



Highlights from past car shows

1957 Chevy Nomad concours
1958 Chevy Cameo pick-up
1961 Impala Ss409
1958 Cadillac #62 convertible concours
1963 Corvette split window coupe
1967 Mustang GT500 Shelby
1940 Cadillac V12 limo
1948 Jaguar 120 concours addition
1961 Jaguar XKE concours addition
1932 Pierce Arrow V2 coupe
And many more!



The 3rd Annual New England Summer Classic Car Show

“It’s not just about cars . . . it’s about community”

YOU can help bring the community together through your sponsorship!

Hosted by the Andover Center for History and Culture, the 3rd annual New England Classic Car Show will have a fabulous array of Classic Cars lining Main Street of beautiful downtown Andover Sunday, July 14, 2024 ~ 1:00-5:00pm (rain date July 21).

Let us help you reach more than 5,000 residents and spectators from around New England!

\$5,000 Platinum Sponsor

- Prominent vendor location on Main St.
- Recognition and logo on ACHC website
- Recognition on P.A. system the day of show and 5-minute promotional opportunity
- Eblasts to 3,300 show car owners
- Sponsor’s name on all printed materials including:
- Show car invitations to over 2,000 car owners
- Confirmation postcards to 250 car owners
- Show Car window cards on 250 cars
- Logo on Antique Car Facebook groups
- Advertising on WHAV radio
- Ad in Whip’s Wheels monthly magazine with 10,000 circulation
- Listed on Sponsor Banner outside ACHC
- Eblasts to 2,100 ACHC members-donor

\$2,500 Diamond Sponsor

- Prominent vendor location on Main St.
- Recognition and logo on ACHC website
- Eblasts to 2,100 ACHC members-donors
- Listed on Sponsor Banner at ACHC
- Eblasts to 3,300 show car owners
- Recognition on P.A. system – day of show
- Listed in all ACHC Car Show eblasts and mailings

\$1,000 Gold Sponsor

- Vendor location on Main St. – day of show
- Recognition and logo on ACHC website
- Eblasts to 2,100 ACHC members-donors
- Listed on Sponsor Banner at ACHC
- Eblasts to 3,300 show car owners
- Listed in all ACHC Car Show eblasts & mailings

\$500 Silver Sponsor

- Recognition and logo on ACHC website
- Vendor location on Main St. – day of show
- Listed in weekly ACHC Car Show social media

Let’s talk about other sponsorship opportunities that might best meet your marketing needs. Contact Marilyn Helmers at mhelmers@andoverhistoryandculture.org or call 978-475-2236.

*Andover Historical Society/Andover Center for History and Culture is a 501 (c)(3) non-profit organization.
Tax id #04-2312091*

Andover Center for History & Culture

Campaign to do more



This just in!

Call us to talk about a new sponsorship benefit. We're offering custom-printed advertising for all sponsorships \$1,000 and up. These special covers can wrap around lamp posts up and down Main Street. Your logo and marketing message will be at eye-level - visible to all 5,000+ residents and spectators from throughout New England.

Platinum Sponsor \$5,000	10 lamp post covers
Diamond Sponsor \$2,500	5 lamp post covers
Gold Sponsor \$1,000	2 lamp post covers

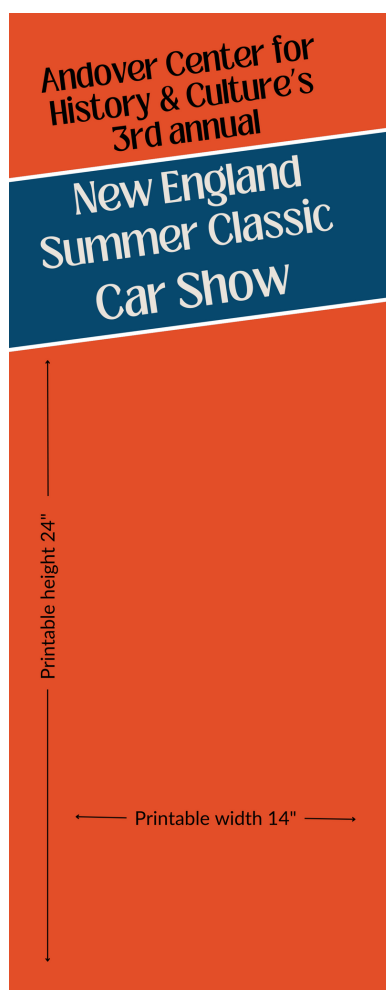
Let's talk about how many lamp post advertisements you'd like to display during the show!

Details

These three-sided lamp post covers made from corrugated plastic.

Printable space under the car show banner is 14"x24"

Your logo and marketing message here



Why your support is urgently needed: Building History Center capacity

Did you know?

The Andover Center for History and Culture is an independent not for profit. Unlike other local historical agencies, the History Center is not funded by the Town of Andover. We work hard for every dollar needed to serve our community. That's why your help is needed so much.

