# Campaign to do more More community..



You can help restore 6 Locke Street and create a community gathering place.

Help propel the Andover Center for History and Culture to the next level - to a new, higher level of connection and integration with our community. With your support, we'll create a new, much needed, multi-purpose cultural destination in the heart of downtown Andover.

Acquiring and restoring 6 Locke Street will create an accessible community cultural gathering place. Imagine cultural celebrations, family events, live music, theater, dance, open mic nights, games, classes, student activities, movies, discussions, and more. All in the beautiful, restored hall of the historic "November Club" at 6 Locke Street. All thanks to you!

You can help push back against isolation and division, and create connection in our community.



25 people packed into History Center's only program space for an open mic night celebrating Black History Month. Fully accessible 6 Locke Street can hold 110 people - over 4 times more!



The Main Hall will become a community gathering place.

Acquiring and renovating 6 Locke is not enough. We need funds to expand the History Center's operations and secure our future.

The History Center is an independent non-profit funded by individual, foundation, and corporate donations. We work hard for every dollar, and unlike many other local historical agencies - the History Center is not funded by the Town of Andover.

We need your help to care for Andover's historical treasures. Help empower us to tell the lost and hidden stories that bring our town's past to life and inform our present and future. To create connections through history and culture. To share the culture of our community in bold new ways. To build understanding and connection between those cultures and our neighbors.

And, with your help, to bring 6 Locke Street back to life and to a vibrant future.

Through your generous support, we can make Andover a better place by bringing people together, sharing their history and culture, and building community. Please make a gift today.

### GOAL: \$1,100,000

#### **WHAT**

- Acquire, renovate and revive 6 Locke Street
- Expand the History Center's services and programs
- Secure the future of the History Center and 6 Locke Street

**WHEN** By December 30, 2024. Your help is urgently needed.



6 Locke Street will be returned to its former glory as the November Club.

### **CAMPAIGN PROMISES**

- **1. Restore:** Acquire and restore 6 Locke Street to its former glory as the home of the November Club.
- **2. Create:** Create an accessible community gathering place where history and culture flourish.
- 3. Deliver: Empower the History Center's ability to tell stories and connect people in new and relevant ways.
- **4. Secure:** Secure the History Center's future by funding core functions and capacity to do more.

### **6 LOCKE STREET**

Goal: \$550,000

### Phase 1, 2024-2026

Phase 1 renovations will make the public spaces around the hall appealing to audiences and renters. With these renovations complete, the History Center can begin to realize muchneeded rental income to support mission, programs, and operations.

- Improvements to the front landscape to open up the property
- Repairs to the ramp, stairs, and entrance to ensure access
- Renovations and upgrades to the first floor, including floors, walls, windows, ceiling, lighting, technology, kitchen, and bathroom

#### Phase 1 costs ~ 2024-2026

\$300,000 to acquire 6 Locke \$200,000 for Phase 1 renovations \$50,000 basic operations \$550,000

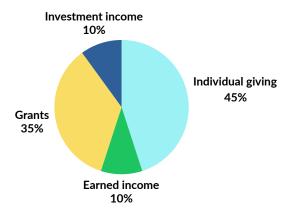
Phase 2 costs ~ 2027-2030 \$250,000 for Phase 2 renovations \$300,000 operations \$550,000

### HISTORY CENTER CAPACITY

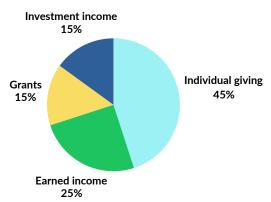
Goal: \$350,000 over the whole campaign

Sustaining the History Center while 6 Locke Street grows into its full potential is critical. Rental income from 6 Locke Street will expand capacity by creating a much-needed earned income stream to support the History Center's mission.

