ 10:00-2:00pm (rain date July 20).

Let us help you reach more than 5,000 residents and spectators from around New England!

\$5,000 Platinum Sponsor

- Prominent vendor location at the show
- Recognition and logo on ACHC website
- Recognition on P.A. system the day of show and 5-minute promotional opportunity
- Eblasts to 3,300 show car owners
- Sponsor’s name on all printed materials including:
- Show car invitations to over 2,000 car owners
- Confirmation postcards to 250 car owners
- Show Car window cards on 250 cars
- Recognition on Antique Car Facebook groups
- Advertising on WHAV radio
- Ad in Whip’s Wheels monthly magazine with 10,000 circulation
- Listed on Sponsor Banner outside ACHC
- Eblasts to 2,100 ACHC members-donor

\$2,500 Diamond Sponsor

- Prominent vendor location at the show
- Recognition and logo on ACHC website
- Eblasts to 2,100 ACHC members-donors
- Listed on Sponsor Banner at ACHC
- Eblasts to 3,300 show car owners
- Recognition on P.A. system – day of show
- Listed in all ACHC Car Show eblasts and mailings

\$1,000 Gold Sponsor

- Vendor location at the show
- Recognition and logo on ACHC website
- Eblasts to 2,100 ACHC members-donors
- Listed on Sponsor Banner at ACHC
- Eblasts to 3,300 show car owners
- Listed in all ACHC Car Show eblasts & mailings

\$500 Silver Sponsor

- Recognition and logo on ACHC website
- Vendor location at the show
- Listed in weekly ACHC Car Show social media

Let’s talk about other sponsorship opportunities that might best meet your marketing needs. Contact Kathi Levine at klevine@andoverhistoryandculture.org or call 978-475-2236.

*Andover Historical Society/Andover Center for History and Culture is a 501 (c)(3) non-profit organization.
Tax id #04-2312091*

The 4th Annual New England Summer Classic Car Show

“It’s not just about cars . . . it’s about community”

YES! I want to be a Sponsor of Andover Center for History and Culture’s 4th annual New England Classic Car Show, and bring our community together for this special day.

I would like to sponsor at the following level:

- | | |
|---|--|
| <input type="radio"/> \$5000 Platinum Sponsor | <input type="radio"/> \$500 Silver Sponsor |
| <input type="radio"/> \$2500 Diamond Sponsor | <input type="radio"/> Other _____ |
| <input type="radio"/> \$1000 Gold Sponsor | |

Sponsor Information

Name _____

Company _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Website _____

Payment Information

- ☐ I enclose my check (Please make payable to the Andover Historical Society.)
- ☐ Bill my credit card (Visa, MasterCard, Discover, American Express)

Type _____ Card number _____

Expiration date _____ CVV _____

Signature _____

Questions? Contact Kathi Levine at KLevine@AndoverHistoryandCulture.org or call 978-475-2236.

Please email high-resolution logos (jog, tif, or png) to klevine@andoverhistoryandculture.org

Payments can be mailed to Andover Center for History & Culture, 97 Main Street, Andover, MA 01810.

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Mission

Andover Center for History and Culture sparks curiosity and inspires action by bridging past decisions to present choices, and telling stories that connect to an evolving, inclusive world narrative. We preserve and share Andover's history in ways that are tangible and meaningful – strengthening the bonds of our community.

Preserving the past ~ Educating for the future ~ Connecting with our community

The History Center is a 501c3 nonprofit organization. Your sponsorship supports everything we do for the community.

Preserving the past

We share Andover's history through Virtual Andover, our app and through walking tours of Main St, Central St, the Historic Mill District, Ballardvale and Shawsheen Village.

Educating for the future

We share the history of Andover through programs with students in 1st, 3rd and 5th grades and work with high school students who help to catalog and transcribe items in our collection, research, and deliver our programs.