By supporting the History Center . . .

Together we are stewards of Andover's history, caring for a collection of over 50,000 objects, photographs, and documents.

You support work to move beyond dusty history to find new ways to share accurate, relevant, and engaging history that inspires people to take action.

Together we celebrate the breadth of our community – and the larger story of human history – through research, publications, and dynamic programs for the public and students.

You help educate students at the History Center and in public school classrooms. Together we are the teachers of Andover's history.

You support work to inspire people through walking tours, programs, and vibrant online publications that reach thousands across the country.

Together we are a resource for the whole community. We give context for decisions and issues facing people of Andover, inspiring action.



Preserving Andover's history, including the story of Smith & Dove Manufacturing (now Dundee Park)



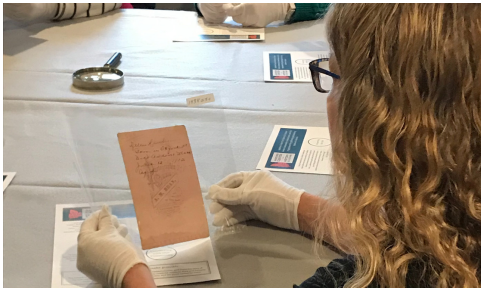
Sharing the stories of generations of Andover women, including Alice Hinton of Hinton's Ice Cream



Supporting student projects and internships

History Center by the numbers

Preserving the past



50,000

Number of items in the collection

10,250

Number of collection items available online

Educating for the future



1,600

Students 1st grade through college

10

Unique walking tours of Andover

Connecting communities



11,000

In person program participants

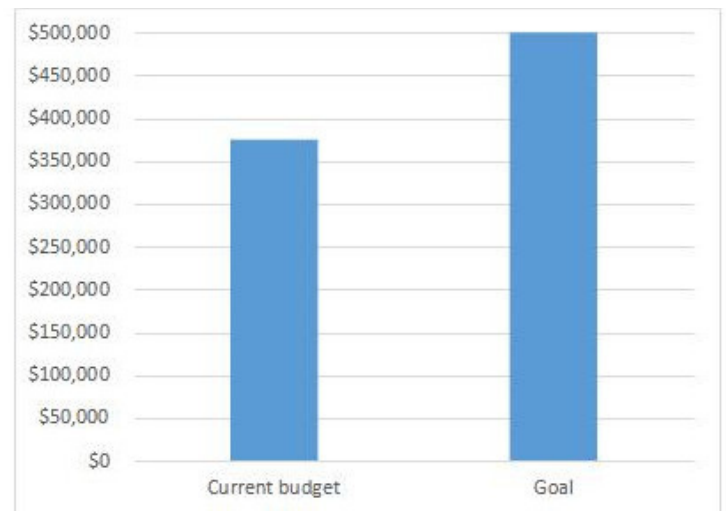
145,000

Digital connections

Building the capacity of the History Center *to do more*

The History Center has been funded primarily by philanthropy since 1911. This means that each year, we work hard to raise 90% of our budget through donations and the generosity of our member-donors, foundations, and others.

The ***Campaign To Do More*** will empower the History Center's ability to connect people with history and culture in new and relevant ways, and secure the History Center's future by funding core functions and expanding capacity. So we can ***Do More*** for you and our community.



Expanding the History Center's capacity to do more for you and our community

Mission:

The Andover Center for History and Culture sparks curiosity and inspires action by bridging past decisions to present choices, and telling stories that connect to an evolving, inclusive world narrative. We preserve and share Andover's history in ways that are tangible and meaningful – strengthening the bonds of our community.

Vision: We envision a world where people use history to create connections and take action.

The 3rd Annual New England Summer Classic Car Show

“It’s not just about cars . . . it’s about community”

YES! I want to be a Sponsor of Andover Center for History and Culture’s 3rd annual New England Classic Car Show, and bring our community together for this special day.

I would like to sponsor at the following level:

- | | |
|---|--|
| <input type="radio"/> \$5000 Platinum Sponsor | <input type="radio"/> \$500 Silver Sponsor |
| <input type="radio"/> \$2500 Diamond Sponsor | <input type="radio"/> Other _____ |
| <input type="radio"/> \$1000 Gold Sponsor | |

Sponsor Information

Name _____

Company _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Website _____

Payment Information

- ☐ I enclose my check (Please make payable to the Andover Historical Society.)
- ☐ Bill my credit card (Visa, MasterCard, Discover, American Express)

Type _____ Card number _____

Expiration date _____ CVV _____

Signature _____

Questions? Contact Marilyn Helmers at or call 978-475-2236.

Please email high-resolution logos (jog, tif, or png) to mhelmers@andoverhistoryandculture.org

Payments can be mailed to Andover Center for History & Culture, 97 Main Street, Andover, MA 01810.

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