#### Current annual income before 6 Locke Street



#### Anticipated annual income with 6 Locke Street



## Campaign to do more



### **WITHOUT YOU...**

- 6 Locke Street will be **lost** to the public realm.
- Our town will continue to want for a dedicated gathering place.
- ACHC's programs, services and community impact will continue to be <u>limited and underfunded</u>.

### **6 LOCKE STREET**

### WITH YOUR HELP...

- An historic Andover building at <u>6 Locke Street</u> will be saved and restored.
- A dedicated, <u>accessible gathering place</u> will open its doors for History Center programs, community use, and event rentals generating critical revenue.
- Together, we'll <u>create a new way to push back against</u>
   <u>isolation</u> and create connection in our community.
- A new cultural destination in downtown Andover.



Creating a new cultural destination in downtown Andover

#### Diverse cultural activities



Celebrations, performances, music, dance, gatherings

#### Family events



Events, weddings, parties, memorials, celebrations

#### Community



History, trivia, discussions, open mic nights, school groups

#### **Performances**



Concerts, classes, recitals, theater, readings, poetry,

PLUS! You can become a member of the revived November Club and be a part of conversations, presentations, connections, and community.

- Number of people to benefit in person: 10,000.
- Digital connections through streaming, social media, and recorded programming: 25,000.



### THE HISTORY CENTER

### WITH YOUR HELP ...

- You'll make an <u>investment in the future of the History</u>
   <u>Center's</u> operations and infrastructure.
- Ensure the care of <u>two historic buildings</u>: 6 Locke Street and the Amos Blanchard House.
- Attract and retain talented staff to grow services and programs.
- Diversify and grow earned income to <u>expand beyond</u> reliance on donations.
- Set the History Center on a stable course to thrive for next 100 years and beyond.



Walking tours of Andover bring people together, while supporting the History Center and the local economy.

#### Preserve the past



Andover's history, collections, archives, library, 97 Main St and 6 Locke St

### Educate for the future



School programs, student internships, digital publications, streaming

#### Connecting communities



Walking tours, collaborations, Main Street festivals, gardens, landscape

### Economic development



Downtown Andover destination, partner with businesses, annual car show

- Number of people to benefit in person: 60,000.
- Digital connections through streaming, social media, and recorded programming: 85,000.

Thanks to your vision and commitment, the community will have cultural gathering places at 6 Locke Street and at the History Center today and for generations to come.

## Campaign to do more



### Why your support is urgently needed: **Purchasing and restoring 6 Locke Street**

### Access for the whole community

Our home base at 97 Main Street - the Amos Blanchard House and Barn - is not accessible to all.

School groups, families, and individuals have had to make the choice NOT to come to a History Center program because they cannot get into the building or access the restroom.

6 Locke Street is fully accessible. It has an exterior ramp to the Main Hall and level, a lift to the lower level, and three fully accessible restrooms. And it holds up to 110 people - twice as many as the **Blanchard House!** 

### Your help is urgently needed

The funds to purchase the building need to be raised by the end of 2024, or 6 Locke Street will be lost to you and our community.

#### **6 LOCKE STREET**

Phase 1 Goal: \$550,000 ~ 2024-2026

\$300,000 to acquire 6 Locke \$200,000 for Phase 1 renovations

\$ 50,000 operations

\$550,000

Phase 2 Goal: \$550,000 ~ 2027-2030

\$250,000 for Phase 2 renovations

\$300,000 operations

\$550,000



### This is why you are needed now

Your significant gift is urgently needed now to purchase 6 Locke Street. To keep it in the public realm. To bring it back to its glory. To sustain the History Center for generations to come.

If you agree this is important, please make a donation today.

Your gift will be recognized on a Donor Wall of Honor in 6 Locke Street, at the Blanchard House, and online.

### Naming opportunities

Multiple naming opportunities are available. Talk with a staff member or campaign volunteer to learn more.

