



## **Wild Carp Club of CNY Tournament Sponsorship Packages**

*The Wild Carp Club of CNY is proud to sponsor two nationally and internationally recognized Carp tournaments annually in New York State -The Wild Carp Classic and the Ed French Open. In 2018, the Club also added a vastly popular kids' tournament for charity, the Jaden Ruble Kids Fishing Event. With a rapidly expanding membership and additional benefits to its members being added regularly, **now is the time to take advantage of all the Wild Carp Club has to offer as a corporate sponsor.***

*Benefit packages for all premium sponsorship levels of \$2,500+ are for both major tournaments, The Wild Carp Classic and the Ed French Open.*

### **Monster Carp Champion Sponsorship (Presenting Sponsor) – \$10,000**

- Exclusive naming rights to both major annual tournaments, Wild Carp Classic and Ed French Open, i.e. “YOUR COMPANY presents the Wild Carp Club of CNY \_\_\_\_\_ Tournament”
- Premium recognition and placement as “presenting sponsor” on all tournament promotional materials including flyers, posters, registration forms, press releases, etc.
- Premium recognition in all post-tournament acknowledgment letters, reviews, and social media posts.
- Logo included for 1-year on Wild Carp Club of Central New York website and social media sites with link direct link to your company web site.
- Company profile featured in the Wild Carp Club newsletter
- Registration for 2-teams of 2-3 anglers in your tournament of choice (\$2,000 value)
- Sponsor recognition gift.
- Wild Carp Club Annual Membership for up to 10 people (\$200 value).

### ***Tournament on-site promotional/recognition opportunities include:***

- Premium booth in the registration area for opening and closing ceremonies.
- Inclusion of giveaways and promotional materials in tournament participant goodie bags.
- 2-page center spread in tournament programs (premium placement) given to all participants and distributed to locations throughout Central New York.
- Sponsor recognition and link to your website included on Reeltime tournament scoring mobile app
- Logo included on tournament t-shirt given to all participants.
- Logo listed on all award citations.
- Recognized as a premium sponsor at Tournament kick-off and banquet events.
- Recognition on all competition location post and fishing peg signs.
- Presenting Sponsorship recognition on all tournament materials.

### **Silver Carp Champion Sponsorship – \$5,000**

- Recognition as a “premium-level sponsor” on all tournament promotional materials including flyers, posters, registration forms, press releases, etc.
- Recognition in all post-tournament acknowledgment letters, reviews, and social media posts.
- Logo included for 1-year on Wild Carp Club of Central New York website and social media sites with link direct link to your company web site.
- Company profile featured in the Wild Carp Club newsletter.
- Registration for 1-team of 2-3 anglers in tournament of choice (\$1,000 value).
- Wild Carp Club of CNY membership for up to 6 people (\$120 value).

#### ***Tournament on-site promotional/recognition opportunities include:***

- Booth in the registration area for opening and closing ceremonies.
- Inclusion of giveaways and promotional materials in tournament participant goodie bags.
- Full-page advertisement (premium location) in tournament programs given to all participants and distributed to locations around Central New York.
- Recognized as a premium sponsor at Tournament kick-off and banquet events.
- Recognition on 3 competition location post signs and 10 fishing peg signs.
- Sponsorship recognition on all tournament materials. Sponsor Recognition and link to your website included on Reeltime tournament scoring mobile app
- Logo included on tournament t-shirt given to all participants.

### **Pro Carp Champion Sponsorship – \$2,500**

- Sponsor recognition on all tournament promotional materials including flyers, posters, registration forms, press releases, etc.
- Recognition in all post-tournament acknowledgment letters, reviews, and social media posts.
- Logo included for one-year on Wild Carp Club of Central New York website and social media sites.
- Wild Carp Club Membership for up to 3 people.

#### ***Tournament on-site promotional/recognition opportunities include:***

- Booth in the registration area for opening and closing ceremonies.
- Inclusion of giveaways and promotional materials in tournament participant goodie bags.
- Full-page advertisement (premium location) in tournament program.
- Recognized as a sponsor at Tournament kick-off and banquet events.
- Recognition on 1 competition location post sign and 5 fishing peg signs.
- Sponsorship recognition on all tournament materials.
- Sponsor Recognition and link to your website included on real-time tournament scoring mobile app
- Logo included on tournament t-shirt given to all participants.

### **Pro Carp Angler Sponsorship – \$1,000 (Per Tournament)**

- Sponsor recognition on tournament promotional materials including flyers, posters, registration forms, press releases, etc.
- Recognition in post-tournament acknowledgment letters, reviews, and social media posts.
- Logo included for one-year on Wild Carp Club of Central New York website and social media sites.
- Wild Carp Club Membership for 2 people.

***Tournament on-site promotional/recognition opportunities include:***

- Inclusion of giveaways and promotional materials in tournament participant goodie bags.
- One-Third page advertisement in tournament program.
- Recognized as a sponsor at Tournament kick-off and banquet events.
- Recognition on 3 fishing peg signs.
- Sponsorship recognition on all tournament materials.
- Sponsor Recognition and link to your website included on Reeltime tournament scoring mobile app
- Logo included on tournament t-shirt given to all participants.

**Other Sponsorship Opportunities (Per Tournament)**

**Tournament Banquet Underwriter: \$1,500**

Be the exclusive sponsor for our tournament banquet. Recognition includes inclusion in all promotional materials pre-, during and post tournament.

**Tournament Kick-Off Underwriter: \$1,000**

Be the exclusive sponsor for our tournament registration table and kick-off. Recognition includes inclusion in all promotional materials pre-, during and post tournament.

**Sponsor a Tournament Peg Location: \$250**

Includes name on signage at one competition location and recognition in the tournament program.

**Contribute an Item to the Silent Auction**

Your support won't be a secret!

**Place a Program Ad**

Advertise or send a message in our tournament program

Ad deadline: March 1, 2019

- Full page: 4.5w x 7.5h (\$250)
- Half page: 4.5w x 3.75h (\$150)
- Third page: business card or 4.5w x 2.5h (\$100)

**WOULD YOU LIKE TO SPONSOR THE JADEN RUBLE KIDS EVENT AS WELL?**

Ask about multi-tournament sponsorship discounts by calling Greg Griffin at 315.920-3633 or e-mailing [griffinsaa@gmail.com](mailto:griffinsaa@gmail.com).

**ABOUT THE WILD CARP CLUB OF CNY**

The Wild Carp Club of Central New York, Inc. is a 501c7 non-profit organization dedicated to promoting and organizing events and advocating for carp fishing enthusiasts throughout the United States. Central New York is largely considered the premiere region for Carp fishing in America. Originally started as the for-profit Wild Carp Companies, Inc. in 2001 and reconstituted as the Wild Carp Club of Central New York in 2014, the club has been hosting two nationally and internationally recognized tournaments per year on the Seneca River since its inception. These two tournaments – The Wild Carp Classic and the Ed French Open - have attracted anglers from all over the United States as well as from countries including the United Kingdom, Poland, France, Romania and Hungary. Currently the WCC-CNY has close to 500 members (85% from outside of New York State).

The Wild Carp Club of CNY is currently in negotiations to bring the World Carp Championships to Central New York. For more information go to [www.wildcarclub.com](http://www.wildcarclub.com)