

2016 Business Outlook Survey

The Butler Center for Business and Economic Research
Columbus State University
(706) 507-8173

Please answer the following questions regarding your opinion of business conditions in the upcoming year. All individual responses will remain confidential.

★ The national economy, over the next 12 months, will:

- Expand
- Decline
- Stay about the same

★ The Columbus, GA regional economy, over the next 12 months, will:

- Expand
- Decline
- Stay about the same

★ How soon does your company anticipate hiring additional employees (over and above the current number)?

- Within 3 months
- Within 1 year
- 1-3 years from now
- None currently anticipated

★ Relative to 2016, do you expect the following to increase, stay about the same or decrease in 2017? (Please fill in one)

	Increase	About the Same	Decrease
Local Unemployment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of Visitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of Residential Housing Permits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of Commercial Construction Permits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interest Rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consumer Price Index	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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★ Please indicate the most appropriate sector which describes your business.

- | | |
|--|---|
| <input type="radio"/> Construction | <input type="radio"/> Arts, Entertainment and Recreation |
| <input type="radio"/> Manufacturing | <input type="radio"/> Information Services |
| <input type="radio"/> Retail | <input type="radio"/> Professional, Scientific and Technical Services |
| <input type="radio"/> Wholesale | <input type="radio"/> Educational Services |
| <input type="radio"/> Transportation/Warehousing | <input type="radio"/> Hotel / Motel / Lodging |
| <input type="radio"/> Banking/Finance | <input type="radio"/> Food Services and Drinking Places |
| <input type="radio"/> Insurance | <input type="radio"/> Government Services |
| <input type="radio"/> Real Estate | <input type="radio"/> Other Non-Profit Agency Services |
| <input type="radio"/> Healthcare | <input type="radio"/> Other: _____ |

★ Please indicate the approximate number of employees in your business:

- | | |
|---------------------------------------|--|
| <input type="radio"/> 1-5 employees | <input type="radio"/> 51-100 employees |
| <input type="radio"/> 6-10 employees | <input type="radio"/> 101-500 employees |
| <input type="radio"/> 11-20 employees | <input type="radio"/> Over 500 employees |
| <input type="radio"/> 21-50 employees | |

★ For the next 12 months, please indicate the expected change in each of the following items for your business:

	Increase	About the Same	Decrease	Not Applicable
Labor Costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Property Rental Costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of Materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transportation Costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Utilities Cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxes and Fees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Worker Turnover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employee Health Benefit Costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

★ In what County is your business located?

- | | | | |
|-----------------------------------|------------------------------|-------------------------------------|-----------------------------------|
| <input type="radio"/> Muscogee | <input type="radio"/> Harris | <input type="radio"/> Chattahoochee | <input type="radio"/> Lee, AL |
| <input type="radio"/> Russell, AL | <input type="radio"/> Marion | <input type="radio"/> Troup | <input type="radio"/> Other _____ |



Thank You for Your Participation!
Please return in the postage paid envelope provided.



If you would like a chance to win a \$100 gift card please provide your email address below:

May we use your email address to contact you with the survey next year? Yes No