



Become a part of this year's production by supporting the  
**Alpharetta High School Theatre and Music Departments and the  
Alpharetta Raiders Theatre and Speech Association**  
with your advertisement in the musical's Playbill!

**5 Shows! Thursday - Sunday, March 15-18, 2017**  
*Business and Personal Congratulatory Ads Spots Available*

**Black & White Ad Sizes:**

|                                |       |
|--------------------------------|-------|
| Full Page — 2120 x 3176 pixels | \$100 |
| Half Page — 2120 x 1548 pixels | \$50  |
| Qtr Page — 1020 x 1548 pixels  | \$25  |

***\*\*please note the quarter page ad is not a business card size, it is a vertical layout***

**Payment for Advertisements: three options to pay**

Please make advertisement payments made out to ARTSA and mail to:  
Julie Nelson, ARTSA Treasurer  
1605 Queensland Court  
Alpharetta, GA 30005  
If you wish to send your payment with your student, please put it in a sealed envelope addressed to **Playbill AD SALES** & give it to Ms. Stoffle or **pay online** at [www.alphatheatre.com](http://www.alphatheatre.com) under the Parents ARTS Association tab.

**Ad Submission Guidelines:**

**Please submit ad electronically to [artsaboard@gmail.com](mailto:artsaboard@gmail.com).**

Ads should be in black & white or gray-scale. Completed ads should be in PDF format. Resolution for images should be 300 DPI to keep the ads from being pixilated.

**Email [artsaboard@gmail.com](mailto:artsaboard@gmail.com) with any questions or to confirm ad submission.**

**Due date for ad submission is February 15, 2017**