- Building
- Lobby
- Main Hall
- Coatroom
- Stage
- Kitchen
- Ramp and entry
   Windows

When the story of 6 Locke Street is told in 100 years, you can be a part of it. Make a gift today and when people talk about the group of people who had the vision to make this possible, you will be there.



### **Bringing 6 Locke Street into the community**

What's precariously at stake - if together we cannot acquire and restore 6 Locke Street - is not just a building.

The loss of this building in the public realm is not just the loss of bricks and mortar, of wood and glass. It's the loss of memories and history. And a loss of future potential. The community would lose a piece of its history... and its future.

As lovely as 6 Locke Street is, there is work to be done to bring it back to its glory.

### Work to be done - with your help

HVAC: heating....Upgrade thermostats, zoning HVAC: cooling....Install ductless mini-splits

Windows.....Replace

Ramp.....Repair and upgrade

Exterior..... Paint and repairs

Landscape...... Front landscape upgrades

Roof..... Minor repairs needed

Interior...... Floors, walls, decorative details

Kitchen.....Upgrades

Restrooms...... Upgrades

Technology...... Audio, sound, internet, security



Windows are loose and don't open or close properly.



Access ramp is damaged and hidden behind overgrown plantings





With your help, the hall at 6 Locke Street will be a beautiful, vibrant community gathering place.

## Campaign to do more



## Why your support is urgently needed: Building History Center capacity

### Did you know?

The Andover Center for History and Culture is an independent not for profit. Unlike other local historical agencies, the <u>History Center is not funded by the Town of Andover</u>. We work hard for every dollar needed to serve our community. <u>That's why your help is needed so much.</u>

### By supporting the History Center . . .

<u>Together we are stewards of Andover's history</u>, caring for a collection of over 50,000 objects, photographs, and documents.

You support work to move beyond dusty history to <u>find new ways to share accurate, relevant, and engaging history</u> that inspires people to take action.

Together we <u>celebrate the breadth of our</u>
<a href="mailto:community">community</a> – and the larger story of human history – through research, publications, and dynamic programs for the public and students.

You help <u>educate students</u> at the History Center and in public school classrooms. Together we are the teachers of Andover's history.

You support work to <u>inspire people</u> through walking tours, programs, and vibrant online publications that reach thousands across the country.

Together we are <u>a resource for the whole</u>
<u>community. We give context for decisions and</u>
<u>issues facing people of Andover, inspiring action.</u>



Preserving Andover's history, including the story of Smith & Dove Manufacturing (now Dundee Park)





Sharing the stories of generations of Andover women, including Alice Hinton of Hinton's Ice Cream





Supporting student projects and internships



### **History Center by the numbers**

### Preserving the past



50,000 Number of items in the collection

10,250 Number of collection items available online

### **Educating for the future**



1,600 Students 1st grade through college

10 Unique walking tours of Andover

### **Connecting communities**



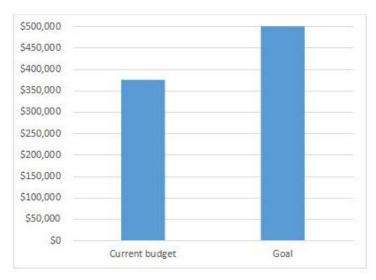
11,000 In person program participants

**145,000**Digital connections

## Building the capacity of the History Center to do more

The History Center has been funded primarily by philanthropy since 1911. This means that each year, we work hard to raise 90% of our budget through donations and the generosity of our member-donors, foundations, and others.

The Campaign To Do More will empower the History Center's ability to connect people with history and culture in new and relevant ways, and secure the History Center's future by funding core functions and expanding capacity. So we can Do More for you and our community.



Expanding the History Center's capacity to do more for you and our community

#### Mission:

The Andover Center for History and Culture sparks curiosity and inspires action by bridging past decisions to present choices, and telling stories that connect to an evolving, inclusive world narrative. We preserve and share Andover's history in ways that are tangible and meaningful — strengthening the bonds of our community.