Our Andover at Work in the 1820s program for 3rd graders in Andover's public schools and 5th graders at St. Augustine's School has been part of the learning curriculum for 40 years. This hands-on program lets students experience what it was like to live and work in Andover 200 years ago. More recently, our Discovering My Neighborhood program is offered to each 1st grade class at all five public elementary schools in Andover. With help from AHS AP US History students, the 1st graders learn about the history around their school neighborhoods with use of maps, stories and objects and photos from our collection.

Engaging our community

We share the stories of our 50,000-item collection of historic photographs, objects and documents through eblasts, public programs where guests can get close to and touch collection pieces, and through History Buzz, our online newsletter.



Andover Center for History & Culture

Campaign to do more



Call us to talk about a special sponsorship benefit. We're offering custom-printed advertising for all sponsorships \$1,000 and up. These special covers wrap around lamp posts, tent poles, and other highly visible locations throughout the show. Your logo and marketing message will be visible to all 5,000+ residents and spectators from throughout New England.

Platinum Sponsor \$5,000	10 lamp post covers
Diamond Sponsor \$2,500	5 lamp post covers
Gold Sponsor \$1,000	2 lamp post covers

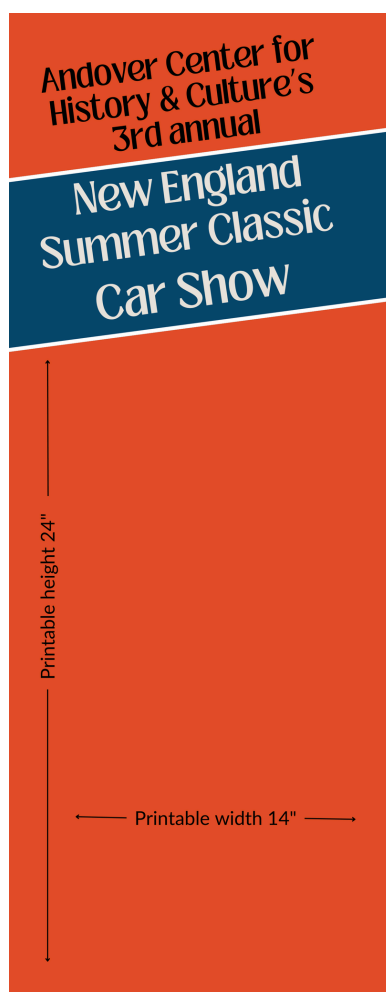
Let's talk about how many wrap around advertisements you'd like to display during the show!

Details

These three-sided lamp post covers made from corrugated plastic.

Printable space under the car show banner is 14"x24"

Your logo and marketing message here



How Andover Center for History & Culture Connects Sponsors with the Community

Eblasts

- Weekly program announcements and stories from history go out to more than 2,000 member-donors.

Social Media

- Posts to Facebook, Instagram and LinkedIn, reaching 2,500 people per post.

History Buzz

- Online newsletter and archive of over 330 stories from local history. Twice per week emails with new stories reach 2,500 to over 3,000 people per post, and 150,000 per year.

historybuzz.substack.com

Website

- Our website, andoverhistoryandculture.org, gets over 40,000 visits per year. The website provides information on upcoming programs and events, hundreds of stories from Andover history, and online access to our collection of 50,000 historical documents, images, and artifacts.

Promotion of the New England Classic Car Show Event

- Website page dedicated to the car show event with sponsor recognition.
- Feature stories in local and regional press.
- Sponsors also recognized on as a sponsor of Andover Center for History & Culture, in general, on a separate web page.
- Sponsor recognition at the event on July 14th will include a banner on site at Andover Center for History & Culture.
- Mailings and event-day promotional materials provided to each registered car owner.

Highlights from past car shows

1957 Chevy Nomad concours
1958 Chevy Cameo pick-up
1961 Impala Ss409
1958 Cadillac #62 convertible concours
1963 Corvette split window coupe
1967 Mustang GT500 Shelby
1940 Cadillac V12 limo
1948 Jaguar 120 concours addition
1961 Jaguar XKE concours addition
1932 Pierce Arrow V2 coupe
And many more!