**Vision:** We envision a world where people use history to create connections and take action.

## Campaign to do more



### The November Club

For most of history, women were denied a voice in the public realm. In 19th century America, women found other ways to make their voices heard. One way they did that is by forming clubs that reflected their values and interests, and that they could run and manage themselves.

In Andover, such a group of women came together in 1889 to form a club. They named it the "November Club" for the month they first met.

In 1892, the women of the November Club raised the funds to purchase land on what was called "Love Lane" for their clubhouse. It was the first building on the lane. The homes on Locke Street grew up around the November Club at 6 Locke Street.

For nearly 100 years, the November Club hosted literary and social activities for themselves and their community. Club members presented plays, hosted concerts, and held discussions on topics that interested members.

One of the first theatricals they hosted was a dramatic reading of Henrik Ibsen's play The Dollhouse, written in 1879.



The founders of the November Club were a formidable group of intellectually curious women.



6 Locke Street was the first purpose-built women's club on the east coast of the United States.

Among Club discussion topics were: Is a college education needed by all females? What would be the impact of education on the family? And, when do we cease to be young?

Although primarily a literary and social club, members also sponsored social causes. For example, in 1894 the Club helped launch the "Board of Associated Charities" a local Andover relief agency.

Club members raised funds for local charities and sponsored art school scholarships for local students. The club was the hub of activity for the Red Cross during World War I.

Generations of Andover middle school students faced dreaded ballroom dancing lessons in the Main Hall of 6 Locke Street through the 1960s.

Inspired by this group of intellectually curious women, the History Center is bringing back the November Club. You can be a founding member of the new November Club and help shape what the club will be. Talk with a History Center staff member to get involved!



### The November Club, Unitarian Universalist Congregation in Andover, and Andover Center for History & Culture

By the 1980s, November Club membership had dwindled, and caring for their 100-year-old clubhouse had become a burden they could no longer sustain.

In 1985, the November Club sold the building to the Unitarian Universalist Congregation in Andover.

The congregation, whose roots date back to Lawrence in 1847, lived out its mission to create and sustain a caring community here for 40 years (see more below).

In 2023, the congregation found themselves facing some of the same challenges the November Club had faced. Members of the congregation posed a question: "Would the History Center consider acquiring 6 Locke Street?"

After months of research and inquiry, in October 2023 the History Center' board voted unanimously to pursue acquiring 6 Locke Street.

The purchase and sale agreement was signed in January 2024. The *Campaign to do more* was launched in February 2024.

### The Unitarian Universalist Congregation in Andover

The Unitarian Universalist Congregation in Andover formed from two separate congregations, each founded in 1847 in Lawrence, Massachusetts.

The Universalist Society was organized by working class persons. Many of the men who built the first building for the congregation were mill workers in the city. Some of them had worked on the city's Great Stone Dam.

That same year, the **Parish of the First Unitarian Society** was also organized. Early members of the congregation were mostly "white collar" workers, including physicians, lawyers, engineers, and industrialists.

The class difference between the Universalists ("blue collar") and the Unitarians ("white collar") mirrors the historical national patterns for these denominations.

The two congregations merged in 1956 and become the **Church of the Good Shepherd**, **Unitarian Universalist**.

In 1964, the congregation moved to Andover and changed its name to the **Unitarian Universalist Church of Andover**.

The congregation built a new contemporary building at 244 Lowell Street in Andover. However, heating and maintenance costs became prohibitive and in 1980 the building was sold.

Five years later, in 1985, the church purchased 6 Locke Street and undertook many renovations including the lower level.

In 1994, the congregation changed its name to the "UU Congregation in Andover," (UUCiA) in recognition of their religious and demographic diversity.

The UUCiA has had a long history of social action while at 6 Locke Street. Although no longer physically located in Lawrence, the congregation has continued to connect with its Lawrence roots by participating in such organizations as Habitat for Humanity, Bread & Roses, Lawrence Community Works, and more.